

# Her gift at your price!

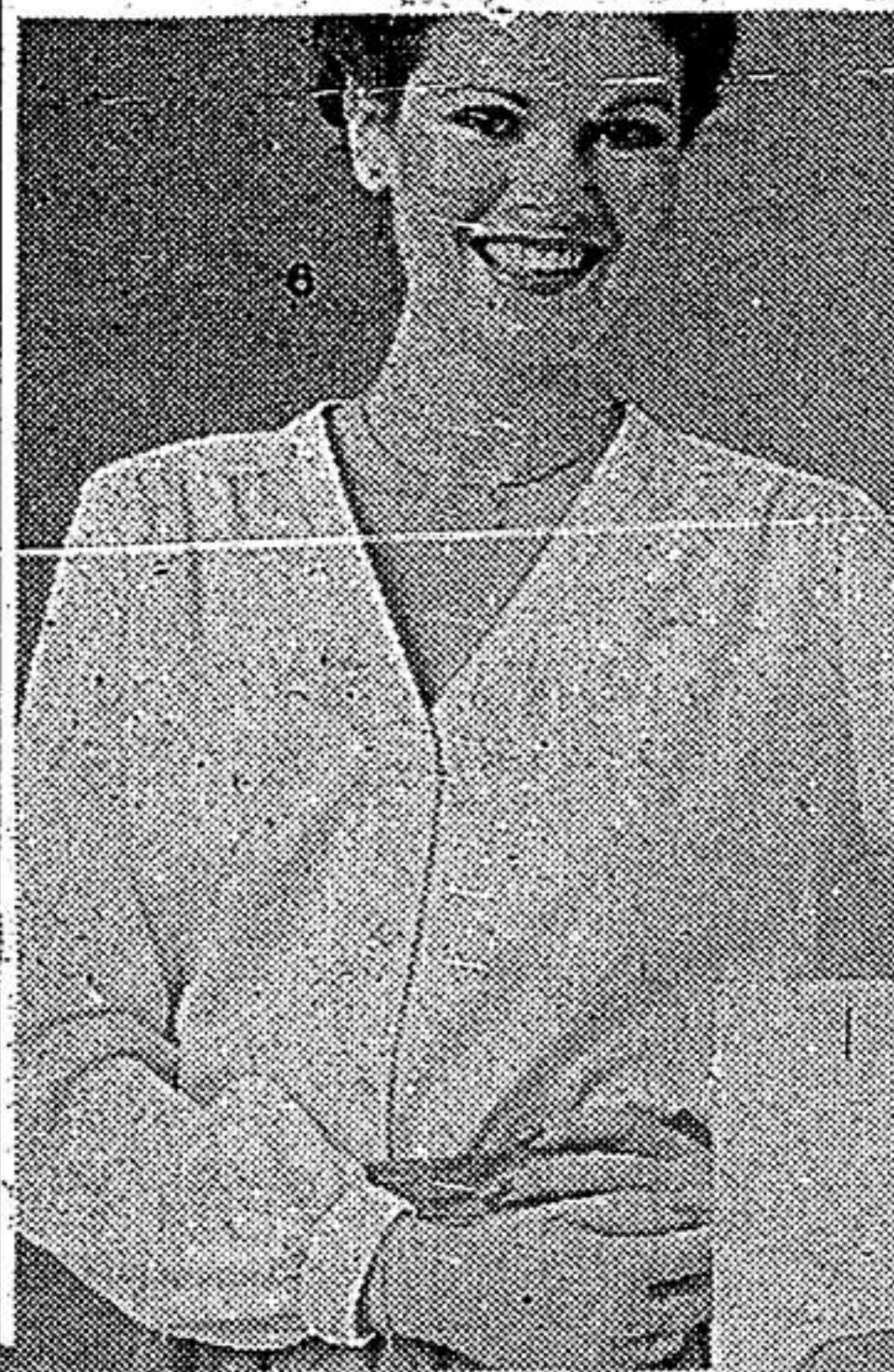
Specials worth giving — in Popular Price Fashions

