

# 25% Off Levi's straight leg denim jeans



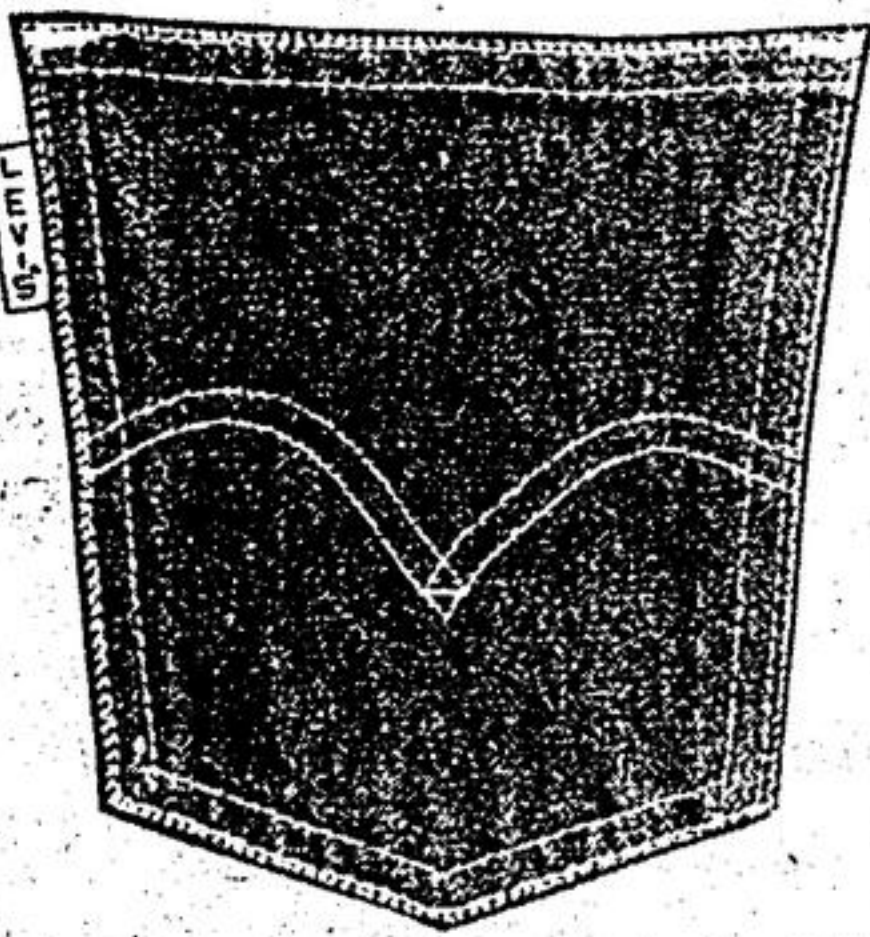
**Shop the nuttiest sale in town TODAY!**

## Load up now!

Use your convenient Eaton's Account. We've got loads and loads of Levi's — in the season's most wanted style... straight legs! Ruggedly tailored of heavyweight cotton denim. Traditionally detailed with two front scoop pockets and two back patch pockets. Super prices on long, lean Levi's at Eaton's now!

