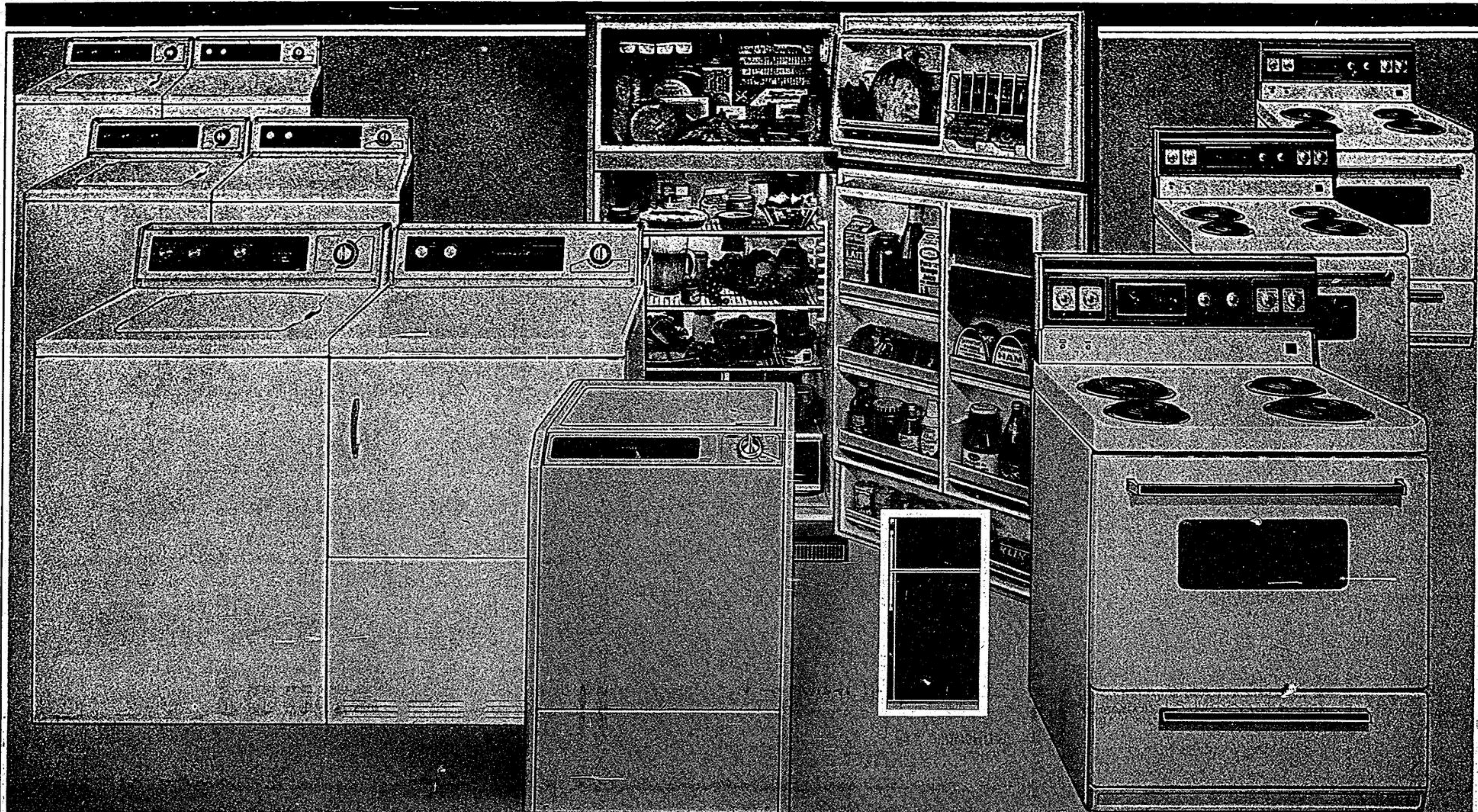


EATON'S Break-thru '79 Sale

Viking appliances at prices so low, you'll blink. But keep your eyes open because you won't want to miss these heavyweight bargains!



Viking washer

Eaton price, each
379⁹⁹

(1) 414 — You'll stop crying the 'washday blues' with this efficient Viking washer. Five cycles include normal, permanent press, delicate, polyknits and superwash. With 5 wash/rinse temperature combinations; 2 wash/spin speed combinations. Low, medium, high and full water levels. 18-lb. tub capacity to handle that family load. High efficiency agitator for cleaner clothes with less lint. Filter-flo filter. Approx. 42 x 27 x 25". Model EWX22-W in White. Harvest Wheat 10.00 extra.

