

Editorial . . .

Commendable Parental Response

Parents have often been criticized for displaying a lack of interest in the academic progress of their children and a luke-warm attitude toward public school programs in general. In some communities, this may be true, but it was certainly not in evidence in the auditorium of the Stouffville District High School on Thursday night.

It was the annual awards presentation night for Orchard Park Public School and the parental response was outstanding. Summitview School held a similar program Tuesday evening of this week.

It certainly must have been gratifying to the principal and staff to look out over that sizeable audience and realize with some satisfaction that child-teacher relationships also extend into the home.

In the same manner, it must have been a significant occasion for each pupil to know that mom and pop were willing to take the time to see them parade across the platform.

It was a big night for the "kids" and their parents' presence made it the biggest event in their young lives.

And They Call That Service?

On Wednesday evening of last week, three young Stouffville district boys were injured, one seriously, in a car accident at the intersection of No. 47 Hwy. and conc. 2 in Uxbridge Township.

For some unexplained reason, the ambulance, retained in the town of Uxbridge, did not arrive at the scene for at least an hour following the mishap.

Excuses for this period of delay have been many and varied. We wonder how realistic they would sound to passing motorists who offered assistance and waited or to the parents who have a son lying paralyzed

in the hospital. Sometimes we are too quick to criticize a public service and condemn them for incidents that are beyond their human control. With this thought in mind, we are anxious to obtain only a few facts that might throw a little light on an incident that has aroused some unsavory comments.

The Township of Uxbridge has been asked to contribute a per capita fee toward the operation and maintenance of this ambulance service and for this, if for no other reason, we feel that the people deserve a logical explanation.

Look After Your Weeds

This is the month for everyone in town to cut down the weeds on their property. Town regulations require this action and the town weed inspector has been charged by council with the duty of carrying out the Act. Council is also concerned with weeds growing on municipal property and along local roadsides.

An important feature of this "weed business" is the need to be neighborly and courteous. In Stouffville there are many beautiful, and well kept gardens that represent many hours of work by their owners.

Something To Think About

A recent conference on working hours recently came up with the assumption that a four-hour day for working would in the future be a possibility. Professional people at the conference however, had the comment, "This is not for us, we even work on Saturday night."

To some people it would appear that people who are good at their job and enjoy their work are gluttons for punishment. Many put in numerous unpaid hours of public service as well. It would seem completely foreign to them to have to punch a time clock.

There are thousands who take

We all enjoy the attractiveness of these gardens and many of us thoughtlessly add to the work needed to keep them tidy and lovely by allowing weeds to grow unchecked on vacant land. Surely we don't need laws and regulations to make us thoughtful of others.

Don't wait until the weed inspector calls to tell you that it must be done. Arrange now to have your weeds cut before the seeds spread out over town. If you can't do it yourself, arrange for someone else to do it for you.

Store Trends Always Changing

With the population explosion in the area and the retail outlet explosion, which has come along with it, store trends have been kept continually on the move. Little by little retail merchants have moved from their shortest work week of five days open with one night, back to six days and two or three nights. Competition has done this.

To offset the added work hours, storekeepers are trying all types of new tactics to take advantage of only those hours which it is believed, customers most favour for shopping.

Almost all merchants are now agreed that evening shopping is here to stay and that it is most favoured. It's a convenience for the housewife. On the other hand, trends show that there are several other hours during the day when stores might as well be closed.

One finds when travelling in Europe, where merchants have had long experience and consideration of the needs of both shopper, the store owner and the employee, there is a lesson to be learned. This brings into effect a much later opening in the morning and a complete closing for two hours at noon, after which stores reopen and remain available to customers until 9 o'clock at night.

The longer lunch hour, at least, would promote better eating habits than the sandwich, cup-of-coffee routine that many of us follow.

