Editorial . . .

A Lesson From The Little Lads

Any adult athlete could possibly have learned a lesson in good sportsmanship in the Stouffville Park on Saturday afternoon. It was a scheduled playoff game. The lop-sided score favoured the visiting team. There was no arguing with the umpires. No players offered excuses for errors. There were no threatened protests. There was no foul language. There was elation by the winners and disappointment written on the faces of the losers but no hesitation to offer a hand-shake at the end. In conclusion, the personnel of both clubs sat down to a picnic table of sandwiches and soft drinks. The teams ? Squirts, the lowest age class on the Ontario Amateur Softball scale. We may be a little older and a little wiser but in the field of good sportsmanship, some adults would do well to take a lesson from the little lads.

Not The Way To A Tourist's Heart

It is amazing to see how far off the beam some people in the tourist business can get in their desire to lure U.S. visitors to their establishments. We have done sufficient travelling to know that the way to interest a tourist is not to make everything look like home. In the British Isles and in Europe where U.S. and Canadian tourist trade is really big business, you won't find the Stars and Stripes or the Canadian Ensign flying all over the place.

Somehow many in this country have the idea that the way to attract Americans to their place is to make the place look more American. Nothing could be farther from the truth in our opinion. Just take a look the next time you're motoring at the

number of motels flying the American flag.

In addition to the flag-flying the eating establishments persist in trying to entice tourist trade by serving "Southern" ham, fried chicken, and New England boiled dinners.

We think that Canadians could better demonstrate their friendliness through their personalities. Surely we have some things with a Canadian flavour to offer the tourists from the South. It might not even be surprising to find that many Americans are embarrassed by this type of windowdressing which so many Canadian business people seem to think is the way to an American's heart. Some visitors might even be so unkind as to describe us as "those fawning natives north of the border."

Wage Differential Makes Market Tough

At a time when this country is trying desperately to stimulate the economy and open new doors for selling Canadian products abroad, it is significant to consider the great wage differential among the competing countries.

Statistics recently issued show up as follows; average hourly rates of pay, in United States \$2.35, Canada \$1.73, Ceylon 15c, Japan 34c, Denmark 94c, Finland 73c, France 46, West Germany 73c, Ireland 47c, Italy 40c, Netherlands 55c, Norway 98c, Sweden \$1.13, United Kingdom 92c, Australia 97, New Zealand \$1.14.

The price structure and living standard must all be borne in mind of course, when relating one figure to another. Fringe benefits and social allowances paid to employees must not be overlooked either. Some of these rates include such payments, others do not. Countries where these extra benefits may be added to the hourly rate are, Japan, West Germany, France, Italy, Netherlands, United States and Canada. In some cases these benefits range as high as 40% of the hourly rate.

In the face of these rates, selling abroad by the United States and Canada is exceedingly difficult, and can only be overcome by mass production methods which lowers unit cost and if possible, an uplift in quality. Any way you look at it, the overseas market for those with the high living standards, as in Canada and the U.S., is tough.

Too Many Tractor Deaths

On Saturday afternoon, a five year old Buttonville district boy died under the rear wheel of a heavy farm tractor. The tragedy, only one of several similar accidents that have occurred in this area within recent years only points to the need for strict rules and regulations to govern the operation of such equipment.

At the time of writing, there is some question whether an inquest will even be held into the fatality. We feel that such a hearing is both vital and necessary. The findings could add some support to muchneeded government legislation on machines of this nature.

A definite ruling will not restore the young life that was snuffed out on Saturday or bring back the ones that were killed before but it might make certain practises prohibitive and thus aid in saving children's lives in the future.

