

**After 300 years in
the liquor business,
Hudson's Bay knows
what Canadians like.**

And one of the things they like is
Hudson's Bay F.O.B. This fine Canadian
whisky is made from golden grains grown
right here on Canada's prairies. It's brought
to perfection by skilled Canadian distillers.
And it's aged, matured and bottled right here
in Canada. All across the country, people
are discovering its smooth, mellow taste.
Hudson's Bay F.O.B. One of many fine
liquors that wear the Hudson's Bay label.

Hudson's Bay
A sign of good spirits since 1670.