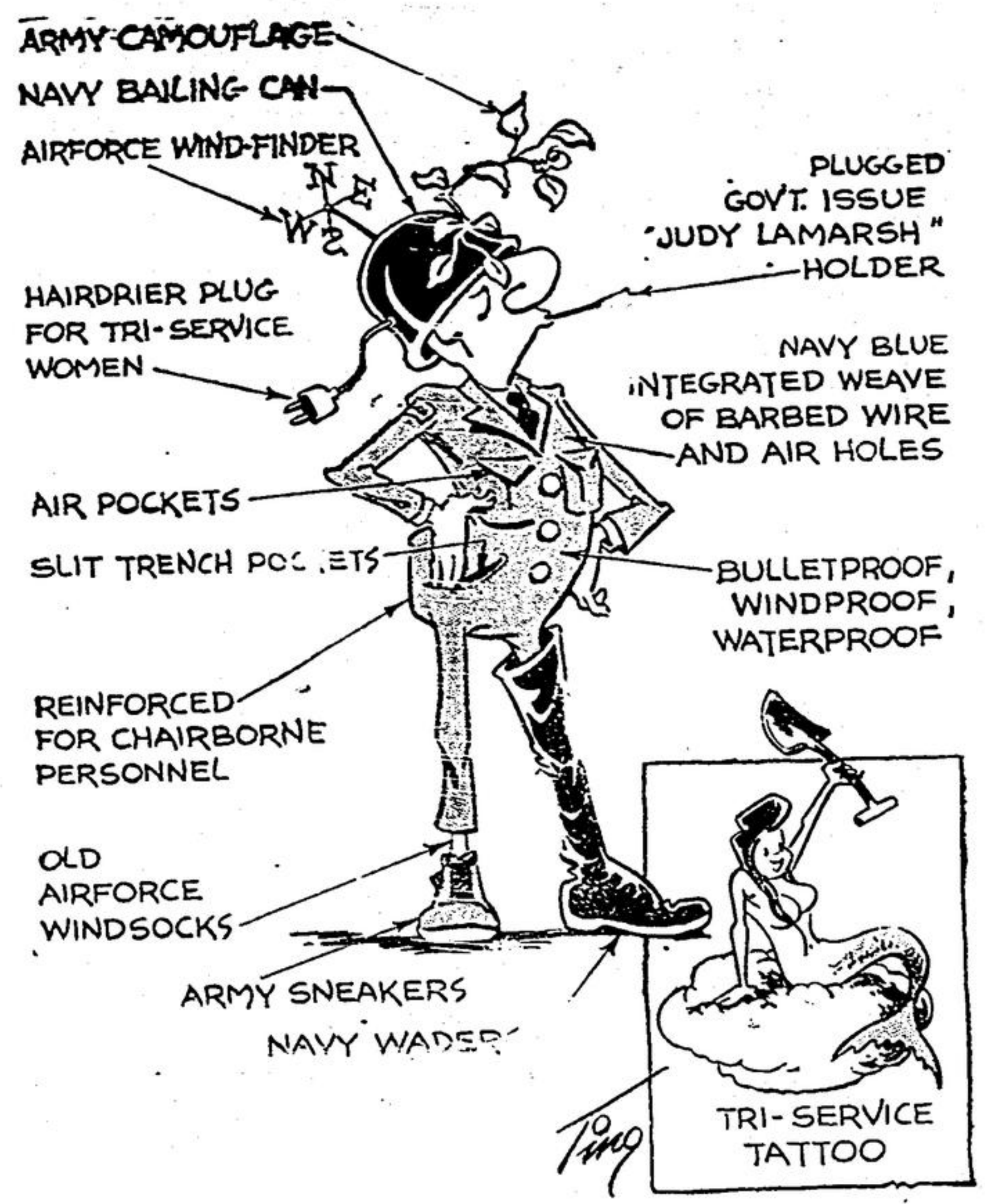
We understand that some of the shopping plazas are already taking over part of this idea as to later opening times in the morning. Customer preferences certainly seem to indicate that night shopping and elasticity of hours is the real demand.

Ottawa Report . . .

(John H. Addison, M.P., North York.)
The ownership relationship between Canada and the United States is one of the most challenging governmental questions of our time.
The total foreign investment in Canada is now up to 24 billion dollars, of which 18 billion is American capital. These billions are primarily in equity participation in Canadian industry and equity participation means actual ownership.
This ownership by United States interests has serious export and balance of payments problems in Canada.
Therefore, the government is anxious to find new ways of assuring that Canadian subsidiaries of Foreign parent companies have not only their freedom, but also the incentive to maximize their sales both in the U.S. and other foreign markets.
On the one hand, some Foreign subsidiaries perform in an exemplary manner with a large, sometimes increasing, proportion of their production being sold in foreign markets.
On the other hand, we know of many subsidiaries with export potential that have no interest or no freedom to exploit opportunities, sometimes developed for them by commodity officers in Ottawa or Canadian Trade Commissioners abroad.
There are over 1700 subsidiaries in Canada of foreign firms in the manufacturing field; only 750 of these have made known to the Department of Trade and Commerce their interest in export.
Department officials are at present engaged in assessing the export performance of these firms, and in due course, we hope to make personal contact with all those whose performance might be improved, pointing out the need to increase exports in the Canadian interest.
This is a constructive approach and I think the Canadian government is entitled to the full co-operation of the Foreign subsidiaries.
One example of this type of constructive approach is the recent automobile parts incentive program.
The trade deficit with the U.S. last year amounted to some 475 million dollars, much of it accounted for by the trade in automobile and parts. To reduce this deficit by encouraging the export of automobile parts to the United States, the Canadian government introduced a tariff incentive.
For every dollar by which the export of parts is increased, manufacturers in Canada are allowed to import a dollar's worth of U.S. parts free of duty.
This is not unreasonable nationalism nor an attack on the U.S. interests. It is a reasonable attempt to correct an imbalance of trade.
However, the U.S. Undersecretary of State, Mr. George Ball has been quite critical of this

