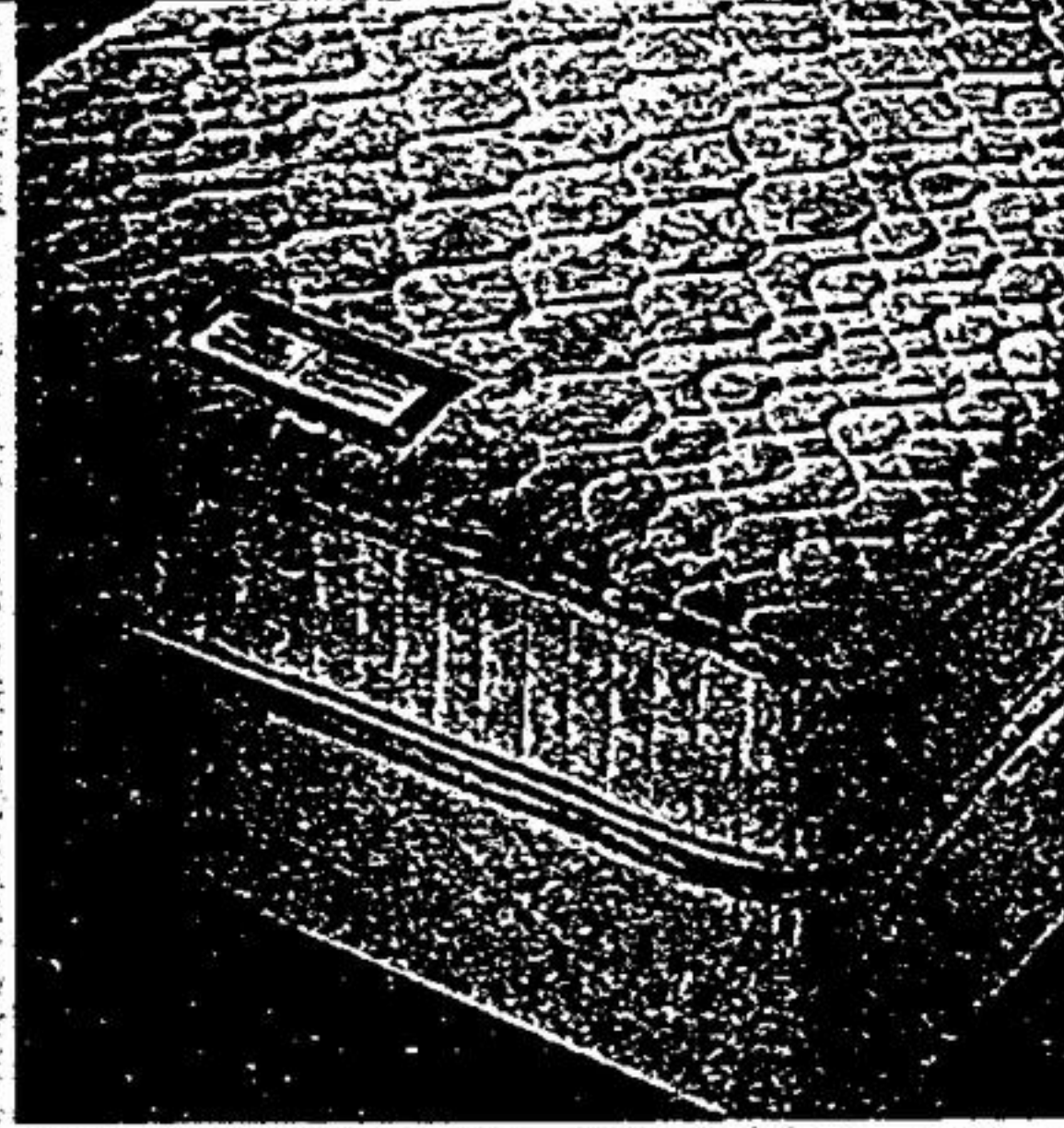


the **Bay**

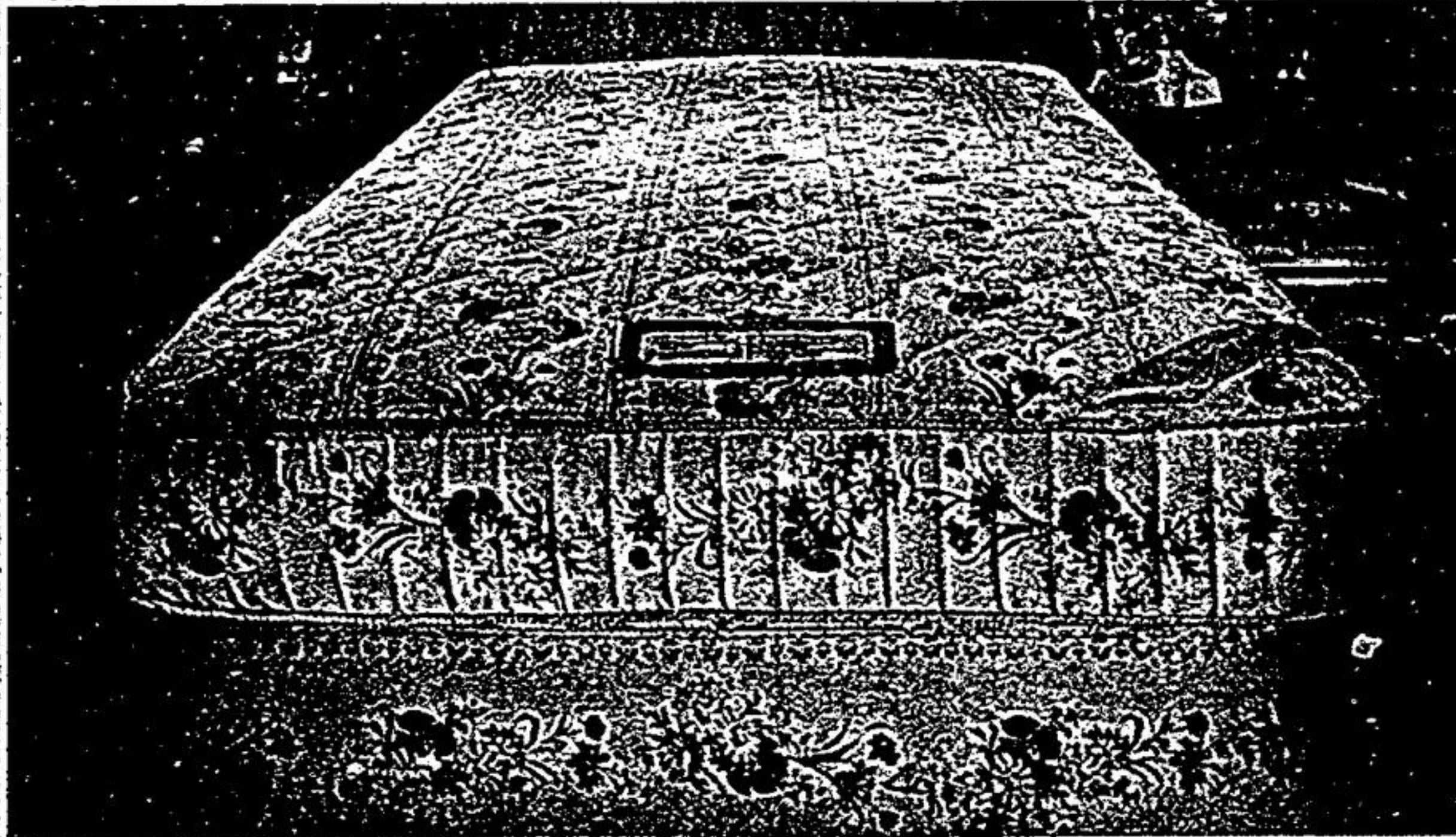


(24-4) Baycrest Premium Queen size Mattress and Box Spring... the top of the line in comfort and stylish ticking. 405 adjusto-rest coils with one inch poly foam for added comfort. Unit complete with bed frame. Only, each \$279  
 4'6" size mattress or box spring. Only, each 109.99  
 3'3" size mattress or box spring. Only, each 89.99

