

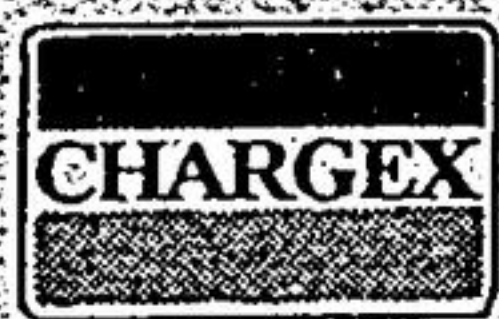
SHOES SHOES SHOES



FOR THE WHOLE FAMILY

CHILDRENS WINTER BOOTS \$7.98
Brown & Black Reg. \$9.98 **SALE**

MENS SHOES \$14.99
Reg. \$25.00 Old Fashioned Sale Price



LADIES SHOES \$9.99
Reg. \$18.00-\$25.00
Old Fashioned Sale Price

Complete line of winter boots in stock for the whole family.

KAMEKA FOOTWEAR

Headquarters for SAVAGE Children's Shoes
SHERIDAN MALL WHITBY MALL
Pickering Whitby
839-3292 728-4197

Footwear Steps in the Right Direction

Authorities have it that shoe sizes should be checked every one to two months for children between two and six years old; every two to three months for six to ten-year olds; three to four months for youngsters between the ages of ten and twelve years, and every four or five months for the twelve to fifteen year age group.

When footwear is being bought the child must be fitted on the spot, preferably after some activity. Activity can make feet swell and they should be fitted at their biggest. Care should be taken to ensure that heels fit snug enough to grip the foot well and that the top of the shoe does not gape at the sides. By far the most superior footwear for growing feet is that made of leather since leather "breathes" and is flexible enough to permit foot muscles freedom to develop.

There is a growing demand — not only for real leather uppers, which have always been important in footwear for growing feet — but also for leather soles. Millions of tiny pores in the leather conduct heat and moisture out of the shoe and allow fresh air in. Leather soles, moreover, provide the best kind of cushion helping to relieve the enormous vibratory stress that daily pounding on the concrete surface of roads, pavement and playgrounds create for young spines and legs.

Time was when "back-to-school" footwear meant black, navy or brown. Not anymore. On playground and campus earth shades reign supreme in a variety of tones from beige to brown. Wedges are wonderful to kids in the seven to twelve age group and there are a lot of them around. There will be more.

High schoolers seem to be set fair for the clunky soles with the manufacturers right in there to serve them. On the youngsters these clunky soles look good! When not too exaggerated — and they rarely are at this age — they look disarmingly young, sturdy and unpretentious, which is what young people's taste is all about these days.

Boys are still gung-ho for the chunky workman-like boot! they are crazy about with jeans. A unisex item this.

When it comes to price, footwear is in the same boat as all other commodities caught in the spiral of inflation. No better; no worse. How could it be otherwise?