Canadian success. He warned that when two economies are as closely linked as those of Canada and the United States, both governments had a duty not to act in a way which could cause serious difficulties to the other.
Despite the acceptance and even encouragement of the program by the U.S. automobile industry, the U.S. auto parts industry then approached the American Customs Bureau to set up countervailing tariffs on the Canadian parts.
It is also reported that Walter Reuther, International Head of the U.A.W. is concerned that the Drury Plan will cost the U.S. union ten thousand jobs. It is reasonably supposed these ten thousand jobs will be transferred to Canadians and the Canadian Labour Congress last December presented a brief to the Federal Government which wholeheartedly supported the Drury Plan.
The U.S. position will be made clear after July 2nd, and the Secretary of the Treasury, Mr. Dillon will be advised of the decision by the commissioner of customs. Finance Minister Gordon is emphatic that the Auto incentive program will continue.
Prime Minister Pearson, in his address to Rotary International had this to say on the subject. "On the American side, you should not ignore or misinterpret our determination to build a separate Canadian nation on this continent, with a separate Canadian industry. This does not mean we do not appreciate good neighbourhood. It means we feel we have a contribution of our own to make to that neighbourhood which we could not make if we were swallowed up in the pressures and pleasures and profits of continentalism.
So we are going to remain Canadian and not become a northern Texas, or California, or Arizona. You ought to be grateful for this.
Some Americans do know, of course, that we are a good people with a rich land, because they have invested 18 billion dollars in Canada; and 30% of all American investments outside of your own country.
How pleased, therefore, you must be to have Canada so well run by its Federal and Provincial Governments, to ensure that you can get a good return on that investment. And when the United States authorities threaten to take any action that might interfere with our economic progress, there should be a real rush on Washington to remind people there, that there are 18 billions of your dollars in Canada on which you wish to continue to get that good return. I agree.

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Sugar & Spice

by Bill Smiley

I WISH YOU SAFETY
As I drove the long, tired road home Sunday night, I began to realize why so many fellows of my age are cracking up.
The old lady was sitting there, talking as though word-ratting was going into effect at midnight. The radio alternated between shouts of some group noisier and nausiouser than the Beatles, courtesy of my daughter, and the smug announcements of the disc jockey, who broke in every few minutes to tell us with triumph of another fatality on roads or water.
After 17 years, I've given up trying to do anything about my wife's talking jags. After 13 years, I've abandoned all hope of improving my daughter's taste or temperament.
But by George, I still have some love for my fellow man. Once a year, whether I like it or not, I publish some safety hints on hunting, driving, trying to get along with women, or a similar perilous undertaking, strictly in the public interest.
For example. When canoeing, never kneel in the bottom of the thing. It's too hard on the knees. Use a long-handled paddle, and paddle standing up. That way, you can jump if she rolls over. If you're merely a passenger, stand in the bow, so that you can warn of rocks, large turtles, or waterfalls.
If you're boating with an outboard motor, don't be afraid to display a little panache. Always approach a dock straight on and at top speed. At the last conceivable moment, cut your motor and swing the tiller hard over. Some day you might cut the tiller, and swing the motor, but who wants to live forever?
Never take life jackets when you go fishing. You're liable to trip over one of them, and fall overboard, while innocently walking up to the bow for a cold beer. If you insist on taking lifejackets, tie them to your tackle box. Fishermen are a drug on the market, but good tackle is expensive.
Speaking of fishing, don't look around before you wind up to cast. It's considered a slur on the agility of your companions. It's up to the other guys in the boat to keep an eye on you. If they want to keep an eye, that is.
Never swim where there's a crowd. You went on your holidays to get away from people, remember? Pick out a nice lonely spot and dive in.
It's old fashioned, but best way to teach kids to swim is to throw them off a dock. If it can be embarrassing if you can't swim yourself, and they refuse to float.
About fires. Never scatter sand and water on your bonfire when you leave. Maybe the next fellow doesn't have a match to start his own. This is known as common courtesy because it's so common.
You have to use a little common sense to get your barbecue charcoal going too. We've tried a couple of those commercial fluids, but there's not enough action. What I do now is give the charcoal a good sloshing with lawn-mower gas. Then everybody hits the deck. I stand away back and hurl lighted matches at the thing. It may not be the status way to do it, but it sure as hell gets that charcoal going.
Well, that's about it. Just follow these safety hints, and you will never have any more worries about summer. Or anything else.

