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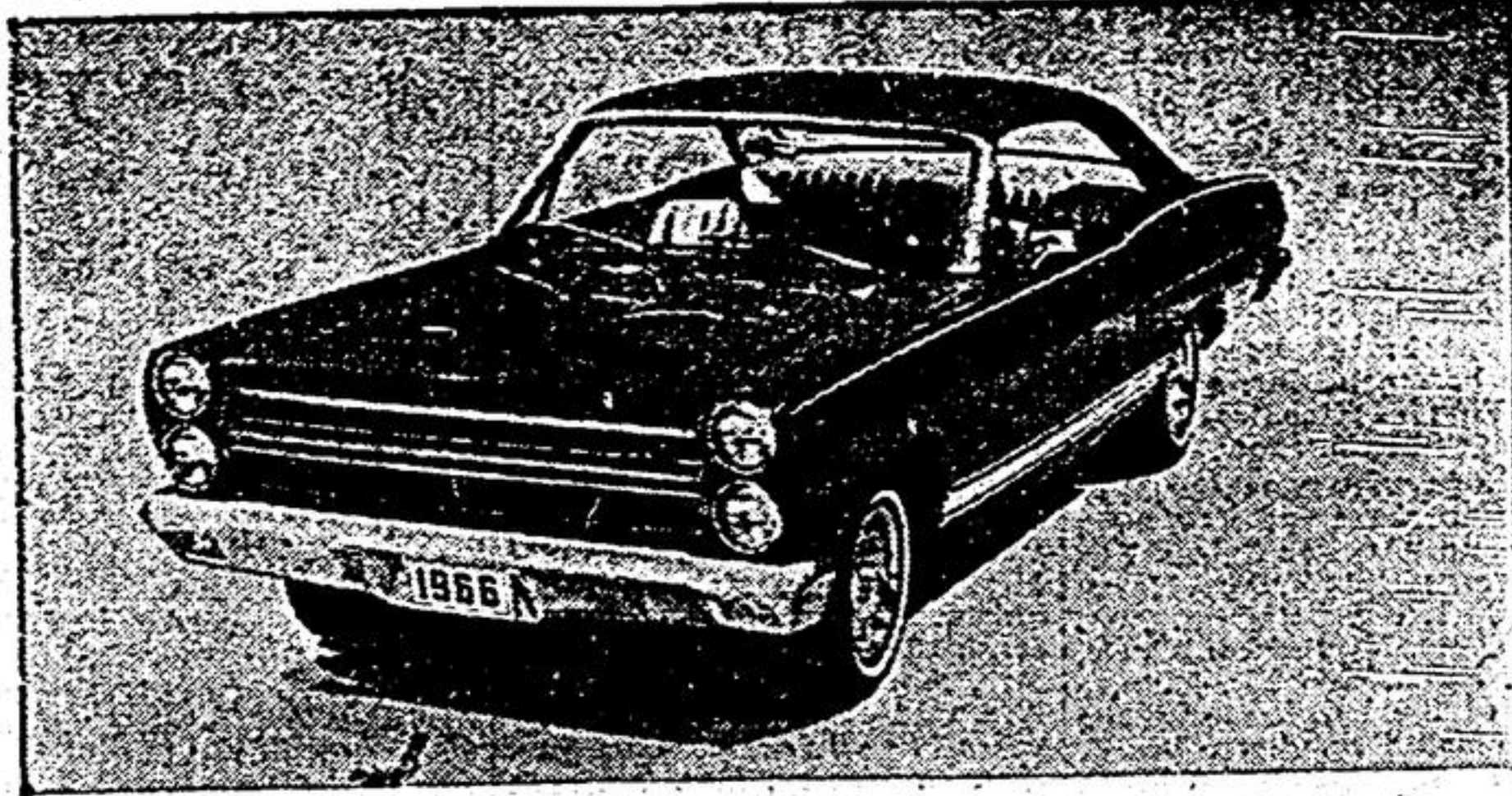
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Completely restyled for 1966, the Comet features a larger body, a host of luxury appointments and a wider choice of engines. Wheelbase is increased two inches to 116 inches and interior roominess is greatly enhanced. Two Mercury 390-cubic-inch engines are added to the power offerings. Sportiest of the new Comets is the Cyclone GT model shown above which offers a high performance 335-horsepower V-8 engine, a unique fiberglass hood with simulated air scoops, optional handling package and a new sportshift automatic transmission on which gears also can be changed manually. The 1966 Comet goes on sale October 1 at Coffey & Bartley, Mercury dealer.

