

Anglers Pay \$10 to \$200 a Pound for Fish

Ontario's average fisherman spends anywhere from \$10.00 to \$200.00 per pound for the bass he catches during the summer. He earns between \$75.00 and \$400.00 per week and travels about 300 miles during his holidays.

Even though the early season was featured by unseasonably cool weather, unofficial surveys carried out by members of the Ontario Department of Lands and Forests staff indicate that Mr. Average Fisherman couldn't wait until the weather got warmer; he fished in some places because the "fishing isn't as good as last year," and in others boasted it had never been better.

While lodges, hotels and motels in resort areas have been and are doing good business, the provincial parks, of which there are now nearly 100 as compared with six a few years ago, have been among the greatest stimulants to the fishing and camping business, they believe. The rush began while snow was still on the ground, when 2 feminine visitors from the United States pitched their tent at a camp on the east shore of Lake Superior.

Since then, practically every means of transportation has been used to reach the various campsites, including motorcycles equipped with trailers.

It's almost impossible, officials say, to prove how much fish cost per pound. For one thing, most fishermen couldn't care less.

Average Angler
But, as an example: Mr. Fisherman loads his wife and two children into the car and drives 300 miles return. At an average of 25 miles per gallon — if he's lucky — the gas costs \$5.80. Camp sites cost a dollar a day. Food will probably work out at \$20.00 for the family, not counting hot dogs, ice cream cones and other necessities while driving and in camp.

Although he probably has a full tackle box, he'll spend at least \$5.00 a trip for new plugs, bugs, spinners, etc. At the very minimum, there'll be another \$20.00 for bathing suits, sun hats, suntan lotions. Most folks either take their own boats and motors along or will almost certainly rent one or both. That will cost \$20.00 or more.

At the very minimum then, he can expect to spend \$100.00 on the trip. He will, chances are, catch more than six bass, the legal limit for one day. But most bass in Ontario go less than one pound, although some, of course will weigh in at anywhere from two to five, six or even seven pounds. (The man who catches a seven pound bass wouldn't mind if it cost him \$100.00 a pound, since this would furnish him with conversation for years!)

Spendthrift — The real spendthrift is, of course, the man in the higher income bracket who can afford to spend anywhere up to \$1,000 for transportation alone. He's the man who charters the aircraft and heads for the really wild areas where the fishing is terrific. Unfortunately, however, there are times when the bass won't hit any better in those areas than they do in Grenadier Pond in Toronto's High Park.

Lands and Forests officers recall the case of the wealthy American sportsman whose aircraft bill alone came to more

DISTRICT NO. 12 WORKSHOP CONFERENCE — CANADIAN CANCER SOCIETY

Mr. Maurice Grimes, Executive Director, Ontario Division, Canadian Cancer Society, was the guest speaker at the luncheon of the Canadian Cancer Society, District 12, following the workshop sessions on Tuesday, Oct. 31st, at St. Paul's United Church, Brampton.

Introduced by Miss E. Eade of Maplewood Unit, he told of the widespread work of the volunteer workers of the Society. He stressed the need of more technicians to help in the detection of early cancer and the educational program for young people on the excessive use of tobacco.

Mr. Grimes was thanked by Mrs. Frank Ronstance, Mrs. Jas. McCreeght, Mrs. Arthur Burgin, Mrs. Lucy Sanderson, Mrs. Walter Vague and Mrs. Archie Campbell attended the Conference from Stouffville.

BALLANTRAE SCOUTING

We wish to advise that each Wednesday evening, 7.30, at Ballantrae school, the Ballantrae Scout Troup are meeting. All former, eligible, scouts are asked to attend; all interested boys anywhere are invited. Many activities are being planned.

BALSAM

Mr. and Mrs. Richard Day attended the christening of Mr. Day's great-grandchild, Janet Lee Ferguson at the Ajax Presbyterian Church on Sunday.

HINTS TO FOLLOW IF YOU'RE LOST

Even the most seasoned bush travellers sometimes get lost, usually on cloudy or rainy days. What to do if this happens?

R. J. Hall, of the Ontario Department of Lands and Forests which puts out a helpful pamphlet on this subject, offers these suggestions:

Never go into the woods without a compass, whether you know the district or not. The sun is a good guide, too, especially if you have a watch. To determine due south, hold the watch with the hour hand pointed at the sun; half-way between this and 12 o'clock is south.