2000 ELECTRIC HEAT CONSULTANTS NOW AVAILABLE IN ONT.

Ontario now has more than 2,000 qualified electric heating consultants. Their ranks were swelled still further when over 100 electrical contractors, industrial and utility electrical technicians completed the complicated, technical electric heating course and received their certificates.
The course was presented by Ontario Hydro Central Region staff members who gave the series of lectures. Course members attended from Brampton, Georgetown, Sutton, Markham, Oakville and Metropolitan Toronto. A separate course was presented at Oshawa for 27 electrical contractors and technicians from Oshawa and vicinity.
The Toronto area electric heating consultant class of over one hundred members was the largest ever to complete the course in the province. The graduates received their certificates from Adam S. Smith, Ontario Hydro's Central Region Manager.
9,100 All-Electric Homes
The graduates were told that electric heating is now growing at a tremendous pace. In 1958 there were virtually no electrically heated homes in Ontario. By the end of May 1964, there were more than 9,100 all-electric dwellings in the province. The number has more than doubled in the past two years.
D. A. Ramsay, Hydro's Manager of Residential Sales, told the group that there had been some criticism about the high standards that the Electric Heating Association is trying to maintain in heating installations. But he pointed out this is one reason that electric heating has been so successful.
Adam S. Smith, Ontario Hydro's Central Region Manager, in congratulating the graduates said that the pioneer days of electric heating were behind and the present electric heating course graduates were entering the field on the ground floor of an exciting new era of comfort living. He said that the new electric heating consultants would be participating in the most effective and significant improvement in comfort living which has occurred in a decade. Other speakers included Roy F. Smith, who directed the course, W. L. Scott and G. F. Pepper.

Roamin' Around . . .

The topless bathing suit may be the talk of the current beach parade set but as far as Muskratman's Lake is concerned, the "fashion" has not, as yet, been accepted. We took the time on Sunday afternoon to tour each of the several public bathing areas and we saw not a single, solitary one. Now mind you, we saw several that could come close to this class but nothing that wasn't there last year and the year before that. Like this writer, a couple of Whitchurch Twp. police officers were also surveilling the crowded sands, perhaps not for the same reason, but don't bet on it.

With all the hot air that has been unleashed in Parliament lately, it is possible that the members have become climatized to it. We might suggest, however, that it wouldn't break the federal bank to install an air conditioning unit in the local Post Office here where employees are required to work under uncomfortable mid-summer conditions and not for \$18,000 per year either.

Speaking about heat, the thermometer on the west side of the I.G.A. store building registered a sizzling 109 degrees at 3 p.m. on Sunday afternoon.

When it comes to post-wedding parade originality, Fred Lewis of Altona has come up with some novel ideas. Son Roy and his pretty bride, Helen attracted the attention of Saturday afternoon shoppers in Stouffville with a colourful mobile arrangement. One convenient factor about such a procession, Poppa Lewis doesn't have to go far to get a tractor.

This writer was pleasantly surprised and honestly amazed at the parental interest displayed at the public program presented by pupils and staff of Orchard Park School on Thursday evening. An audience of hundreds was in attendance and we can only surmise that Summitview's student presentation was equally well received on Tuesday night. We were equally impressed with the music and dance talent of the boys and girls, from the little grade 1 tads up to the senior graduates.

There has been a lot of buck-passing concerning the late arrival of an ambulance from Uxbridge on the scene of a serious car accident east of Lincolnville on Wednesday evening of last week. Regardless of who is to blame, we feel that an immediate "shake-up" in policy is needed in order that such negligence does not occur again. A minute sometimes seems like an hour in a time of emergency but when, in actual fact, it takes an hour, then it's time for a change. If this seriously injured lad, had died by the roadside for want of this service, then the criticisms would not be retained to a few remarks within this column.

For those persons still a little confused about the legality of the holiday on July 1st, it will be marked on that date, a Wednesday, as indicated on most calendars.