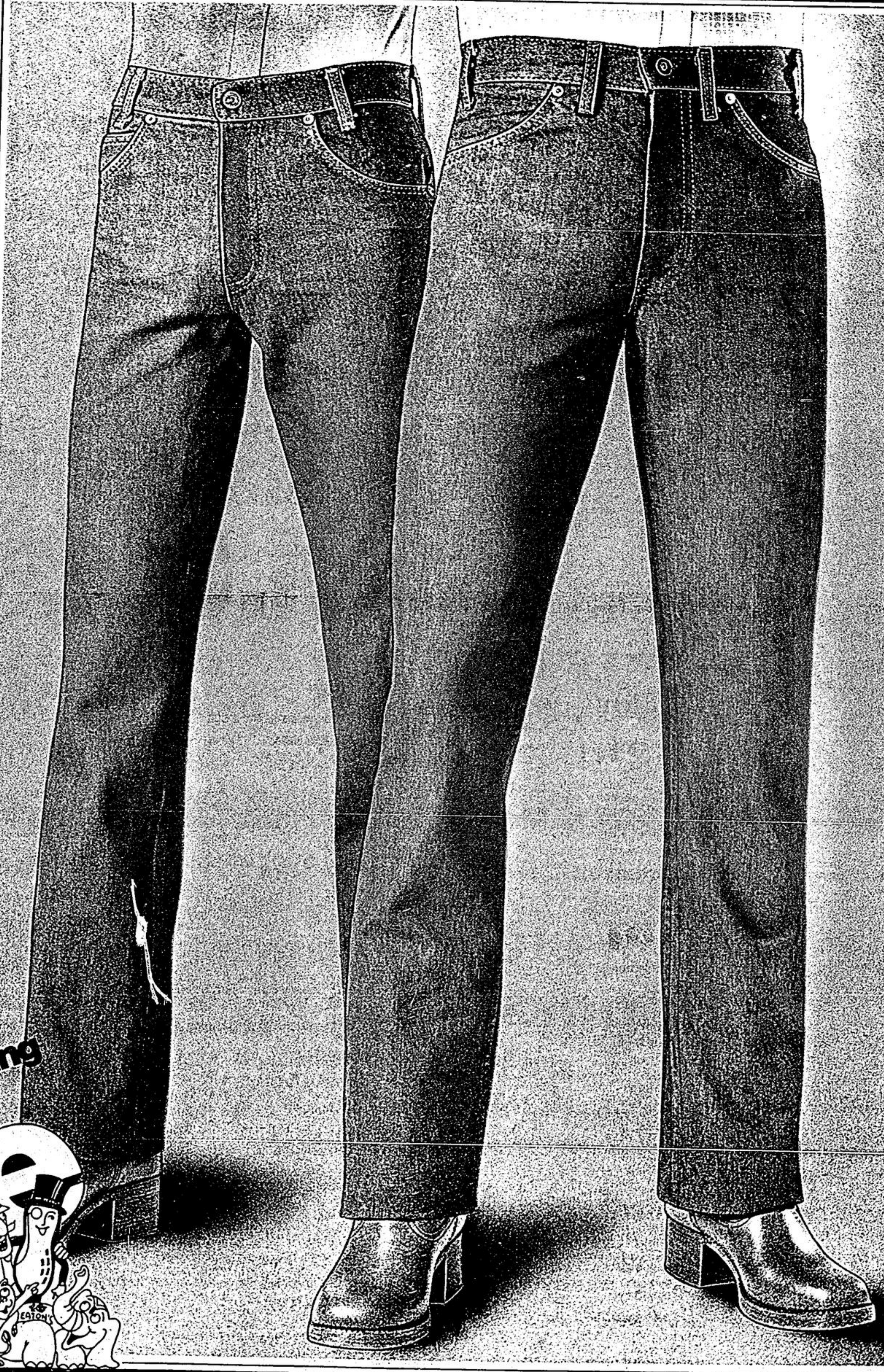
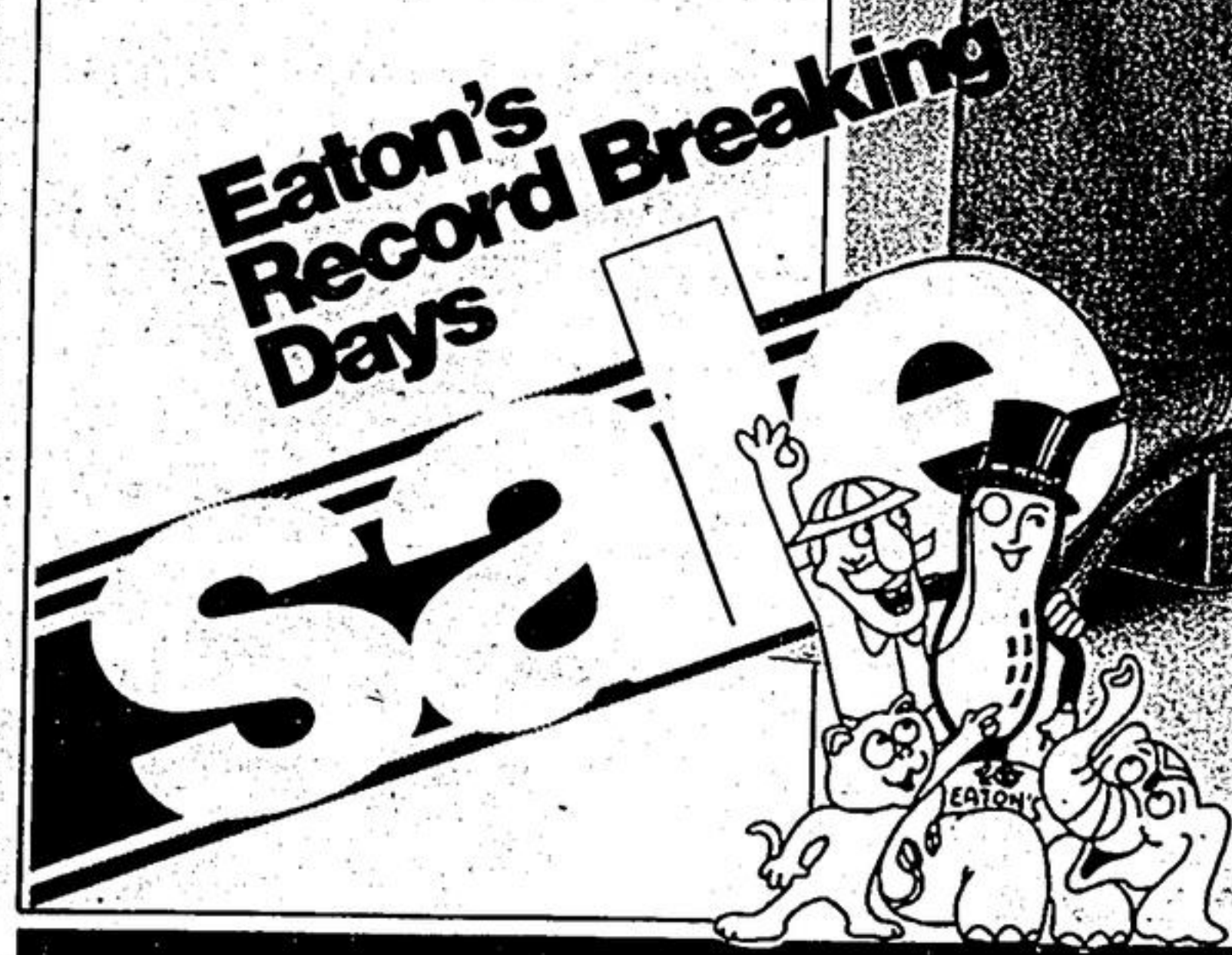
(1) 171 — Young men's sizes:

