

CHEERFUL GREETINGS



'Tis truly the season to be jolly... and to deck the halls with boughs of holly! May your Holidays be filled with joy and laughter... warmth and friendship... good times, and above all, good will!

CREST HARDWARE MANAGEMENT and STAFF

Reg Stouffer
Don Doner, Bruce Gallamore, Lloyd McLean, Dawson Davis

CHRISTMAS WISHES
BY F.L. ROWLEY

THIS WAS going to be the kind of Christmas that Danny had always dreamed about. He'd done well in his hardware store this year, and his success was to be reflected in the presents he was giving his 'gang'. Danny's gang was made up of three wonderful persons: Mary his wife who would be speechless when she saw the merchandise coupon that would cover a mink coat; Kathy his daughter would soon have a new bedroom suite; and sixteen year old Kelly who would flip when he saw the new hi-fi set that Danny had ordered for him. Kelly's real name was Philip Kelvin, but everyone had always called him Kelly. Danny felt like a king this afternoon as he strutted about the appliance store, the smiling salesman at his heels. Now he stepped back for a final look at his latest purchase.

"Your son will be delighted with the set, sir," said the salesman. "It's one of our best. I'm sorry that we can't promise to make delivery in time for Christmas, however."

The salesman handed him two leaflets describing the set. Danny stuffed them into his topcoat pocket and left the store. Outside it was snowing. He pulled his collar close and faced into the wind. What he needed on a night like this was a good drink, Danny decided. He would stop at Marty's place on the way home.

"Suppose you bought your wife and kids a new car each?"

"Knock it off! Business wasn't that good. I did buy a dandy hi-fi set for Kelly though."

"Did he ask for one?"

"Of course not. He wouldn't expect me to spend that much on him."

"Then why'd you buy it? You like hi-fi?" asked Marty.

"Yes—yes, I suppose I do. Haven't really given it much thought. Matter of fact, all Kelly asked for was a wristwatch. Lot of difference between a wrist-watch and a hi-fi set isn't there, Marty?"

Canada's brewing industry operates 50 breweries in nine of the 10 provinces and is represented in 327 Canadian communities.

"Yeah. Guess it depends on what a person really wants though. Your wife and daughter—I suppose you're buying them what they asked for?"

"Doing even better. Mary wouldn't expect a mink coat in a million years—but I'm giving her a coupon big enough to buy one."

Remembering Mary came over and put his elbows on the bar. "When I was a kid I wanted one of them chemistry sets for Christmas. I dreamed about it every night, and looked at catalogs during the day. So what did I get? A pair of roller skates with rubber tires. Think it made any difference to me that the skates cost more than the set I wanted?"

"You mean my gang might not like what I'm getting them?"

Marty shrugged. "If you bought me a gold-plated chess set it wouldn't be any good to me. I don't play chess."

Danny thought about it all that night. The next morning he made his decision. He would buy the things for which his gang had been hinting during the past three months. Mary wanted a certain electric percolator, Kathy had asked for a desk, and Kelly wanted a fraction of the price of Kelly's hi-fi alone. Come to think of it, Marty was right. Danny HAD wanted that hi-fi set for himself.

Tradition

Danny and his gang always exchanged presents on Christmas Eve. It was a ritual that took place each year before the open fireplace.

When Mary and the children opened their presents Danny was mobbed. "Exactly what I wanted!" cried Kelly holding his watch up to the tree lights.

Mary leaned over the back of Danny's chair to kiss him. "That's right, dear. This year you bought the things we really wanted. And here is your present; it will be delivered next week." She held the two hi-fi pamphlets under the startled Danny's nose!



A Very Merry Christmas

We take this happy time of year to wish you all the joys of the Holiday Season, and to join all men of good will in a prayer for worldwide peace and understanding.

May your Holidays be merry and bright!