That \$200 Truck Payment

Tent revival meetings are continuing this week in the Stouffville Memorial Park. The central speaker at these evening gatherings (twice on Sunday) is a Peterboro pastor, Rev. M. B. Ainsworth. Last Sunday night he hosted his largest attendance, thirty-six adults and nine child-

We have attended two of the tent services and although not wholly fumiliar with all aspects of the Pentecostal faith, there was only one incident that, in our opinion, could be considered as "offensive". It concerned a plea, fifteen minutes long, for funds to meet a \$200 payment on the pastor's truck, due in September. Like some public auction, the speaker started at bids of \$10 and when this class of wage-earner had responded to the appeal the figure was reduced to \$5 until a goal of \$50 had been pledged. Not being blessed with that type of folding money for that particular purpose, we dug down deep for the proverbial quarter but a halfdozen patriots gave the raised-hand signal to put the campaign over the

Although the legality of such a plea is subject to question, we would suggest that hundreds, yes, perhaps thousands of Tribune readers have cars, trucks, tractors, etc. that are financed and with payments fast approaching. We would suggest too, that if a single individual made a personal plea on the Main Street of Stouffville for financial assistance to meet this obligation he would be collared by Police Chief Keating and given the old heave-ho across the town boundary line. And yet, a businessman's car or a farmer's tractor is just as necessary to him as a tenttotin' truck is to an evangelist.

In the two times we were present, the same appeal went out although Sunday evening's plea was by far the loudest and longest. We must admit that Pastor Ainsworth's approach was direct. His request was not glossed over with any flowery words or fancy phrases. "I've made two payments on my truck but the last and largest is coming due very soon," he said. "I'm asking you for \$50 here tonight". And \$50 he received.

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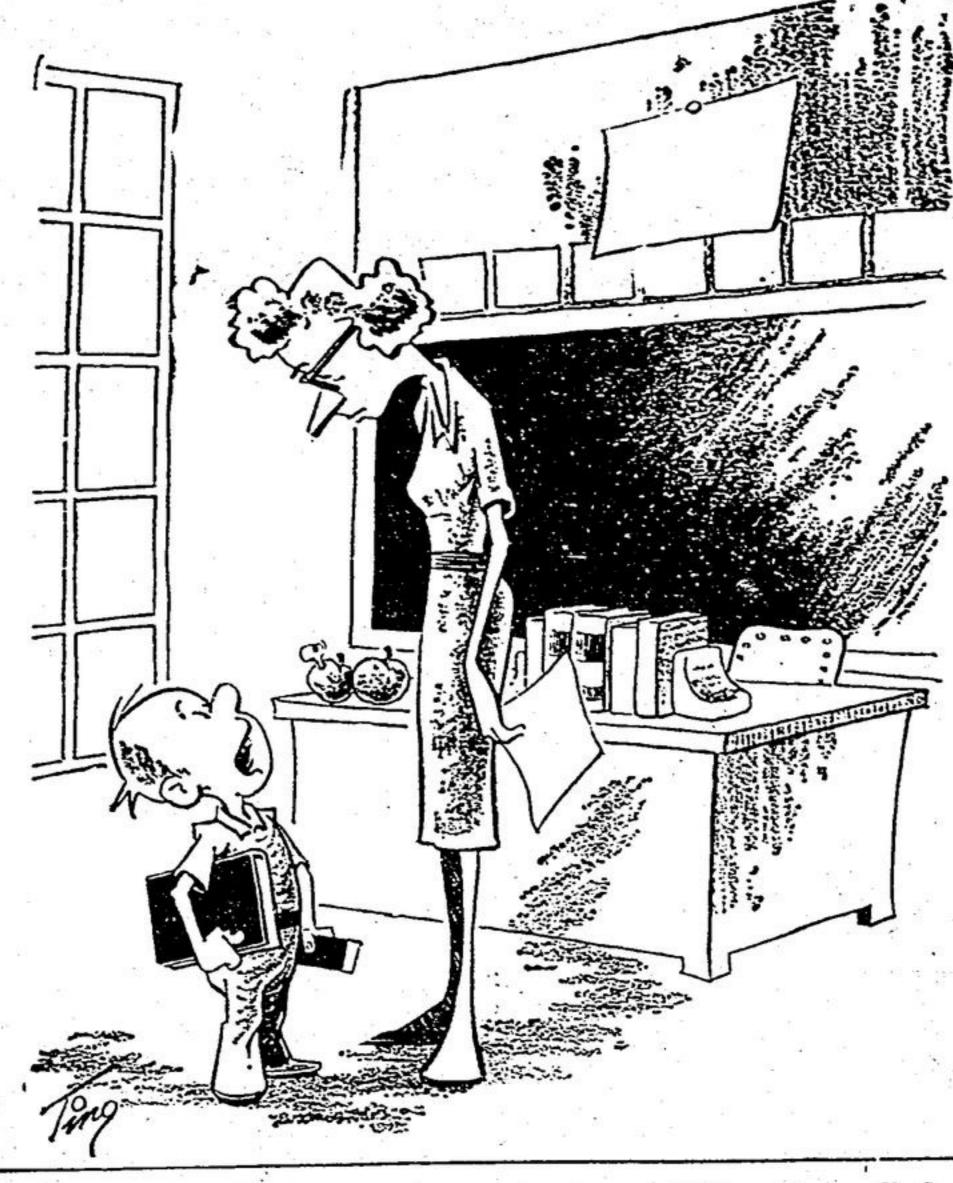
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C. H. NOLAN, Publisher

