

# This year, make an investment in Christmas for years to come. A tree from Eaton's. You only pay for it once, but you'll enjoy it for years. And now they're specially priced.

EATON CANADA-WIDE SPECIAL!



## Gather ye Christmas while ye may... from the experts

Sinclair Russell from the Visual Presentation department at Eaton's, shares a wealth of Christmas ideas.

"For holiday entertaining, turn the lights down low and light lots of red candles and a big fire. If you're freezing a block of ice for punch, put some flowers or holly inside it."

## Save those Christmas lights till 7

The Christmas Council of Canada has been established in the interest of energy conservation by the country's Christmas decoration industry.

One of the major goals of the Christmas Council is to inform the consumer how to enjoy the tree and outdoor lights and conserve our valuable energy.

Here are some tips:

Wait until 7 p.m. to turn on your tree lights. This way you will avoid the peak hours when demand for electricity is high.

Please, please, switch off the tree lights at bedtime.

Turn off one or two lamps in other rooms when your tree and outdoor lights are lit.

The Christmas Council encourages the use of low-wattage lights on your tree. In the past year, manufacturers of Christmas decorations have reduced the energy consumption of their products by approximately 25 per cent.

Eaton's and the Christmas Council say:

"Have a super Christmas and try to remember not to turn your tree and outdoor lights on during peak hours between 4 and 7 p.m."



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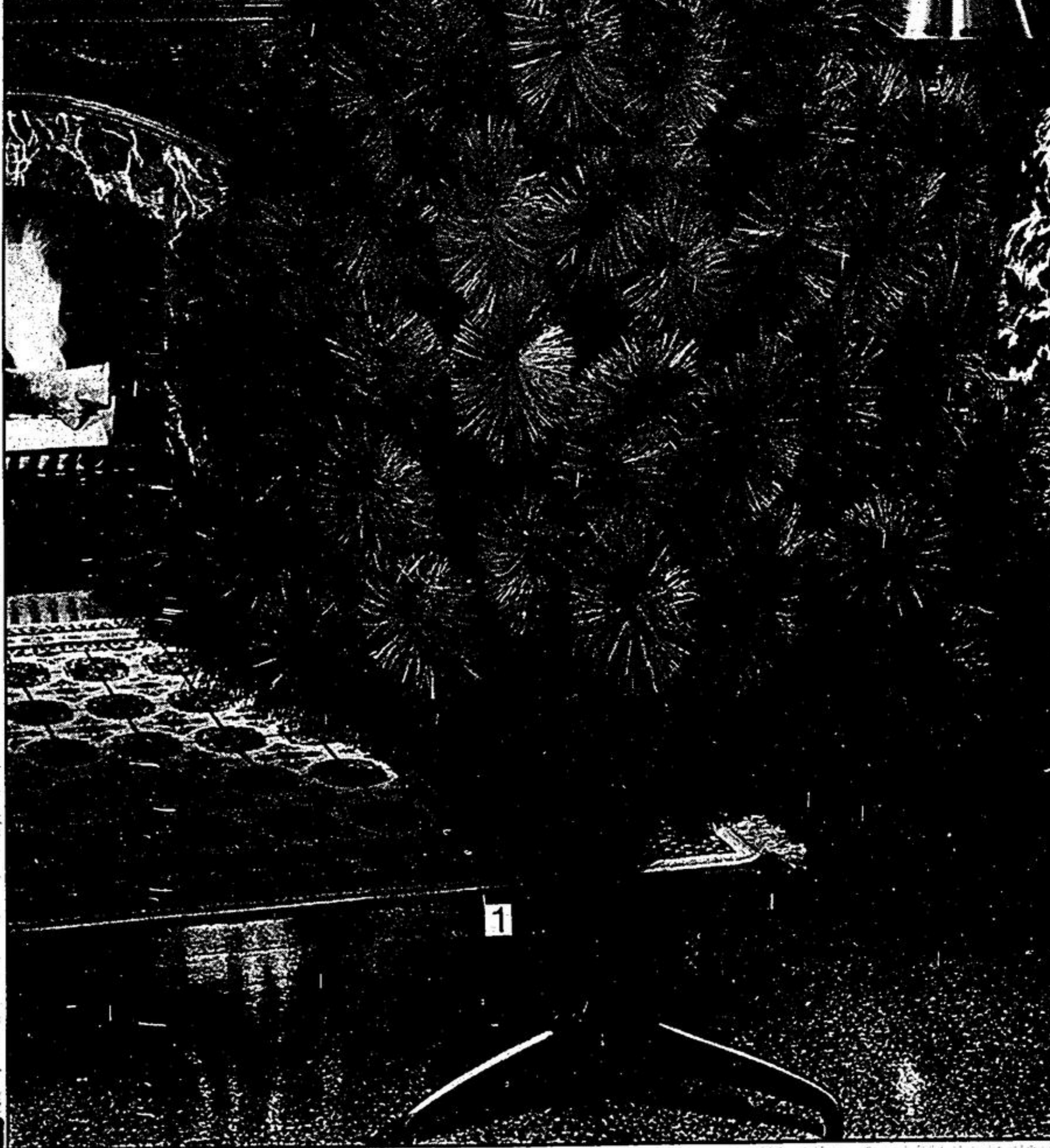


