

With the variety and quality of professionally reproduced records and tapes available on the market today, and the existence of several excellent FM Stereo stations in the Southern Ontario region, the need to invest in good quality sound reproduction equipment is an important thing to consider.

Let us tell you why we feel Magnavox gives you more for your money taking into consideration the above paragraph.

Magnavox console stereos offer you a Solid State radio chassis which gives you a noise-free and drift free stereo reproduction. Tuned R.F. stages provide optimum sensitivity and selectivity without interference. With a powerful AM/FM stereo tuner you can realize the advantages offered by thousands of dollars invested in transmission equipment in the FM stereo stations.

Solid State amplifiers with power ratings up to 100 watts IHF provide a vast reservoir of usable power. This usable power enables you to hear the true bass, midrange and treble tones.

Magnavox micromatic turntables offer you synchronous, 4 pole motors which virtually eliminate rumble, wow, and flutter; a high compliance pick up arm that tracks and traces flawlessly at stylus pressures of .5 to 3 grams; and a damped

cue control which allows you to pick the precise selection you wish to play without having to touch the record. All these features combine to actually handle your records more carefully than human hands leading to longer record and stylus life. This is particularly important when you consider the investment in your record collection.

Magnavox offers you 2 high compliance 12" bass woofers and 2 1000 cycle exponential horns enclosed in two separate air suspension speaker systems, within your console stereo cabinet, to give you unparalleled sound in a cabinet. Magnavox offers you air suspension systems to give you more presence through the entire audible listening range. The woofers are mounted on the sides or ends of the enclosures and the 1000 cycle horns on the front to give you deeper and smoother bass response, increased treble brilliance plus improved balance and separation between bass, midrange and treble tones. This Magnavox acoustical system extends stereo separation to every portion of your room.

Almost all 1973 Magnavox stereo consoles have 4 channel sound decoders built in. With the addition of two speakers, 4 channel matrix sound can be enjoyed from your stereo receiver and present

stereo records. A true Magnavox exclusive.

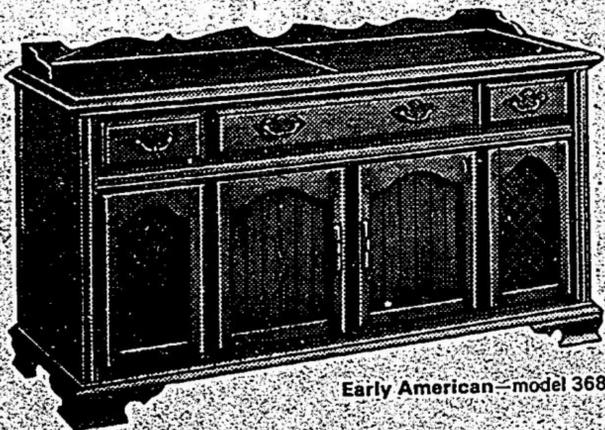
All of this is wrapped up in the finest furniture with the largest selection of styles and wood grains in the industry. Italian, French, Mediterranean, early American and contemporary stylings are available.

All cabinets come mounted on casters for easy maneuvering and cleaning.

Magnavox offers you a complete line of drop-in and plug-in 8 track cartridge and 4 track cassette record and playback decks. Some of these units are available with the famed Dolby Noise Reduction System to eliminate the annoying hiss present with tape units.



Bob King
Store Manager - 2784 Yonge St. Store, Toronto



Early American—model 3682

CHOOSE FROM THE FINEST MAGNAVOX ASTRO-SONIC STEREO CONSOLE FURNITURE STYLES

*30 WATTS IHF
MUSIC POWER

*10" SIDE PRO-
JECTING BASS
WOOFERS

*TWO 1000 HZ
EXPONENTIAL
HORNS

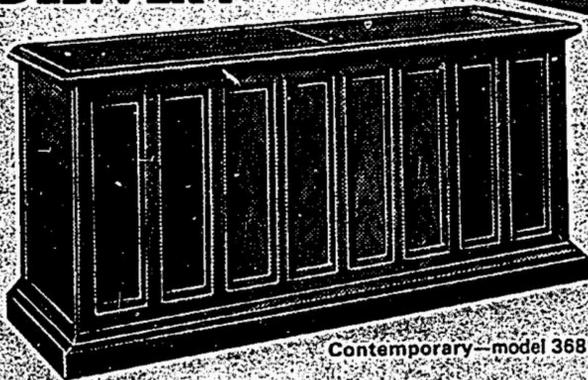
*MICROMATIC
RECORD CHANGER

*AM-FM & AFC
SWITCH

**NO
DOWN
PAYMENT
IMMEDIATE
DELIVERY**



Model 3683—Mediterranean styling



Contemporary—model 3681

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4-CHANNEL DECODER
AS STANDARD EQUIPMENT**

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