TED'S MEN'S and BOYS' WEAR
MAIN STREET, STOUFFVILLE
TED'S TOTS' and CHILDREN'S WEAR
MARKHAM, ONTARIO

Gifts For Sharing

When purchasing gifts for small children who are members of a large family, it is wise to think of gifts that can be "shared" or games in which a number of players may take part.

In this category are card games, sports equipment, tea sets, toy soldiers. Most children will enjoy these and similar gifts.

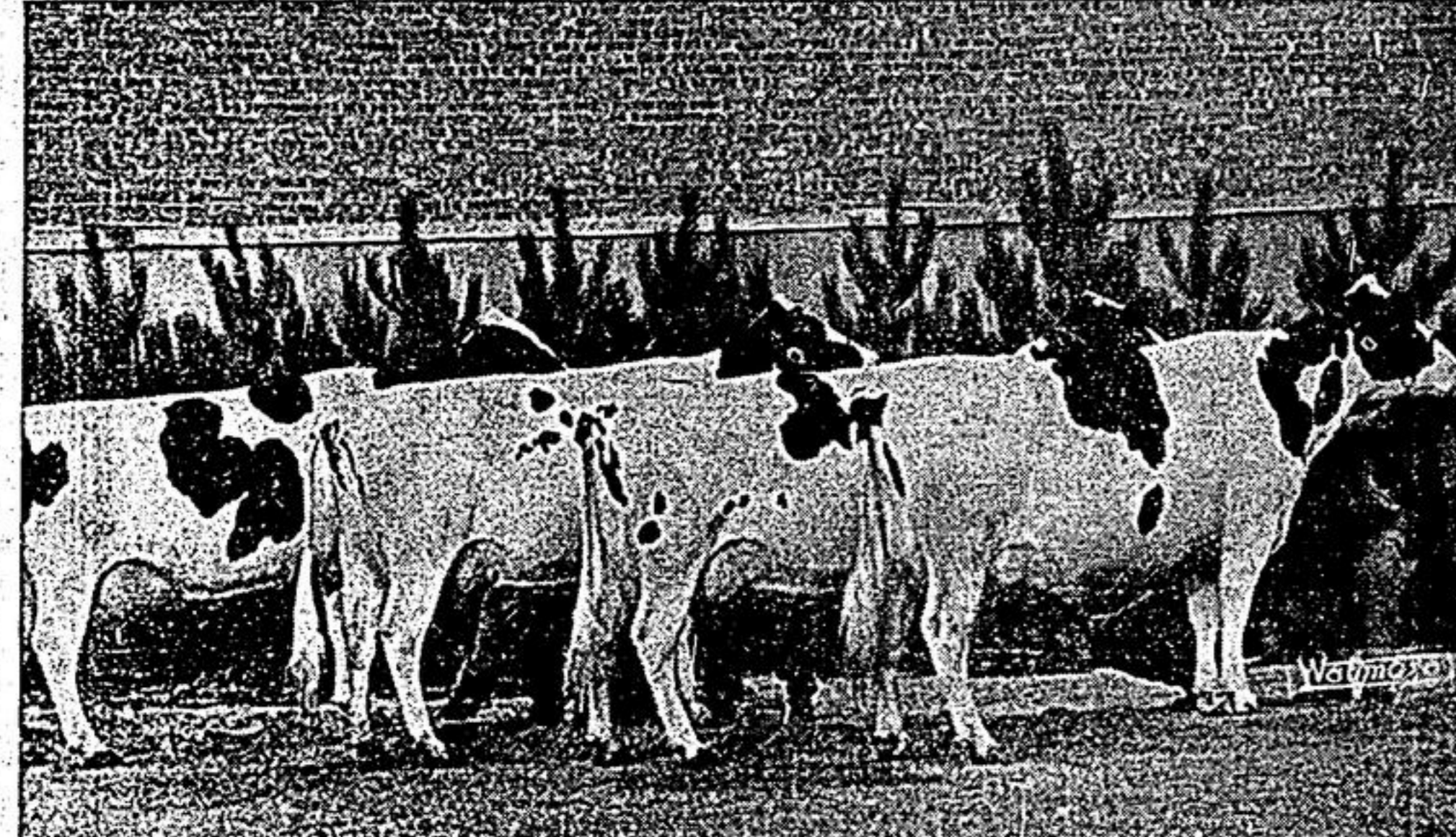
Older youngsters have definite likes and dislikes, however, and it is wiser to select the gift that will please the individual, with no thought of the sharing possibility.