The Bay Mattresses and Box Springs, Dept. 511

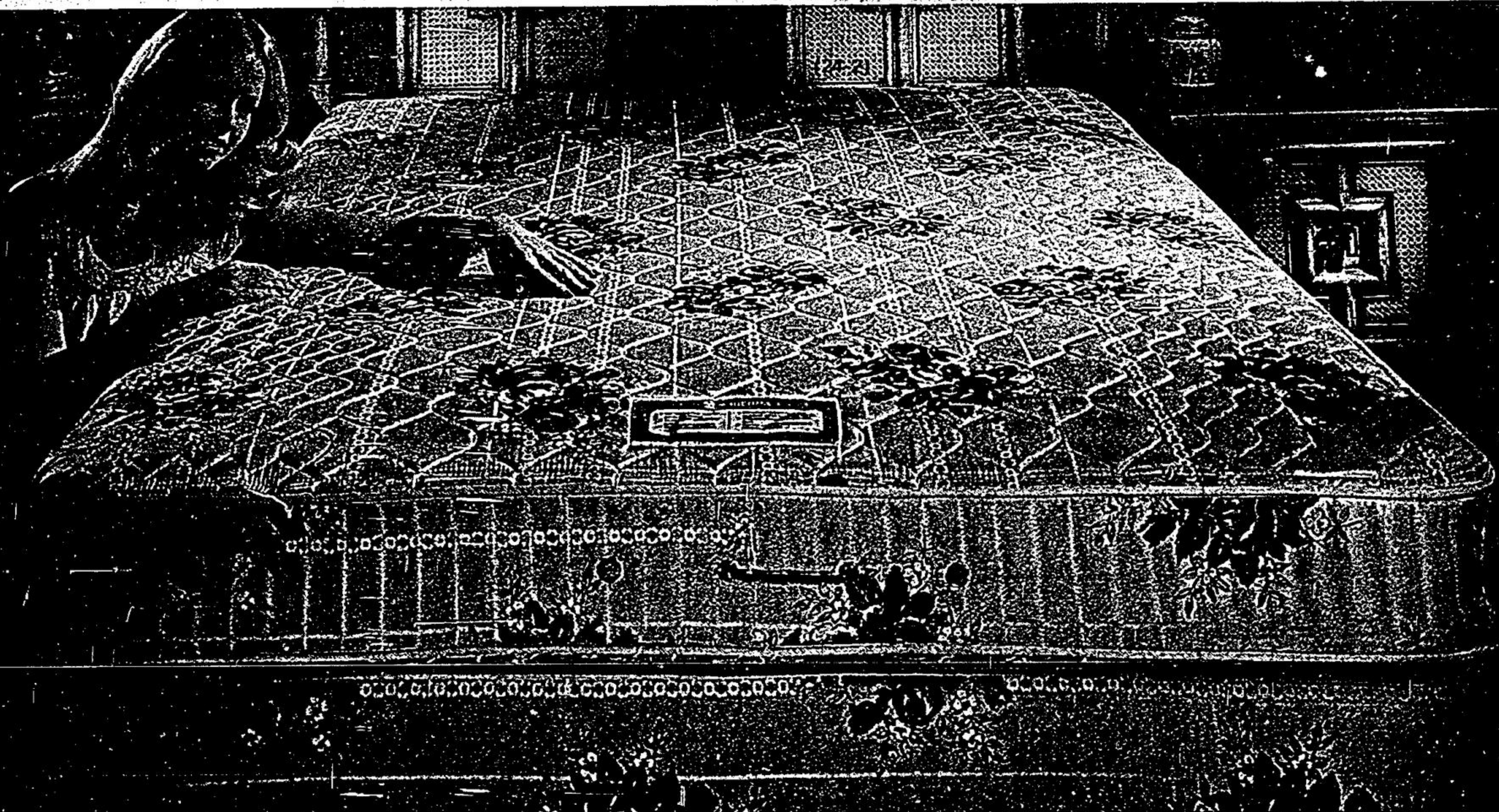
(24-2) Baycrest Deluxe Mattress or Box Spring to give you the rest you deserve. 312 adjusto-rest coils for extra firm support, white felt sisal pads, pre-built border, cord handles, vents and quilted with foam for added comfort. 4'6" size mattress or box spring. Only, each 89.99  
 3'3" size. Only, each 69.99  
 Queen size unit of box spring and mattress. Only, \$199

(24-3) Baycrest Orthopedic Mattress or Box Spring for longer wear and comfort night after night. Quilted with foam, the mattress has 405 adjusto-rest coils for firm support, cord handles, pre-built border and vents. 4'6" size mattress or box spring. Only, each 99.99  
 3'3" size. Only, each 79.99  
 Queen size unit complete. Only, each \$229



A showcase of Baycrest and Simmons—The maker of Beautyrest Mattresses, the mattresses with the hidden difference.

(24-1) Baycrest Standard Mattress or Box Spring gives you the comfortable night's sleep you're after. Enjoy a gently firm comfortable night's sleep. Scroll quilted cover. 4'6" mattress or box spring. Only, each 79.99  
 3'3" size. Only, each 59.99



Advertising supplement to the Ajax/Whitby Advertiser, Markham Economist & Sun, Stouffville Tribune, Newmarket Era, Brampton-Bramalea Guardian, Etobicoke Gazette, Mississauga News, Oakville Beaver, Burlington Post and Scarborough Mirror, Wednesday January 15, 1975

All items advertised in this supplement are available at or through any one of the following Bay Stores:

Lawrence Plaza, Tele-buy 781-2482 • Bramalea City Centre, Tele-buy 457-7000 • Cloverdale Mall, Tele-buy 239-4861 • Eglinton Square, Tele-buy 759-4771 • Fairview Mall, Tele-buy 491-2010 • Square One Mississauga, Tele-buy 270-7600 • Towne & Countrye Square, Tele-buy 226-4202 • Bloor & Yonge, Tele-buy 966-3900