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Trimliner Club Has 45 Members

by Barbara Duncan Markham, RR 2

Big things are turning into little things in and around town, as members of TOPS fight that everlasting "Battle of the Bulge." TOPS, in case you haven't heard, stands for Take Off Pounds Sensibly — and that's exactly what forty-five local ladies are trying and succeeding in doing.

Members of the TOPS Chapter in this area call themselves "Trimliners" and "trim" is exactly what each one of them intends to be.

The organization "TOPS Club Inc." that began in Milwaukee, Wisconsin in January 1948 is now internationally known. Mrs. Esther S. Manz was its founder. She was a housewife who suffered from overweight the same as thousands of others and was

unable, on her own, to stick to the diet that her doctor prescribed. She discussed the idea of group therapy for the obese with Dr. C. F. McDonald and he considered it an excellent idea. With his blessing, Mrs. Manz gathered a few overweight and

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interested friends and TOPS had its beginning.

TOPS is a non profit organization dedicated to sensible, reduction and weight control. Today, in tribute to its successful weight losers, it has chapters throughout the world.

"TOPS is set up on the theory that obesity is not like the measles or any other short term illness," Mrs. Manz said. "It is an incurable affliction such as diabetes, alcoholism and many others that fortunately can be controlled."

While we are here singling out women, overweight is not something that afflicts only the female of the species — as many hasty lok around — at any time for scores of years, while women were being struck with guilt everytime they advanced into a larger dress size, men were unconcernedly hiding behind their expanding waists. Since "everybody loved a fat man" they assumed the mistaken belief that excess weight couldn't be marring their appearance or affecting their health.

Statistics now show that overweight does affect the health in many different ways. In fact, health, happiness and even life itself may depend on losing excess weight.

When people are motivated by competitive effort and spurred on by a common goal, what was impossible for them to accomplish alone becomes possible.

Whether it was for the sake of appearance, health or a longer life, our forty-five local ladies have seen fit to do something about their problem of overweight. Perhaps with a little information and encouragement, our gents who share the same problem will be encouraged to do something about theirs.

The "Trimliners" meet every Monday night and have been doing so for the last year and a half. Meetings begin with members being weighed and each member's weight recorded on her individual chart. If the scales and her chart reveal that a Trimliner has gained weight, what follows is often humiliating enough to help appease the biggest appetite. After sounds of horror have been uttered by her companions she will be awarded a cut-out paper pig to wear for the following week — or until such time as her weight has decreased. No ex-

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cesses are accepted. The scales don't lie!

On the brighter side, members who have resisted the temptation to devour more than what their diets allow will have their praises sung. Paper tops will be theirs to wear with pride.

TOPS members take their meetings as seriously as the Queen does her duties of State. If absent from three successive regular meetings without sufficient cause, a member may find herself no longer a part of the group.

Each TOPS member is assigned a pal and pals help each other to help themselves. Between meetings there is always someone for each member to call upon when she feels the need. A telephone discussion with a fellow sufferer often wards off a momentary passion for food.

It has been estimated that one third of the population on our continent carry too much weight; the Trimliners have already parted with several hundred pounds.

When a TOPS reaches her ideal weight — a weight specified by her doctor — and proves that she can maintain this desired condition, she will be promoted to the ranks of KOPS. This does not mean that her weight watching days have come to a blessed end. As things stand now, with no magic potions to be had, it will always be necessary for her to count calories, resist gooey desserts and shun the extra pats of butter.

