

OUR 10.99 POLO SHIRTS MAKE KNOCKOUT NEWS!

They're made especially for Eaton's. And we had them made the way we know you want them... classic, comfortable and cool. Add our quality control and Eaton's buying power and you've got a Knockout Summertime Value!

Eaton price,
10⁹⁹
each

Dial 861-5111

That's all it takes to bring these Knockout polo shirts to your door!

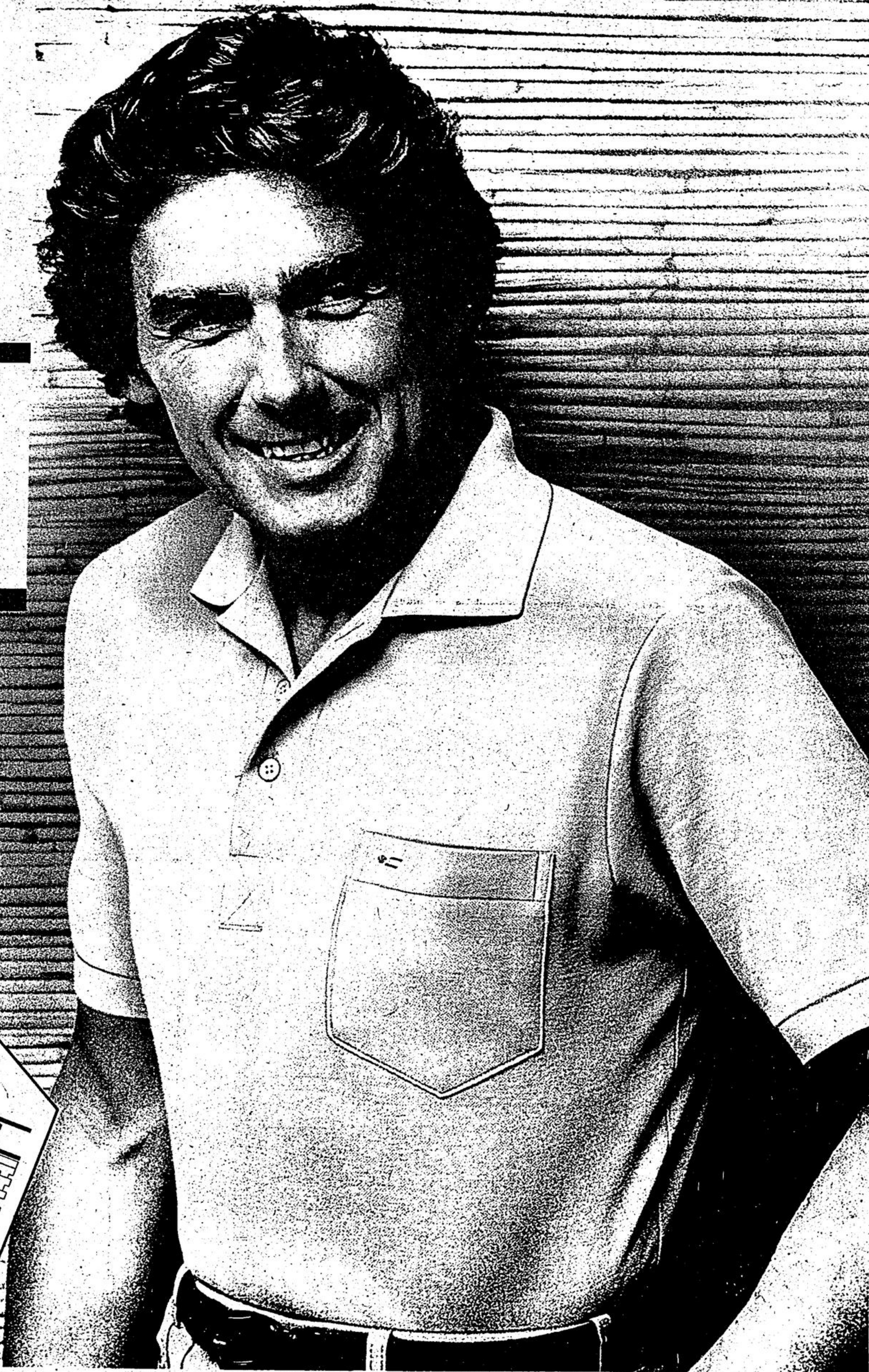
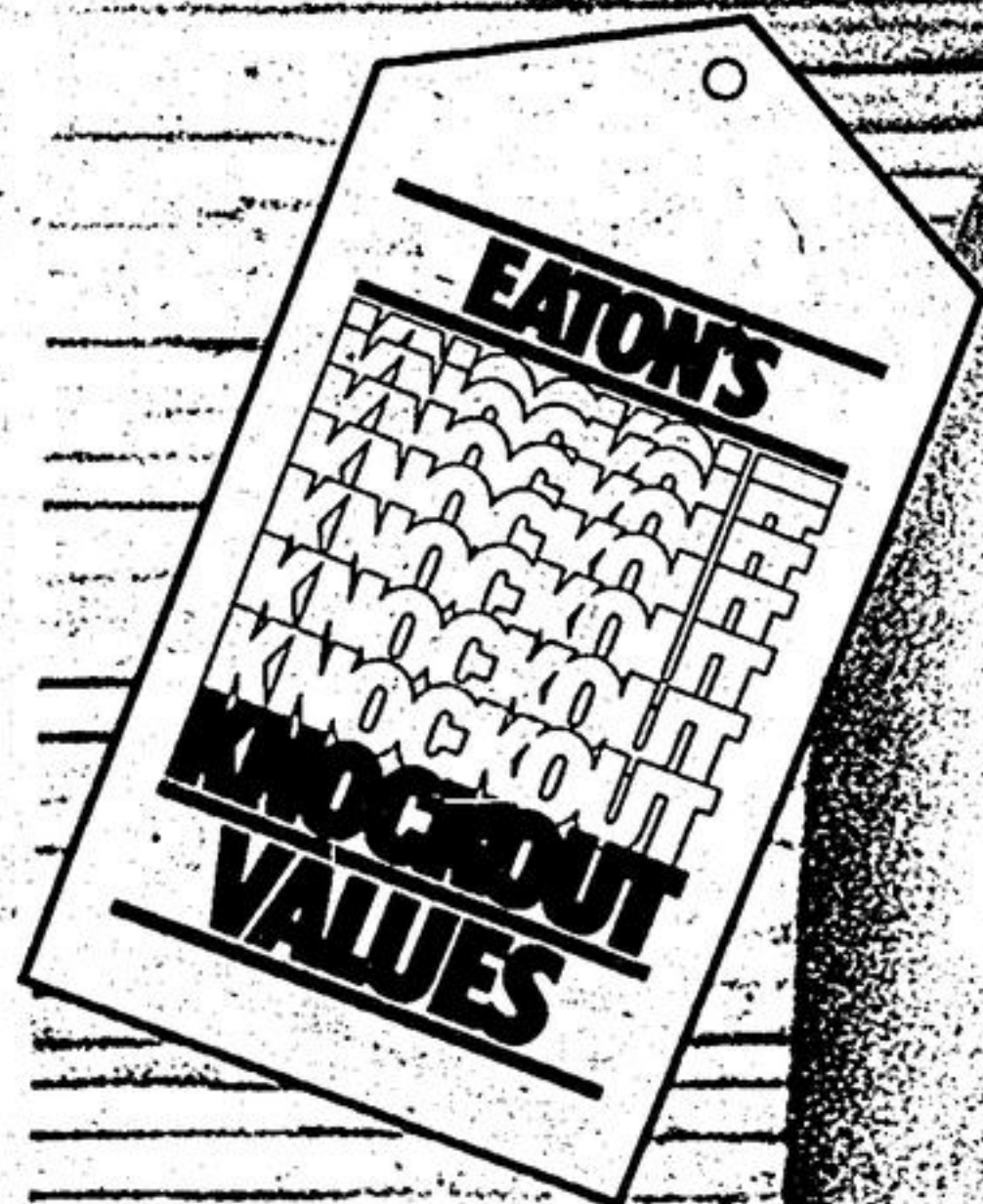
Check these fine points for quality and value...

