

On the Spot Pictures of Highway Opening



Major A. A. (Lex) McKenzie, M.P.P., on behalf of the Province, brought greetings



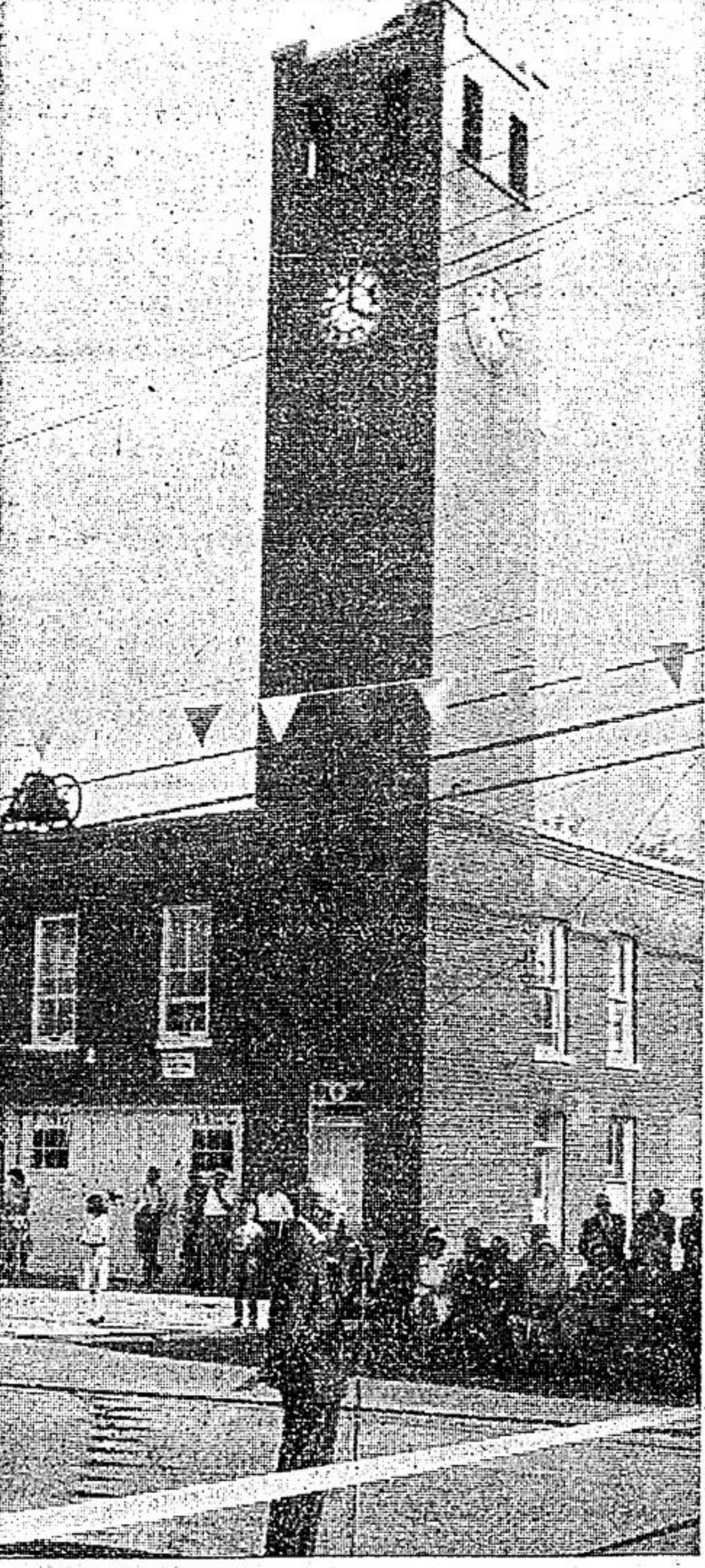
A model "T" Ford of early vintage was the first car to pass through the Main Street business section following the official opening of the new road. Behind the wheel was Mr. W. C. Barnes, Dist. Mgr. of the Bell Telephone Co. Passengers included — Mr. W. J. Fulton, Dep.-Minister of Highways, Major A. A. McKenzie, M.P.P., North York and Mr. Kenneth Wagg, Reeve of Stouffville. —Tribune Staff Photos



Mr. J. V. Fry, Warden of Maridham Village, York County and Reeve of Stouffville



Mr. Walter J. Heaton, District Manager of the Consumers' Gas Co., spoke briefly during the program.



Mr. W. J. Fulton, Deputy Minister of Highways prepares to cut the ribbon to officially open the new road in the Village of Stouffville.