Westbay TV

A DIVISION OF WEST BAY SALES LIMITED

Presents

OLD TIME



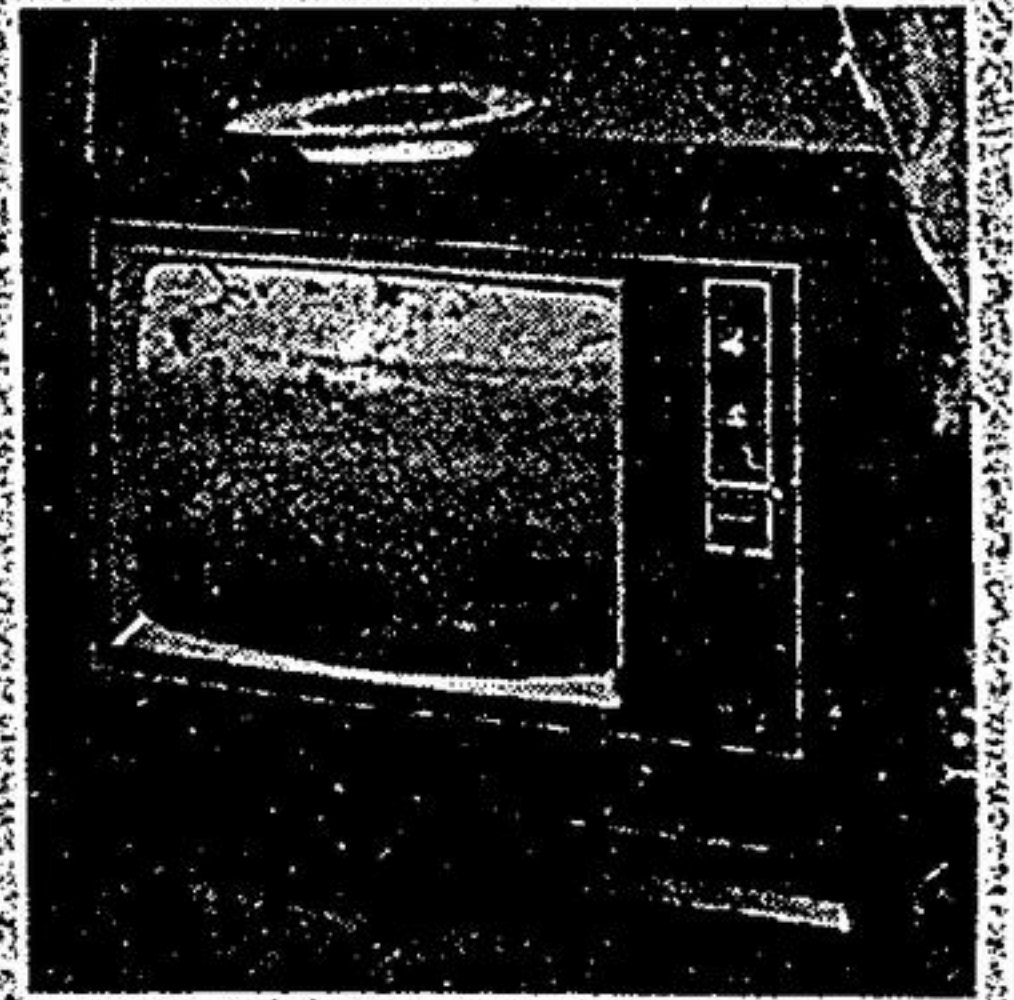
Home Entertainment

VALUES

PHILIPS MODULAR 4 COLOR TV

THE BALBOA
Model G26P304

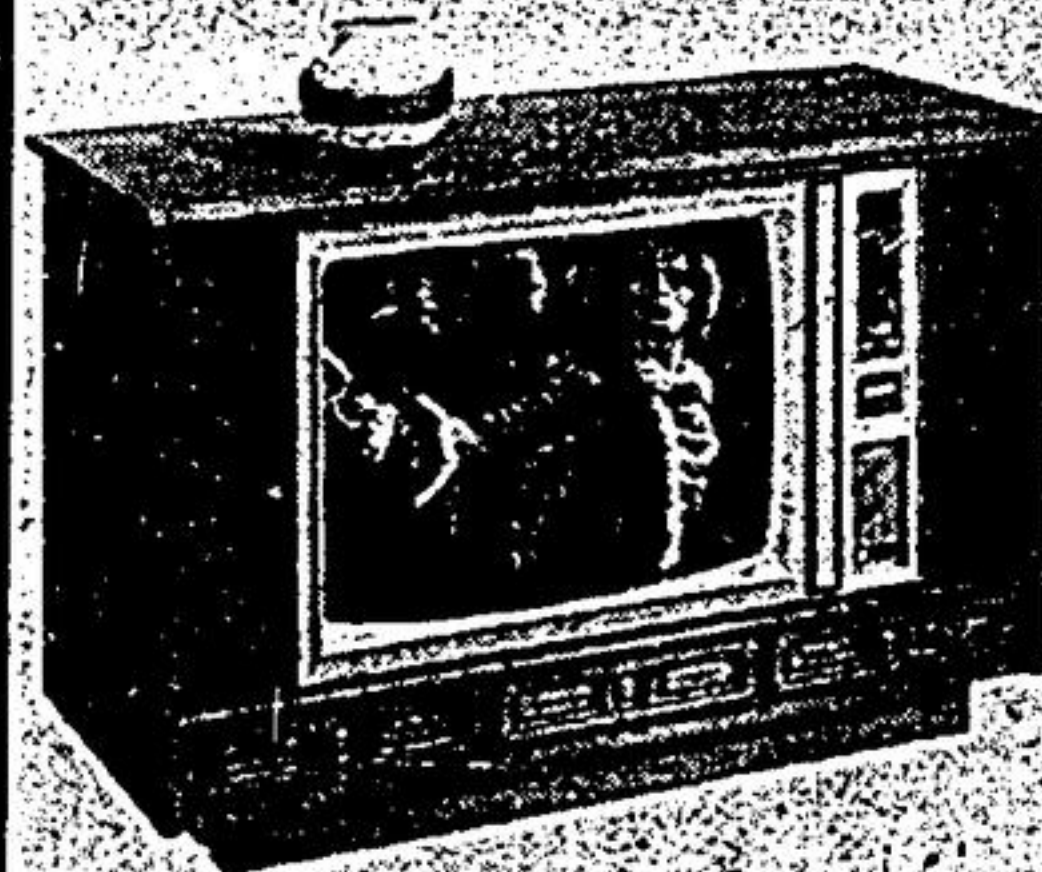
The beauty of Canadian contemporary design is admirably captured in this full console model. Here simplicity of line reigns high, making the Balboa ideal for a variety of room decors. It is fashioned in the traditional good taste that characterizes Philips fine furniture cabinetry. Deep inlaid mouldings along the full base make this a distinguished set you'll be proud to own. The superb performance of the Modular 4 chassis will provide you with countless hours of beautiful colour entertainment. The cabinet is constructed of hardwood solids, selected walnut veneers and decorative non-wood materials. Includes smooth rolling casters for easy moving. Finished in Natural Walnut. Dimensions: 33" wide, 28" high, 23" deep (including back cover)



\$649.95 SPECIAL

THE CARDINAL
Model G26P624

The Cardinal is a classic example of Philips expertise in cabinet design. Here the traditional and contemporary are married to blend into a hallmark of styling. A full down-to-the-floor base sets off the wide console cabinet with the accent on the elegantly crafted base rail and side grille panels. The exclusive Philips Modular 4 construction guarantees reliability and ease of service. The Auto color Button automatically sets and finds tunes five controls at the touch of one finger. Constructed of wood solids and selected oak veneers, finished in a rich natural walnut. Cabinet dimensions: 41 1/2" w. x 28" h. x 23" d. (including back cover.)



\$699.95 SPECIAL

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