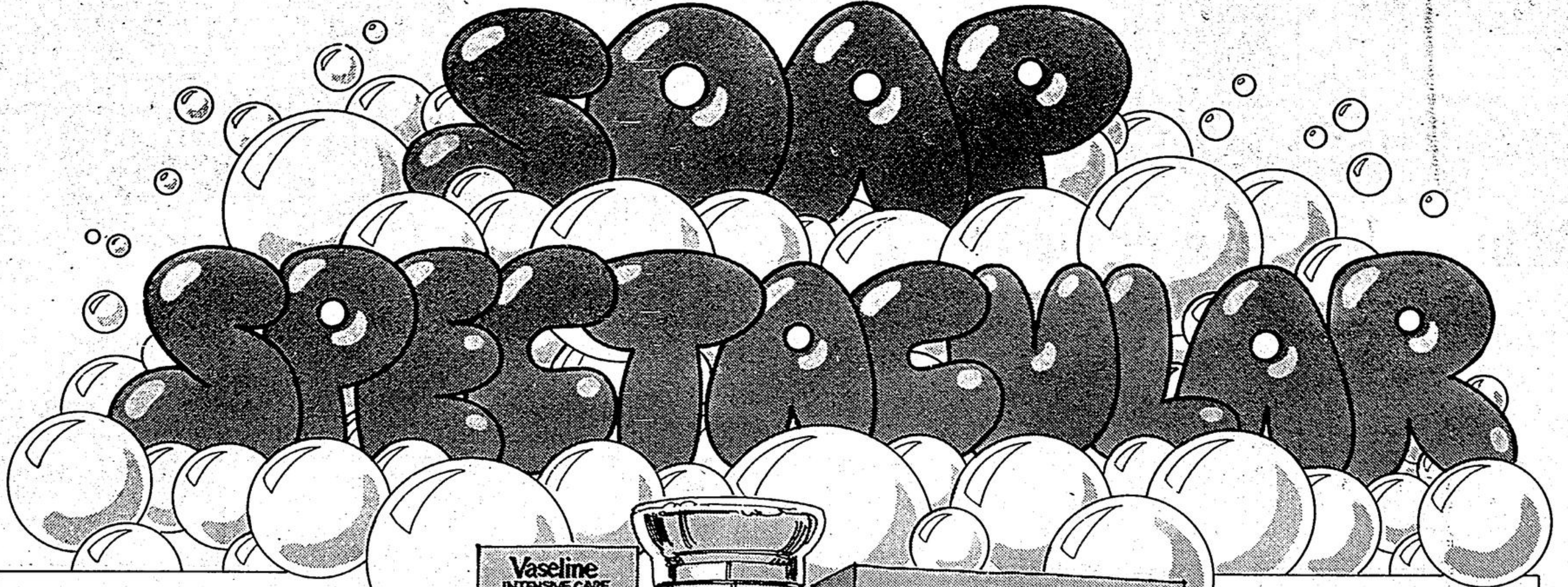


Eaton's



Now till August 2nd

Sale-priced soaps at all Eaton's stores! We're bubbling over with everybody's favourites. Clean-up now on toilet soaps, bath soaps, soft soaps, detergents and more! It's good clean fun for all. And a genuine opportunity to save. Don't miss it!

Personal Shopping only

- Sunlight Laundry Detergent, 12 litre box. Eaton price, each **5.99**
- Dove Liquid Detergent for dishes, 32-oz. bottle Eaton price, each **1.23**
- Jets Cellulose jumbo sponge for kitchen. Eaton price, each **.69**
- Jets Steel Wool soap pads, 12 in a package. Eaton price, pack **.59**
- Buf Body Scrub — invigorating body cleansing and massage. Eaton price, each **3.99**
- Capri Foaming Milk Bath, 700 mL size. Eaton price, each **1.69**
- Vaseline Intensive Care bath beads, 450 g. regular and mineral. Eaton price, each **1.59**
- Ceramic bathroom set, 3-pce, embroidered rose design (toothbrush holder, tumbler and soap dish). Eaton price, set **5.99**
- Philips baby soap, 340 g net, Castile soap, 4560 g net, Carbolic soap, 360 g net. Your choice in a pack of 4. Eaton price, pack **.88**
- Pears Transparent soap, 75 g. Eaton price 2 bars .99 or 12 for **5.59**
- Irish Spring deodorant soap, 4 bars, 95 g each. Eaton price, pack **1.09**
- Imperial Leather soap, bath-size, 125 g. Eaton price 2 for **1.59**
- Extra value toilet soap — 8 cakes in a bag totalling 500 g. Eaton price, bag **.99**
- Clifton Rosewater & Glycerine skin cream soap, 95 g. Eaton price, each **.77**
- Grossmith Lavender soap, 85 g. Eaton price, each **.77**
- Grossmith Witch Hazel Soap, 85 g. Eaton price, each **.77**
- Oatmeal Soap, package of three 14.25 oz. Eaton price, pack **1.49**
- Berkley deluxe Soap, Lanolin-enriched marbled look, asst'd. colours. Pack of four, 304 g. Eaton price, pack **.99**
- Package of three 425 g. Eaton price, pack **1.49**
- Willow Honey & Almond Soap, 3 oz. or Glycerine & Cucumber, 78 g. Eaton price, 2 bars **.89**
- (DEPT. 212)
- Alpine Soaps — Cucumber, Camomile, Glycerine & Oatmeal and Herbal. Eaton price, each **1.19**
- Honey and Glycerine Soap, 3 cakes per package. Eaton price, pack **1.49**
- Fa bath soap, 150 g. Eaton price, each **.99**
- Fa foam bath, 300 ml Eaton price, each **5.99**
- Bronnley bath soap. Eaton price, each **2.99**
- Bronnley toilet soap. Eaton price, each **1.59**
- Phul Soap on a rope, 1-lb. in a wooden box. Eaton price, each **9.50**
- Phul Soap on a rope, 8.5-oz. in a gift box. Eaton price, each **6.50**
- Phul Soap, 3 to a package. Lemon, Green Apple and Mandarin. Eaton price, pack **2.75**



