

GRAND OPENING

AN INVITATION

OPENING SPECIAL
\$59.95

SALE

THIS IS OUR INVITATION TO YOU TO COME IN AND SEE COMPLETE NEW STORE

THIS STORE HAS BEEN DESIGNED WITH THE MODERN WOMAN IN MIND. WHERE SHE MAY SHOP IN "COMFORT AND RELAXATION". HERE SHE WILL FIND SUCH BRAND NAMES AS: SKLAR - KRUG - ANDREW MALCOLM - KILGOUR - SERTA - RELIANCE - CLOVER LEAF - FRIGIDAIRE - WESTINGHOUSE - TAPPAN GURNEY AND EMERSON.



FLOATER CHAIR



- DEEP FOAM SEAT AND BACK CUSHION
- PILLOW EFFECT HEADREST

AVAILABLE IN THREE BEAUTIFUL COLOURS. IDEAL GIFT ANYTIME.

REGULAR PRICE
\$79.95

LIKE FLOATING ON AIR

ALL CLEARLY PRICED & READY FOR YOUR INSPECTION

FREE

HUNDREDS OF DOLLARS IN LUCKY DRAW PRICES

DRAW TAKES PLACE MAY 1ST - 1 AND 4 P.M.

A Lovely Rose or Perfume to the First 100 Ladies - Thurs. - Fri. - Sat.

