

# Seeding should be planned now

Seeding methods for hay and pasture fields, like many other things in farming, are not well defined. The job can be done spring, summer or fall, direct or with a nurse crop, with different kinds of equipment, and there's a hundred different seed mixes to choose from.

Fall seeding is worth thinking about this year, because after last winter we need new stands of hay and pasture. Fall seeding isn't really good because legumes that haven't had a chance to develop a strong root system, winterkill easily. And a hay or pasture field without at least two thirds legumes is a poor one.

Grasses on the other hand, do well sowed in late August or early September. The proof of that can be found easily on any nursery sod farm.

So the challenge is to get the legumes strong enough to live through the winter. Seeding early enough is a big point. A mid-August, or first September, date has a

fighting chance, but late September or October is for losers. A good shot of fertilizer like 8-32-16 a well worked seeder, a packer following the seeder and no nurse crop, will all help to get the best possible start. Another idea to spread the risk would be to put only half the legume seed on this fall,

and put the rest on with a cyclone seeder just when the frost is coming out next spring. But again, fall seeding is only suggested where it is important to save time, and get a field into by next year. Seeding down with wheat carries an even greater risk, because the wheat is a very strong competitor. Another job elsewhere

timing is crucial is killing quack grass by cultivator. Hot dry weather in August is absolutely the best, and following through into September will starve the roots so that none will survive the winter. Even with a full schedule every day this month, I would squeeze in some time to talk to my farm supply dealer, and

get on his list for liquid nitrogen and the equipment to meter it into my corn silage at silo filling. This method of substituting protein worked well on several farms here in York last fall, and with the current protein situation, I'm guessing that many more dairymen and beef feeders will use it on this year's crop.

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## Incentive to milk production

**YORK REGION**  
The one-dollar increase to farmers for producing 100 pounds of industrial milk will encourage dairymen to keep their milk production up, says Keith Matthie, second vice-president, Ontario Federation of Agriculture. Matthie is a dairyman from Brockville.

Industrial milk is used for skim milk, butter, cheese and manufactured milk products. Farmers were not given a pay increase for table milk. He says, "Milk production in Ontario has been declining at an alarming rate. One of the reasons is today's higher feed prices. Farmers can make more money selling their dairy cows for beef than by milking them. "Slaughtering of good dairy cows unnecessarily has got to stop, and the only thing that will stop it is a higher price for industrial milk. That is why this price increase is so desperately needed. It will amount to the full dollar for farmers

who have enough subsidy quota to cover their production. The increase, effective today, is made up of a 56-cent direct payment to producers; a reduction of the export levy on manufactured milk products from 30 cents a hundredweight to 10 cents; and a three-cent increase per pound in the support price of skim milk powder.

Federal Agriculture Minister Eugene Whehan announced the increase following requests by the OFA, the Canadian Federation of Agriculture, and the Dairy Farmers of Canada.

Between December 1, 1972 and June 1, 1973 prices of protein supplements needed in dairy feed tripled. Grain prices climbed between 25 and 50 per cent. Wages for farm help, which is in short supply, rose seven percent.

This increase was needed now to allow dairy farmers to keep milking," adds Matthie.

## Ad president joins retailers

Morris Saffer, President of Morris Saffer Advertising Limited, only the second Canadian to have been elected to the Board of Directors of the Retail Advertising Conference in their 21 year history. Morris Saffer Advertising Ltd. is the advertising agency representing The Tribune. With headquarters in Chicago, the R. A. C. meets annually for workshop sessions and award ceremonies. Their motto reads: "For all who are interested in making retail advertising more persuasive, more productive and more profitable." The annual conference brings

together retail advertisers from across North America. At this year's annual conference, Saffer's achievements were recognized with 4 awards including 1st and 2nd prize in the mass merchant category, and the only Award of Excellence of the conference, bringing to the total number of awards won in the 2 years during which Saffer has attended to 8.

As a Director, Saffer is responsible for reviewing the annual conference and offering advice and suggestions to conference members throughout the year. He joins such other Board members as: Ben Dorff, John Wanamaker, Philadelphia, Pa.; John Lucas, J. C. Penney, New York, N. Y.; Morris Rosenblum, Macy's, New York, N. Y.; M. Sekleman, Consultant, Santa Barbara, Calif.; and June Thursh, Treasure Island, New York, N.Y.

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