

LET'S TALK CARS

The Discount Business

Financial investment experts are advising their customers these days to invest in the "discount" business for fast profits.

"Discount" is just a word, like "bargain" or "cut-rate." It may mean something, or it may mean nothing. It depends on who is using it and how and why.



Neil Patrick

In the automobile business, a discount operator usually hammers away at the word "supermarket," which he uses to convince the public that he is doing a volume business and that volume means bargains.

The opposite is almost invariably the fact. No one, as common sense confirms, is in business to lose money. And any business man clever enough to master the fast-stepping advertising footwork needed to succeed in the discount business is usually not the type to play Santa Claus.

A non-franchised car dealer "discounting" various makes of new cars, must buy them from franchised dealers. These dealers make a profit over their factory price, and the discounter a profit ON TOP of that profit. Repeated factory surveys reveal discounters average MORE per new unit than established reputable dealers.

How to you get a better-than-average price for a new car on which factory guarantees are meaningless and on which you deliver no service? With lavish advertising, used like a mator's cape — to confuse and mislead the public — and by unscrupulous selling. It's not a career recommended to retired Sunday School teachers.

Patrick Motors recommends that you compare our prices, and WHAT YOU ACTUALLY RECEIVE FOR YOUR MONEY, to satisfy yourself.

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Stouffville

96 Residents in York County Home

It cost \$143,075 to operate York Manor, the county's home for the aged, during 1961, members of York County Council were told last week. Old age assistance, paying residents and a provincial subsidy of \$69,478 left only \$32,119 of that amount to be paid by county taxpayers. During the past year, residents who had funds were charged at the rate of \$3.21 per day. The rate for 1962 is expected to be \$5 a day.

Old age pensioners living in the home have to turn their cheques over to the county, which then gives back \$7 monthly for personal use.

While the home has accommodation for 165 people, occupancy at the present time is 96, leaving 69 vacancies. The home was purposely built beyond the present requirements in order to take care of future needs. It was suggested that the per diem charge to paying residents may be decreased as the home fills up and extra income helps to lessen cost of carrying vacant space.

The average food cost for a meal served in the home is 24 cents. Medical reports showed residents to be in good condition, all things considered. During 1961 fifteen organizations provided entertainment and made donations to the home. The ladies' auxiliary, a volunteer group, operated a tuck shop, purchased a television, held a bazaar, purchased materials for handicrafts, and rendered similar helpful services to residents during the year. A full-time craft supervisor was named during the year, Mrs. Carol Proctor of King Township, and many residents enjoyed the new activity.

FLOWERS

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Farm Land Decreasing in York County

Former Warden of York County Jos. Fry, along with Commissioners in 1961. Mrs. Caroline Ion and Ken Waggoner told the Pickering and District Home and School Council Jan. 23rd at a meeting called to discuss Home and School's attitude towards Canada's possible entry into the "nuclear club".

The meeting firmly endorsed a suggestion that Canadian Home and School's 325,000 members should take a stand against the spread of weapons to countries not now possessing them. Voting showed 36 in favour of the Resolution, with 5 against and 5 uncertain.

All Home and School units in Canada are being asked to record opinions on the controversial issue. The decisive vote will be taken in May, at the Annual Meeting of The Canadian Home and School and Parent-Teacher Federation. Most meetings reported by Ontario Associations to date have favoured opposition to the further spread of nuclear arms.

Professor Gauthier, University of Toronto lecturer, said no form of civilization as we know it could survive in any country involved in nuclear war. There could be no effective defence for either side. Already the great powers have devices that could deliver multi-megaton missiles a distance of 8,000 miles, within one mile of target. In the foreseeable future there could be satellite missiles circling the earth continuously, needing only a radio signal to release almost limitless destruction on any selected area.

Sunday School Lesson

(Lesson for February 11)
CHRISTIAN FAMILY LIVING
Exodus 20:12; Proverbs 1:8; Mark 7:9-13; Luke 2:29-32
John 19:25-27

GOLDEN TEXT — Honour thy father and thy mother.—Exodus 20:12.

THE LESSON AS A WHOLE

The sickening story of wrecked marriages, broken homes, and consequent juvenile rebellion is well known to everyone who follows the news these days. The fact that one out of every four marriages leads to domestic ruin via the divorce court has become so commonplace that when we read such statistics we tend to yawn and turn to the sports page; This disregard for solemn marital vows wrenches not only husbands and wives apart, but frequently sets the children adrift on a sea of irresponsibility.

