

A JOYOUS
Christmas
FOR ALL OUR
FRIENDS

MARGUERITE and STAFF
MARGUERITE SHOPPE
STOUFFVILLE, ONT.



**GLAD
CHRISTMAS
TIDINGS**

All the world is happy... it's Christmas Day, the bells are ringing those special Christmas wishes of joy and happiness to all. We are taking this perfect opportunity to express deep appreciation to you, our valued friends and customers.

MERRY CHRISTMAS

John and Sybil Houston
and ALL THE STAFF
of
HOUSTON'S
"THE REXALL DRUG STORE"
STOUFFVILLE, ONT.

**Bethesda Dist. Driver
In Accident: Motorist
Is Charged By Police**

BETHESDA—An Aurora district driver has been charged by Markham Twp. Police following an accident on Sunday morning at the intersection of the Whitchurch townline and the 5th concession. Police said that an auto, driven by Keith Preston was hit from behind and badly damaged. Mr. Preston's sister, Doris suffered a bump on her head but x-rays showed no serious injury. Herbert Van Dyck of RR 2, Aurora has been charged by P.C. Albert Hudson with careless driving. Witnesses to the collision included Mr. Carl Wideman and Keith's mother, Mrs. Burn Preston who was returning home from church accompanied by Miss Louise Bolender.

Once again Bethesda has its beautiful Christmas lighting. Outstanding, this year, is the display at the Sugden home where house and trees on the spacious grounds are lavishly covered with coloured lights. Spot lighted in front of the house are large figures representing the nativity scene. Organ music by Clarion Baker, candle lighting, and a suitable decorated church, provided a fine setting for the Annual White Gift Service at Bethesda Church on Sunday evening. A short programme was given by the children accompanied with Bible readings and Christmas stories. A good assortment of groceries was sent to the needy in downtown Toronto.

The ladies of the U.C.W. are meeting at the Burkholder home on Tuesday evening of this week to prepare Christmas boxes for our "Senior Citizens" at home.

Mr. and Mrs. Russell Herbert had "dinner out" in Toronto followed by the "Sound of Music" at the Eglington Theatre, recently.

Mr. and Mrs. Winston Watt, Gary and Barry from Elora, visited Mrs. Wm. Watt and Wilbur on Saturday.

Happy holidays, glad family gatherings and a Merry Christmas to all!

**CLASSIFIED ADS
BRING RESULTS**

Christmas carols
fill the air with joy.
We echo their message.

GORD'S MARINE
Taylor's Lunch Bar
CLAREMONT



Local Optician At Work

Stouffville optician, Howard Mills fixes a pair of glasses in his Main Street office. —Staff Photo.

**Howard Mills' Optician
Service Is 'World-Wide'**

STOUFFVILLE — Howard Mills is an optician. It is one of 3 professions connected with the care of the eye. His duties, in this field, are similar to a druggist. He fills prescriptions that have been made up by an ophthalmologist, who is a doctor of medicine.

Many people are aware of the three types of men, trained in the field of the eye, but most don't know the difference among them.

Howard Mills said that in his line, he will fit frames and lenses, and properly "dress" a person's eyes with glasses. The ophthalmologist is the doctor of medicine, who specializes in all phases of eye care. And, the optometrist, is licensed to conduct refraction of the eyes and supply glasses.

After 34 years of working in the optical department of Eaton's of Canada, Howard Mills opened a small shop of his own in his home. He opened for business four years ago, with four frames for glasses on the wall.

Today, his business area is still the same, but his merchandise on hand is worth more than \$6,000. He has all the latest frames in supply, with a selection that rivals the optical shops in Toronto.

His clientele is literally world wide. The way to build such a reputation takes a man with personality and diplomacy. Such is Howard Mills. For his services to be effective, he has to be recommended by an ophthalmologist. A person requiring glasses must first receive a prescription from the doctor, who in turn, advises where to take it. To be recommended as many times as Mr. Mills has, is a sign of a sound, solid and reputable firm.

"All my work is guaranteed. If something is not satisfactory, I will refund the money or make it satisfactory, with pleasure," he said.

His shop is enveloped in the typical homey atmosphere, which, he explained, was what the people like.

"There is nothing posh about this place," he said, motioning to the antique clock on the wall, and the ancient, but well-kept desk that he works at.

Interesting Tests

Lenses, the most important part of glasses, are tested for durability. For children's glasses, a special lens is used, and Mr. Mills tested it for soundness. To demonstrate the difference, he placed a regular lens in a catapult-like machine, and by releasing a lock, drove a steel ball at it. The lens shattered into hundreds of pieces. For the kiddies, Bausch and Lomb lens are used, and he set one up for the same test. The steel ball, after four attempts, could not scratch its surface. There is 300 pounds pressure when the ball connects with the lens, more than would ever be received in the most violent head-on collision. It is an effective test.

Persons who break their frames can have them easily repaired by dropping into Howard Mills' establishment. Mr. Mills said that even frames that are snapped in two can be repaired, but only temporarily.

"They will hold for about 2 weeks, long enough to get a new frame in the exact same design," he stated.

