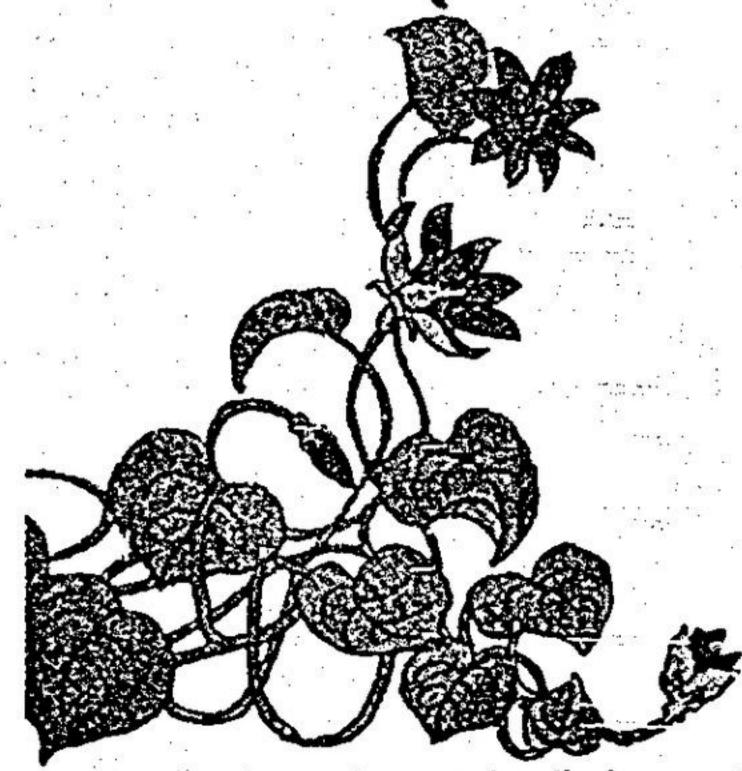
MOISTEN
HERE
AND PLACE
ON
CERTIFICATE
ON BACK PAGE

Get a lavish \$12.00*Beauty Kit of famous-name nationally advertised cosmetics for only \$1 with certificate.

To get \
your
Beauty Kit . .

- 1. Detach Stamp Above
- 2. Moisten the Back and Place
 Stamp on Certificate on Bock
 Cover of this Booklet
- 3. Fill out Certificate and Mail
 With \$1 in Postage Free
 Envelope



Based on manufacturers' suggested retail prices.

Just imagine . . . \$12.00* worth of nationally-advertised, famous-brand cosmetics — yours for just one dollar!

Why, it's almost like being "turned loose" at your favorite cosmetics counter . . . free to indulge yourself with all those cosmetics and beauty aids . . . without spending a small fortune.

If you've ever wanted to experiment with exciting new looks in cosmetics . . . this fabulous Beauty Kit, packed with a lavish selection of cosmetics and beauty aids, is the oppor-

tunity you've waited for!

What exactly will you receive? We don't want to spoil the surprise — that's part of the fun. But when you open your kit and see the great collection we've sent, we're sure you'll be delighted. Really delighted!

And just think of the fun you'll have ... trying out ALL THESE FAMOUS-BRAND COSMETICS to discover the one "look" that truly brings out your own natural beauty.

And think of the fabulous value! You pay only \$1 when you use certificate on back page.

Why do we make this great offer?

To introduce you to the

World of Beauty Club