JAS. THOMAS, Editor

JAS, McKEAN, Advertising

"I think I'm gonna do better, now that we have a test ban"





By the time this appears in print, I hope to be lolling arrogantly beside the saltwater swimming pool at the Manoir Richelieu, one of Canada's most lush hideaways for worn-out millionaires and tired-out weekly newspaper editors.

Both will be gathered there this week, the former trying to regain their lost health, the latter trying to ruin theirs, at their annual convention.

At the moment of writing, it's merely a hope. Between here and there lies a nightmare of car, rail and boat travel, with a wife and two children.

I have no doubt whatever that the journey will be an unforgettable horror composed of car trouble, missed trains, sea-sickness, forgotten brassieres, mislaid baggage checks, furious wife, and lost children. This is the way we always

As usual at our place, the kids and I have taken the pre-

parations for attending this convention with admirable calm, while my wife has been sewing and ironing and swearing softly since the first of July. I swear she'd need three years' advance notice should we ever decide to go to Europe for a month.

What really baffles her is the unpredictability of the good old Canadian weather. Late August can be reeking hot, cold and clammy, or brisk and breezy. Figure three changes of clothes a day for three possible climates, for four people, for seven days, and you have the measure of her misery.

This week, while she stews at home, getting ready, I'm at a slightly different type of convention. It's a gathering of school teachers. Oh, there are similarities. You wear a name hadge at each. You eat meals at each. There are receptions at each. Each has a key word: "dedication" at this one and 'grass-roots" at the newspaper one. There are interminable uplifting speeches at each.

But what a difference in the details! At our first evening at the Manoir, I shall lead down to cocktails my beautiful wife, enhanced by a smashing hairdo and new gown. We shall sin languidly and exchange bons mots with old friends, while a white-gloved waiter passes the hors d'oevres. Then, wooed by dozens of handsome, young public rela-

tions men who want us to sit at their table, we shall proceed in stately style to the Lobster Thermidor and the Baked Alaska.

Things weren't quite like that at the first meal at the teachers' gathering. My dinner companion was pleasant, but not exactly exciting and by no stretch of the imagination beautiful. He didn't even get a new hair-do for the convention. He was my room-mate, director of the technical wing in a high school.

None of this decadent dining at seven. Dinner was at fivethirty. We washed our hands and went down to weiners and beans, followed by a palatable, but not quite exotic, dessert At the Manoir, great public institutions life finance com-

panies will vie with one another to provide pre-dinner receptions and post-dinner convivialities for the editors. At this convention, the only reception was a coffee andcookies affair at 9.30 p.m., and the guests paid for the grub.

