

Canada: So Much To Go For

Travel Times is pleased to present our annual CANADA issue in cooperation with the Canadian Government Office of Tourism. It's a banner year for Canadian tourism because government and industry have combined to offer competitive, affordable vacation travel packages within reach of the average budget. It's called "Canada: So Much To Go For."

There are more than 50 packaged tours of Canada developed by the government with five principal "partners", Air Canada, CP Air, CP Hotels, VIA Rail Canada and the Canadian Automobile Association.

When the program was announced last January by the Honourable Jack Horner, Minister of Industry, Trade and Commerce, he said, "They're being offered at prices that are affordable and competitive with anything being offered south of us. You can fly, drive, take a boat, get on a bus, go by rail or use your own car. You can go for seven days or three weeks, bring your family, and really discover what makes this country so great."

"The packages include transportation costs, hotel rooms, and tickets for attractions—you name it. And at prices cheaper than we've ever had on anything like this in Canada before. You'll see these slogans: "Canadian Routes" (CP), "Share Canada" (Air Canada), "Super-Econo Tours" (VAI), "Open Road Tours" (CAA), said Mr. Horner. "It's a good dollar-for-dollar square deal that will match anything the competitive destinations can come up with."

So, for your summer vacation, consider these possibilities:
EXPLORER TOUR: A nine-day escorted Air Canada tour of western Canada to Calgary, Banff, Lake Louise, Vancouver and Victoria. The package price (\$545 during the peak season, based on double sharing) includes motorcoach and ferry transportation, accommodation, sight-seeing and some attractions, meals and gratuities. Charter Class Canada fare return from Montréal to Calgary is an additional \$215.



Robert G. Smith, Publisher

SCOTIA TRAIL: A seven-day CP package costing \$345 per person, double occupancy, from Toronto. It covers flight, accommodation in major hotels around the Nova Scotia coast, including three nights at Digby Pines Resort and a rental car.
THE SAGUENAY-ABITIBI-VOYAGEUR: From Toronto, this seven-night, \$185 per person VIA Rail Canada package, features the Turbo train to Chicoutimi, a bus tour through Laurentide Park to Québec City for two days and nights, and then to Rouyon-Noranda before returning to Toronto.
NEWFOUNDLAND EXPLORER: A nine-day \$325 per person VIA Rail Canada package from Montréal that includes train fare, a ferry ride to and bus tour across the island and accommodation.
THE CANADIAN AUTOMOBILE ASSOCIATION offers packages to every province. They provide prepaid accommodation at reduced rates. CAA estimates a family of four would spend \$426 in 14 nights at medium-to-high quality hotels and motels across Canada.
CAMPING VACATIONS: Both CP Air and Air Canada have these. One example is a mini-motor home that will accommodate three adults and one child, available throughout Canada from Air Canada. The vehicle will rent for \$225 during low season and \$375 during high season.

For complete information about these and other budget-priced package vacations Travel Times recommends that you see your travel agent (for CAA tours contact your nearest CAA office). □

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Special Feature:
Travel Times is pleased to have the Honourable Jack Horner, Minister of Industry Trade and Commerce, lead off our 14th consecutive Canada issue with a thoughtful article on the Canadian travel industry.

Pictures:
Travel Times would like to thank the Government of Canada Office of Tourism, and the Gouvernement du Québec Department of Tourism for the pictures in this issue.

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Contributors to this issue are Mary Charters, Cheryl Freedman, Gabriella Goliger, Leila Lecorps, Claude Lemieux, Norma McLellan, John Moore, Marion Morrison, Phil O'Reilly, Krystyna Pottier.

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