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years.

NEXT FROM OTTAWA

**ALTONA** 

B.C. Silverbright Salmon-

Ringwood, Ont.

two-faced god.

Sincerely.

Parliament is back in session after the seasonal recess but the recess was not quite so carefree as for youngsters in school. When the holiday part of it was over, I had the distinct impression that Canada was home of Mr. and Mrs. Glenn

Nobody could have escaped onto. the important news which came out of Washington in President Kennedy's income 'ag cut announcement. What it did, as the Euromart countries mand been doing for some time, is to show up our Canada as be-

ing definitely out of step.
The President's proposal to give people in the lower income brackets a major break by recommending \$11 billions in income tax cuts is a tremendous investment in his country's future. His message also recommended \$2.5 billions cut from corporation tax and this too will prove a vital incentive in stimulating his nation's prosperity.

CANADA SHOULD FOLLOW Some readers may recall that in my maiden speech to Parlia-ment last October, I urged that the Government of Canada do just this kind of thing to get our stagnant economy back into high gear. It is a proposition I must continue to urge, and I want to explain just why. By reducing the direct income tax, specially for the millions of people in the lower income scale, the economy is immedia-tely benefited. The money which would go to the government in tax payments is left instead to be spent on goods and services. This means more money in circulation, more jobs, more buying . . . a genuine boost to the country's welfare.

HELPS EVERYONE Properly handled, income tax cuts could enliven the economy and increase national spending. Ideed, this should be the purpose of income tax cutting. Purchasing by the masses of people is encouraged more money goes into circulation, thus, works for everybody. Income tax cuts also add to the saving power of the people...

IN OUR RIDING In the few weeks away from Ottawa, I have made a determined effort to get all around the riding and have seen a great many people. I want to say how much I appreciate their welcome and greeting.

It was an honour to attend and be invited to address the 1963 inaugural meeting of the York County Council and to see Mr. Clarence Davies elected and installed as the new warden. He has my best wishes for a very prosperous and progressive term.

AURORA' CENTENARY Another pleasant and important event during the month was the 1963 inaugural of the Aurora Town Council. It is a hundred years since Aurora became a town and it is now at the height of a developing career. The expansion of recent years has changed the town tremendously, but the spirit and character which have mark-ed Aurora from the beginning carry it adventurously into the

EXCELLENT RESPONSE In order to gather informa-tion which will assist in the establishment of a rail commuter service between York North and Toronto, a questionnaire has been sent to every home in the constituency during Janu-ary. The response to this has been most helpful and I want to thank those who have returned the filled-in questionnaire. There is no postage required for mail to your M.P.

#### in Ottawa and I would enyet sent in the answers to do Late Walter Milne se as soon as possible. The in-Active At Green River formation will be co-ordinated and sent along to the appropri-ate authorities. This will further our campaign for the service

which Donald Gordon, president of the C.N.R., has said could be started within two a well-known and highly re- The pall bearers were Messrs.—
spected resident on Monday in David Pugh. Robt. Jackson, Now that we are back in

The late Mr. Milne made a lings. business on Parliament Hill, I shall be sending my next report success of his every venture on what goes on here . . . on and his pleasant personality the nation's business, the most had gained him a wide circle of important business in Canada. friends. A Past President of the Markham Fair Board, he was an astute judge of horses that took him to many shows throughout Ontario. He was a member of the South Ontario | High Triple Ev. Grove-653. 7.30 p.m. Tues-Wolf Cubs | Plowman's Association and also | Over 600 Vi | Booth-638. High | 8 p.m. Tues-Vestry Meeting served on the St. John's Ceme Single Vi Booth-283.

The W.M.S. will meet at the byterian Church, Markham. Shirk, Green River and a nephew, Donald of Cherrywood. January gets not only its Rev. Gordon Hamili conductname but its weather from a ed the service from the Dixon Funeral Home, Markham, on

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The Green River community | Wednesday afternoon with inand the Twp. of Pickering lost terment in Erskine Cemetery. the passing of Mr. Walter B. Clifford Wright. Robt. Malcolm. Robt. Milne and Charles Hutch-

### STOUFFVILLE LADIES BOWLING LG.

tery Board. Only recently, he Over 200 Ruth Smith-271; was re-appointed to the commit- Betty Wilkins-249; Ev. Grove tee of fenceviewers in the Twp. -235; Phyllis Herbert-231; of Pickering, Mr. Milne was a Opal Lehman-204; Lorraine member of St. Andrew's Pres. Noble-203. Team Standings

Hush-Pupples-14 pts; Ben Surviving is one brother. Casey's-14 pts; Optimistsstanding still when other parts of North America and the world were taking vital steps ahead.

INCOME TAX CUT

Holle of Mr. and Mr. an

Mrs. R. May Mrs. Jack Sheehy entertained number of ladies to afternoon tea on Thursday afternoon. Cottage prayer meeting will be held on Thursday evening at the home of Mrs. Woods. On CHRISTIAN ASSOCIATED Friday Baptist Hi Fellowship (Sr. B.Y.P.U.) will meet in the church basement.

