

ANNOUNCING!!



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THE MATTRESS KING

41-43 MAIN ST. W., STOUFFVILLE - PHONE 640-2092.

**OPEN
EVENINGS**

*Now Your R C A Victor Products Centre
New Local Headquarters
For The New 1966 R C A Victor
Colour TV "Now On Display"*

**FOR YOUR
PERSONAL APPROVAL**

RCA VICTOR IS NO. 1 IN COLORED TELEVISION. RCA HAS HAD MORE EXPERIENCE AND DONE MORE RESEARCH. YOU HAVE TO BE THE BEST TO BE NO. 1.

**Place Your
ORDER NOW
For Future Deliveries**

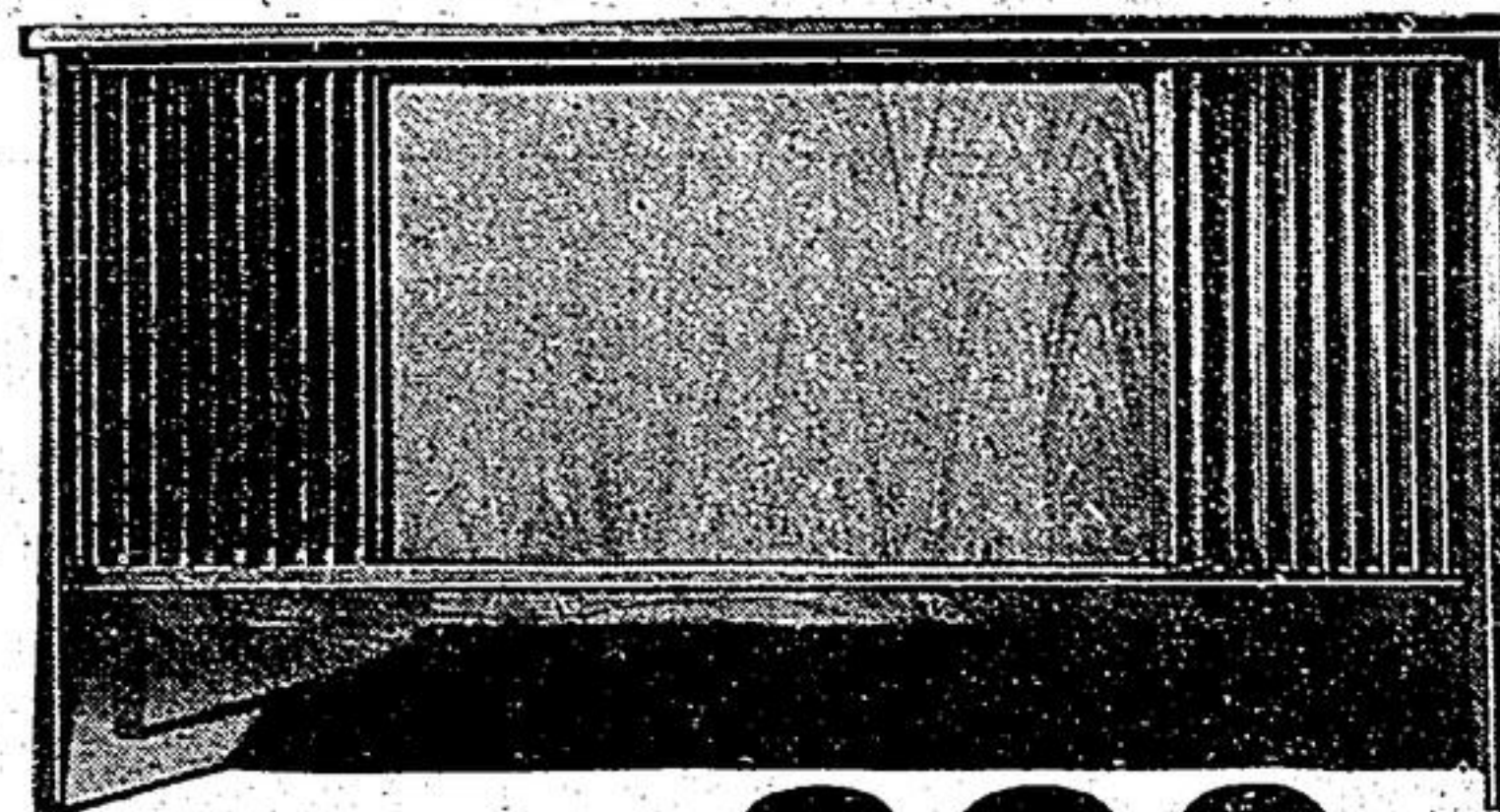


P.P.S.

Personally Planned Stereo by R C A Mrs., Yours Is The Choice Of The Cabinet, While Mr. Chooses The Record Player All Priced With You In Mind

P.P.S.

