

They're interested in you

Wilson staff, trained experts



Murray Wilson - co-owner
Murray grew up in the shoe business. He started at the store full time during the depression years in 1933 and took over the business on the death of his father in 1946. Mr. Wilson says he is very pleased to see his sons taking over and is happy with their expansion of the business, both in Markham and Stouffville. Mr. Wilson has served on the Town's Planning Board in the 60's and is an avid reader.

Haley Wilson - co-owner
Haley graduated with a degree in business from the University of Western Ontario. He has been with the business for the past ten years. As head of the Main Street Business Association, he is involved with the revitalization of Markham's downtown area.



Bill Wilson
Bill is the manager of the Stouffville store and was a student at Markham District High School. Being technically inclined, he enjoys electronics, photography, skiing and reading.

Doug Gardham
Presently in Grade 12 at Markham District High School, Doug helps out part-time at the Markham Store. He enjoys both writing and playing music as well as most sports. He hopes to pursue a career in engineering.



Steve Frel
Steve works part-time at the Markham Store and enjoys tennis and playing the guitar. Presently a student at Markham District High School, Steve hopes to pursue a career in journalism.

Linda Pilotte
Linda and her husband Richard have lived in Stouffville for six years and have an eight-year-old daughter. Linda is bilingual (English and French) and enjoys needlework and helping with the local skating club.



Lynne Burton
Lynne works in the Stouffville store and has lived in Stouffville for over four years. She enjoys swimming, horse back riding and dancing.

George Wilson
George is a 19-year-old interested in antiques and local history. He also enjoys music and reading. Having graduated from high school a year ago, George has been working at the Markham Store for the past year.



Mark Billings
A graduate of Markham District High School, Mark has lived in Unionville for most of his life. He has worked in the Wilson stores for several years and enjoys golf, swimming, water skiing and hockey.



Hilda Wilson
Hilda attended Victoria Park Secondary School and then went on to York University where she was working towards a B.A. in Psychology. She married Bill Wilson in 1976 and enjoys skiing, swimming and reading.



Catherine Case
Catherine is the manager of Wilson's Markham Store and attended Markham District High School. She then graduated from Ryerson Polytechnical Institute receiving her Business diploma. She is presently working towards her degree in business. Catherine enjoys music, needlework and teaches Sunday School.



Ian Sinclair
Presently attending Stouffville High School, Ian hopes to eventually be a draftsman. He has worked at the Stouffville store since it opened two years ago. He enjoys music and is an excellent soccer player.



Cathy Pollard
Cathy helps out part-time at the Stouffville store. Presently attending Stouffville High School she enjoys cross-country skiing, camping as well as music. Cathy hopes to attend college after finishing high school.



Rob Hayman
Rob has worked with Wilson's one and a half years. He is an 18-year-old grade 12 graduate and is very interested in becoming a police officer. In his spare time Rob is an avid runner and thoroughly enjoys basketball, swimming, ice skating and is quite a movie buff.



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ROBINSON STREET
I.G.A.
MURRAY WILSON SHOES

Downtown STOUFFVILLE
Main Street - Stouffville
I.G.A. Sheo Reel Estate
Town Hall

Customers of MURRAY WILSON SHOES Use The I.G.A. Parking Lot

Monday to Wednesday 9-6
Thursday & Friday 9-9
Saturday 9-6

OPEN

Congratulations

Levi's for feet

Many other styles available at Wilson Shoes.

Service important at Wilson Stores

One of the reasons Wilson's customers keep coming back is because they believe that service is still important.

This is one advantage the store has over many mall and department stores. The staff shows customers that they are interested in their every footwear need.

In order to provide this service Wilson's staff seminars on fitting and fashion updates.

The staff at Murray Wilson Shoes feel that by giving that little bit extra makes for satisfied and happy customers.

Wilson make sure courses and conferences take place in the store and shoe-fitting courses offered by the Canadian Footwear Institute.

Also Wilson and the staff attend show shows, seminars and other courses and conferences pertaining to foot comfort.

In this way, the staff is up-to-date on not only styles and colors but also is versed on the technology of the shoe business.

Wilson also see to it that full staff meetings are held every couple of months to discuss customer needs.

Wilson key in beautification

Of Main Street

Like his father, Haley Wilson had no intention of going into the family shoe business, but when he learned of the proposed Markville development and the problem it could be, Haley offered to give the store a hand.

After graduating from the University of Western Ontario in Business, Haley went to work in the store to try to increase sales to level that would be comfortable even if Markville was approved.

One of the first things he did was circulate 300 pamphlets throughout the Markham, Stouffville and Unionville area in hopes of creating a Chambers of Commerce.

Unfortunately, only 30 merchants attended the meeting, and 90 per cent of them happened to be from Markham's Main Street.

Thus, the Main Street Merchant's Association was formed.

Having looked at several business improvement plans in other towns, the merchants decided that Main Street could use some beautification, to help business and also distract from Markville, and the idea was passed unanimously.

By making additions to business tax in the area, the merchants with the help of Markham Council, have planted trees, installed hanging baskets, and provided benches on Main Street, and will concentrate on the buildings and parking next year.

Haley Wilson said he and other merchants have had rave reviews about Main Street, and how much the improvements really add to the business area.

Congratulations

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KAUFMAN

- KINGTREAD WORK BOOTS
- FOAMTREAD & PACKARD SLIPPERS
- SOREL & ARTIC PAC SNOW BOOTS
- RUBBERS

Widest selection of quality footwear

Many other styles available at Wilson Shoes.

BEST WISHES TO MURRAY WILSON SHOES

GALE SHOES LIMITED

Many other styles available at Wilson Shoes.

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Also Celebrating a Birthday 30 years providing Quality Work Boots, Snow Boots and Mens/Boys Footwear

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Many other styles available at Wilson Shoes.

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We are proud to have supplied Murray Wilson Shoes during the years.

Many other styles available at Wilson Shoes.

Clarks