200 ONLY

Large Size Aluminum and Redwood

CHAIR

Reg. \$13.95
SUPER OPENING SPECIAL

\$6.95
CASH & CARRY ONLY



200 ONLY

LARGE SIZE 5 STRAP ALUMINUM

LAWN CHAIR

Reg. \$5.95
SUPER OPENING SPECIAL

\$3.99
CASH & CARRY ONLY

100 ONLY

LARGE SIZE ALUMINUM & REDWOOD

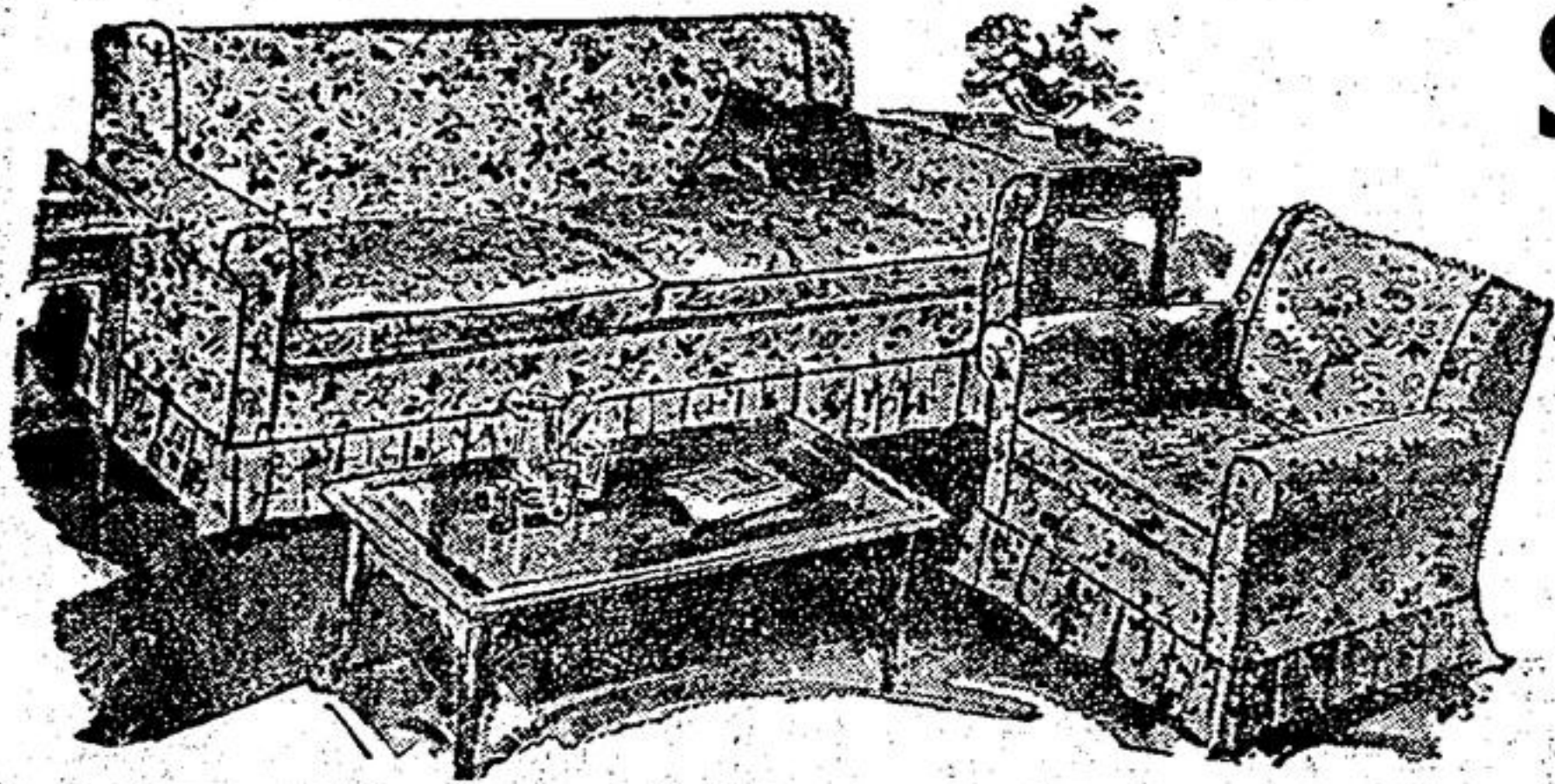
ROCKER CHAIR

Reg. \$15.95
SUPER OPENING SPECIAL

\$8.95
CASH & CARRY ONLY



FURNITURE IS CHEAPER BY THE HOUSEFULL



SERTA COLONIAL STYLE SOFA and CHAIR
(larger size than shown)

In good heavy hard wearing material, you'll recognize it at once. For comfort and beauty. This setting displayed in our colonial room.

OPENING SALE PRICE
\$279.95



SMART, COMFORTABLE SOFA
EXTRA SLEEPING SPACE, TOO

You'll be proud to have this decorative sofa in your home! Beautifully made and covered in fine fabrics, it opens to a comfortable, full-sized bed.

ONLY \$169

USE OUR EASY CREDIT PLAN

MATCHING CHAIR AVAILABLE

3 PIECE BEAUTIFUL BEDROOM SUITE FOR THE YOUNG MODERNS



Sturdy, well constructed, invites your closest scrutiny. Spacious double dresser chest. Bookcase bed. Smoothtop mattress and steel Hi Riser spring.

