

Autorama '74 is on . . .

Autorama '74 is back in Sheridan Mall, Pickering, for the second year.

The original Autorama, last year, drew hundreds of people to the Mall. They thronged the displays, looking, touching, admiring the new crop of cars.

Dealers reported a tremendous response, with some cars sold on the spot.

This year, it's the '74s on display, with all the latest refinements. Updated styling, new safety features, redesigned engines, and many other things are all new for '74.

It's your once-a-year opportunity to examine the new models, study the engines, grill the salesmen.

Stroll down to the Mall on Nov. 8, 9, or 10 for a look at the latest offerings from the car manufacturers. Here's a few things to look for:

Plymouth Fury offers as new features a redesigned body, with greater glass area and more headroom. Ride has been improved by a two-inch-longer wheelbase. Thirteen models are available in this series, and engines range from a 360 to a 440 V-8. New safety features, including a hydraulic bumpermount, have been incorporated on the '74 Fury.

The Mazda series of cars offers a wide range of choice, from coupes and hatchbacks to station-wagons. A star performer is the Mazda rotary engine, with the latest refinements. Other manufacturers will be building this engine shortly; Mazda has it now.

Dodge trucks have been redesigned as well, offering better handling, easier servicing, and greater strength. Models range from pickup trucks to school buses,

covering a GVW range from 14,800 to 29,760 pounds. A carefully-engineered sliding door will be available for the first time this year on Dodge compact trucks.

Chevrolet has concentrated on upgrading style and handling for '74, and the results are obvious at a glance. New roof designs abound, lights have been redesigned for appearance and safety, and the chassis has been reworked for greater ease in servicing.

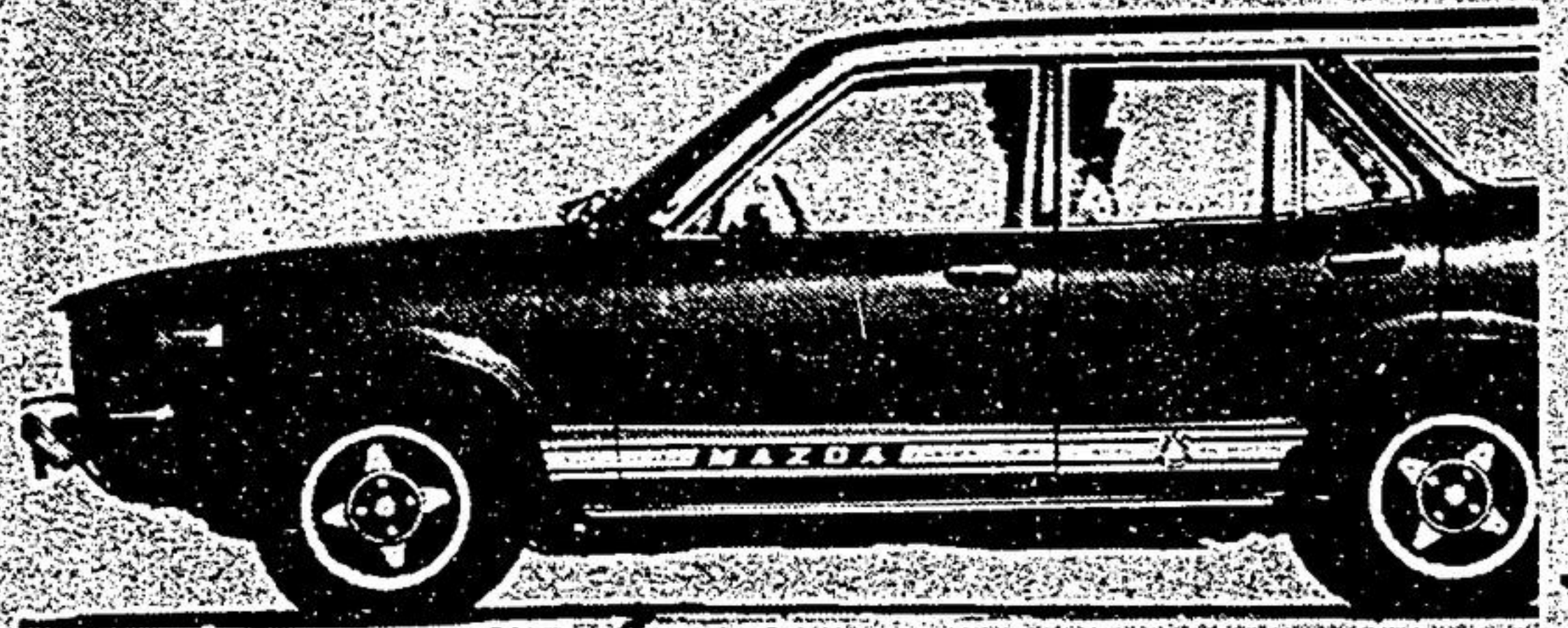
Toyota keeps on coming, improving and refining an already-solid product. The lineup this year comprises a number of models, with some exciting new concepts in design. The proven reliability of Toyota speaks for itself.

All these and more will be on display at Sheridan Mall, Nov. 8-10.

Drop in and have a look.



1974 DODGE CHALLENGER RALLEY TWO-DOOR HARDTOP



1974 MAZDA RX-2



1974 CHEVROLET MONTE CARLO



1974 PLYMOUTH FURY GRAN COUPE TWO-DOOR HARDTOP



1974 DODGE D-100 ADVENTURER SE CLUB CAB



COROLLA 1600 Coupe

1974 TOYOTA COROLLA 1600

A U T O R A M A 7 4

. . . with the newest and best