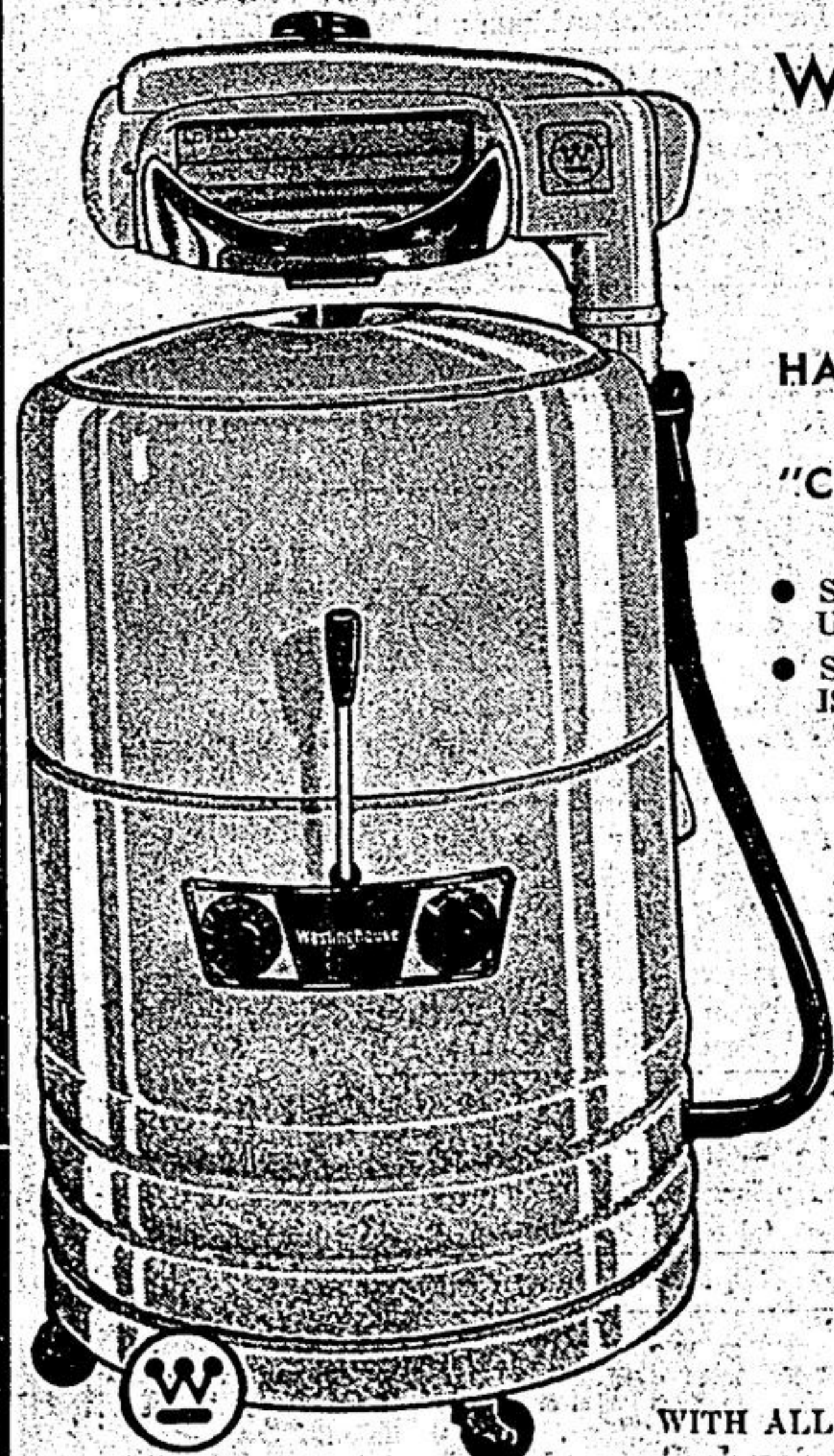
Those who reach the KOPS plateau will have rediscovered their will-power. They will look and feel better. Then, consuming no more fuel than their bodies can burn, they will — Keep-Off Pounds Sensibly.