(DEPT. 257)

Viking dryer

Eaton price, each
259⁹⁹

(2) 414 — Made to match up with the Viking washer on the left, model EDX22-W. This hard-working dryer gives you automatic dry, automatic permanent press and normal timed cycles. Fixed end-of-cycle signal. Six-minute timed fluff. Normal and delicate rotary heat selections. Safety start. Approx. 42 x 27 x 25". Model EDX22-W in White. Harvest Wheat 10.00 extra.

(DEPT. 257)

Viking washer

Eaton price, each
295⁹⁹

(3) 414 — A fully automatic compact washer with regular and permanent press cycles. Recirculation lint filter. 3 temperature selections built into timer. 8-lb. tub capacity. Safety lid lock. Automatic stabilizing system. 8-vein agitator. Porcelain top. Approx. 34 x 24 x 24". Model EW124M-G in gold colour only.

Portability kit to use with above.

Eaton price, each 19.99

(DEPT. 257)

Viking refrigerator

Eaton price, each
469⁹⁹

(4) 423 — Here's a 16-cu. ft. frost-free refrigerator that is one outstanding buy! It features dual temperature controls and a 140-lb. freezer capacity. With 10-position adjustable shelves. Butter conditioner. Juice dispenser. Egg bucket. Two ice trays. On easy-roll casters. Model R716BF-G is all yours at this exciting low price. In gold colour only with a dramatic black front.

(DEPT. 259)

Viking range

Eaton price, each
439⁹⁹

(5) 400 — Self-clean convenience at a low head-turning price! Featuring adjustable 1 to 6 hour clean cycle. Delay, cook and hold timer. Automatic oven preheat. With two 8" and two 6" removable, plug-out elements. Variable surface unit controls. Large removable storage drawer. Automatic door lock. Fluorescent light. Automatic clock. Model S837P in White, Avocado, Harvest Wheat, Almond, 10.00 extra.

(DEPT. 256)

Not available at Yonge-Eglinton.

More great appliance buys—priced to clear!

The specials you see on this page are just a sampling of what you'll discover in Eaton's Break-thru '79 Sale. We have so much more — but no room to show it. So come into your nearest Eaton store and let us surprise you with the bargains we have on hand. There are stoves, refrigerators, washers, dryers and dishwashers. Many at floor-clearance prices. Some at low, end-of-line prices. Every one a buy to delight your eye!



Call 741-8100 for Eaton's Service Action . . . and we'll be on the way!

If you have a washer, dryer, refrigerator or freezer by Viking, GE, Moffat, Hobart, Simplicity . . . a Maytag washer or dryer . . . or a Westinghouse range or dishwasher that needs repair, don't hesitate to phone us. Anytime from 9:00 a.m. to 5:00 p.m. Monday to Saturday. Our servicemen are fast and friendly — always ready with a smile and years of experience. So ring us today! We're ready whenever you need us.

Phone 861-5111. EATON'S — Toronto Eaton Centre (6th floor) — 259/257/256; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Warehouse Store (Sheppard Ave. W.), Bramalea, Oshawa, Rockwood, Rexdale, Dufferin, Yonge-Eglinton, Victoria Park, Gerrard Square, Pickering Sheridan, unless otherwise specified.

EATON'S

EATON'S — TORONTO EATON CENTRE
Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 6:00 p.m.

YORKDALE
Dufferin and 401
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 9:30 p.m.

SHERWAY
O.E.W. and Hwy. 427
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA
Dixie Rd., Hwy. 7
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 9:30 p.m.

DON MILLS
Don Mills Road-Lawrence
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 9:30 p.m.

SHOPPERS' WORLD
Denison & Victoria Park
Mon. to Fri. 10 a.m. to 9:30 p.m.
Sat. 10 a.m. to 9:30 p.m.

WAREHOUSE STORE
Weston Road and Sheppard
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 9:30 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 9:30 p.m.

OSHAWA
Mon., Tues. and Sat. 9:30 a.m. to 6 p.m.
Wed., Thurs., and Fri. 9:30 a.m. to 9 p.m.

ROCKWOOD
Dixie and Burnhamthorpe
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 9:30 p.m.

REXDALE
Islington and Rexdale Blvd.
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Bloor
Mon. to Sat. 10 a.m. to 10 p.m.

YONGE- EGLINTON
Mon. to Fri. 9:30 a.m. to 9 p.m.
Sat. 9:30 a.m. to 9 p.m.

VICTORIA PARK
Victoria Park and Sheppard
Mon. to Sat. 9:30 a.m. to 10 p.m.

GERRARD SQUARE
Pape and Gerrard
Mon. to Sat. 9:30 a.m. to 9:30 p.m.

PICKERING SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 9:30 p.m.

Eaton's telephone order service open 24 hours daily
861-5111