

Value Makers

COAST-TO-COAST

the Bay

Enjoy living now! Entertainers to make your relaxing hours more fun; appliances to save your time for more 'fun' hours priced low now during our coast-to-coast Value Makers! Turn these pages, discover dependable, quality items built to exacting specifications and backed by the Bay's guarantee. And, because of our huge coast-to-coast volume buying, you'll find the prices are exceptionally low. But, don't wait! Our Coast-to-Coast Value Makers happens only twice a year, and it's happening now! Rush in or tele-buy and simply 'charge them' to your Bay Card now!



Baycrest
14"
solid state
colour
portable
has in-line
picture tube
for only
\$369

- If your budget allows for one set only - this is it! Our Baycrest 14" is 'completely portable'! It weighs approx. 38 pounds, so you can enjoy its performance anywhere!
- In White, moulded plastic cabinet with contrasting Black trim
- Packed with features you want including positive detent UHF and VHF tuners, antenna hookup for cable connections, telescopic dipole antenna and carrying handle
- AUTOMATIC COLOUR**
One button means perfect colour instantly even when changing channels

- IN-LINE PICTURE TUBE**
100% solid state chassis with in-line picture tube and slot mask for the best in brightness, contrast and performance
- Complete with Baycrest colour warranty... guaranteed against any defects in workmanship or materials for one year, additional one year replacement guarantee for the cost of the picture tube

SHOP WITH YOUR HANDY BAY CARD
To enjoy new things now, use your Bay Card...it's coast-to-coast usable! If you do not have a Bay Card, simply inquire at the Credit Sales Office at The Bay nearest you. They, too, are 'coast-to-coast' usable!



Credit terms available.
Includes warranty, service
and delivery.

Hudsons Bay Company

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All items advertised in this supplement are available at or through any one of the following Bay stores (Prices in effect while quantities last):
Lawrence Plaza, Tele-buy 781-2482 • Bramalea City Centre, Tele-buy 457-7000 • Cloverdale Mall, Tele-buy 239-4861 • Eglinton Square, Tele-buy 759-4771 • Fairview Mall, Tele-buy 491-2010 • Square One Mississauga, Tele-buy 270-7600 • Towne & Country Square, Tele-buy 226-4202 • Bloor & Yonge, Tele-buy 966-3900