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## Luxury Scotch Pines

Eaton price, each

**19<sup>99</sup> to 44<sup>99</sup>**

It's time to break tradition and invest in one of Eaton's life-like artificial Scotch pines. Why? There are a lot of reasons. For one, they're easy to put together. They feature a hardwood screw-together trunk and colour-coded branches for easy assembly. The lush, 5' diameter foliage is safe with lights, and the forest-green needles resist matting and shedding, so you won't end up on the Twelfth day of Christmas with a carpet of dry needles on the floor. We think that all adds up to a beautiful investment.

Eaton price, each

(1) 144 - 7-ft. .... **44.99**  
 (1A) 144 - 6-ft. .... **29.99**  
 (1B) 144 - 5-ft. .... **19.99**

## Table-top trees

Eaton's deluxe Canadian spruce polyethylene table-top trees. Come fully assembled in green or decorator white.

(2) 144 - 3-ft. .... **9.99**  
 (2A) 144 - 2-ft. .... **4.49**

## Decorative lights for Christmas from Eaton's

(3) 143 - 35-light midget set. Multi-coloured, push-in bulbs.

Eaton price, set **2.99**

(4) 143 - 15-light Noma Colorbright indoor set. Multi-coloured, cool-burning, brilliant, transparent bulbs.

Eaton price, set **4.39**

(5) 143 - 25-light Noma Colorbright outdoor set. Sockets with eave hanging clips.

Eaton price, set **8.99**

## Jumbo bag of 24 rayon satin balls

(6) 142 - 2 1/2-inch size. Red, blue, gold, white or assorted.

Eaton price, bag **2.99**

Christmas Decorations, dept. 219

Phone 861-5111. Eaton's - Toronto Eaton Centre (3rd floor) - 219; Yorkdale, Scarborough, Sherway, Don Mills, Shoppers' World, Bramalea, Oshawa.

# And that's what we call a solid value!

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IS SANTA'S STORE

Have a night out with us! All our Toronto stores are open every week night - downtown, too.

**EATON'S - TORONTO EATON CENTRE**  
Open Monday to Friday, 9:30 a.m. to 9:00 p.m. and Saturday, 9:30 a.m. to 6:00 p.m.

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Dufferin and 401  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**SHERWAY**  
O.E.W. and Hwy. 427  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**BRAMALEA**  
Dixie Rd. - Hwy. 7  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

**DON MILLS**  
Don Mills Road-Lawrence  
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**OSHAWA**  
Mon., Tues. and Sat. 9:30 a.m. to 6 p.m.  
Wed., Thurs. and Fri. 9:30 a.m. to 9 p.m.

**SCARBOROUGH**  
McCowan Rd. and 401  
Mon. to Fri. 9:30 a.m. to 9:30 p.m.  
Sat. 9:30 a.m. to 6 p.m.

Eaton's telephone order service open 24 hours daily

**861-5111**