Webb school girls played hockey against Claremont girls on Friday after school at Claremont rink. Claremont won with a score of two to nothing.

Mr. and Mrs. Gordon Jones. Marilyn and Betty had supper with Mr. and Mrs. Ralph Faulkner on Wednesday - it being Mae's birthday. Mrs. Gladys Norton spen Wednesday afternoon with Mrs.

Reuben May. Mr. and Mrs. Dalton Alderson had supper on Saturday night with Mr. and Mrs. Dan Norton.

Donald Watson has returned home from Karneling due to the wildcat strike there.

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# A Thought for Retailers

# Did You Just Lose A Customer?

Every year (on the average) 18 per cent of a store's customers move away or die.

Many others shift their buying from one store to another, perhaps because of a grievance, perhaps because they think they're getting better merchandise, or lower prices, or perhaps because of one store's apparent indifference, and the other's aggressive promotion.

## On The Other Hand...

Many new families move into the community each year, replacing those who move out.

Many young people become adults annually. They marry, and create new families, which require food, clothing, homes, cars and a multitude of other things.

### The Point Is...

A retailer isn't dealing with a fixed group. He is selling a passing parade, an ever-changing market.

That is why advertising - consistent advertising which reaches all the potential customers is an essential part of successful merchandising today.

In this area, nearly all your potential customers are Tribune readers. New residents or natives, young or old, they need the newspaper. Its thorough coverage of the market, week in, week out, is another strong reason why the newspaper is the basic retail advertising medium.

# THE STOUFFVILLE TRIBUNE

THE "TOTAL SELLING" MEDIUM THE WEEKLY NEWSPAPER

Thursday, January 31, 1963 THE STOUFFVILLE TRIBUNE



CHRIST CHURCH ANGLICAN STOUFFVILLE

Rev. John L. Ball, Rector Sunday, February 3rd, 1963 Fourth Sunday After Epiphany 9.30 a.m.—Morning Prayer 9.30 a.m.—Junior and Senior Sunday School

6.45 p.m. Wed .- Girl Guides S p.m. Wed.—Choir Practice 10 a.m. Sat.—Brownies

#### STOUFFVILLE UNITED CHURCH

Rev. J. Gordon Crulkshank, B.A. Sunday, February 3rd, 1963 9.45 a.m.—Junior & Intermediate Sunday School

11.00 a.m.—Nursery to Primary Sunday School 11 a.m.—Morning Service The guest speaker will be Minister-Rev. Clarence T. Bass Rev. Willard Picketts, Assist

ant Secretary, M. & M. Dept., United Church of Canada. Tues., 7.30 p.m.-Cubs Wed., 7.30 p.m.-Scouts Thurs., 8.15 p.m.-Choir Practice

### BLOOMINGTON GOSPEL CHURCH

Fri., Feb. 1-Valentine Tobogganing Party for Hi Teens at the home of Mr. Noel Storry. Sunday, February 3rd, 1963 9.45-Bible School

11.00-Morning Worship-Speaker Rev. Fred Krieck. Wed., S p.m.—Prayer Meeting Thur., 2 p.m.-Ladies Aid will meet at the home of Mrs. Eugene Baker. Missionary 'Meeting speaker Mrs. F.

Krieck.

GORMLEY UNITED MISSIONARY CHURCH Rev. C. E. Hunking, Minister Sunday, February 3rd, 1963 9.45 a.m.—Bible School 11 a.m.-Morning Worship

7.30 p.m.—Evangelistic Service Wed., 8 p.m.—Prayer Meeting You Are Always Welcome at Gormley

#### UNITED CHURCH MELVILLE CHARGE Rev. G. Davison

Sunday, February 3rd, 1963 10.00 a.m.—Peach's 11.40 a.m.—Melville 2.30 p.m.-Bethesda Mon., Feb. 4 — Peach's annual

meeting at the home of Mr. H. Miller, 8.15 p.m. Wed., Feb. 6 - Melville annual meeting 8.15 p.m.

#### UNITED MISSIONARY CHURCH

Minister-Rev. Grant Sloss Sunday, February 3rd, 1963 MARKHAM 9.50 a.m.-Sunday School 11 a.m.-Morning Worship 7.30 p.m.—Evening Service Guest speaker - Mr. Edward

Herbert Thurs., 8 p.m.—Prayer & Bible Coming, Feb. 10, 7.30 p.m.-Magician Jimmie Lake

DICKSON'S HILL 9.45 a.m.-Morning Worship Communion Service at close 10.50 a.m.—Sunday School 7.30 p.m.—Evening Service with the Young People participat-

Wed., 8 p.m.-Prayer & Bible BRETHREN IN CHRIST

#### CHURCH (Heise Hill) Gormley. Pastor-Rev. Wm. Vanderben

Ph. Richmond Hill TUrner 4-3155 Sunday, February 3rd, 1963 10 a.m.-Sunday School 11 a.m.-Worship Service 7.30 p.m.—Evangelistic Wed., 7.45 p.m.-Mid-week Prayer Meeting BALLANTRAE

& LEMONVILLE UNITED CHURCHES Pastor - Mr. Allan Groso Sunday, February 3rd, 1963 Ballantrae · Musselman's Lake 10 a.m.—Sunday School 11 a.m.—Morning Worship Wed., Feb. 6—U.C.W. Thur., 7.30 p.m .- Choir Practice Lemonville 10 a.m.—Sunday School 7.30 p.m.—Evening Worship

Mon., 4.30 p.m.—C.G.I.T.

