

Now! Get nationally advertised cosmetics and beauty products at about half their value.

As a World of Beauty Club Member, you will receive some of the world's most glamorous fragrances, cosmetics and other beauty aids . . . at about HALF THEIR VALUE. Why this fabulous offer? Because leading cosmetics makers want you to discover their exciting cosmetics creations. They know that once you've had the chance to try these products, you'll buy them again and again at your favorite cosmetics counter.

You'll receive exotic fragrances . . . lipsticks . . . eye make-up . . . moisture lotions . . . bath oils . . . hair conditioners . . . complexion soaps . . . creams . . . colognes . . . and other beauty products from world-famous cosmetics makers.

These are products you see advertised on television . . . featured in magazine advertisements . . . sold at fine cosmetics counters. Yes, the very same kind of products you probably are using yourself.

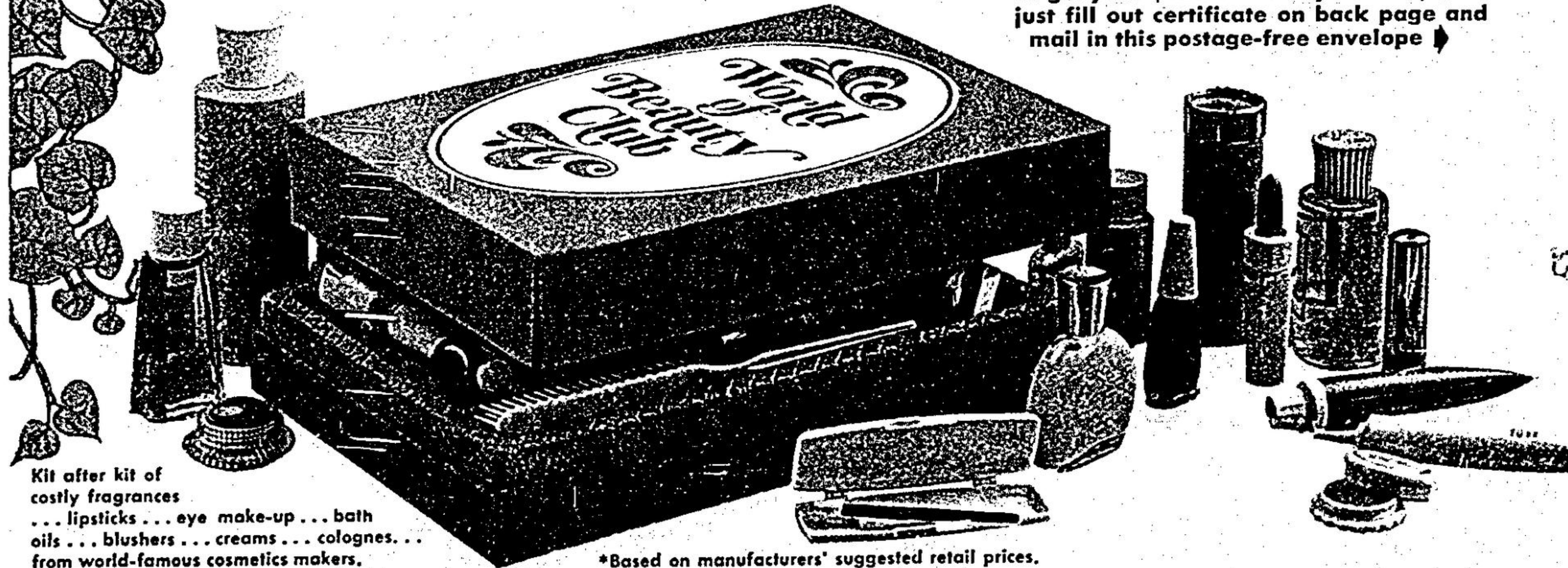
After your Introductory Beauty Kit, you'll go on getting similar kits of prestige beauty products about every two months,

automatically, for as long as you want . . . plus, once a year, a deluxe men's kit of famous grooming aids and an exclusive Springtime Fragrance Kit, ideal for gift giving—all on approval—for about half their value.

Although the value of each kit will be at least \$12.00*—most times even more—members are billed just \$5.98 plus shipping and handling. But you don't even pay that low price unless you are 100% delighted. Each kit is sent to you ON APPROVAL. You are not obligated to keep any Beauty Kit—unless you decide after you see the products (and the brand names)—that it's a value you just can't bear to part with.

You get nationally-advertised cosmetics and beauty aids . . . and not just sample sizes. You may accept as many or as few Beauty Kits as you wish. Cancel membership at any time after examining your Introductory Kit; however, your Introductory \$12.00 Beauty Kit is yours to keep for only \$1 in any case.

To get your \$12.00* Beauty Kit for \$1, just fill out certificate on back page and mail in this postage-free envelope ▶



Kit after kit of costly fragrances . . . lipsticks . . . eye make-up . . . bath oils . . . blushers . . . creams . . . colognes . . . from world-famous cosmetics makers.

*Based on manufacturers' suggested retail prices.