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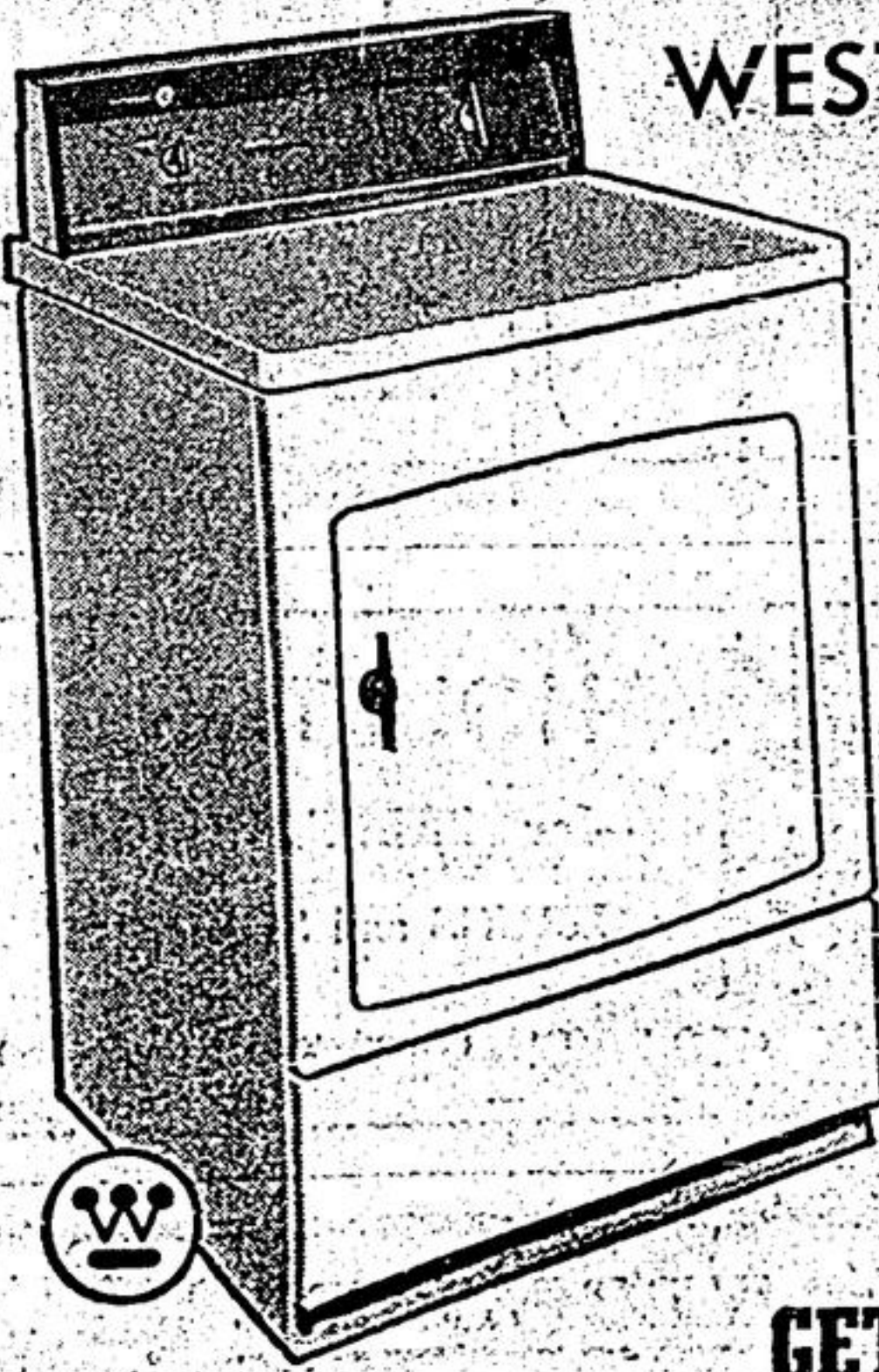
