his youth, his family life, his health

and sometimes even life itself. In

return he must expect little financial

reward, little comfort on earth, little

privacy, little praise but plenty of

ted in his community, is a leader in

his school, is loved by his team, and

makes lasting friends wherever he

boys develop and improve in ability.

He learns the thrill of victory and

how to accept defeat with grace. His

associations with athletes help keep

him young in mind and spirit; and

he, too, must grow and improve in

spite of the inconveniences, the crit-

icisms, and the demands on his time,

he loves his profession, for he is

In his heart he knows that, in

However a good coach is respec-

He has the satisfaction of seeing

Editorial

What Is A Coach?

criticism.

A coach is a politician, a judge, a public speaker, a teacher, a trainer, a financier, a labourer, a psychologist, a psychiatrist, and a chaplain. It also helps if he is an astrologer or at least understands numerology.

He must be an optimist and yet at times appear a pessimist, seem humble and yet be very proud, strong but at times weak, confident and yet not over-confident, enthusiastic but not too enthusiastic.

He must have the hide of an elephant, the fierceness of a lion, the pep of a young pup, the guts of an ox, the stamina of an antelope, the wisdom of an owl, the cunning of a fox, and the heart of a kitten. It will also be to his benefit to develop the acting ability of a poker player with a pat hand.

He must be willing to give freely of his time, his money, his energy,

New Vigour For Industrial Effort

It would appear that there is sons and for their disposal of goods. going to be new vigour this year in our efforts to attract industry to locate in Stouffville. Already the Industrial Committee established late last year, has met, officers have been named, new members are to be added and initial contacts are on the way. Reeve Timbers has stated that the getting of industry is to be his special concern and we sincerely hope that the new efforts to be put forth are successful.

While the Metro area and many similar city sections have boomed this past few years with hundreds of new industries, the percentage to locate in the smaller communities has been small, or at least much in the minority.

There are always the basic reasons why industries seek locations in Metro rather than thirty miles out. They tend to stick to the highly populated markets, both for labour sea-

THE COACH.

ability with his team.

There is another reason as well, which we may have overlooked. This is the fact that the vast majority of young executives who must make the major decisions on industrial location, are city born and bred. They have little comprehension of the life that exists outside these densely populated areas. They do not realize that there are benefits available in the rural areas which could outweigh those to be found in the city. They are prone to think of rural towns as only places for beef, butter, eggs and summer cottages .

If this is the case and we believe that in many instances it is, it behooves us to advertise ourselves with enthusiasm and energy. Let each of us be a walking publicity agent for our town, telling each one we meet far and wide, the fine things about Stouffville and what a wonderful place it is, to work and to play.

Whitchurch Township must receive

the credit. A number of the local

citizenry had become quite proficient

at the sport prior to the completion of

this project, but now; everybody and

his brother is jumping on the curling

golf enthusiasts. During the long,

cold months of winter, however, the

greens must bow to the ravages of

knee-deep snow drifts and that once-

graceful tee-off swing grows stiff and

stale for want of exercise. Now, this

seasonal recreational layoff problem

has been solved. Try tossing a forty

pound "pock" down the ice or sweep-

ing at a mile-a-minute pace in the

heat of a close contest and you'll see

Stouffville is well-known for its

bandwagon.

what we mean.

The Curling Bug

The curling bug has taken a big bite into the britches of dozens of Stouffville and district residents and the fever that has resulted is reaching epidemic proportions. The sport is currently the talk of the town. The words "stone", "end" and "sweep" have become part of almost everyone's vocabulary and still the interest continues to grow. Husbands, wives and students are rapidly becoming addicted to the game. The almost continuous action in crisp mid-winter atmosphere creates an impelling force to return again and again and again.

What is back of this sudden surge of curling contagion? For the most part, the erection of the new Rolling Hills arena near Bethesda in

To Receive A Fair Hearing

The word "amalgamation" has been expounded with considerable enthusiasm by some trustee members, seeking a solution to present overcrowded conditions in many district public schools. Where a number of sections in close proximity to each other are in the throes of individual construction campaigns, we feel that amalgamation is a sane and sensible answer. Many are vigorously opposed to such plans and can present logical reasons for their stand. Yearly transportation costs rank high on the list.

Amalgamation is a major move. Although we believe that such a trend is favoured by the Department of .Education, we feel that the school boards are wise in allowing the rate-

payers to delve carefully into the pros and cons of such a venture. A number of public meetings are being organized in both Uxbridge and Pickering Townships this month and more may follow. There is no doubt that amalgamation, in most instances, will be given thoughtful considera-

We have contended that one "good" school to serve two or more sections would be better than individual smaller structures supported by a minority group of taxpayers. The finalized decisions at Mt. Pleasant (S.S. No. 12, Uxbridge), Webb (S.S. No. 4, Uxbridge), Pine Grove, Glen Major, Altona, Atha and Greenwood may set the future pattern in rural education.

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For Parents

By NANCY CLEAVER

HAPPY MEAL TIME "He won't eat! I am so worried about Junior that I am taking him to see a specialist this week."

"Really I don't know what is the matter with Mary's appetite! She eats next to noth-

Have you ever heard remarks like these coming from anxious parents. Have you ever made similar comments yourself a bout your own child?

Strangely enough, eating which should be a pleasure, becomes a problem in many modern homes. This situation is hardly ever found in primitive civilizations. Nor are families where poverty makes food very scarce, apt to be troubled by "non-eaters". Refusal of food mostly vexes parents of middle class and wealthy homes and is prevalent in the case of only children.

Here is one place where a child can successfully defy his parents. "Force feeding", even of a gentle type, is utterly useless for a normal healthy child. Bribes, threats, punishments, solving this difficulty.