Wed., 7 p.m.—TYRO

Tue., Feb. 5, 8 p.m.—Bible Study

& Prayer at the home of Mr.

& Mrs. Jim Nauta.

## Stouffville United Missionary

Rev. Arthur Walsh, Minister Sunday, February 3rd, 1963 10 a.m.—Sunday School with classes for all ages. 11 a.m.—Morning Worship

7.30 p.m.—Evening Service

service. Wed., 8 p.m.-Prayer Meeting Pioneer Girls: Colonists on Tuesday at 7 p.m. Pilgrims on Wed, at 6.30 p.m.

The Christian Business Men's

Choir will be singing in this

#### STOUFFVILLE MEMORIAL CHRISTIAN CHURCH

Sunday, February 3rd, 1963 10 a.m.-Sunday School 11 a.m.-Hour of Worship 7.30 p.m.-Evening Service S p.m. Every Wed. Prayer and Study of the Scriptures. Feb. 5th-Annual Business Meet ing Supper at 6 p.m.

#### ALTONA UNITED MISSIONARY CHURCH Rev. Dow Sargeant, Pastor

Wed., 8 p.m.-Prayer & Bible Sunday, February 3rd, 1963 10.30 a.m.-Sunday School 11.30 a.m.-Pastor's message 7.30 p.m.-Worship Service

ST. JAMES PRESBYTERIAN CHURCH, STOUFFVILLE Rev. Gordon Hamill, B.A.

Minister Sunday, February 3rd, 1963 10 a.m.-Morning Worship 10 a.m.-Church School

#### RINGWOOD CHRISTIAN CHURCH

Rev. Barry Jones, Pastor Sunday, February 3rd, 1963 10 a.m.-Sunday School 11 a.m. & 7 p.m.-Worship Services 3 p.m.—Young People's Wed., 6.30 p.m.-Children's

Meeting Wed., 8 p.m.—Cottage Prayer Meeting SECOND MARKHAM &

#### BAKER HILL BAPTIST CHURCHES Rev. Bruce Hisey Sunday, February 3rd, 1963 Second Markham

Join us for Prayer Wed., 8 p.m Men's Prayer Fellowship Hour-Sat., 8 p.m. Bible School, 10 a.m.

Morning Service, 11 a.m. "A Good Man's Good & Ba Evening Service, 7.30 p.m. "The Only Sure Cure for Heart Trouble"

Baker Hill

Come let us pray for souls-Thur., 8 p.m. Sunday Bible School, 1.30 p.m. Service, 2.30 p.m.

Service of Song & Praise, 8 p.m A Baptismal Service at Secon Markham Feb. 10, 7.30 p.m.candidates from both churches

#### CHURCHILL & VIVIAN CHURCHES Rev. K. Burton, B.Th.

Sunday, February 3rd, 1963 Churchill & Musselman's Lake Sun., 9.55—Bible School 11 a.m.—Morning Worship Wed., 8 p.m.-Prayer & Bibl Fri., 4 p.m.—Happy Hour Fri., 8 p.m.—Young Peoples Vivian

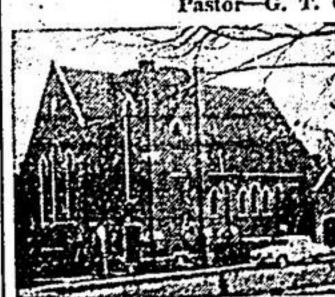
Sun., 10 a.m.-Bible School 7.30 p.m.—Evening Worship Tues.-Prayer & Bible Study Thur., 4 p.m.-Happy Hour Thur., 8 p.m .- Young Peoples

#### PARKSIDE YOUTH CENTRE This Sat. - 7.3) p.m.

- SLEIGH RIDE -Tickets at the door. 9 p.m. YOUTHTIME RALL. The Carolina Four Qte. Sun., 9.15 FIRESIDE from YOUTHTIME of BUFFALO, N.Y. P.S.—Book the Centre not for your next fellowship

social.

### STOUFFVILLE BAPTIST CHURCH Pastor-G. T. Gooderham, B.Th.



Sunday, February 3rd, 1963 10.00-Bible School for the entire family 11.00 -Studies in Joshua "PASSING OVER IN H PRESENCE" 7.30—Gospel Service "CHRIST'S PORTRAIT A CHRISTIAN" (1)

Wed., 8.00-Prayer Service a Bible Study Enjoy the Fellowship of o

Preaching the Word as it is, for men as they are.

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