**Non-stop dresses at a don't-hold-back price**

Eaton price, each

**27<sup>97</sup>**

Soft little dresses in today's colours — deep turquoise, fuchsia and a blue made in heaven. They're all colours to watch — on a lady worth watching, in easy-care polyester, pleated for prettiness. Order hers (and yours) now in sizes 10 to 18. With elasticized waists, you know they'll fit.  
 (1) 579 — Crystal pleated tie-top dress with a soft fall of skirt.  
 (2) 579 — Dress that moves with accordian pleats, a filip of tie.



**Nothing's better than a sweater for Christmas!**

(3) 656 — Soft little pullover to slip over a blouse — under a jacket. In fine acrylic rib knit — the only decision, which colour? Black, white, cobalt blue or Christmas red; sizes S., M., L.

Eaton price, each

**13<sup>97</sup>**

(4) 656 — For a tailored lady, this fine-rib acrylic, turtle-neck brushed to a delicious softness. Pastel ivory, rose pink, silver grey or jade green; sizes S., M., L.

Eaton price, each

**10<sup>97</sup>**

(5) 656 — A light and lacy sweater is just what fashion calls for. Think of it with black velvet pants at night — she will. Airy acrylic in ivory, light gold or cobalt blue; sizes S., M., L.

Eaton price, each

**13<sup>97</sup>**



**A blouse will make her feel beautiful!**

(6) 657 — Polyester, peau de soie in silvery grey, palest ecru or heady wine — and see how nicely it's detailed. She'll wear it happily round the clock. Sizes S., M., L.

Eaton price, each

**16<sup>97</sup>**

(7) 657 — Button and bow blouse in shadow-striped polyester. Pick it in a colour you like — she'll wear it often. Black, rose pink, emerald green; sizes S., M., L.

Eaton price, each

**16<sup>97</sup>**

(8) 657 — Mandarin-collared tunic overblouse in black, teal blue or red polyester pongee, its widely spaced pattern stroked with the gleam of gold. Sizes S., M., L.

Eaton price, each

**16<sup>97</sup>**

**Christmas delivery: PHONE 861-5111**

Eaton's — Toronto Eaton Centre (2 below) — 741/748; Yorkdale, Scarborough, Sherway, Don Mills, Shopper's World, Warehouse Store, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square.

**Santa Approved**

Thursday's Super Special Gift Buy.



A man-size cosy cardigan in cuddly velour with zippered front and 2 pockets. He'll love it. Cotton-and-nylon blend in navy, beige, chocolate, black, blue. Sizes S., M., L., XL.  
 Eaton price, each 27<sup>99</sup>  
 Eaton's — Men's wear at all Eaton's stores. — dept. 428. On sale while quantities last. Personal Shopping Only.

**Our Guarantee takes the worry out of gift-giving.**

The size or colour may be wrong. But at Santa's store, if the gift isn't right you can always bring it back. 'Goods Satisfactory or Money Refunded' is a 110-year tradition at Eaton's.



**A wreath on the door says 'Come-in — it's Christmas!**

And some of the loveliest wreaths come from our Trim-A-Home shops. You'll find indoor decorations to bathe your family and guests in the glow of Christmas, outdoor decorations to say 'Joy to the world!'

**Your Eaton's account makes Christmas shopping easier**

There are so many pluses to your Eaton's account: fast, easy phone shopping, accurate easy-to-budget monthly billings, and the freedom to buy whatever catches your eye — cash on hand or not Use yours.



**Eaton's Toyland is the happiest place in town.**

There's a Toyland in each of our stores — full of the most-wanted toys at some of the sharpest prices in town. So if toys are a big part of your Christmas, Toyland's the place for you.

**EATON'S is Santa's Store**