

the  ay

Value Makers COAST-TO-COAST

In these cost-fighting days, it's refreshing to see someone doing something about high prices! The Bay has gathered together a collection of appliances and home entertainers at very special low prices. You are guaranteed quality, reliability, value and satisfaction with each and every value maker. Every value maker is backed by The Bay. Coast-to-coast for 306 years. Value Makers are your best buy now!

Here's true
portability...
Baycrest
100%
solid state
12" Black
and White
AC/DC TV
for only
\$139

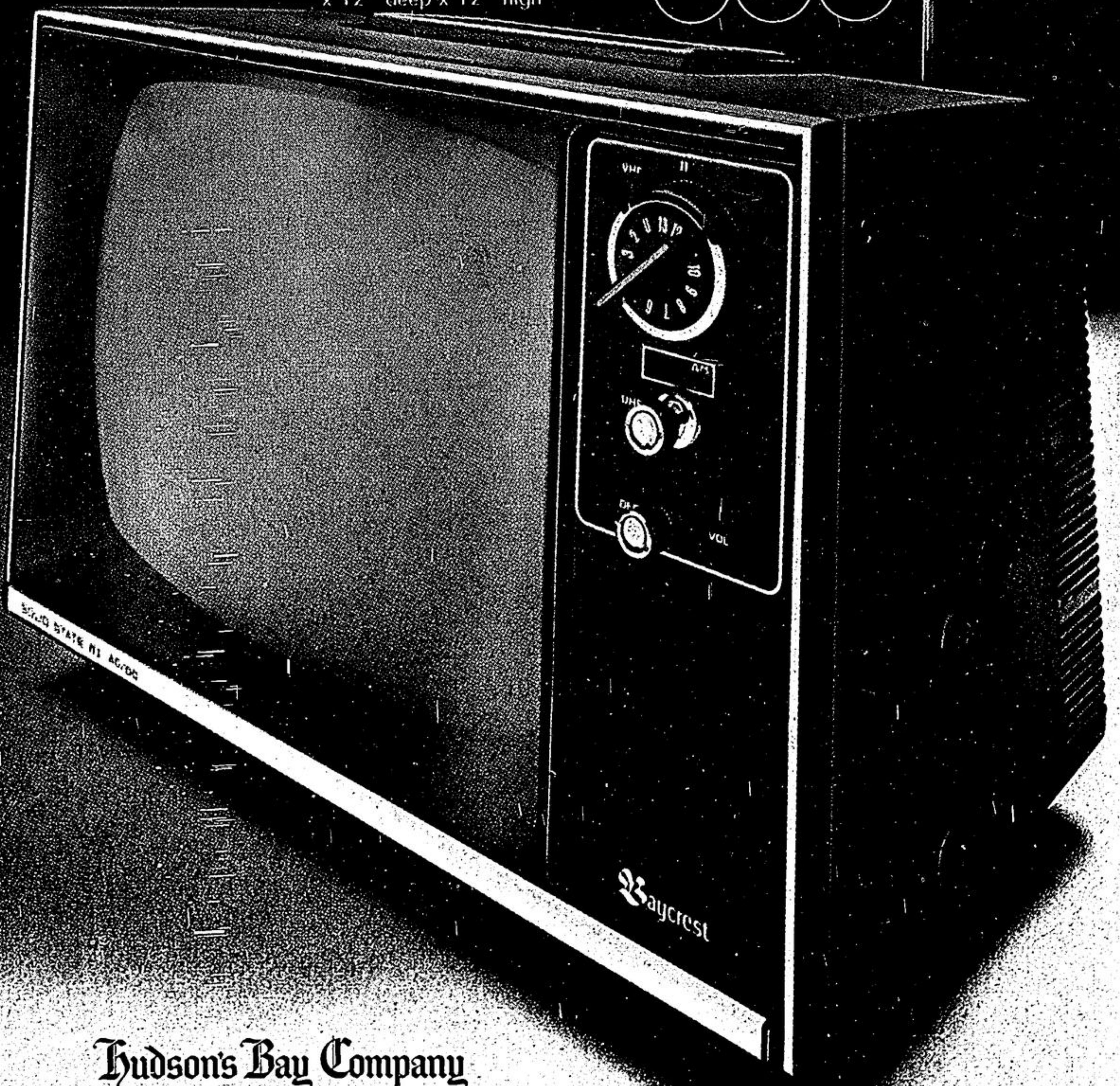
Only \$9 monthly.
Further credit details on page 12.

If you're always on the go, here's one TV that's ready to go anywhere with you. A truly portable TV that will work on AC house current, in the car or trailer with the DC line cord (included) or outdoors with its optional battery pack. Other outstanding features include:

- Instant on picture and sound
- VHF monopole and UHF loop antennas
- Black filter screen for viewing in bright sunlight and outdoors
- Memory-fine tuning for VHF
- Truly lightweight, it weighs approx. 16 1/2 lbs.
- Compact—approx. 17" wide x 12" deep x 12" high

- Includes warranty, service and delivery

* Baycrest AC Black and White Portable is only \$119



Hudson's Bay Company

Advertising supplement to Ajax/Whitby/Pickering News Advertiser, Markham Economist & Sun, Stouffville Tribune, Newmarket Era, Brampton/Bramalea Guardian, Etobicoke News, Mississauga News, Oakville Beaver, Don Mills Mirror, Scarborough Mirror, Wednesday May 19, 1976.
All items advertised in this supplement are available at or through any one of the following Bay Stores: (Prices in effect while quantities last)
Tele-buy all Stores 966-3900 • Lawrence Plaza • Bramalea City Centre • Cloverdale Mall • Eglinton Square • Fairview Mall • Square One Mississauga • Towne & Country Square • Bloor & Yonge