(1) 198 — Classic three button placket front with fashion collar and short sleeves. Plus one chest pocket and the kind of fine finish you'd expect in a far more expensive shirt. And we've had them made in a mesh knit cotton-and-polyester blend... cotton for cool, polyester to help keep their shape wash after wash.

The colours: white, beige, navy, powder blue and camel. In sizes S, M, L and XL.

Stock up today for a cool approach to summer.

Phone 861-5111. EATON'S — Toronto Eaton Centre (1 below) — 428; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square.



Part of a continuing series of great values from Eaton's.

EATON'S

■ Eaton's — Toronto Eaton Centre: open Mon. to Fri., 10 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Yonge-Eglinton: Mon. to Fri., 9:30 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Gerrard Square: Mon. to Sat., 9:30 a.m. to 9:30 p.m. ■ Yorkdale, Sherway, Rockwood, Rexdale, Warehouse Store, Bramalea, Don Mills, Scarborough, Pickering Sheridan, Oshawa: Mon. to Fri., 9:30 a.m. to 9:30 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Dufferin: Mon. to Sat., 10 a.m. to 10 p.m. ■ Shoppers' World: Mon. to Fri., 10 a.m. to 9:30 p.m.; Sat. 10 a.m. to 6 p.m. ■ Victoria Park: Mon. to Sat., 9:30 a.m. to 10 p.m. ■ Eaton's telephone order service open 24 hours daily—861-5111.