At night, the north star, small and not very bright, is located by extending a line through the two outside stars of the bowl of the Dipper, or the lip, as it is often called. The Dipper, swings around the North Star with its handle on the outside.

Always determine the position of your camp or last point before entering the woods, in relation to some prominent feature such as a lake, river or road.

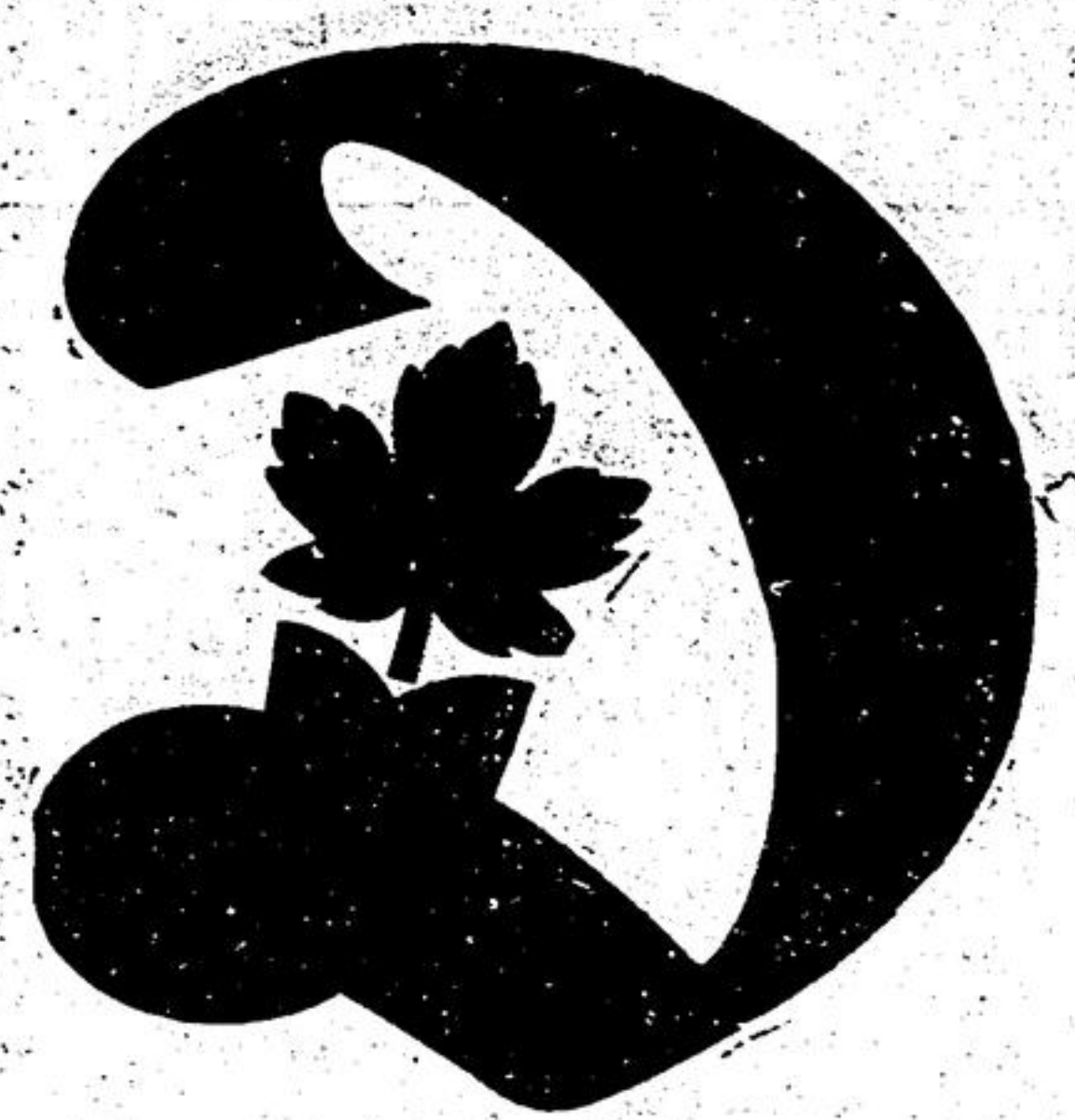
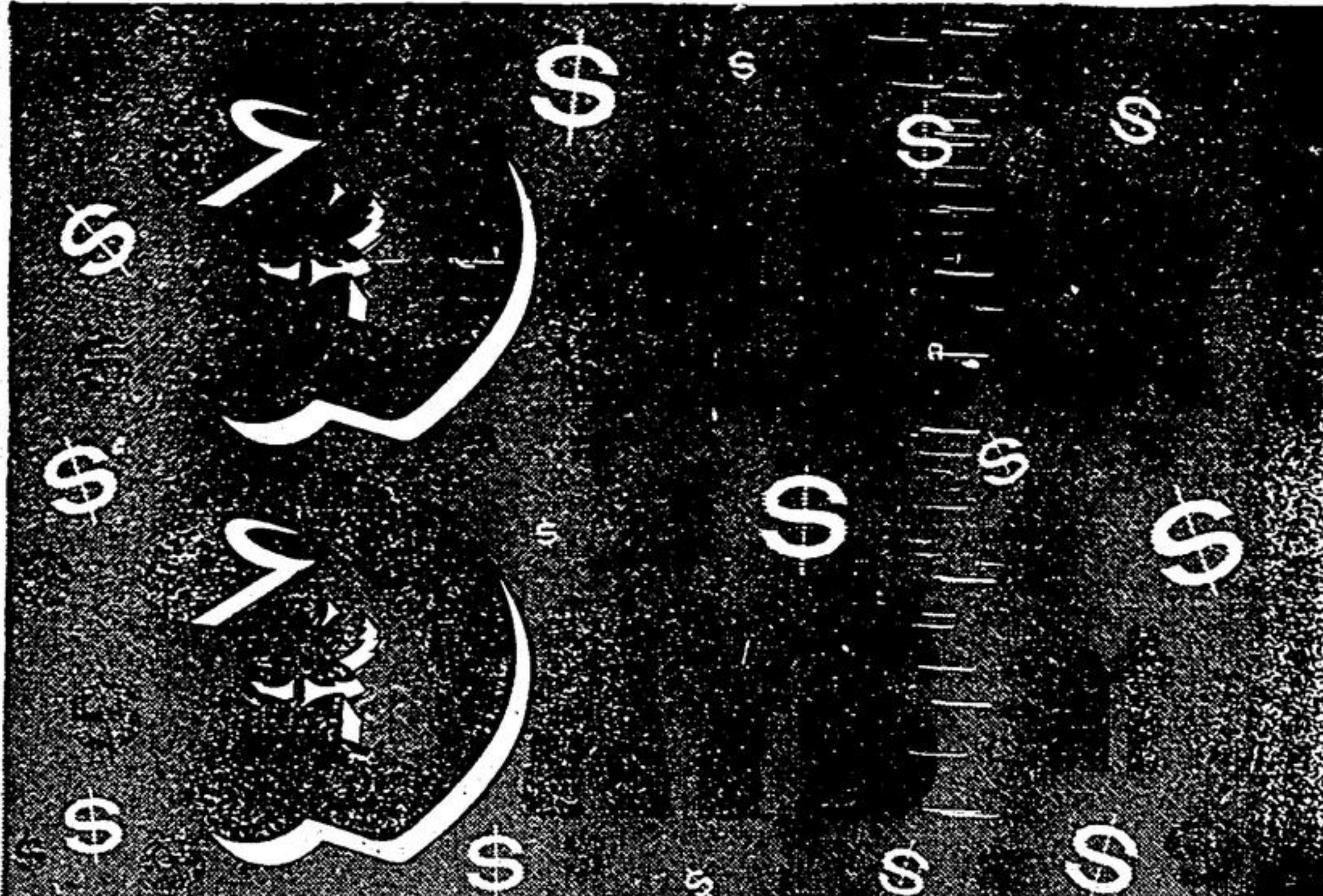
Cardinal rules: If you get lost are:

Don't become panicky; fear and panic are the death of calm reasoning. Sit down and determine on a plan of action and stick to it, at least until you're sure you're wrong. Study your map; often you'll see where you made the wrong turn.

If there are several people, stick together; there's safety in numbers; searchers are more likely to find a group.

than \$1,200. He returned from a trip to the Ogoki River with one small pike; the entire journey cost him close to \$5,000. He made reservations to return the next year. Fishing conditions at the moment, he said, weren't "too good". Next year they'd be better.

And that is the spirit in which Mr. Average Fisherman in Ontario helps make this Canada's leading tourist-and-travel province.



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