The recent alarming increase in public violence against law officers in the major U.S. cities is doubtless partly attributable to this condition. It is not the time to cry, "How did the fire begin?" but rather, "How can we put it out?"

The Bible lays the responsibility squarely on the parents. It is they who are accountable to God for the behavior of their children. But inasmuch as the vast majority of parents do not really know the true God, and are, therefore, not subject to His will, nothing much may be expected from this source.

Christian parents, however, are different. They are under God's authority, and the father especially is His representative in the home. To him is committed the responsibility of setting the example and of teaching the youngsters the fear of the Lord.

Where this predominates, the home becomes a little reflection of Heaven upon the earth.

The Heart of the Lesson

Under the Law of Moses fullest instructions were given and amplest provision made for holy and happy family life. In fact, the delightful expression, "days of heaven upon the earth" (Deuteronomy 11:21) applies to this sphere, and indicates that it was ever God's intention that the believing household should be a reflection of God's household and of His spiritual family.

The father is God's representative. Authority is vested in him, and he is to rear the children in the nurture and admonition of the Lord (see Ephesians 6:4). But the mother is to share in this responsibility (see Prov. 1:8). Needless to say, these both must be daily examples of their own teaching if it is to be effective. Children are commanded to be not only subject to parents while young but to honor them by an unselfish and sacrificial attitude throughout life. They owe them a debt that they can never fully discharge; their obligations to them never lapse this side of the grave.

It is helpful to notice how our Lord and Saviour perfectly fulfilled His obligations to Joseph

No Effective Defence Against Nuclear Attack Warns U. of T. Professor

Individuals might survive an all-out nuclear war, but all nations involved would be destroyed, Professor David P. Gauthier told the Pickering and District Home and School Council Jan. 23rd at a meeting called to discuss Home and School's attitude towards Canada's possible entry into the "nuclear club".

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Mankind will never be able to forget how to make the atom bomb, he said. If and when the

On the Farm Front

(A. A. Wall, Agricultural Representative for York County)

It's a good time now to think about ordering fertilizer. There are many different analyses made by different companies and sold for different prices. It's a real trick to figure out which analysis to buy. Some farmers get in the habit of using one particular mixture and they stick with it year after year like an old reliable friend.

Fertilizer is not something to get sentimental about. It's an investment and to make it pay, the mixture used must meet the needs of the crop. I know of lots of fields that have had an old reliable like 4-24-12 put on for years. A soil test is the only guide we have in knowing whether the crop can really make good use of this analysis or not. In quite a few cases, I find now that soils need more potash and less phosphate. A soil test gives the only accurate answer but for the many farmers who have no test to go by, here are a few general ideas on the analysis to use for grain.

10-10-10 is a good one for grain following grain that does not get manure and is not seeded down. 5-20-10 is a good one where the crop is under-seeded. 5-20-10 is also good where the field has been given a light coat of manure. Where a field has had a heavy coat of manure or where the crop is following a good legume sod, the nitrogen can be left out and 0-20-10 used.

The usual rates for grain are from 200 to 300 lbs. per acre. If the rate has to be cut down on some fields for pocket-book protection, it's not wise to cut it on a field being seeded down. Lots of plant food for small grass seedlings is good insurance. If a person wants to save, I would suggest using only superphosphate on the fields that have been well manured.

Although grain crops get most of the fertilizer, hay and pasture fields will often give better returns from it. 5-20-10 or 0-20-10, depending on the legumes in the mixture, will increase hay yields, lengthen the good pasture season and add a year or two to the life of the sod.

MASKING TAPE
from 1 1/2 inch rolls down to 3/4 inch.

The Stouffville Tribune

and Mary. Obedient to them in all things, the grace of God rested upon Him. During those silent years of His youth at Nazareth, as He honored His parents, angels must have wonderfully pondered His lowliness and dependence. It was during this period that Isaiah's prophetic sketch particularly applied, "He shall grow up before him as a tender plant, and as a root out of a dry ground" (Chap. 53:2).

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Sun Life offers these leaflets in its VALUES IN EDUCATION series, free of charge and without obligation. For all or any of these leaflets, just use the coupon below.

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