

CFTO *Continued*

CFTO-TV Toronto

CFTO-
January 1976

8:00 a.m. to Midnight
Jan. 1975 to Jan. 1976
and growing

**CFTO-161,700* +7%
up**

WKBW	142,300
CBLT	104,800
CHCH	102,700
WBEN	98,000
WGR	96,800
CITY	17,600

GLOBAL not reported in station total
*Station Total Viewers 1/4 hour Average Jan. 1976

8:00 a.m.

CFTO
WKBW
CBLT
WGR
WBEN
CHCH
GLOBAL
CITY

Source A. C. N.

7:00 p.m. to 11:00 p.m.
Jan. 1975 to Jan. 1976
and growing

**CFTO-350,500* +22%
up**

CHCH	260,800
WKBW	241,200
CBLT	229,100
WBEN	205,400
WGR	178,100
CITY	23,700

GLOBAL not reported in station total
*Station Total Viewers 1/4 hour Average Jan. 1976

World Beat News

Greater Than All Other News
Audiences Combined

CBLT News	121,700
WKBW News	53,300
WGR News	46,100
WBEN News	17,700
TOTAL	238,800

viewers

CFTO
World Beat
News

327,200*

viewers

*Station Total Mon.-Fri. 6:30-7:00 Average 1/4 hour viewers.

CFTO Channel