

HI THERE

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9 P.M. FRIDAY**

Easter Shopping Guide

Ready For a Man's Spring

For a
man's

WELL
DRESSED
EASTER
SHOP

WELDON'S

MEN'S WEAR
AND
FOOTWEAR

NEW
for
Spring
and
Summer
'66

- ★ SUITS
- ★ TOPCOATS
- ★ SPORT JACKETS
- ★ SLACKS
- ★ SPORTS-WEAR
- ★ SHOES

Ladies
Please Note

Footwear Fashions for the Fairer
Set Now on Display !!

WELDON'S

MEN'S WEAR — FOOTWEAR

39 Main West Stouffville 640-3614



Double Breasted Suits Back

Double-breasted suits are making a real comeback this spring and moderately shaped models continue to gain popularity, according to the fashion experts. The same models score in blazers and sport coats.

Authentic detailing marks the updated look in nautical sport shirts, while others carry "competition stripes" borrowed from sport cars. Dress shirts for spring-summer make a colorful bow in featherweight fabrics, many of which have been treated for permanent press. Wide-span stripes, classic checks and a host of collar styles are other features.

New spring felts, an "explosion" of cloth hats and summer straws that range from business styles to big planter shapes will find many fans. Featherweight is the keyword for spring topcoats and raincoats.



Moderate shaping, lightweight fabrics distinguish spring suits and sport coats. This two-button suit in polyester and wool blend features L-shaped lapels, side vents, slanted pocket flaps. The plaid sport coat has fine-stitch lapel, pocket edges.

Young approach to sport coats appears in styles appropriate for either casual or dressier wear. Plaid and solid versions here are fashioned in a polyester and wool blend, with textured effects. The easy-to-care-for fabric is wrinkle-resistant.



Mr. Easter Bunny Sez...

"IT'S THE FRIENDLIEST PLACE TO SHOP."

Shoes Featuring Light, Easy Look

In spring '66, the blunted toe line, a full square, founded-off square, or truncated crescent toe — sets the footwear fashion pace for men's shoes. As for the over-all styling picture, shoes generally have an easy look, lighter but still masculine in feeling.

Contributing their airiness to the season's collection of slip-ons, moccasins, oxfords, brogues, boots and sandals are leathers whittled down in weight. These lightweight leathers include smooth, grained, brushed, suede, waxed and embossed textures.



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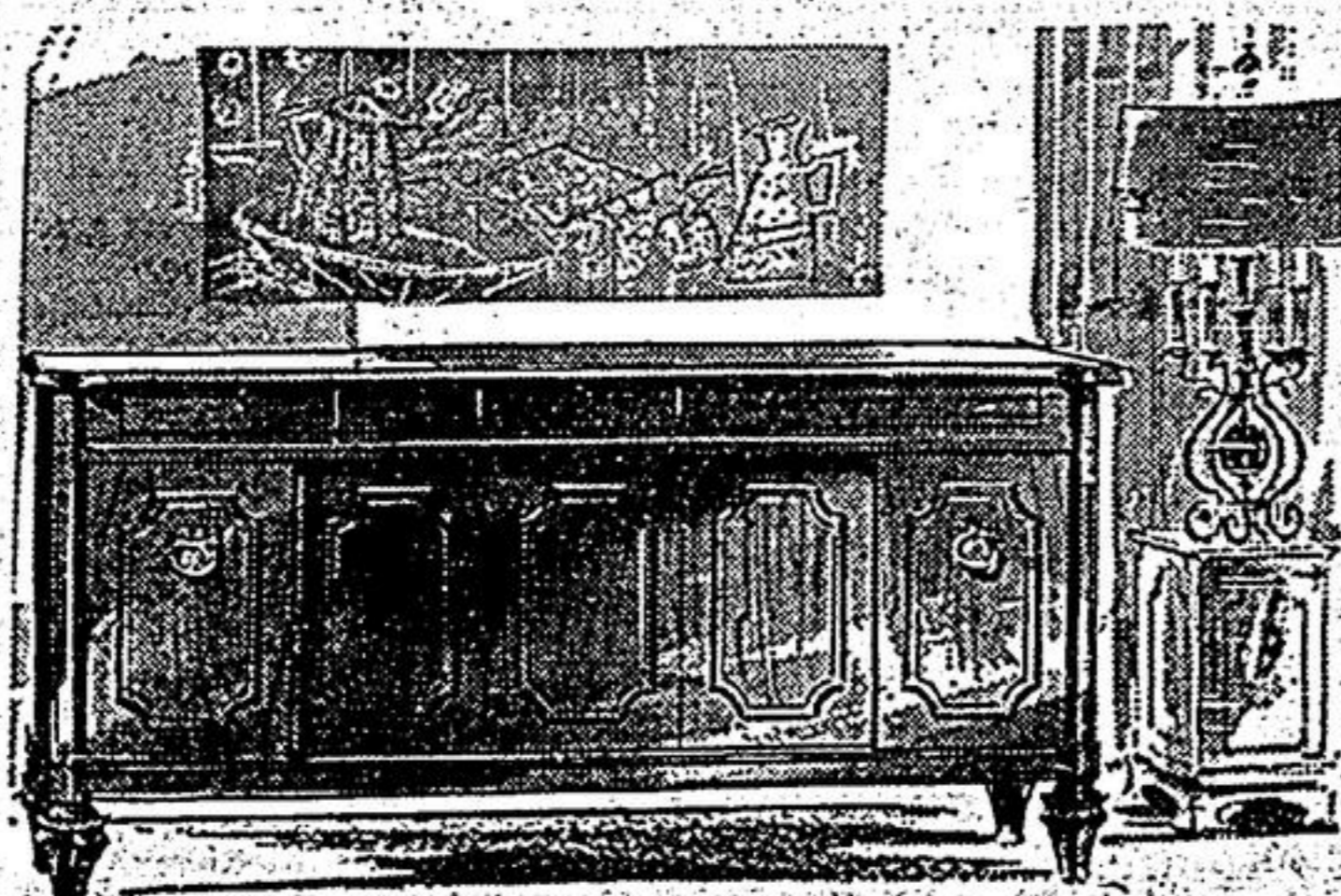
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Unpatterned Sport Coat Popular

An upsurge in the popularity of unpatterned sport coats is putting them on a par with the plaids, checks and stripes. Fabrics such as hopsacks, denims and silks make simple yet colorful jackets for spring.

Blazers, still one of the top staple styles, use all of these materials in addition to flannel, and now come in a wide variety of colors, besides the ever-popular deep blue and blacks.

The general trend in casual coat colors is from medium to light, backed up with the rich new darks, with linings brought to the fore through the use of paisley prints, sport prints and bright colors.

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