

Beginning Thursday!

Best Dress Sale

over 200 different styles!
Eaton price, each

55.00

*Until Saturday only
(or while quantities last)*

*For juniors, misses
Women and
half-sizes.
Personal Shopping only!*

Say yes to a dress. Because it's hard to beat success! The dress sale of the season. A sellout in June. It was so great we're doing it again. Not only is every dress priced at much-below-usual . . . every dress was hand-picked by our buyers especially for this event. An exciting variety of styles. In new-season fabrics and colours. All from our top suppliers. It's the biggy, so don't miss it. See you at Eaton's.

Shop early for best selection.

Eaton's — Toronto Eaton Centre (2nd floor and 3 below) — 241/341/541/442;
Yorkdale, Scarborough, Sherway,
Don Mills, Shoppers' World,
Bramalea, Oshawa, Rockwood,
Rexdale, Dufferin, Yonge-Eglinton,
Victoria Park, Gerrard Square.

EATON'S

EATON'S — TORONTO EATON CENTRE
Open Monday to Friday 10:00 a.m. to 9:00 p.m. and Saturday 9:30 a.m. to 6:00 p.m.

YORKDALE
Dufferin and 401
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHERWAY
Q.E.W. and Hwy. 427
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

BRAMALEA
Dixie Rd., Hwy. 7
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DON MILLS
Don Mills Road-Lawrence
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Danforth & Victoria Park
Mon. to Fri. 10 a.m. to 9:30 p.m.
Sat. 10 a.m. to 6 p.m.

WAREHOUSE STORE
Weston Road and Sheppard
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

SCARBOROUGH
McCowan Rd. and 401
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

OSHAWA
Mon., Tues. and Sat. 9:30 a.m. to 6 p.m.
Wed., Thurs. and Fri. 9:30 a.m. to 9 p.m.

ALSO OUR 7 NEIGHBOURHOOD STORES

ROCKWOOD
Dixie and Burnhamthorpe
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

REXDALE
Huntington and Rexdale Blvd.
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

DUFFERIN
Dufferin and Bloor
Mon. to Sat. 10 a.m. to 10 p.m.

YONGE- EGLINTON
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6 p.m.

VICTORIA PARK
Victoria Park and Sheppard
Mon. to Sat. 10 a.m. to 10 p.m.

GERRARD SQUARE
Pape and Gerrard
Mon. to Sat. 9:30 a.m. to 9:30 p.m.

PICKERING SHERIDAN
Sheridan Mall
Liverpool Rd. and Highway 2
Mon. to Fri. 9:30 a.m. to 9:30 p.m.
Sat. 9:30 a.m. to 6:00 p.m.