FREE

2 BOUDOIR LAMPS

SEE THIS DISPLAYED IN GROUP #7

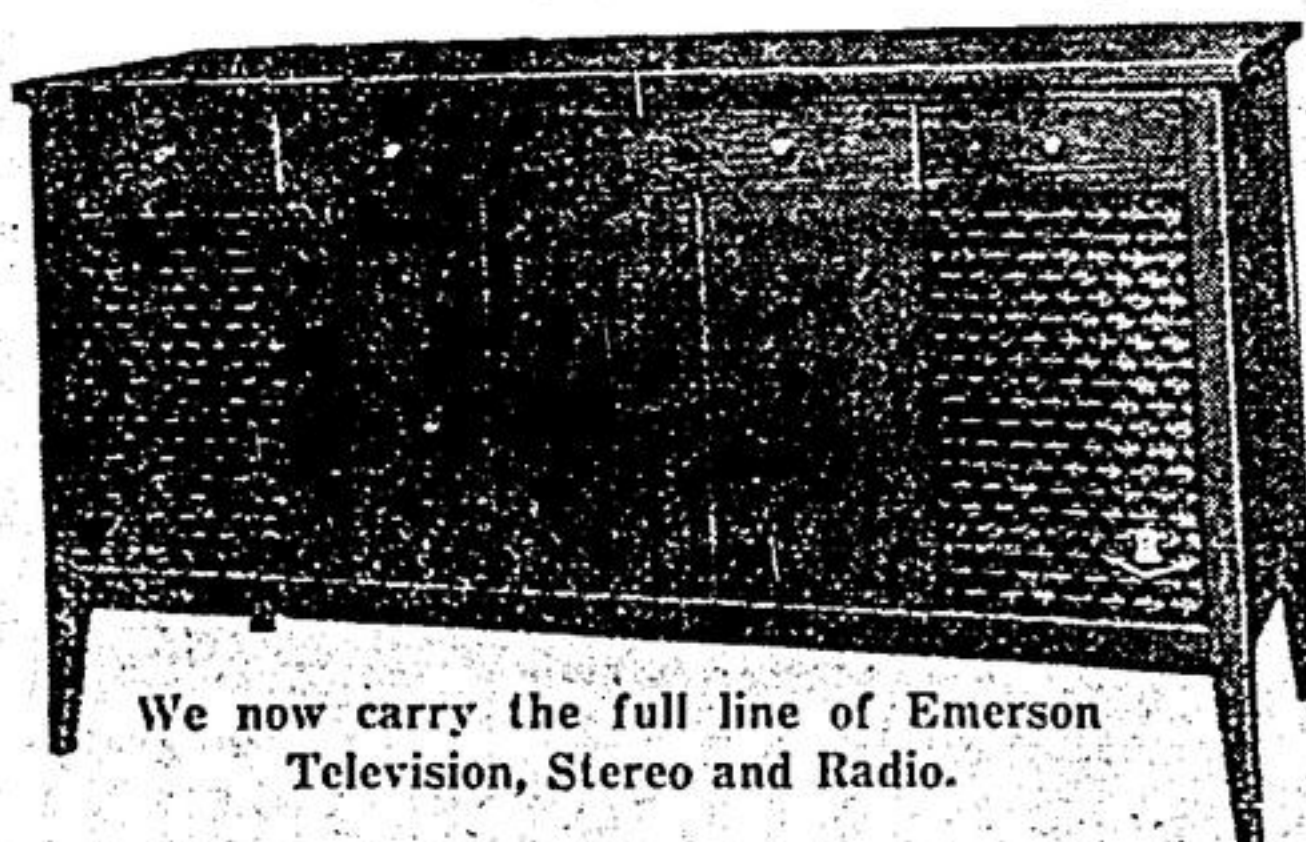
\$199.95

CASH N' CARRY ITEMS

- Combination Sandwich and Waffle Grill **\$8.88**
- 10" Oscillating Fan **\$14.95**
- 5 Tube Clock Radios with Slumber Switch **\$25.95**
- 5 Tube Mantel Radios **\$19.95**
- 6 Transistor Radios **\$9.95**
- 5 Tube AM-FM Radios **\$39.95**
- Wooden Folding Chairs Padded Seats **\$3.98**

EMERSON STEREO

WITH A.M. AND F.M. RADIO



with Multiplex . . . in solid wood cabinet.

