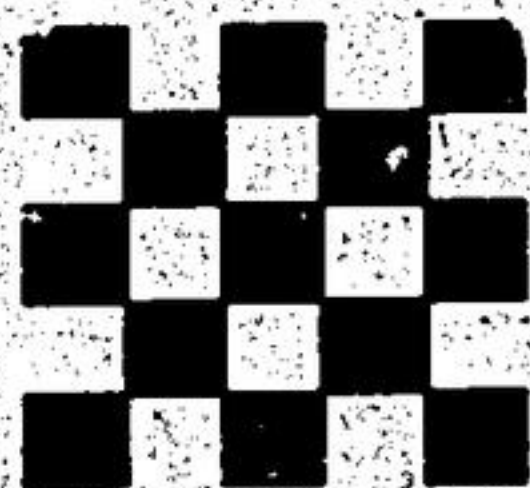




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But in these days of narrowing profit margins and increasing specialization, just having the Big Idea is sometimes not enough. That's where Purina can help.



Behind every successful farm, there is a man with a Big Idea. A man with a determination to do a little better than his neighbours.

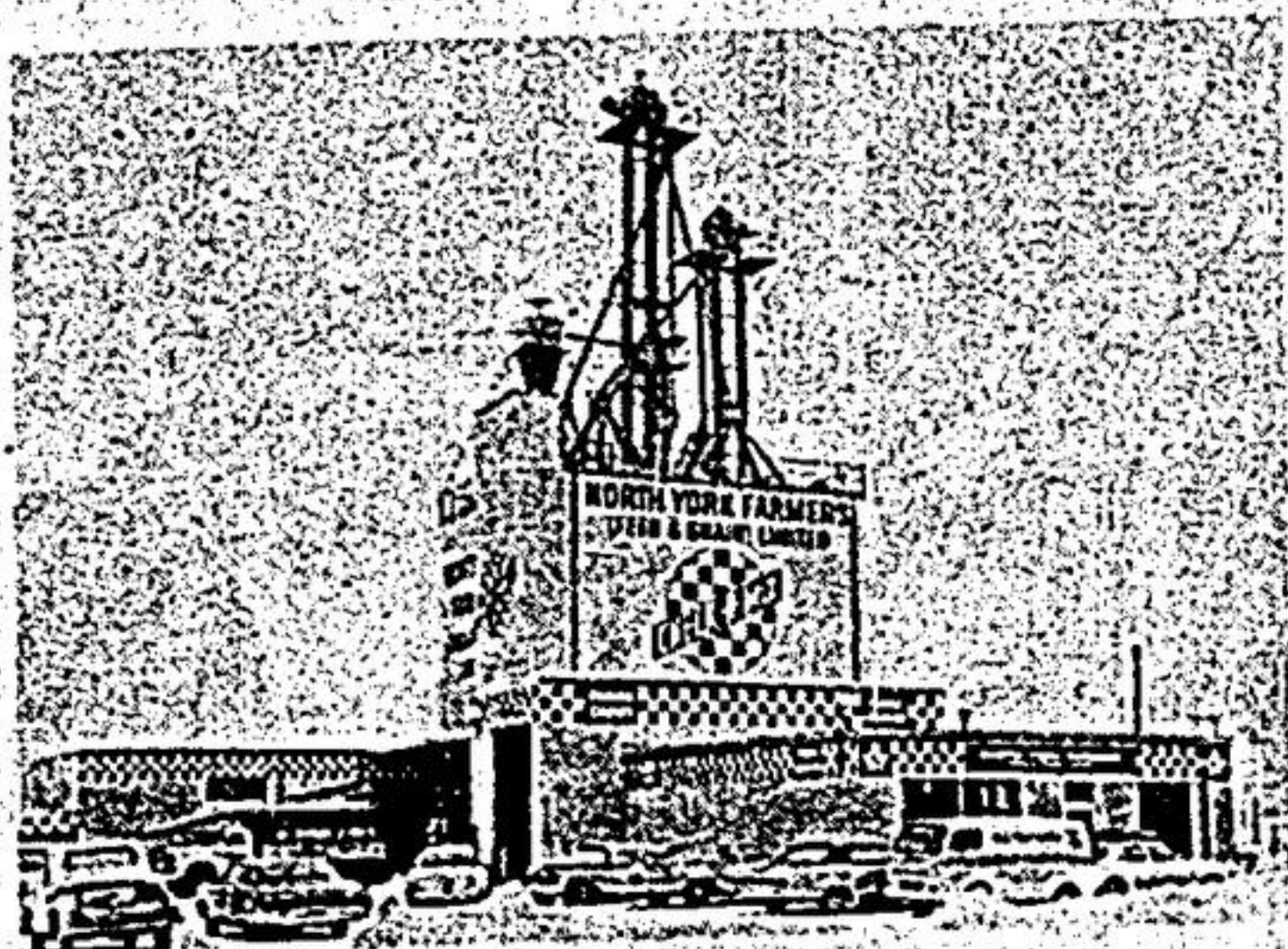
