

# POOL and NURSERY REVIEW

## LOCAL POOL COMPANY WINS TOP AWARD!

### "Emmy Award" of pool industry

A well known Toronto firm recently took top honours for the pool of the year award in the (above ground class) at the Pool and Patio Show. This award is presented annually by the Ontario Swimming Pool Association to the pool judged the most attractive in design and quality of workmanship.

Weall & Cullen took the honours for their Sunnyside above ground pool. Weall & Cullen have been in the nursery business for 28 years and only in the last 5 years have entered the swimming pool field.

Weall & Cullen have four thriving Garden Centres in the Toronto area and three of them have pool courts. Congratulations are due to this aggressive and farsighted firm in winning this award considering they have only been manufacturing the Sunnyside pool for 2 years.

Len Cullen, President of Weall & Cullen, said in a recent interview, that Weall & Cullen started in the pool business by selling pools

manufactured in the U. S. After 1 year he realized that the pools they were selling from the south could have many improvements for our Canadian climate. With the assistance of Mr. John Taylor, the Sunnyside production manager, an architect and engineer, Weall & Cullen came up with the award winning Sunnyside pool. Unlike most U. S. pools on the Canadian market today, the Sunnyside is made in Markham, Ontario and 100 per cent owned and operated by Canadians.

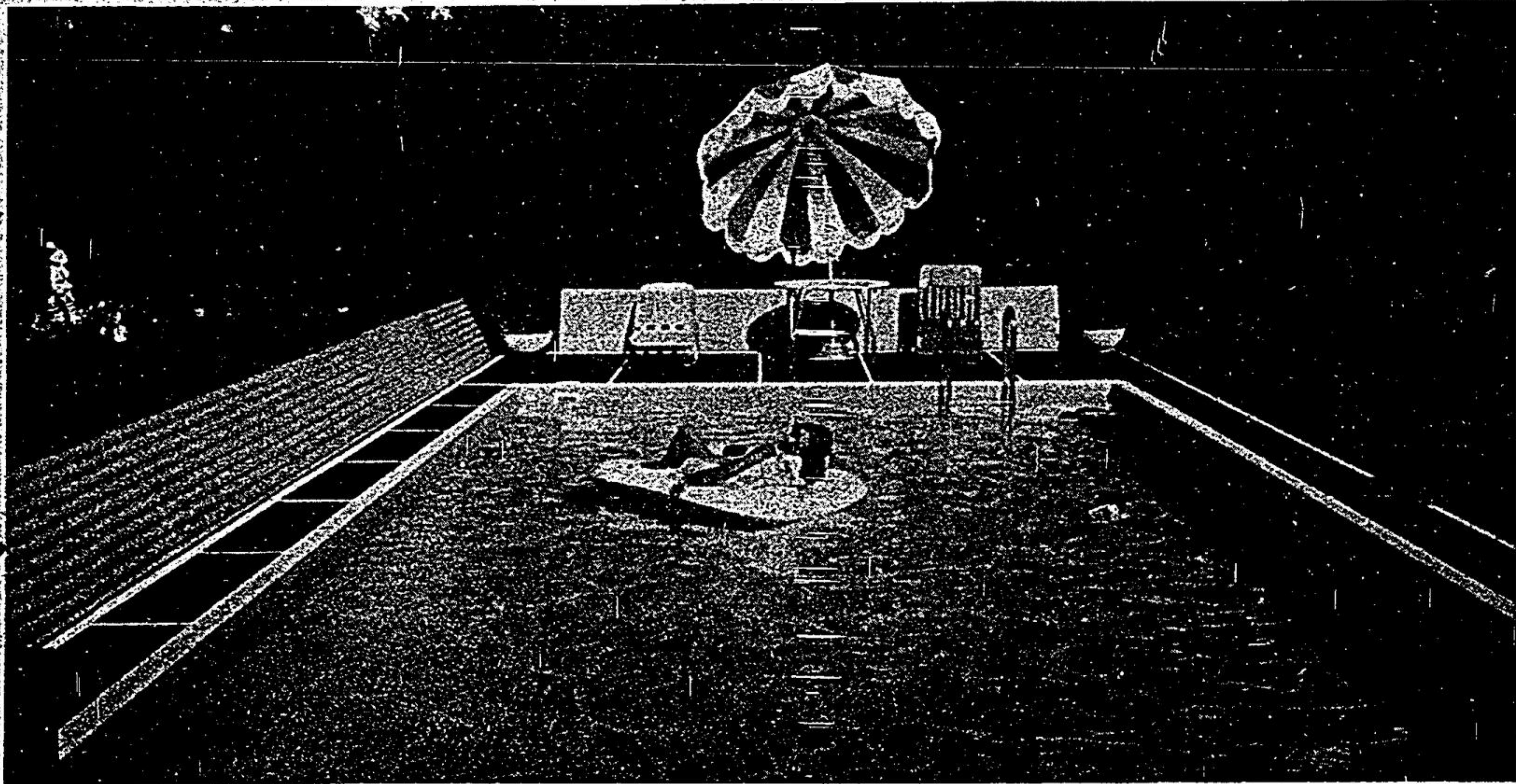
According to Mr. Cullen the Weall & Cullen Sunnyside pool is sold in the Toronto area with the best guarantee and service in the pool industry. Mr. Cullen also stated that a new Service Department has been created to back up sales forces for their pool division. These skilled servicemen are equipped with the latest training and techniques as well as in-truck phones for instant communications for the service of their sunnyside pools.



What a way to spend the day!

Mrs. Donna Piche is shown relaxing in her award winning Sunnyside Pool. The Weall & Cullen Sunnyside Pool won the POOL OF THE YEAR AWARD (in the above-ground class). This is the first time an all Cana-

dian pool of this calibre has taken top prize. This family pool is marketed in the Toronto area at the well known Weall & Cullen Garden Centres.



### Beautiful pool is easily landscaped

Pictured on the left is the award winning Sunnyside pool at the home of Mr. Gillert Milne of Bayview Avenue. This beautiful pool was installed by Weall & Cullen in June of 1974. Immediately after construction, Mr. Milne landscaped the surrounding area and planted colourful flower beds. Mr. Milne is a well known amateur horticulturist and has achieved outstanding results in his own garden.