

SIMPSONS Impact '75

in full swing now!

featuring:

- Simpsons Company-Wide Specials
- Simpsons Big Values
- Sales Events timed to your family's shopping needs
- PHONE 861-8111, 24 HOURS A DAY WITH YOUR ORDERS

Watch your newspapers everyday, as Simpsons launches its 103rd year of service to Canadian shoppers with a flurry of Impact '75 features... each and every one an indication of the outstanding year of extra-ordinary values Simpsons has in store for you!

RCA 20" COLOR TV

with sharp, crisp, brilliant color, automatic fine tuning and 94% solid-state chassis; yours at a low price now

\$478

SIMPSONS COMPANY-WIDE SPECIALS



LOOK! LISTEN

from RCA comes a 20" black and white portable television - good looking! Lloyd's strike the right note with a stereo component system

1588

\$218

SIMPSONS COMPANY-WIDE SPECIALS



'FORTRESS'

save on 'Fortress' and give your household the benefit of the propylon hardwrist broadloom that can really take it!

959



SIMPSONS COMPANY-WIDE SPECIALS

Simpsons

SAVE 1/3

Two Royal Albert favorites in English bone china - and you can dine on the savings!

14.61	5.99
2.29	6.38
2.29	7.22
3.16	8.63
3.16	12.62
4.49	14.31
4.82	14.99
4.82	23.63



the suit with the "I didn't think it possible at this price" features

4998



"sew and s" 7 fashion ways for

SIMPSONS COMPANY-WIDE SPECIALS