



PAUL W. J. MINGAY, Q.C.

"The Next Two Years in the Development of This Community May Be the Most Critical and Important in its History"

Says Paul Mingay, Candidate for Mayor of the New Town of Markham.

TAKE TWO MINUTES TO FIND OUT WHY THEY ARE IMPORTANT TO **YOU**

The new Town of Markham is at a vital crossroads in its development. The elected officials for the next two years will be charting its course for the next ten to twenty years.

This course can either move Markham ahead, toward a well planned community that will make it an even better place to live and work, or it can turn it into the ugly sister of the amalgamation family—a sprawling area of tax-ridden stagnation.

The population has risen from 4,000 in 1960 to almost 8,500 in 1968. The projection for the next ten years will see this figure **double**. As a consequence of our rapid growth, civic debt has mushroomed to the point where only extremely careful planning can ensure that future requirements are met without excessive strain on the taxpayers.

ESSENTIAL SERVICES

Common sense tells us that as this expansion increases our new town will be faced with a pressing need for greater assessment to provide essential services. Where will this money come from?

Under the present type of municipal administration the residential taxpayer will have to foot the bill as a result of local government planning errors and shortsightedness.

These effects of haphazard planning in the past are already evident. For example: Uncontrolled re-development is glaringly apparent in the commercial and residential section of our Main St. Once this was our "town centre"—it is rapidly becoming our town embarrassment. The potential of this fully serviced area is nowhere close to being realized. It contains a major share of the town's more expensive essential services, yet it is currently being subsidized by residential taxpayers to operate as a traffic-choked escape route for commuting cottagers and heavy transports.

The most frustrating part of this, and similar situations throughout the municipality, is that they needn't exist. With proper planning there is no excuse for them to continue. Let us give Markham the functional and attractive "town centre" it so

badly needs. At least let us put these areas back on a pay-their-own-way basis.

NO PIE-IN-THE-SKY

In my bid for the office of Mayor, I can promise no overnight miracles—no big tax cuts. My platform is a sound, realistic and practical plan for intelligent development, re-development and **controlled** expansion in the Town of Markham.

If, and when it is no longer possible to avoid the prospect of amalgamation with our sister municipalities, let us join them as a viable and vigorous entity, a power to be reckoned with. Not as a disorganized weakling looking for a hand-out in exchange for our heritage.

SOUND PLANNING NEEDED

For years we have gone to the polls with the vague promises of lower taxes and spending cut-backs ringing in our ears. Election after election the professional politicians trot out these tired and unfulfilled claims. They back them up with a big smile and a hearty hand-shake and expect us to swallow it. The sad part is that we usually do **just** that.

Small wonder the average per capita civic debt in Markham has risen from \$185.00 to \$317.00 in the past seven years—one of the highest figures in Ontario.

I am not a professional politician. I am a practicing lawyer here in town—a business administrator with fifteen years of legal and local government training behind me. I have, in the past served this community, both as a Councillor and Deputy-Reeve. From 1964 to 1967 I was the Chairman of the Cenotaph Committee, and in 1968 I was a recipient of the Centennial Medal and was included in the New Year's Honours List as a Queen's Counsel.

This Village, soon to be a Town, has been good to me and my family for many years and I am earnestly concerned about its future. If you feel as I do—that the next two years in this community's development are **critically important**, and that a strong and knowledgeable hand is needed to guide it through this period, then I respectfully ask you to:

VOTE MINGAY FOR MAYOR, DECEMBER 2ND.

For transportation or information call 294-0550