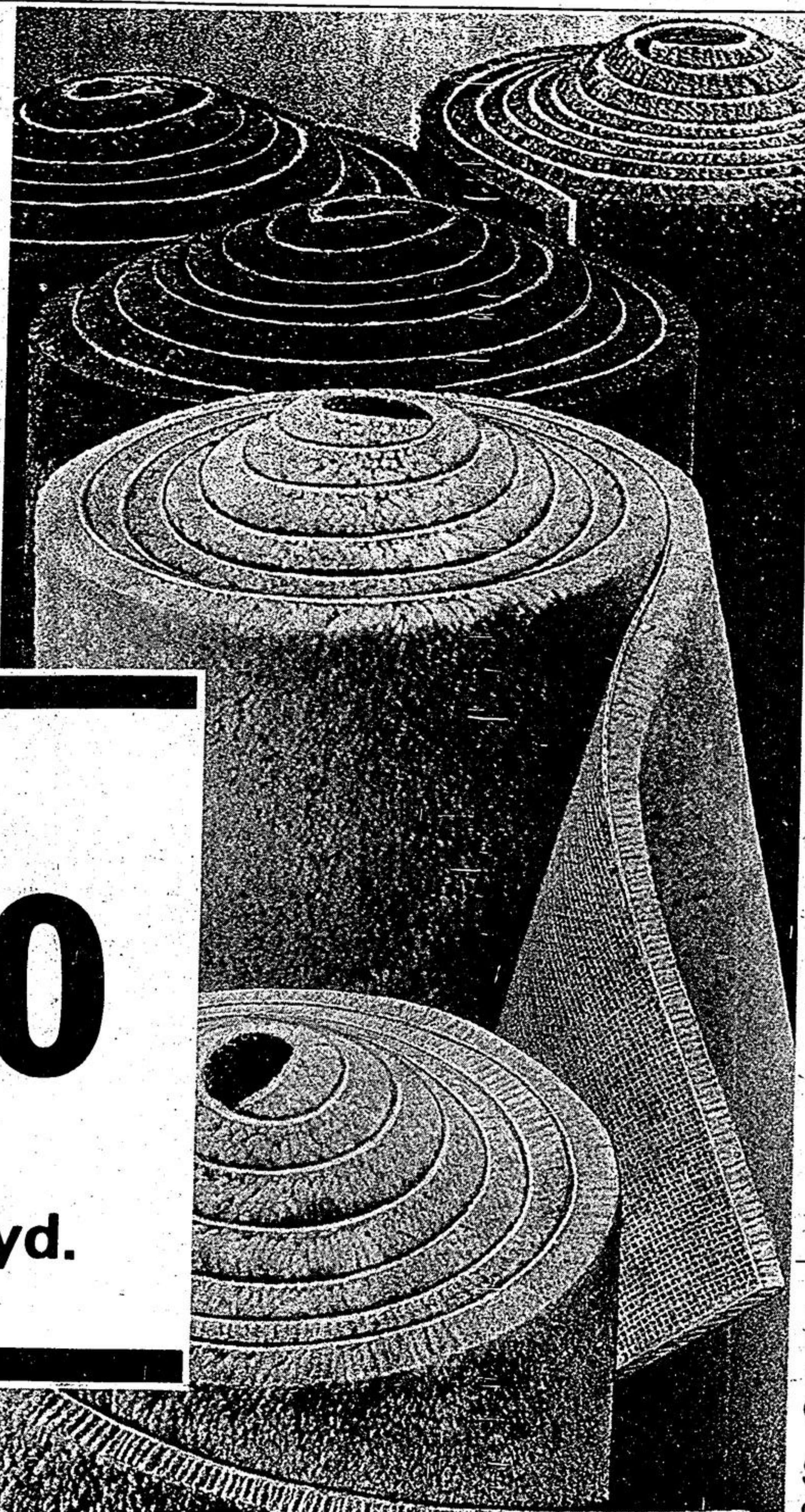


KNOCKOUT! THE PRICE HAS CRASHED TO THE FLOOR!