Leg	Waist										
	26	27	28	29	30	31	32	34	36"		
32	X	X	X	X	X	X	X	X	X	X	X
34	X	X	X	X	X	X	X	X	X	X	X
36"		X	X	X	X	X	X	X	X	X	X



Eaton reg. 24.95, Each  
**18<sup>49</sup>**

Phone 861-5111. Eaton's Toronto Eaton Centre (3 below) - 332; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square.



Yes, Eaton's Record Breaking Days Sale is off and running, packed as always with HUNDREDS or remarkable bargains! It's our annual Midsummer Madness. And when you see the low prices, you'll agree with our sale slogan — 'Eaton's is going NUTS! Planters, of course'. In the 36-page circular you'll find great buys on dozens of things you need. Shop in person and you'll discover hundreds more sale bargains not advertised. So don't wait. Head for your nearest Eaton's and explore every floor! Remember, this great once-a-year sale ends Saturday, July 14th.



### Get in on the fun!

- Meet Mr. Peanut in person at most Eaton stores. He's the nut in the top hat! Say 'hello' — he might give you some peanuts.
- See yourself on TV in our Home Entertainment departments. Maybe you ought to be in pictures!
- Cram as many peanuts as you can into a basket — and keep the basket! All for only 2.49 in our cafeterias and retail food areas.
- Try one of the yummy nutty desserts in our cafeterias and restaurants — whipped up specially for this sale.
- It's madness! We're serving CHRISTMAS DINNER at our restaurants and cafeterias on Sat., July 14th. Turkey and all the trimmings — at an extra low sale price!

## EATON'S

**EATON'S—TORONTO EATON CENTRE**  
Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 6:00 p.m.

**YORKDALE**  
Dufferin and 401  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**SHERWAY**  
O.E.W. and Hwy. 427  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**BRAMALEA**  
Dixie Rd., Hwy. 7  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**DON MILLS**  
Don Mills Road-Lawrence  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**SHOPPERS' WORLD**  
Danforth & Victoria Park  
Mon. to Fri. 10 a.m. to 9:30 p.m.  
Sat. 10 a.m. to 6 p.m.

**WAREHOUSE STORE**  
Winston Road and Sheppard  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**SCARBOROUGH**  
McCowan Rd. and 401  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**OSHAWA**  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**ALSO OUR 7 NEIGHBOURHOOD STORES**

**ROCKWOOD**  
Dixie and Burnhamthorpe  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**REXDALE**  
Islington and Rexdale Blvd.  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**DUFFERIN**  
Dufferin and Bloor  
Mon. to Sat. 10 a.m. to 10 p.m.

**YONGE- EGLINTON**  
Yonge and Gerrard  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**VICTORIA PARK**  
Victoria Park and Sheppard  
Mon. to Sat. 9:30 a.m. to 10 p.m.

**GERRARD SQUARE**  
Pape and Gerrard  
Mon. to Sat. 9:30 a.m. to 9:30 p.m.

**PICKERING-SHERIDAN**  
Sheridan Mall  
Liverpool Rd. and Highway 2  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6:00 p.m.

Eaton's telephone order service open 24 hours daily  
**861-5111**