- Phul Soap, 100 g. Anis, Vanilla, Cinnamon, Nutmeg, and Almond. Eaton price, each **1.00**
- Natural Sea sponge, large size. Eaton price, each **4.99**
- Loofah sponge, 16" to 18" long. Eaton price, each **2.99**
- Loofah back brush with wooden handle. Eaton price, each **4.99**
- Algernin consumer offer, 4.2 oz. Eaton price, each **2.99**
- Body Paints for Lovers. Eaton price, each **8.99**
- The Incredible Soap Machine, 16-oz. Eaton price, each **5.99**
- Bubble Bath in a bag, 500 g. Eaton price, each **2.59**
- Giant Milk Bath in a bottle, 1500 g. Eaton price, each **24.99**
- Bath oil, 250 ml. Eaton price, each **1.49**
- Soap Hearts or Sea Shells. Eaton price, 5 for **.99**
- (DEPT. 216)
- Snoopy and friends. Super soap Snoopy, Charlie Brown, Lucy or Woodstock. Eaton price, each **1.99**
- The Muppet soaps, Miss Piggy, Kermit Frog or Fozzie Bear, 100 g. Eaton price, each **1.99**
- Stalder & Waldorf bath size soap, 125 g. Eaton price, each **2.59**
- Top Secret Soaps. Carrier, Tank or Aircraft, 75 g. Eaton price, each **1.49**
- Timbuctoo Croak and Oink shaped soaps, 85 g. Eaton price, each **1.99**
- Dirty Kids War Paints. Eaton price, set **3.99**
- Egg Cup with egg-shaped soap, assorted colours. Eaton price, each **1.49**
- (DEPT. 212)
- Vita Bath, 300 g with 2 bars of soap. Green or pink. Eaton price, set **10.49**
- Car sponge mitt. Eaton price, each **3.49**
- * Celluloid 3 pce. set in a plastic bag. Eaton price, set **1.77**
- * Bathbrush with mixed bristles. Eaton price, each **5.99**
- * Soap savers in assorted colours. Eaton price, each **.99**
- * Double sided nail brush, nylon bristles. Eaton price, each **3.29**
- Nail brush with handle. Eaton price, each **2.49**
- * Shampoo massagers, assorted colours. Eaton price, each **.59**
- * Pocket mirror in plastic pouch, assorted colours. Eaton price, each **1.99**
- Soft Soap — cream soap on tap, 266 mL. Eaton price, each **2.95**
- Bronnley Toilet soaps. Three with 50 mL hand lotion. Eaton price, set **3.99**

GIANT SIZE VITA BATH.
The biggest ever! At regular price. A full 128-oz. bottle complete with plunger.
Eaton price, each **100.00**
Available only in Toronto Eaton Centre, Yorkdale, Scarborough, Sherway. (Dept. 216).

EATON'S — Toronto Eaton Centre, (2 below) — 212/216, Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square (Dept. 212) also available at Toronto Warehouse Store.

* These items not available for immediate delivery, however, customers may place orders for delivery July 28th when shopping in person.

■ Eaton's—Toronto Eaton Centre: open Mon. to Fri., 10 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Yonge-Eglinton: Mon. to Fri., 9:30 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Gerrard Square: Mon. to Sat., 9:30 a.m. to 9:30 p.m. ■ Yorkdale, Sherway, Rockwood, Rexdale, Warehouse Store, Bramalea, Don Mills, Scarborough, Pickering Sheridan, Oshawa: Mon. to Fri., 9:30 a.m. to 9:30 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Dufferin: Mon. to Sat., 10 a.m. to 10 p.m. ■ Shoppers' World: Mon. to Fri., 10 a.m. to 9:30 p.m.; Sat. 10 a.m. to 6 p.m. ■ Victoria Park: Mon. to Sat., 9:30 a.m. to 10 p.m. ■ Eaton's telephone order service open 24 hours daily—861-5111.

EATON'S
Alive for Summer