PERSONALLY PLANNED STEREO

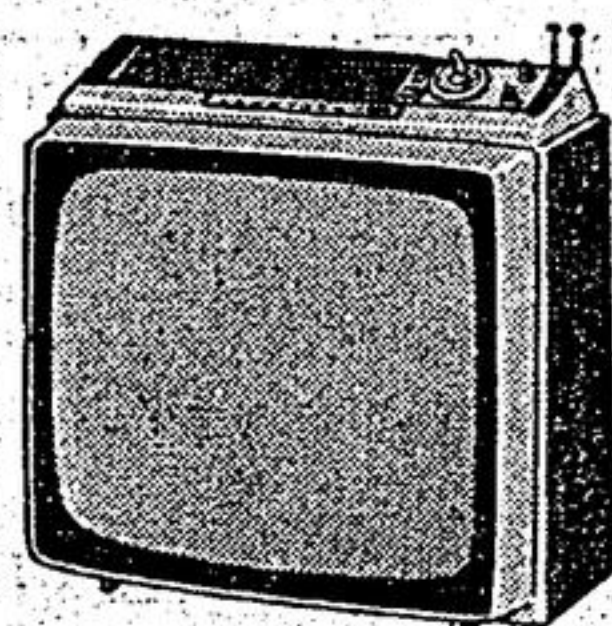


FROM \$328⁹⁵

**1 YEAR FACTORY PARTS WARRANTY
ON ALL RCA VICTOR TELEVISIONS**

"NEW" 1966-19"

**RCA
VICTOR
PORTABLE**



TELEVISION
from **\$169⁹⁵**

WITH
YOUR
TRADE



OPENING
SALE
SPECIAL

299.95
WITH YOUR
WORKING
TRADE

1966 RCA VICTOR DELUXE HERITAGE SERIES

NEW VISTA Heavy Duty Chassis Delivers 20,000 Volts of Picture Power with powerful new Vista Tuner gives you the sharpest picture on hard to get stations. Truly a dependable set in every way.

SAVE \$110.00

"NEW" 1966 R C A VICTOR 23" LOWBOY

IN LOVELY WALNUT
WOOD CABINET
FEATURING

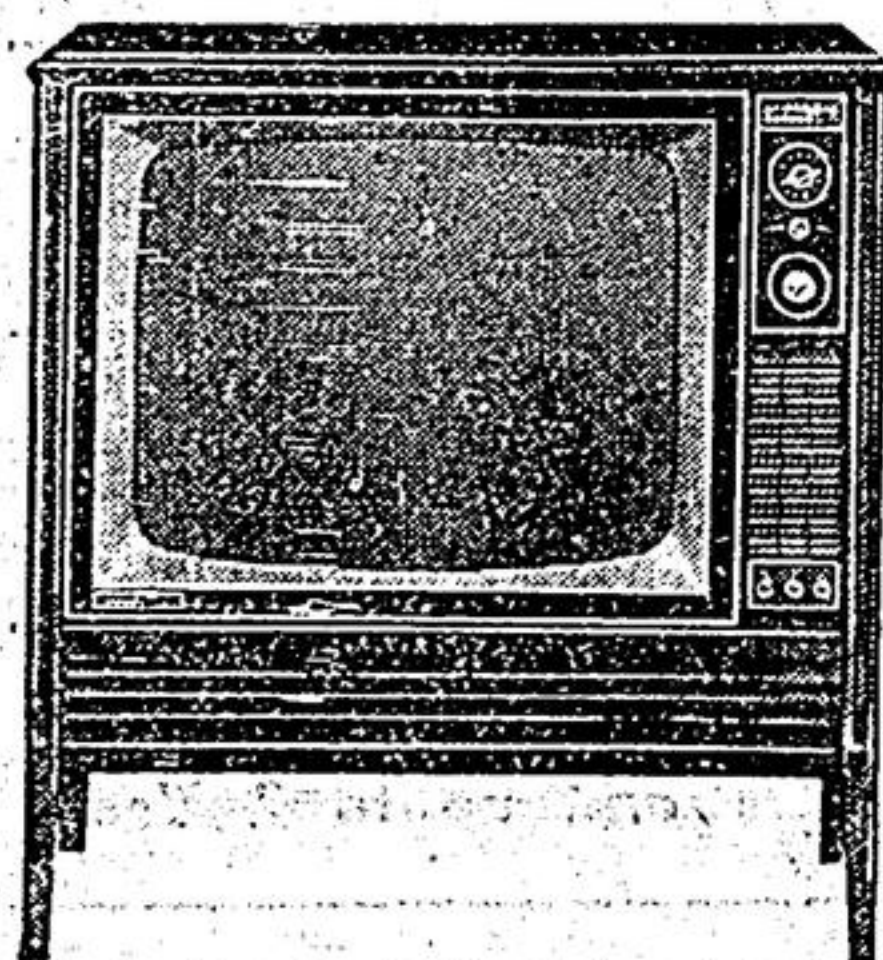
- 23" DEEP FOCUS PIX TUBE.
- SOLID COPPER CIRCUITS GUARANTEED FOR LIFE.
- RCA VICTOR PROVEN CHASSIS TO GIVE YOU

**THE BEST
PERFORMANCE
ANYWHERE**

\$229.95
WITH YOUR TRADE



DELUXE "NEW" 1966 R C A VICTOR TELEVISION



OPENING SALE
SPECIAL

\$279.95

WITH YOUR
WORKING TRADE

- POWERFUL NEW VISTA TUNER FOR SHARPER DETAILED PICTURES.
- PRE-SET FINE TUNING AUTOMATICALLY GIVES YOU THE BEST PICTURE WHENEVER YOU CHANGE STATIONS.
- STATIC FREE GOLDEN THROAT F.M. SOUND, 2 - 4" SPEAKERS.

EASIEST TERMS ANYWHERE.

NO MONEY DOWN

MANY, MANY MONTHS TO PAY.