Almost half a million acres of farm land in Canada are kept busy growing the barley which is malted to make beer in Canada.

Canadian Holsteins Are Popular Everywhere

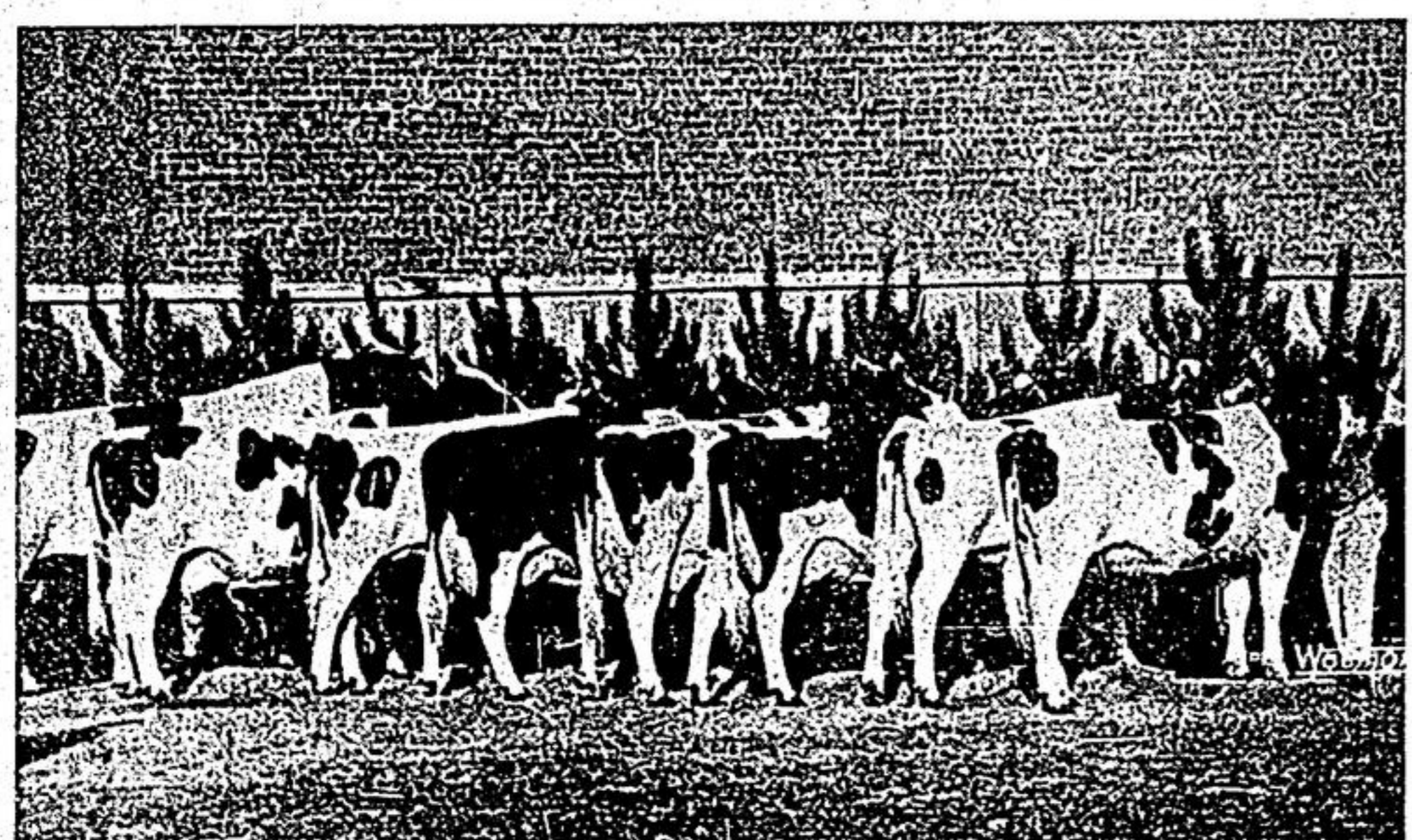
One of the Key factors in the popularity and success of the Holstein breed today, is the fact that almost one out of every four registered are sold for export. Largest customer for Canadian Holsteins is the United States.