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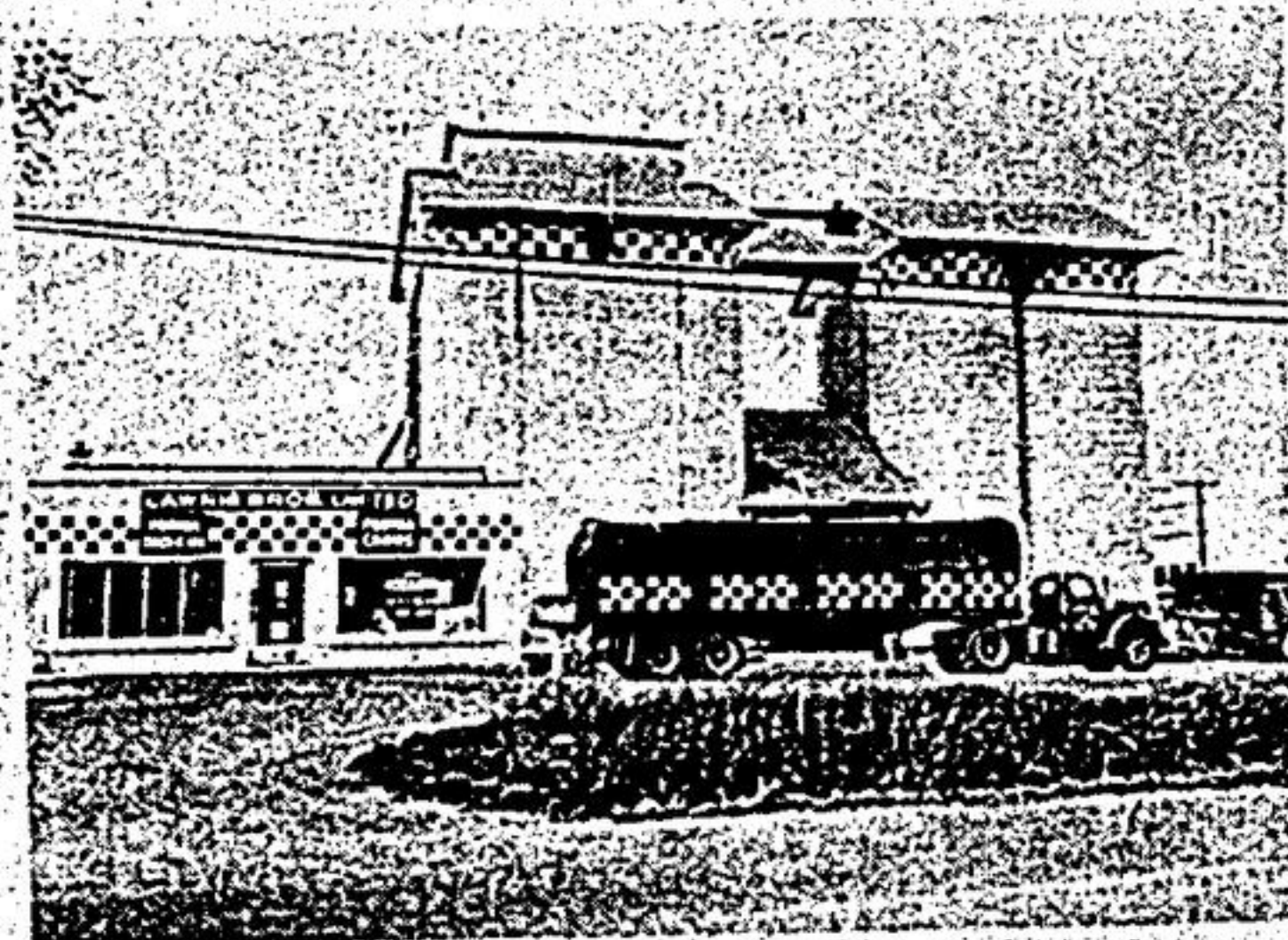
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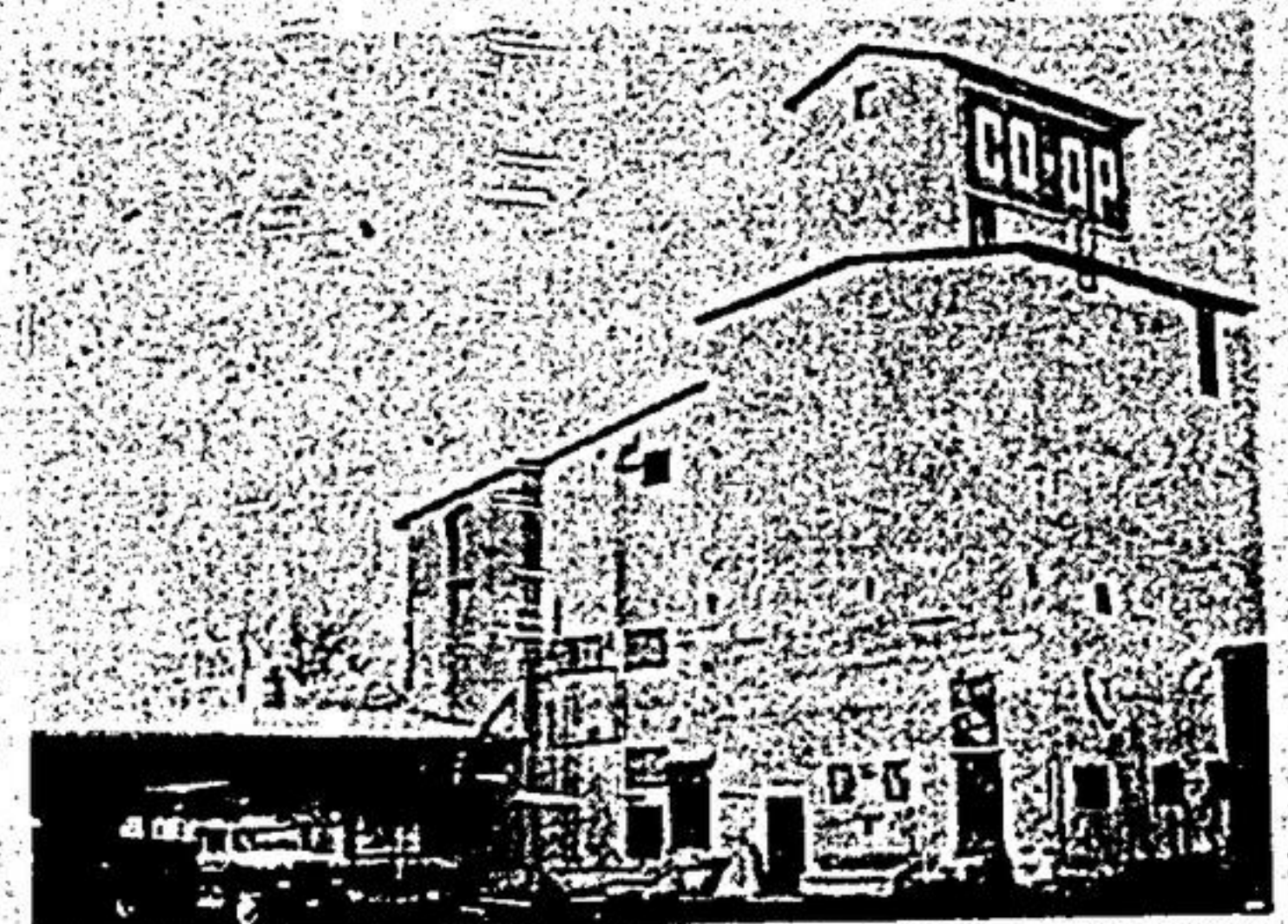
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