

EATON'S

RCA COLOR AT THIS LOW PRICE IT'S AN EATON KNOCKOUT

What a great price for the RCA 20" XL-100! When we offered a similar RCA set last year, it was a rip roaring success — we sold out completely! You demanded a repeat performance so here it is — just loaded with great features. Order now for super viewing!

- (1) 428 — We bought even more of these super RCA sets this year to make sure we meet the demand! Here's why this set is such a Knockout buy.
- Advanced XtendedLife solid state chassis for reliable performance, long life and low power consumption.
 - Super AccuLine black matrix picture tube for superb color and sharpness.
 - Automatic color control keeps consistent from channel to channel.
 - Automatic flesh-tone correction adjusts flesh-tones and background colors so both are natural.

- Automatic fine tuning pinpoints and holds correct broadcast signal.
 - Solid state VHF and UHF tuners give best possible reception — even in some weak signal areas.
 - 70-position UHF channel selector with click stops, channel number identification.
 - Front-mounted 5" oval speaker gives clear, crisp sound.
 - Handsome, durable plastic cabinet with deluxe walnut-look finish.
- Find out for yourself what the rave reviews are all about. Come in and watch model FER-441 at Eaton's.

(1A) 415 — (Not shown.) Fournier TV stand with 2 shelves, casters, walnut-look finish. Model Z107. Eaton price, each 24.95.

Phone 861-5111: EATON'S — Toronto Eaton Centre (6th floor) — 460; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Warehouse Store (Sheppard Ave., W.), Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square, Pickering, Sheridan.

T. EATON CO. LIMITED



20" COLOR TV

Eaton price, each

479⁹⁵

Part of a continuing series of great values from Eaton's

EATON'S — TORONTO EATON CENTRE
Dundas and Yonge at the Subway
Open Monday to Friday 10 a.m.
to 9 p.m. and Saturday 9:30 a.m.
to 6 p.m.



YONGE- EGLINTON
Mon. to Fri. 9:30 a.m.
to 9 p.m.
Sat. 9:30 a.m. to 6 p.m.

YORKDALE
Dufferin and 401
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DIFFERIN
Dufferin and Bloor
Mon. to Sat. 10 a.m.
to 10 p.m.

SHERWAY
O.E.W. and Hwy. 427
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

ROCKWOOD
Dixie and Burnhamthorpe
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

REXDALE
Islington and Rexdale Blvd.
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

WAREHOUSE STORE
Weston Road and Sheppard
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA
Dixie Rd., Hwy. 7
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Danforth & Victoria Park
Mon. to Fri. 10 a.m.
to 9:30 p.m.
Sat. 10 a.m. to 6 p.m.

GERRARD SQUARE
Pape and Gerrard
Mon. to Sat. 9:30 a.m.
to 9:30 p.m.

DON MILLS
Don Mills Road-Lawrence
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

VICTORIA PARK
Victoria Park and
Sheppard
Mon. to Sat. 9:30 a.m.
to 10 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

PICKERING SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon. to Fri. 9:30 a.m.
to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

OSHAWA
Mon. to Fri.
9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