A remark made by Conservative M.P. Michael Starr at the Atha centennial program on Saturday, June 13th had an unsavory political flavour that, in this writer's opinion, reeked to high heaven. In touching on Canada's centennial birthday in 1967, Mr. Starr added, in words to this effect — If the country hangs together that long. It is just such of the cuff statements that tend to break down our country's unity at a time when everyone, regardless of political affiliation, should be striving to weld it together.

Those persons, including this writer who felt that the new Whitchurch Twp. police department would be over-loaded with personnel, are now finding out that the work involved, is still more than the officers can cope with on regular eight-hour shifts. A report last week by Chief Mason and carried in The Tribune, revealed that in two weeks, his men had logged 20 hours of overtime. It makes one wonder how the municipality got along under the old arrangement with the Ontario Provincial Police.

Is wrestling phony? Ask Bob Haslem, 9th Line S. During the height of a match in the local arena on Saturday night, this fearless fan leaped up on the apron of the ring to contest the legality of holds employed by one Ike Eakins, a giant of a man that would tip the scales at about 260 pounds. Before he had an opportunity to say hello, he was on the receiving end of a glancing blow to the head that sent him reeling. He quickly retreated to the much safer confines of a ring-side seat, leaving the arguments to the participants who are paid for it.

While on the subject of wrestling, the show on Saturday was the best ever seen here. No mention has been made to date concerning a continuance of the bouts in Stouffville but personally, if they all are as good as Saturday's performance, then they can come back any time. The musclemen move into Markham on Friday with "Whipper" Billy Watson and the "Scufflin' Jills" on the card along with "Buildog" Brower.

In an editorial published in the Aurora "Banner" last week, writer, Jim Johnston takes Prime Minister Pearson to task over the flag issue. He ends on this solemn note "Canada will remember." Everyone knows that thick red Tory blood flows through Publisher Johnston's veins and for his and many other Canadian's sake, we only hope that Canada has not FORGOTTEN the debacle that was created during the Diefenbaker reign.

Recently, we witnessed the procession of patients that arrived through the emergency entrance of the Sick Children's Hospital in Toronto. Children of all sizes, colours and creeds were literally lined up at the information desk awaiting admission for treatment. Sometimes we take the health of our families for granted. One such experience as this tends to make parents count their blessings.

With the Stouffville arena business as big and important as it is, it is difficult to understand why only a handful of people attend the annual shareholder's meeting — unless of course, there are now, only a handful of shareholders.

One of the largest Sunday afternoon crowds, possibly in the history of the Stouffville Park, was congregated in almost every nook and corner of the grounds. Every picnic table was taken and some used make-shift dining quarters on the grass.

In volume 103 of the House of Commons Debates, York North Liberal M.P., John Addison is quoted at length on the current flag issue. Mr. Addison favours two flags, the Union Jack and a distinctive Canadian emblem containing the three maple leaves. What else is new? This sounds a little like Daddy Lester has been whispering in his ear. It also reminds us of a little game we used to play as kids, commonly known as "follow the leader."

The construction of a storm sewer along the north side of No. 7 Hwy. in the hamlet of Brougham has removed the old pump and well from in front of the Municipal Bldg. The iron structure had been located there longer than most native residents can recall but, as they say, that's progress for you!

Another local landmark will how to the beat of the auctioneer's hammer on Saturday, June 27th when the old Glasgow school building will be put on the auction block. Included in the sale will be the grounds and other connected materials. A requirement stipulates that the school structure must be removed from the site by October 1st. Sale time is 10 a.m.

By the way . . .

ANNE ROSS

Come on, kids, school's out and swimming time is here again. We have such a marvellous pool set in our lovely park to provide fun and healthful exercise for all kids from two to those of us who are 39 like Jack Benny!

Under the competent management of Mr. Williams, the Stouffville swimming pools are as clean, attractive and as well equipped as any we have ever seen. The wading pool for the little tads is safe and easily supervised by parents or older brothers and sisters of the "splashing crowd." The big pool, with its fine diving boards provides excellent diving and swimming for the older crowd under the watchful eyes of the well-trained life guards, who don't stand for any antics of spoil sports who want to show off or badger the swimmers.

Season tickets which permit the owner the use of the pool whenever he feels like taking a dip, are most modestly priced, and eliminate the need for parents to provide Junior with swimming fees every time he wants to go swimming, and family admission tickets provide economical fun for the whole gang.

Instructions for beginners and for those who wish to improve their style, are available in the mornings under the leadership of carefully selected guards who hold the Life-saving Society Bronze Medalion, or better, and are accredited Red Cross Senior swimmers.

So, come on, Ma and Pa, bring the youngsters to Stouffville Swimming Pools and enjoy the facilities of our beautiful park to the full, this summer.

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