The expert can, with the use of another small machine, replace hinges connecting the frames with the temples. He has hundreds of small, intricate hinges on hand at all times. In one demonstration, he removed old broken hinges and replaced them with new ones in less than two minutes.

Frames Match Faces

Inserting the lenses into the frames is a tricky job, that, to an observer, seems impossible. In some cases, the lenses are too large for the designated frame, but with the aid of heating, melting and cooling, the process becomes almost simple.

Some people are under the mistaken impression that just any frames will be suitable, but such is not the case. By selecting the wrong frames, people can change the whole shape of their faces. For this reason, it is important that the frames match the looks and personality. In his assortment, Mr. Mills has hundreds of frames on the walls and in showcases, all of the latest style and fashion. They come from such places as Venice, Austria, France and the United States. If he hasn't the suitable frame on hand, Mr. Mills said, he'll soon obtain it. He makes two trips a week to Toronto, and in this way, keeps abreast of all the latest styles.

The Glaucoma Problem

Glaucoma is the worst thing that can happen to a person's eyes, if not properly stopped in time. Glaucoma is a condition in which the pressure within the eye is raised. There are a number of types of this disease, which, if not detected in time, will result in blindness. . . . a blindness that is permanent.

Mr. Mills, who is not qualified to actually detect glaucoma, has made his pet project trying to contain the disease.

"I am trying to arrest glaucoma," he said, "by advising people to have regular eye checkups."

Glaucoma strikes without the victim knowing anything about it. It is primarily a disease of middle age, although one form occurs in infants and children. One hundred thousand Canadians have glaucoma, the disease which causes 10 to 12% of blindness in this country.

Some types of the disease are Secondary, Acute, and Chronic. Each can be detected by tests made by an ophthalmologist. No one knows what causes it or how to prevent it, but qualified experts can save sight if they discover it early enough. It is a serious disease, with serious results.

Howard Mills has a real challenge in his part to overcome it. **Antique Shop**

Although it was never intended to be, Howard Mills has put

together enough antiques to go into business for himself. These items, which he displays throughout his house, are tokens of appreciation from his customers, and some are, today priceless.

He has many clocks, all in working condition, that have been cleaned up and repaired, he has samples of glasses, some more than 100 years old, he has a school book from Altona School dated 1860, and he has a number of coal oil lamps situated around his rooms. When the giant power blackout struck, he thought he was prepared, until he discovered there was no coal oil to make the lamps work.

Since his change from the downtown offices, Mr. Mills said that he has never been happier. "In the four years that I've been open," he smiled, "I have never met an unlikeable person."

At first he thought that his private business would not pay off, however, people, from all walks of life have been in to see him, and as a result, Mr. Mills is operating an efficient, profitable service.

Although he is a registered optician, Mr. Mills has had requests from people to pull teeth, fix alarm clocks, repair electric razors, and a number of other items nowhere near connected with the eyes. "It's all part of a day's work."

Mr. Mills is married with two children. Sandra is 16 and Donald is 11. They live at 286 Main Street West. A white sign on the front lawn indicates his small, thriving business.

With a constant smile on his face, Howard Mills can put a twinkle in your eye.

STARR RE-APPOINTED

Ontario Riding MP Michael Starr was reappointed Monday to the post of House Leader of the Progressive Conservative Party.

Mr. Starr held the position for some months in the last Parliament following the resignation of Gordon Churchill of Winnipeg. For a time, Mr. Starr was both House leader and caucus chairman, but he relinquished the latter post to Waldo Mon-teith of Stratford who was also reappointed to that position.

The appointments were confirmed at the first party caucus held since the Nov. 8 general election.

Mr. Starr said that the turnout of the majority of the 97 PC members was surprisingly good considering adverse weather conditions which stopped some Western MPs from flying to Ottawa.

Santa rings his bell to send very best wishes for a fun-filled Holiday to all.

A MERRY CHRISTMAS TO ALL
ROSS HETHERINGTON
ELECTRIC
STOUFFVILLE, ONT.

Greetings
With best wishes
for a blessed
Christmas tide

Mrs. Mildred O'Neill
FAMILY AND STAFF — STOUFFVILLE

BEST WISHES for CHRISTMAS

We sincerely hope this Christmas overflows with all the good things, making it very special for our new friends in the community.

GREEN GABLES MANOR
STOUFFVILLE
Kind, Competent Nursing Care for the Convalescent and Aged.

Peace on Earth

Goodwill to Men

At Christmas, we especially recall the simple message of "Peace on Earth, Goodwill to Men." You, dear customers, have shown your good will to us by your loyal patronage. Our hearts filled with gladness, we wish to say, "Thank you for such a wonderful year."

FRANK AND JOHANNA RYFA
EAST END GROCERY
STOUFFVILLE, ONT.



**Sincere
Good
Wishes
to
All**

Thank you, dear friends and customers, for the generous measure of patronage you extended to us throughout the past year. You have made it our most successful ever, and it is with sincere gratitude and pleasure that we wish you the finest of everthing, always. Merry Christmas!

Neil PATRICK MOTORS Ltd.
AND STAFF
STOUFFVILLE, ONT.

Christmas Greetings
To you and your family... may this be your happiest Christmas ever.

THOS. BIRKETT & SON LTD.
STOUFFVILLE, ONT.