At the Manoir, each evening will produce its small parties, followed by dancing and entertainment in the handsome casino. At this one, evening entertainment consists of a walk around the grounds followed by a couple of hundred other lonely teachers who miss their families, and ends with a coffee from the automat in the basement.

Teachers and weekly editors are good and useful people, and have much in common, though they often hate each others innards. Both try to inform, educate and raise the standards of society. But when it comes to conventions, though I'll probably be healthier after the teachers' affair, I'll have a lot more fun with the editors.

OPENING FOR APPRENTICE

Commencing the last week of August The Stouffville Tribune will have a position open for an apprentice. Two years high school preferred. Good chance for young man of high school age to get a start in the printing trade. Apply to either Bert Jackson, plant foreman or C. H. Nolan, publisher, Stouffville 640-2100.

Sunday School Lesson

Golden Text: Humble yourselves therefore under the mighty hand of God, that he may exalt you in due time. -1 Pet. 5:6.

Approach to the Lesson As we have seen, Jacob was an astute man with a keen eye P. GEORGE PEARCE MEMOfor the main chance and, al- RIAL TROPHY - Best though possessing the birth- Editorial Page: First — Fort right blessing and having met Erie (Ont.) Times-Review; Secwith God at Bethel, his inbred ond - Gananoque (Ont.) Recunning did not leave him in porter; Third - Tie - Hanna that one exalted moment. Like (Alta.) Herald, Minnedosa the rest of us, he needed more (Man.) Tribune, Mission City than one visitation from God, (B.C.) Fraser Valley Record. fear to faith, from weakness to (N.S.) Advocate; Third - Mis- Times. strength, and from being a successful man of the world to becoming a man of God.

By now Jacob was advancing in years. He had spent 20 difficult years away from home living with his uncle Laban. This home was not a happy one, and Jacob's business relationships with Laban were very unsatisfactory. Neither was his own spiritual life at a very high level. We read, for instance very Dear Sir, little about God in the intervening chapters. "Jacob's life at long-suffering patience of God going to blow. cunning needed Laban's artfulby the disciplines they impose upon us. God uses sandpaper personalities in order to refine His servants!

The most important thing in our lives is not our relationship with men and things, but with God: when that is right other Here we find God reaching into higher rates, I only say the should receive a fair and just Jacob's life at a time of crisis, and bringing him to a place of victory. If we follow the exam- be it "MORE or LESS." Who ple carefully we can expect knows what the cost would be God to come into our lives in since there is no meter at preslike manner.

The Heart of the Lesson Jacob invoked God's covenant and blessing in prayer, and for this meter idea, it was at ent operation. then discovered that God was a special meeting called by much more concerned with him council, and held in the P.U.C. Bringing God into a situation is | members suggested all comadventurous as well as comfor- mercial accounts included small ting, and it can be costly, for commercial gardeners, should God deals with us as well as be placed on meter. our situations. Invoke God's aid to give to us.

Int. Plowing Match On M.F. Farm - '65

York County will be represented in the 1963 World Plow-ing Match to be held in Caledon in October, the local match able when you realize our lines may be so but as a com-missioner have never received an invitation to attend or enter in October, the local match able when you realize our into any such agreement. committee agreed at a recent arena is a stock company hav-Newmarket meeting.

Site of the 1965 match will be the Massey-Ferguson Farms in Milliken, committee chairman Winfred Timbers, Stouffville reeve, said.

cipation in the World Match at a mutual operation with that could be put to better advant-It was felt that York parti-Caledon in the afternoon pa- of a stock company because age elsewhere. rade on opening day Oct. 3 and they have two distinctively throughout the matches will different objectives.

Vernon B. C. "News" Best Weekly In Canada For 1963

The Vernon, British Colum- sion City (B.C.) Fraser Valley bla, News, has been named Record. Canada's best weekly newspaper for 1963. The Mason Trophy, emblematic of the top spot, was presented to the News at the EDWARD W. JOHNSTON Canadian Weekly Newspapers Association convention, held this week at Murray Bay, Quebec.