Parents must try to discover what is the underlying cause of the child's indifference to food. There are a number of reasons why a child may not want to eat. His refusal may not have one simple origin. Rareasons why her child won't headed Irish grandfather of

The child may be a sick child needing a doctor's check-up. A tonic with iron and B-1 may be useful. Perhaps nibbling food between meals or candy is destroying the appetite. If a child is worried or upset, or if he feels hurried he will not be keen

about food. an adult who has voiced a dis- ound. like of food. If the child's health is suffering over a period of time, a physician must be consulted. But if the problem has able to deal with it herself.

lems than those who are too he climbed Mount Everest. strict.

If a child refuses to eat what is set before him at one particular meal, don't let him get you all excited. Perhaps he is seeing if he can have some fun by "getting a rise" out of you! Give him twenty minutes to finish his meal. Don't coax, fuss or threaten. At the end of meal time remove his dishes, and do not give him anything else to eat until the next meal time! that this plan works.

There is a chance that a child poor diet. may be refusing food because he is emotionally upset. He may think Baby Sister has been receiving too much attention. ther's care, his appetite is like- home



real, old-fashioned Canadian ming with pure pleasure as l winter, is there? What's that you say. You'll take the Bomb? Oh, come, my dear fella, that's

We've had a delightful taste of it here. Thirty-six inches, a of those in the unfortunate bot- freshly-torn cartilages. tom end of the country haven't had more than an inch of it. Makes some feel rather selfish.

and better-looking than those boots. soft, southern races.

Oh' winter has its little annovances, just as summer does. ther this may arise for several As I shovelled out my driveway combined reasons. Only by pa- for the fifth time in five days, tient observation can mother a still, small voice within me enput her finger on the reason or quired, "Why didn't that thick yours emigrate to Australia?'

But that is counteracted by the fun of winter driving. There is a dash to it, a good fellowship about it, that makes it more of a game than a chore. For example, the other day I started for work as usual. It was snow ing. The hill was slippery, so Perhaps the child is copying | decided to go the long way ar

An hour and 20 minutes later I arrived at work. But it was worth it. Pushing and being just appeared, mother may be pushed. I had met some of the friendliest people you could find. When a child says "I don't I had seen two dandy accidents. sports demand. Aren't you glad want it" over one particular And though I had been forced you aren't rich, and don't have food, don't worry too much. If to abandon my car half a mile to go down south every winter he won't cat meat, give him pro- further from work than where and bum around swimming in tein in other forms-fish, eggs, I'd started, I had the pleasure that tepid water and loaf ar-Parents who are not too insis- two charming ladies breaking chicken, not to mention getting tent on "Clean Plates" for every I trail for me. That's more than all dried out and leathery-lookmeal, have fewer eating prob- Sir Edmund Hilary had when ing from too much sun?

> There are lots of other Joyous experiences in our wholesome Canadian winter, but I think it's our winter sports that make me feel more alive than anything

ly suddenly to return to him. Mothers are concerned that their children should eat a wellbalanced diet. But no diet should be judged by what is eaten at This may sound hard-hearted one meal or even during one see, the people who organized but many parents can testify day. A week is a better time- it, chaps like me, would have to

destroys the relaxed, contented

There's nothing like a spot of, else. You should hear me humrub the wax on young Kim's toboggan before sending her off for a jolly afternoon on the hill.

And I fairly quiver with excitement when young Hugh and I head out for the ski slopes. solid yard of the deep and crisp It's such a colorful, lively sport! and even during the past week, The gaily-clad skiers with their and I must say, I rejoice in it. bright-hued sweaters and spark-It's just a shame that it can't be ling white leg casts. The scarspread around a bit more. Here let of blood against snow. The we are revelling in it and some cheery moans of those with But the real thrill is careen-

ing down the big hill, as graceful as a gull, as light as a dart There's something about win- in a windstorm. I could watch ter that gets me, right here him all afternoon, but it's sort (you'll have to use your imagin- of lonely, sitting there in the ation). Once the decadence of car, and besides, I have to get the holiday season is behind us, home and shovel out the front none of these are effective in we hardy, rugged, virile Cana- walk. We don't use it ourselves. dians can get down to some real but the postman complained living. Right? That's why we're this week. Said it was coming so much cheerier and healthier over the tops of his rubber

> Another great sport beckons at the curling rink. So it's on with the sweater and tam, grab the broom, and off to the club. It gets pretty hot, sitting around there playing cribbage and all that stuff, with a big wool sweater on, but it's the atmosphere that counts.

> There are so many other wonderful winter sports that it's difficult to take them all in. There's this great new golf series. Saturday afternoon on television. That takes up a lot of time. And on Saturday night there's the daddy of them allthe hockey game. No, no, not the one down at the rink. The one that oil company sponsors.

Nobody but a real, red-blooded Canadian would have the zest for living that all these winter of mushing up the long hill with ound getting fat on all that fried

> We should have an exchange program with some of those soft, lazy, southern races. month or two in Canada at this time of year would make real men of those birds. We could send some of our old people down on the exchange, to places like Jamalca and Mexico, for example.

But it wouldn't work. You span for estimating a good or volunteer to go along with our old folk, to arrange things for If there is a worried, anxious them, and we'd miss all the joyatmosphere at meal time, this ous excitement of this winter wonderland. There'd be no volfeeling which should be pres. unteers. I. for one, couldn't When he is reassured that he is ent. Are meals a happy occasion stand to miss more than three getting his fair share of mo- or a battle-ground in your or four months of it. How about

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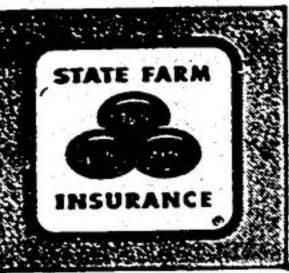
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