SAVE 5.00 PER SQ. YD.

on 'Star Supreme' Saxony — our MOST popular carpeting in the MOST wanted texture!

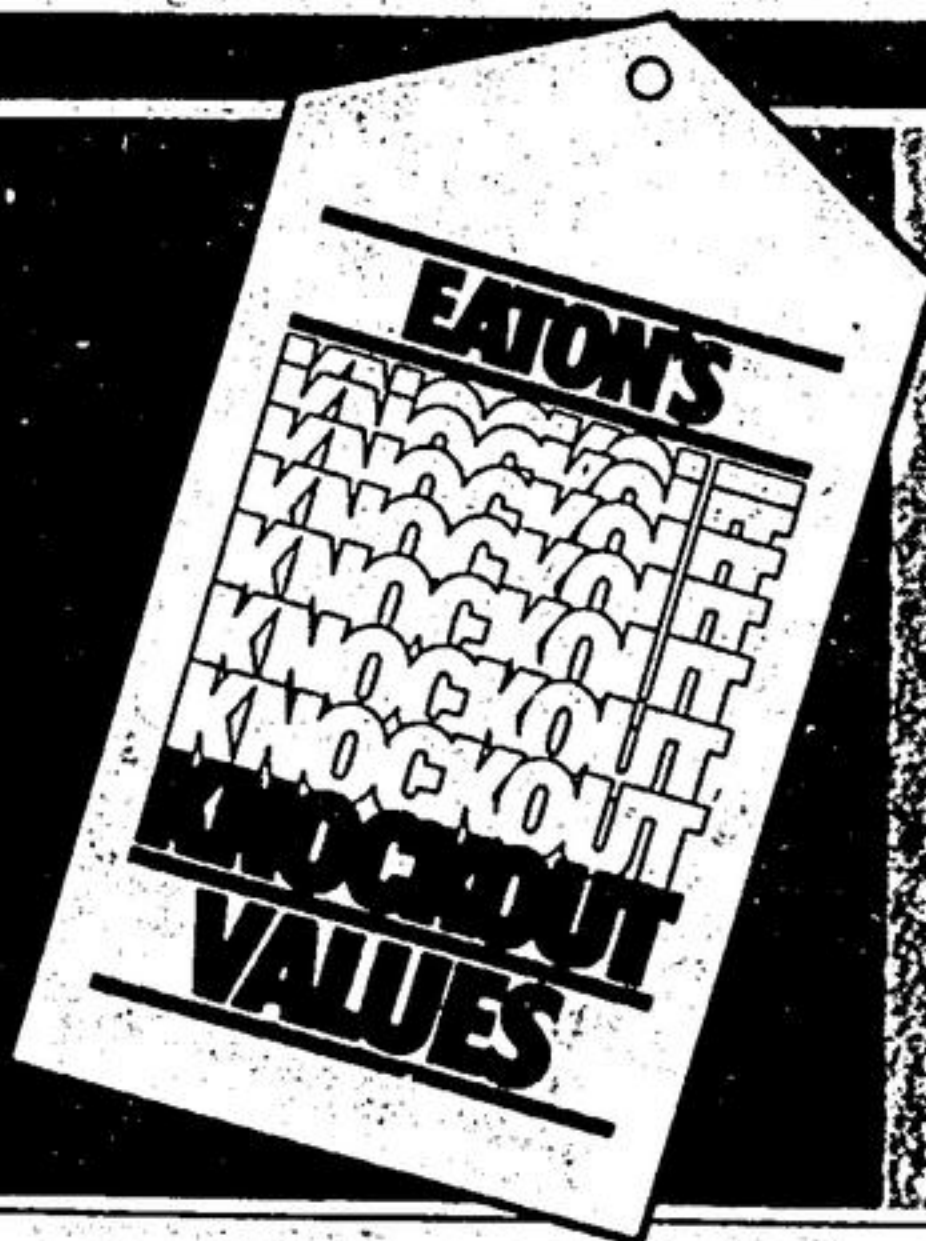
Save on Classique foam rubber undercushion too!
Eaton reg. 3.19, Sq. yd. 2.59



Eaton reg. 18.50

13.50

Sq. yd.



