

SHERIDAN MALL *Presents***SANTA
AND HIS ELVES**A delightful Christmas Fashion Show for all
SEE YOUR FRIENDS AND NEIGHBOURS PERFORM
Today's Fashions will be presentedby
IDA BURNS & ASSOCIATES INC.with
ADORABLE BABIES — BEAUTIFUL CHILDREN
and
CHARMING MOTHERS AND GRANDMOTHERS**FRIDAY DECEMBER 6th at 7p.m. SATURDAY DECEMBER 7th at 2:30 p.m.****Make every fashion dollar count!**

The working girl needs a sleek, pulled-together look to take her to the office, meetings, lunch with clients—non-stop all day. She can't afford any sloppiness. She has to dress in the morning so that she can look assured and forget about herself for the rest of the day. She should build her wardrobe with good-looking classic coats, dresses and separates since most of her day is spent meeting people.

She never buys on impulse. She purchases only what she needs to keep her wardrobe up to date. But she shouldn't skimp on hard-working items like coats, shoes and handbags.

She should wear only washable shirts in neutral colours to go with skirts, pants or dress coats. She should build her wardrobe around a basic colour that looks good on her. For example, grey, rust-beige and every

garment should work together. Nothing is a bargain if it doesn't fit into your wardrobe.

A "now" fashion item showing at the El Pirate Boutique are hooded cardigans in soft wearable acrylic knits. Great as pant partners or skirt tops. They keep on going all year round in a variety of mixable colours.

For the sporty look in outerwear, El Pirate is

showing the Reversible cape from Utex with detachable hood in a soft wool blend. One side shows a basic green, the other a swinging green plaid.

For another look in outerwear, El Pirate has the timeless pea jacket in durable melton cloth, heavy weight blend of wool, rayon and other fibres, gives durable warmth. Also available for young men.

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