The News also won the Am-herstburg Echo trophy for the best front page. The Trenton, Ontario, Trentonian, placed sec-ond best all-round newspaper classification and also second in the front page competition while picking up the first prize, the Rae L. King Memorial Trophy, for best editorial page.

Third in all-round excellence was the Leamington, Ontario, Post & News. The Abbotsford, British Columbia, News was second in the editorial page competition and the Pointe Claire, Quebec, Lakeshore News was third.

Complete results are as fol. or Less.

CLASS 1 — Circulation 3,000 and over.

MASON TROPHY - Best All- (Man.) Herald; Third - White-Round Newspaper: First--Ver- wood (Sask.) Herald. non (B.C.) News; Second -Trenton (Ont.) Trentonian, Third — Leamington (Ont.) Post & News.

RAE L. KING MEMORIAL TROPHY—Best Editorial Page: Trenton (Ont.) Trentonian; Second-Abbotsford (B.C.) Sumas & Matsqui News; Third -Pointe Claire (Que.) Lakeshore

AMHERSTBURG ECHO TRO-PHY - Best Front Page: First - Vernon (B.C.) News; Second - Trenton (Ont.) Trentonian; Third - Tle-Brampton (Ont.) Times & Conservator, Midland (Ont.) Free Press Herald.

CLASS 2 - Circulation 2,001 to 3,000.

GERTRUDE A. DUNNING MEMORIAL TROPHY - Best All-Round Newspaper: First Fort Erie (Ont.) Times-Review; Second-Williams Lake (B.C.) Tribune; Third-Weston (Ont.) Times-Advertiser.

CLASS 3 - Circulation 1,001 to 2,000.

MEMORIAL TROPHY - Best All-Round Newspaer: First -Acton (Ont.) Free Press; Second — Campbell River (B.C.) Courier; Third — Portage la Prairie (Man.) Manitoba Lead-

GEORGE W. JAMES TROPHY - Best Editorial Page: First -Port Elgin (Ont.) Times; Second — Creston (B.C.) Review; Third — Rimbey (Alta.) Re-

OMER PERRIER TROPHY -Best Front Page: First-Ladner (B.C.) Optimist; Second - Tie - Acton (Ont.) Free Press, Portage la Prairie (Man.) Leader: Third - Port Coquitlam (B.C.) Herald.

CLASS 4 — Circulation 1,000

WALTER ASHFIELD TRO-PHY - Best All-Round Newspaper: First - Nanton (Alta.) News; Second - MacGregor GEORGE M. MURRAY TRO-

First - Whitewood (Sask.) Herald; Second - Eckville (Alta.) Examiner; Third — Elora (Ont.) Express.

PHY - Best Editorial Page:

RIDGETOWN DOMINION TROPHY - Best Front Page: First — Nanton (Alta.) News: Second - MacGregor (Man.) Herald; Third — Grenfell (Sask.) Sun.

SPECIAL COMPETITIONS

ADAM SELLAR TROPHY -

Best 1962 Christmas Edition: First - Altona (Man.) Red River Valley Echo; Second -Blenheim (Ont.) News-Tribune; Third - Powell River (B.C.) J. A. MacLAREN TROPHY -Best Local Spot News Picture:

First - Quesnel (B.C.) Carlboo Observer; Second - Rouyn (Que.) Rouvn Noranda Monitor Third - Elmira (Ont.) Signet. S. R. CURRY TROPHY - Best Sport Page: First - Powell

River (B.C.) News; Second -Pointe Claire (Que.) Lakeshore News; Third - Georgetown (Ont.) Herald. A. E. CALNAN AWARD FOR

COMMUNITY SERVICE: and in the strange and wonder- WILLIAM UDALL MEMO- First - Alliston (Ont.) Herald; ful events recorded in Gensis RIAL TROPHY - Best Front | Second - Powell River (B.C.) 32, we see him brought from Page: - William Lake (B.C.) News: Third - West Vanartfulness to godliness, from Tribune; Second - Pictou couver (B.C.), Lions Gate

EDITOR'S MAIL ...