The story behind the super saving!

Bulk buying did it. We ordered thousands of square yards of this top seller — one of the largest single broadloom purchases in Eaton's history! Buying on such a gigantic scale means we can sell for a lot less. So don't miss out on this extraordinary offer. See 'Star Supreme' right away at your nearest Eaton's and judge for yourself.

COME AND HANDLE THIS BROADLOOM IT HAS EVERYTHING

'Star Supreme' has been a runaway success ever since we introduced it last year. We're proud of its popularity because it's made exclusively for Eaton's — one of the most beautiful, durable carpets we've ever stocked. Pure luxury! Yet rated for heavy use anywhere in the home. The dense plushy Trevira polyester pile has the look of wool, with tightly twisted yarns offering remarkable abrasion-resistance. And that's not all! 'Star Supreme' is non-allergenic, naturally static-free, moth-and-mildew proof — and ZePel-treated to resist soil. Width is approx. 12 feet, suitable for area sizes or wall-to-wall.

CHOOSE FROM 15 GLORIOUS COLOURS

- Whatever you need for your room setting is probably here:
- Pewter
 - Spanish gold
 - Cognac
 - Honeysuckle
 - Myrtle green
 - Dune beige
 - Golden beige
 - Frisco beige
 - Cedar brown
 - Jamaica white
 - Gazelle
 - Oxford blue
 - Sandrift
 - Mint
 - Honey maple

Use Eaton's Shop-in-the-Home Broadloom Service

We'll be pleased to take samples of 'Star Supreme' and other fine broadlooms to your home and help you make your choice. Call your nearest Eaton's Store.

Phone 861-5111, Eaton's — Toronto Eaton Centre (4th floor) — 272, Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Warehouse Store (Sheppard Ave., W.), Bramalea, Oshawa.

T. EATON CO. HOUSEFURNISHINGS LIMITED

Examples of the savings on area sizes:

(Prices include carpet AND undercushion)

	Eaton reg.	Carpet and undercushion
SAVE 67.20 on 9 x 12' size	260.28	193.08
SAVE 112.00 on 12 x 15' size	433.80	321.80
SAVE 134.40 on 12 x 18' size	520.56	386.16

Eaton's Uncrates the Sun, now into March 3rd, with special events at your nearest Eaton's

EATON'S

EATON'S—TORONTO EATON CENTRE
Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 8:00 p.m.

YORKDALE
Dufferin and 401
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA
Dixie Rd., Hwy. 7
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Denison & Victoria Park
Mon. to Fri. 10 a.m. to 9:30 p.m.
Sat. 10 a.m. to 6 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

OSHAWA
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

ALSO OUR 7 NEIGHBOURHOOD STORES

ROCKWOOD
Dixie and Burnhamthorpe
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Bloor
Mon. to Sat. 10 a.m. to 10 p.m.

YONGE-EGLINTON
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

VICTORIA PARK
Victoria Park and Sheppard
Mon. to Sat. 9:30 a.m. to 10 p.m.

SHERWAY
O.E.W. and Hwy. 427
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DON MILLS
Don Mills Road-Lawrence
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

WAREHOUSE STORE
Wesdon Road and Sheppard
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

REXDALE
Winston and Rexdale Blvd.
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

GERRARD SQUARE
Pace and Gerrard
Mon. to Sat. 9:30 a.m. to 9:30 p.m.

PICKERING-SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6:00 p.m.

Eaton's telephone order service open 24 hours daily
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