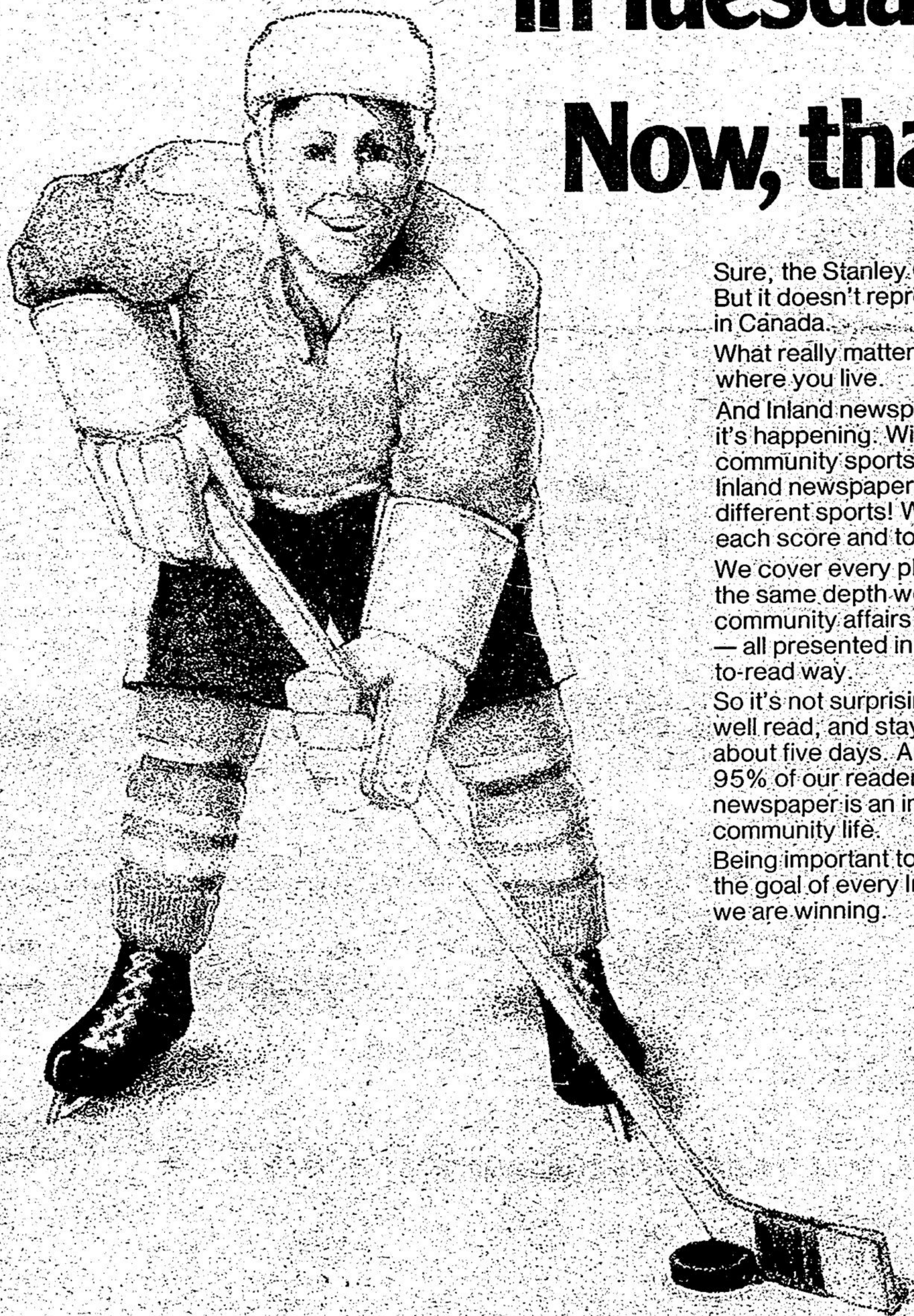


Billy scored the winning goal in Tuesday's game.

Now, that's news!



Sure, the Stanley Cup final is important. But it doesn't represent the only hockey action in Canada.

What really matters is what's happening right where you live.

And Inland newspapers are right there where it's happening. With in-depth coverage of community sports — not just hockey either. Inland newspaper readers participate in many different sports! We've got it all — each name, each score and tons of pictures, too!

We cover every phase of community life, with the same depth we devote to sports. Politics, community affairs, entertainment, and lifestyles — all presented in a bright, colorful, alive, easy-to-read way.

So it's not surprising Inland newspapers are well read, and stay in the home an average of about five days. And why you and more than 95% of our readers tell us that your Inland newspaper is an important part of your community life.

Being important to you and your community is the goal of every Inland newspaper. Like Billy, we are winning.

Inland reaches people where they live...and react

Inland Newspapers



The Mississauga News, Oshawa This Weekend, Etobicoke Gazette, Brampton Guardian, Burlington Post, Oshawa This Week, Oakville Beaver, Markham Economist & Sun, Ajax/Whitby/Pickering News Advertiser, Newmarket/Aurora Era, Stouffville Tribune.