Ontario Holstein Breeders have been exhibiting at the International Livestock Exposition in Chicago for the past few years, in an effort to promote Canadian Holsteins. This year, as in the previous three years they were successful in winning the coveted State Herd award. In addition, Canadian animals made an almost clean sweep of the female classes, topping nine of the ten individual classes and winning all female Championships.



Winning Ontario State Herd

This herd is made up of four animals from York County and four from Simcoe County. The females are owned by C. J. Cerswell, Glenafton Farms, Romandale Farms and R. R. Dennis. The bull is Thornlea Texall Supreme (EX), Res. Grand Champion owned by C.O.C.B.A.



"Get of Sire" — by Roeland Reflection Sovereign (EX)

This "Get" is nominated for All-American after placing second to another Canadian group sired by the Grand-Sire of this group. They were exhibited by R. R. Dennis, Oak Ridges.

Holstein Breeders in this area may breed to Thornlea Texall Supreme (EX), Roeland Reflection Sovereign (EX) and other great Canadian Holstein Sires in the C.O.C.B.A. stud. Add more sales appeal to your Holsteins, especially for export buyers, by using C.O.C.B.A. bulls.

TO ALL CATTLEMEN, A VERY MERRY CHRISTMAS AND A HAPPY AND PROSPEROUS NEW YEAR.

Central Ontario Cattle Breeding Association
Box 549 MAPLE, Ontario Phone ALpine 7-2206

A Sleightful of Good Wishes

Here comes a load of good wishes for a merry Christmas.



FRANK'S SHELL SERVICENTRE
STOUFFVILLE

Greetings

Coming to you this Yuletide are our warmest holiday greetings and good wishes for a joyous season.



BETTY BEAUTY SALON
STOUFFVILLE
PHONE 640-2571

a basketful of Good Wishes

Please accept our sincere good wishes for a happy, joyful Yuletide... rich in love and warm friendships!



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1962 PONTIAC 6 cyl., automatic, radio, whitewalls, immaculate condition.	1960 BUICK 4-door sedan, automatic, power steering and brakes, radio, whitewalls, beautiful dark blue finish.	1959 CHEV. 4-door hardtop, 6 cyl., automatic, radio, whitewalls, local owner's name on request.
1962 PONTIAC 8 cyl., 4-door sedan, automatic, robin egg blue, local owner's name on request.	1959 BUICK Le Sabre 4-door Sedan, automatic, radio, whitewalls, outstanding model.	1959 PONTIAC 4-door hardtop, 6 cyl., automatic, radio, new whitewall tires, scarce model, just like new.

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OPEN EVENINGS TILL 9.30 P.M.

MAY YOU BE BLESSED WITH HAPPINESS THIS Christmas Season



O'BOYLE'S MEAT MARKET
STOUFFVILLE, ONTARIO

BEST Wishes

...for a Happy Holiday Season, and a special "thank you" to our many good friends. Hope we continue to serve you!

CHAS. RICHARDS and SONS LTD.
INTERNATIONAL FARM EQUIPMENT
STOUFFVILLE