Aug. 26/63.

Mr. Editor. Stouffville Tribune.

Haran was one prolonged disci- ing your editorial Column, and by those who invested their pline in various ways. He was referred to as something that money without full dividend almost continually in the cruc- barks up a tree, I should like payments. ible whether through the faults to say at least I do not run with and sins of others or through the hare and bark with the his own unworthy and sinful hounds, nor let myself become expedients. The entire story is a mouth piece, for those who subsidiary by continuing to exfull of sad and sordid incidents, hid behind the fence, neither but as we read it we shall do do I sit on the fence, waiting well to bear in mind that the to see which way the wind is commercial accounts in town?

His unworthy servant" (Grif- painted me as a "Twentieth fith Thomas). Jacob's native Century Scrooge" and one who incentive, if treated in this would deprive our citizens of ness in order to save him from their rightful pleasures in life. himself. Often the people who I have spent considerable prowe least appreciate are made viding winter recreation enjoy- to pay for the building of the the greatest means of blessing ed by young and old, in an old fashion community spirit, this endeavour was such a success | maintenance, they should share it far exceeded all expectations. You have accused me of try-

ing to force higher water rates taxes also business taxes to on the Arena. This is NOT the town treasury, therefore CORRECT, at no time have I must be considered as a busiever stated anything about ness enterprise, as such it arena should be on meter and compensation for services rendpay its fair and equitable share, ered, particularly when every ent to record the exact consumption? I cannot accept all the credit

"Why", but who removed the meter still remains a deep dark

ing paid \$6.00 dividents on a

\$100.00 investment over the past 15 years.

serve to publicize the 1965 I agree the Arena is a first class recreational centre, pro-

viding good wholesome fun for those who wish to attend, but the fact remains more support comes from outside than from town patronage.

The arena company has been Being the target in headlin- indirectly subsidized inthe past

Are the citzens of Stouffville now expected to extend this which are not afforded to other

In referring to commercial was all the while at work with In your editorial you have ventures that might want to locate in town receiving unfair manner, how about commercial business which are now located here, they have already helped distribution system and are still paying their fair share of its in any special considerations.

> The P.U.C. pays property customer is a co-owner in its operation. It is our duty and responsibility as commissioners to see that this business is conducted in such a manner as to produce an economic and effici-

You also referred to the water restrictions as not being adthan with his circumstances. office, when one of the council hered to, I agree this is true in a few cases.

When the commission made these lawn hose restrictions, we felt it was in the best inter-Why not start on the larger est of all citizens, we underand we invoke His holiness too. users of water? The arena is stand the circumstances mak-Prayer is not as casual, or even one of the largest annual con- ing these temporary restricfrantic, invitation to God to in- sumers of water and pay just tions necessary and as a repretervene for us, it is a plea for over one dollar a day for water, sentative of all the citizens in Him to help on His own terms. while some other accounts Stopffville, we must act ac-The blessing that streamed in pay over \$1500.00 annually. The cordingly, keeping in mind to Jacob's life because of God's arena had a meter at one time, everyone rather than "Favourstriving with him is a token of it was removed for some un- ing 'The Chosen Few." This that which he is equally willing known reason, by "Whom" and has been my policy since ac-"What For" has been a myste- cepting a position as a commisry, but after reading your sloner on the P.U.C. and this comments it is quite obvious stand I will continue to pursue regardless.

In your report you stated the P.U.C. were presently trying to In comparing other arenas, sell hydro power to the arena, which are municipally operated this may be so but as a com-

I receive a number of weekly papers from the surrounding communities and read with interest their editorials. When I Now anyone with the intelli- compared these with some gence of an editor can't help found on your editorial page, I but know you can't compare suggest your time and effort

> Many thanks for the space taken.

(Sgd.) W. D. Atkinson.