OPENING SALE SPECIAL

\$329.95

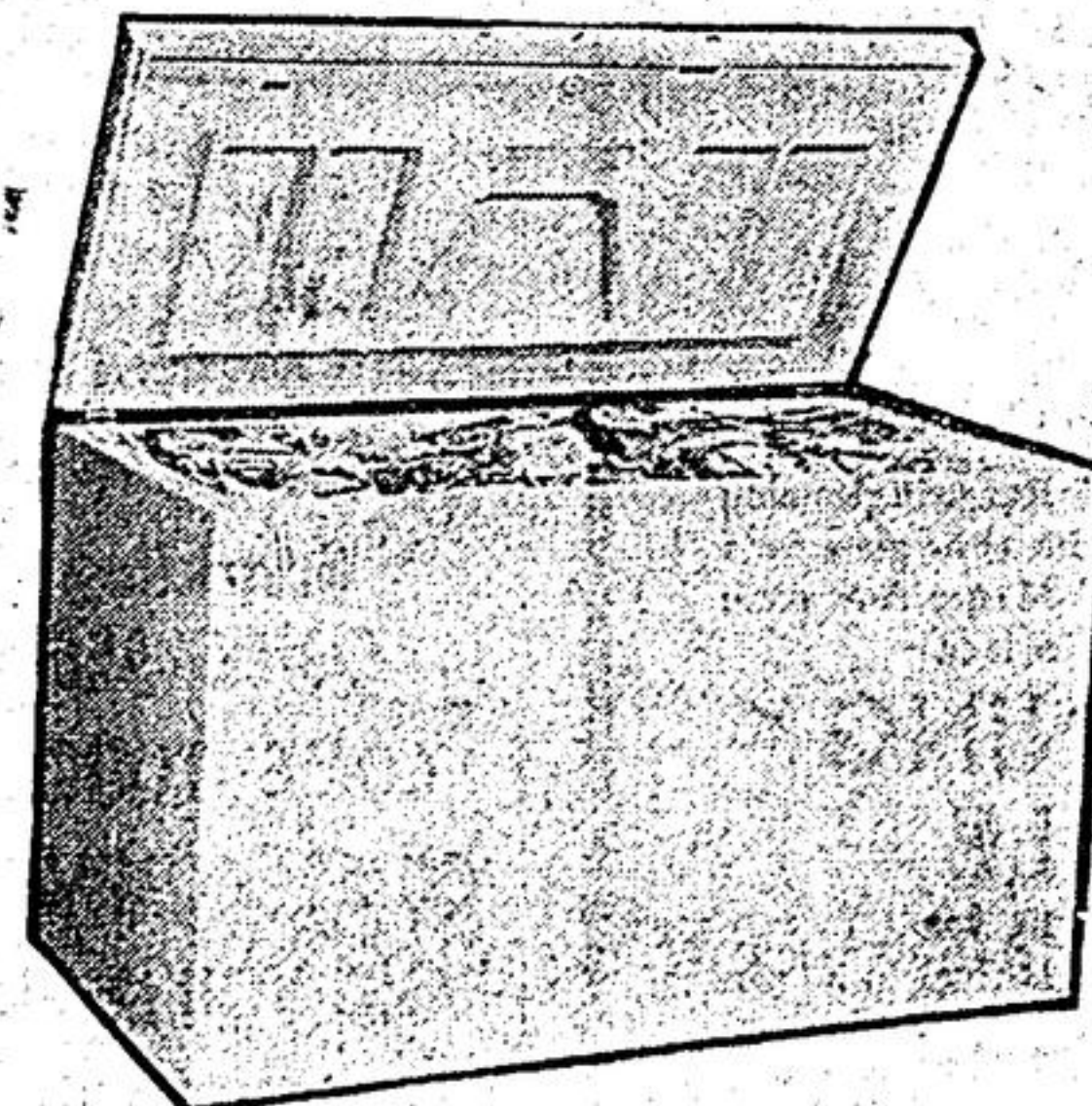
We now carry the full line of Emerson Television, Stereo and Radio.

"SEE THEM ON DISPLAY TO-DAY"
1 YEAR'S UNLIMITED WARRANTY AND SERVICE ON ALL PARTS.

GENERAL FREEZERS

CANADA'S LARGEST MANUFACTURER

LOWEST PRICES ANYWHERE



- 5 year warranty on freezing unit.
- 5 year \$300. food spoilage warranty.
- You live better for less with a freezer in your home.

15 cu. ft. \$179.95 20 cu. ft. \$199.95
17 cu. ft. \$189.95 25 cu. ft. \$229.95

NO MONEY DOWN - FREE DELIVERY
"LONG EASY TERMS"