

KENNEL CLUB CHAMPIONSHIP

CHILDREN .50¢



DOG SHOW

MARKHAM ARENA

HWY. 48 & NO. 7 - MARKHAM

FRIDAY & SUNDAY •

AUGUST 26 & 27th 1978 •

TRAINING CO.
SHELL

Mr. Mitchell is an active member of our resource personnel team of the Boyne River Natural Science School. As such, he has lectured to students ranging from 12 to 20 years of age, and to a group as large as 170 for a period of two hours. During Mr. Mitchell's classes, he displayed excellent rapport with the students and he soon wins the admiration of those he attempts to help. Director - C. A. Hopkins
Boyne River Natural Science School
Shelburne, Ont.

How much we appreciate with our German Shepherd. A capable nuisance to an enemy thanks.
Mrs. E. Mole,
Brampton, Ont.

BACK GUARANTEED

Training Dog Owner

TRAVEL

PHONE: 705-689-2923
416-762-7840 (Toronto)

HEE Reg.

g Kennels
and
g School

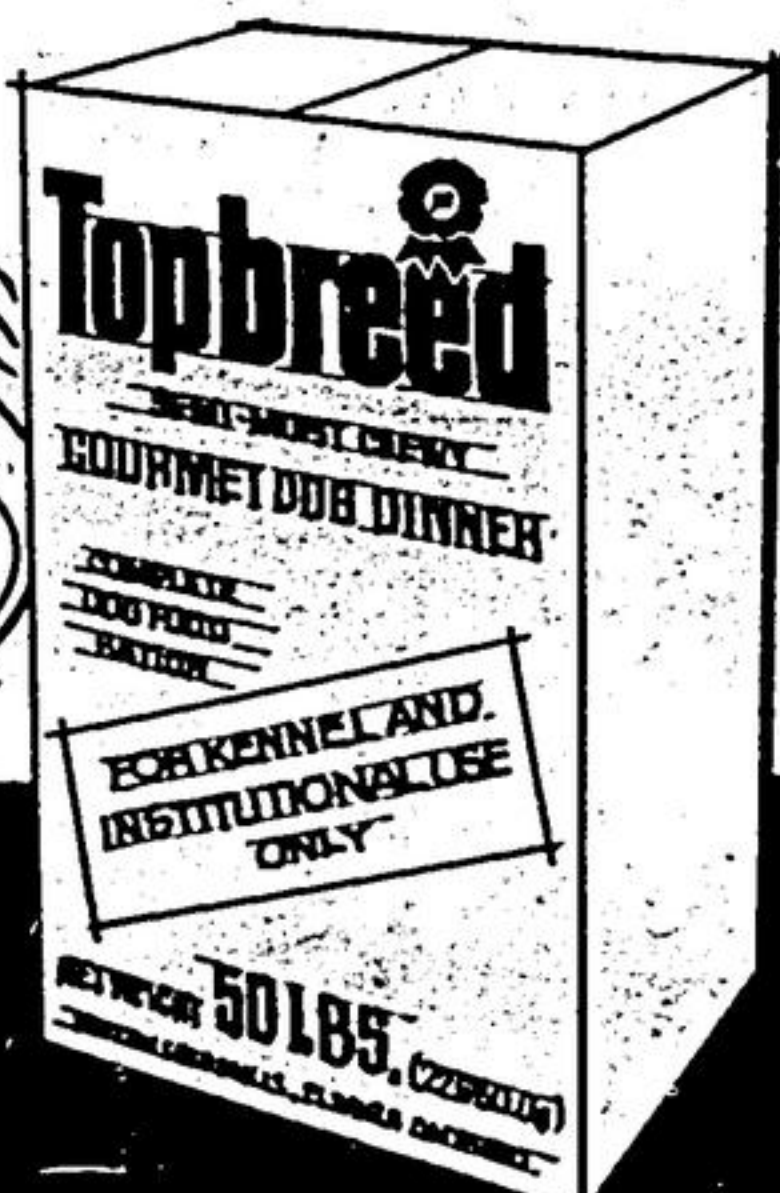
Specializing in Competition Dogs. Regular classes and Private training for Novice, Open, and Utility.

Betty McHugh
R.R. 2, Oshawa, Ont.
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416-723-5110

Here's the complete dog ration

Topbreed GOURMET DOG DINNER

Specially formulated for kennel and institutional feeding, this semi-moist dog food is a complete ration for dogs. It is the result of over 50 years experience in animal nutrition. It's chewy. Dogs love Topbreed and thrive on it. For further information contact: Don Hilliard or Jim Taylor on our Toll Free Inwats Lines Area code 519 dial 1-800-265-8949 Area code 416 and 705 dial 1-800-265-8932



Master your dog's nutrition

Dog food should contain a scientifically balanced blend of nutrients. Unfortunately, some dog foods manufactured today do not meet these scientifically established standards. They're manufactured for convenience instead.

The problem is compounded because labelling of dog foods is not subject to the same rigid laws as labelling of people foods. So unless the manufacturer lists the contents, you can never be sure of what you're buying.

Canned dog food is popular because it's convenient. But it's the most expensive way to buy protein for your dog and may contain 60% to 70% water. You can easily save this cost by taking water from your tap and mixing or serving it alongside dry dinner.

Semi-moist dog foods contain between 27% and 36% water and come in boxes or wrapped in cellophane. You no longer pay as much for water content, but you end up paying for special preservatives which must be added to keep these foods from spoiling!

Master Premium Dinner is a dry food made from a balanced blend of animal and vegetable protein sources. Its low moisture content means you pay less money for more food value, and not for water or preservatives. It's convenient, and contains all essential nutrients in correct balance.

On top of that, when compared to the leading semi-moist and canned dog foods, Master Premium Dinner ranks #1 in protein economy (see chart).

The final test of any dog food is: does the dog like it? Master Premium Dinner scores high in this area too. Dogs love it. If you add different meat drippings, gravies, and table scraps, you can provide an endless variety of tastes for your pet, which prevents waste in the kitchen.

Ask for Master Premium Dinner at your pet food store, grocer's or kennel owner's. It's a wonderfully convenient, inexpensive, nutritionally balanced dog food.

Protein Economy of Master Premium Dinner vs. Leading Semi-Moist and Canned Dog Foods.

	Protein %	Cost per 100 Grams of Protein purchased*	Order of Value
DRY			
MASTER PREMIUM DINNER	25	34¢	#1
SEMI-MOIST			
Gaines-burgers	19	72¢	#2
Ken-L Ration Burger	19	74¢	#3
Top Choice	19	74¢	#3
CANNED			
Alpo	12	78¢	#5
Romar 90	10	89¢	#6
Dr. Ballard's	10	98¢	#7

*Amber pricing guide, December 7, 1977. Dry and Semi-moist—2 kg size; Alpo (673 g); Romar 90 (708 g); Dr. Ballard's (695 g).



MASTER FEEDS

DIVISION OF MAPLE LEAF MILLS LIMITED

STOUFFVILLE, ONT.

640-1892

Dogs need their Master