For juniors, misses, women, petites and half sizes.

## Personal Shopping only.

This is the summer of the dress. -You know it. Our buyers know it. Knew it when they planned this dress sale. When they went to all of\_ our top dress suppliers (whose labels you'll recognize, offered for the first time at this price) and had them set aside a quantity of their. most wanted styles. Pretty dresses. Current dresses. More than 200 styles in just about as many colours and fabrics including (surprise! surprise!) some silks! Just when you're ready to get into a dress, here comes the dress sale of the year. Every single one worth very much more than its 25.00 price tag. You'll find extra fitters. Extra cashiers. Extra sales staff. It's a sale that big. That good. Don't miss it, at Eaton's.

## Sale starts Thursday June 8th through Saturday June 10th while quantities last.

Shop early for best selection.

Personal shopping only. Follow the signs to Dresses, Eaton's — Toronto Eaton Centre (second floor) — 241/341/541/442/546; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa.

EATON'S — TORONTO EATON CENTRE
Open Monday to Friday, 10:00 a.m. to 9:00 p.m.
and Saturday, 9:30 a.m. to 6:00 p.m.

YORKDALE
Dufferin and 401
Mon. to Fri., 9:30 a.m.
to 9:30 p.m.
Sat., 9:30 a.m. to 6 p.m.

SHERWAY
O.E.W. and Hwy. 427
Mon. to Fn., 9:30 a m.
to 9:30 p.m.
Sat., 9:30 a m. to 6 p.m.

BRAMALEA
Dixie Rd. and Hwy. 7
Mon. to Fri., 9:30 a.m.
to 9:30 p.m.
Sat., 9:30 a.m. to 6 p.m.

DON MILLS
Don Mills Road-Lawrence
Mon. to Fn., 9:30 a.m.
to 9:30 p.m.
Sat., 9:30 a.m. to 6 p.m.

SHOPPERS' WORLD
Danforth & Victoria Park
Mon. to Fri., 10 a.m.
to 9:30 p.m.
Sat., 10 a.m. to 6 p.m.

WAREHOUSE STORE
Weston Road and Sheppard
Mon. to Fri. 9:30 a m.
to 9:30 p m.
Sat., 9:30 a.m. to 6 p.m.

OSHAWA

Mon., Tues, and Sat.,
9:30 a.m. to 6 p.m.

Wed., Thurs, and Fri.,
9:30 a.m. to 9:00 p.m.

SCARBOROUGH McCowan Rd. and 401 Mon. to Fri., 9:30 a.m. to 9:30 p.m. Sat., 9:30 a.m. to 6 p.m

Eaton's telephone order service open 24 hours daily