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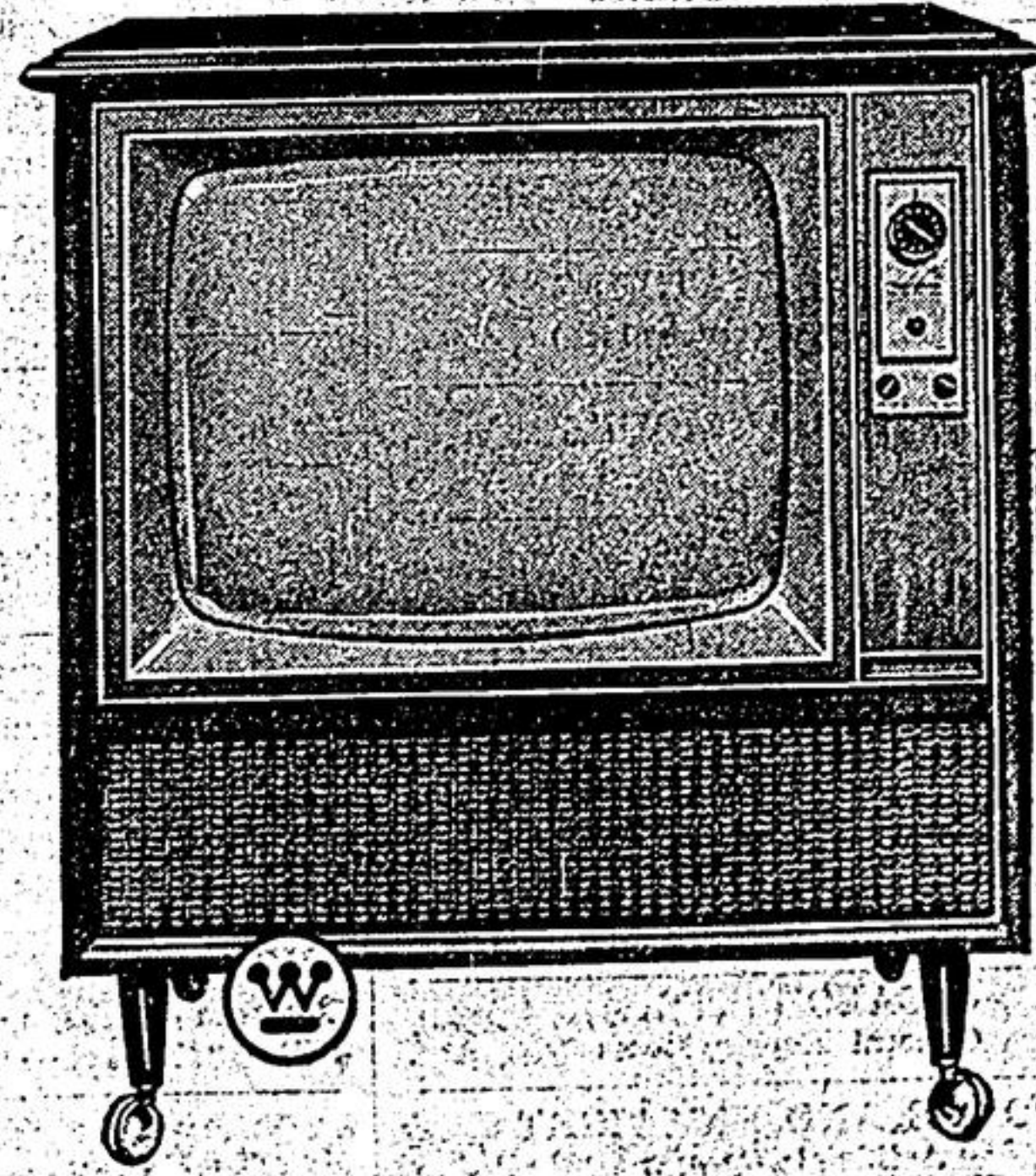
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