

LET'S TALK CARS

The Appraiser's Job

There was a time, not so long ago, when a dealer appraising a customer's car would take a walk around it, glance at the tires, bounce it to test the shocks and "guess" he could allow so much.

In today's competitive market, a dealer cannot afford an "approximate" idea of what a customer's car might be worth. He must know exactly. If his appraisal is too low, he could lose the new car sale. If it is too high, he could lose money.

A quality dealer, therefore, is as much interested in the good points of a car being traded in as he is in the items that will need reconditioning. If he plans to retail the car on his own lot and therefore stake his reputation on it, he must know the state of wear of the engine, transmission and other major components.

We are especially anxious to acquire top quality used cars, for these are the class of used cars for which we have a premium market among buyers who rely on our reputation for quality. They are always in short supply. Because of a pre-sold market, we can generally offer you more competitively for your trade-in.

This is not so with a dealer whose main appeal on used cars is low price alone. He finds difficulty convincing his prospects, lured to his lot by his low price appeal, that one particular offering is worth more than other worn-out models that have been dressed up to look good.

Neil Patrick Motors Ltd.

Neil Patrick

BROUGHAM

Mr and Mrs Stan Thompson and son Lorne of Altona, visited with his sister, Mrs Allan Elliott on Sunday. Mrs Allan Elliott of Brougham, was recently married and is now living in Whitby. Friends will be interested to learn.

Mr and Mrs Ken Bent and family of Oshawa enjoyed a visit with Mrs Bent's mother, Mrs W. Hamilton, on Sunday.

The Women's Institute will hold the next meeting on Nov. 13th, at 2 p.m. The roll call will be answered by "Quiz on the Handbook." There will be a report from the convention and the hostesses will be Mrs Geo. Gray, Mrs H. Malcolm and Mrs Milne.

The W. I. is sponsoring a euchre in the township hall on Nov. 13th.

Unit No. 3 of the United Church Women, will hold a meeting on Nov. 15th at the home of Mrs Geo. Duncan.

Janet Elliott celebrated her 11th birthday on Oct. 29th by having a bowling party with a number of friends.

Mr and Mrs A. Stolk of Whitby called on Mrs A. Gray one day last week.

Mr and Mrs Ostle and family of Oshawa visited with Mr and Mrs D. A. Beer on Sunday.

Miss G. M. Witter of Toronto was a visitor with her aunt, Mrs Matthews on Sunday.

Mr and Mrs Ross Knox visited with her mother Mrs McGuckin of Stouffville on Sunday.

The General Meeting of the United Church Women of Brougham was held in the township hall on Thursday, Greenwood, Claremont, Green River and Whitevale organizations were all represented. The guest speaker was Mrs Richardson. Mrs Sheppard entertained with a piano recital solo and Mrs Outhouse gave two vocal numbers. A social hour concluded the meeting.

Whenever Parliament adjourns it ends the arguments over bills, but in the home they go on forever.

Report From Parliament

By Michael Starr, M.P.

Minister of Labour

In spite of the shadow of the Cuban crisis, Parliament last week made progress dealing with domestic matters of considerable urgency.

The Minister of Agriculture piloted amendments to the Farm Credit Act through its first reading on Friday and this was followed by the Minister of Health and Welfare who moved amendments providing for stricter controls under the Food and Drugs Act.

In speaking on the Farm Credits Act, the Minister of Agriculture pointed to the necessity of making the Act more flexible in order to meet the needs of farmers, particularly in Eastern Canada.

The Minister also pointed out the difference in Farm Improvement Loans, as compared to

the long term credit available under the Farm Credit Act.

The Minister of Agriculture pointed out that in 1961 there were 70,600 loans made under the Farm Improvement Act, for a total value of \$102,000,000.

The average loan was \$1,531. These loans relate to the acquisition of livestock, new equipment, improving of a farm home and various capital expenditures of that type.

The great bulk were for farm implements. The Farm Credit Act, on the other hand, envisaged longer term loans, up to 30 years.

The Minister said this Act was now being used by farmers at an annual rate of about \$70,000,000.

In moving second reading of the bill to amend the Food and Drugs Act, the Minister of National Health and Welfare referred specifically to the experience with thalidomide which had entailed tragic consequences for numbers of families in a number of different countries.

The Minister pointed out that it was typical of many drugs that they possessed both advantages and disadvantages.

"Our aim must be to reduce these risks to the greatest extent possible, to minimize the dangers so that the balance will be strongly on the side of promoting health and not of compounding suffering."

The Minister pointed out that rapid advances in the pharmaceutical profession had made necessary the imposition of stricter controls not only in manufacturing but in testing and distribution of drugs.

Dr. P. B. Rynard, Member of Parliament for Simcoe East, speaking on the resolution said that thalidomide was "no longer the name of a drug; it is the name of a tragedy."

This debate was still continuing when the House adjourned for private members' bills Friday afternoon.

On Monday, the House was back in committee of ways and means on the budget resolutions.

Another encouraging factor last weekend was the successful settlement through the efforts of the federally appointed mediator, Mr W. H. Dickie, of the dispute between the Brotherhood of Railway Trainmen and the Canadian Pacific Railway Company.

All sides were to be congratulated on the effort which they had put forward to avoid disruption of transportation during a critical time.

If the devil can't keep a person from going to church, he tries to get him to take a back seat.

GREEN RIVER

Mr and Mrs C. Woodcock of Stouffville called at the home of Mrs A. Hoover on Saturday.

Rev. and Mrs I. Kennedy visited with Mr and Mrs Wm. Duncan this week.

We welcome Mr and Mrs Catton to our midst. They have erected a lovely new home on the highway just west of the village.

Belated congratulations to Mr and Mrs C. Postill who celebrated their twenty-fifth wedding anniversary on Nov. 1st.

Those attending the Thanksgiving offering meeting held in the Brougham United Church last week were most inspired by the message, also the lovely musical numbers and the social hour.

It seems that Wilson's Park is still a very popular place as there were a number of visitors there on the week-end. Mr Rob. Marshall, Mr and Mrs G. Pinnell and Mr and Mrs J. Pinnell of Toronto and Mrs N. Wood and family of Angus also Mr R. Montgomery of Camp-Borden.

Last Thursday evening was a very happy time at the home of Mr and Mrs D. Haynes when they had a surprise party for her parents, Mr and Mrs C. Postill on the occasion of their twenty-fifth wedding anniversary. A lovely anniversary cake made the evening a pleasant one for all.

Mr and Mrs E. Bruce and Mr and Mrs Geo. Duncan of Willowdale had dinner on Sunday with Mr and Mrs Wm. Duncan.

Mr Roy Carter will be attending the Royal Winter Fair for the next few days.

Visitors at the home of Ruth Hutchings were Mrs J. Dietze and Mrs P. Thompson of Toronto also Mr and Mrs R. Hamilton on Sunday.

Don't forget the Happy Hour

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