

MOISTEN
HERE
AND PLACE
ON
CERTIFICATE
ON BACK PAGE



Get a lavish \$12.00* Beauty Kit
of famous-name nationally advertised cosmetics
for only \$1^{with} certificate.

To get
your
Beauty Kit . . .

1. Detach Stamp Above
2. Moisten the Back and Place Stamp on Certificate on Back Cover of this Booklet
3. Fill out Certificate and Mail With \$1 in Postage-Free Envelope

Just imagine . . . \$12.00* worth of nationally-advertised, famous-brand cosmetics — yours for just one dollar!

Why, it's almost like being "turned loose" at your favorite cosmetics counter . . . free to indulge yourself with all those cosmetics and beauty aids . . . without spending a small fortune.

If you've ever wanted to experiment with exciting new looks in cosmetics . . . this fabulous Beauty Kit, packed with a lavish selection of cosmetics and beauty aids, is the oppor-

tunity you've waited for!

What exactly will you receive? We don't want to spoil the surprise — that's part of the fun. But when you open your kit and see the great collection we've sent, we're sure you'll be delighted. *Really delighted!*

And just think of the fun you'll have . . . trying out ALL THESE FAMOUS-BRAND COSMETICS to discover the one "look" that truly brings out your own natural beauty.

And think of the fabulous value! You pay only \$1 when you use certificate on back page.

Why do we make this great offer?

To introduce you to the
World of Beauty Club

*Based on manufacturers' suggested retail prices.