New Road Celebration Off to Grand Start

The weatherman co-operated to the full last week for the opening days of Stouffville's big road-opening celebration which will last until Saturday of this week.

The ribbon-cutting ceremony on Friday afternoon was performed by Mr. W. J. Fulton, Deputy Minister of Highways, and a member of the Ontario Department for some forty years. Reeve Ken Wagg of Stouffville, chairman, reviewed the various projects which had been undertaken over the past few years, and which have kept the roads in town in a constant state of upheaval. Prayer was offered by Rev. C. T. Bass and various municipal and other guests were introduced by Mr. Wagg.

Deputy-Minister Fulton was introduced by the Deputy-Reeve Ken Laushway and thanks was expressed by Councillor Henry Slack. Mr. (Lex) McKenzie, local member of the Ontario legislature spoke briefly as did Mr. Barnes representing the Bell Telephone Co., Mr. Walter Heaton of Consumers Gas, Mr. Barrington, engineer on the sewer project, and Warden Jos. Fry of York County.

Following the street ceremony, all were invited to enjoy light refreshments at the Municipal Bldg.

Deputy-Minister Fulton addressed the gathering in the following words:

"It's not often that in my capacity as Deputy Minister of the Department of Highways that I am called upon to officiate at the ceremonies to mark the opening of a highway. Rather, this function is performed by our Minister, the Hon. Fred M. Cass. But he is out of town and it falls to me to do this pleasant chore.

During the years the Department has grown from a small commission to the largest department of the government in Ontario, with an annual budget of some \$250 million—about a quarter of Ontario's total revenue. But this growth has not come about without purpose or plan.

We are today well into a program of positive action which during the next 20 years will see much new construction and, in addition every existing mile of highway reconstructed to higher standards. When this program has been completed, some 25 pc of our total highway mileage will be of four-lane, controlled-access type such as we have in our trans-provincial highway 401.

All of this is absolutely necessary if we are to help Ontario to grow and develop. I believe that tremendous growth in population and vehicle registrations during the years ahead demand that this program be carried out and the economic and industrial expansion we hope for will require it.

Ladies and gentlemen, the program you have organized here in Stouffville to mark the opening of this section of the highway, is a wonderful idea and to my mind, most worth while. The efforts of many to advance the welfare of a community always brings many blessings: For instance, beyond the improved business opportunities, we find a bond of fellowship and purpose.

This same spirit of co-operation, in this instance between the Department of Highways, the municipality and the contractor (on this project—K.J. Beamish), provides construction of the highest quality at the



Deputy-Reeve, Kenneth Laushway introduced the guest official at the road-opening ceremony, Mr. W. J. Fulton, Deputy-Minister of Highways.

lowest possible cost to the citizen.

It gives me a great deal of personal pleasure to be here to-day, and to have the honour of declaring this project officially open. Perhaps Reeve Wagg and Mr. Mackenzie will help me launch this road on its career of service to the public."

BUT THEY HATE EACH OTHER

The travelling salesman reached the next town, settled comfortably in a barber's chair and gazed out at a village common. To his wonderment he saw a cluster of six churches, and the barber, as barbers are wont to do, explained in detail the six

different denominations represented.

Amazed at seeing so many churches amid so few houses, the salesman exclaimed, "My, these people sure love the Lord!" "They sure do," replied the barber, "but oh how they hate each other!"

Lions Help Businessmen Bring Big Crowd to Town

Stouffville Lions Club co-operated with the local Business men's Association to launch the ten days of entertainment marking the opening of the Main St. More than three hundred whole chickens were bar-becued on Friday night for the hundreds who gathered early and remained for the street dance.

The businessmen launched their Silver Dollar contest giving out thousands of numbered replicas to purchasers of goods in all the business places. Anyone matching numbers with another silver dollar shopper received the real thing in coin of the realm. On Saturday afternoon, the street was jammed once more as the lucky silver dollar draw was made. The lucky winner, as drawn by Mrs. Ken Wagg, wife of Stouffville's reeve, was Paul Florence, 11 Market St., who received a bag containing one hundred silver dollars.

This was the first time in many years that Main Street has seen a street dance, and several thousand toe-tappers were on hand Friday evening, both to enjoy the music and the balmy evening air as well.

At the same time the Lions Club began their Balloon-Erama contest, sending hundreds of gas-filled balloons into the air, each one tagged with a ticket purchaser's name. The return postcard coming back from the farthest distance in this contest will receive \$100. On Saturday morning the

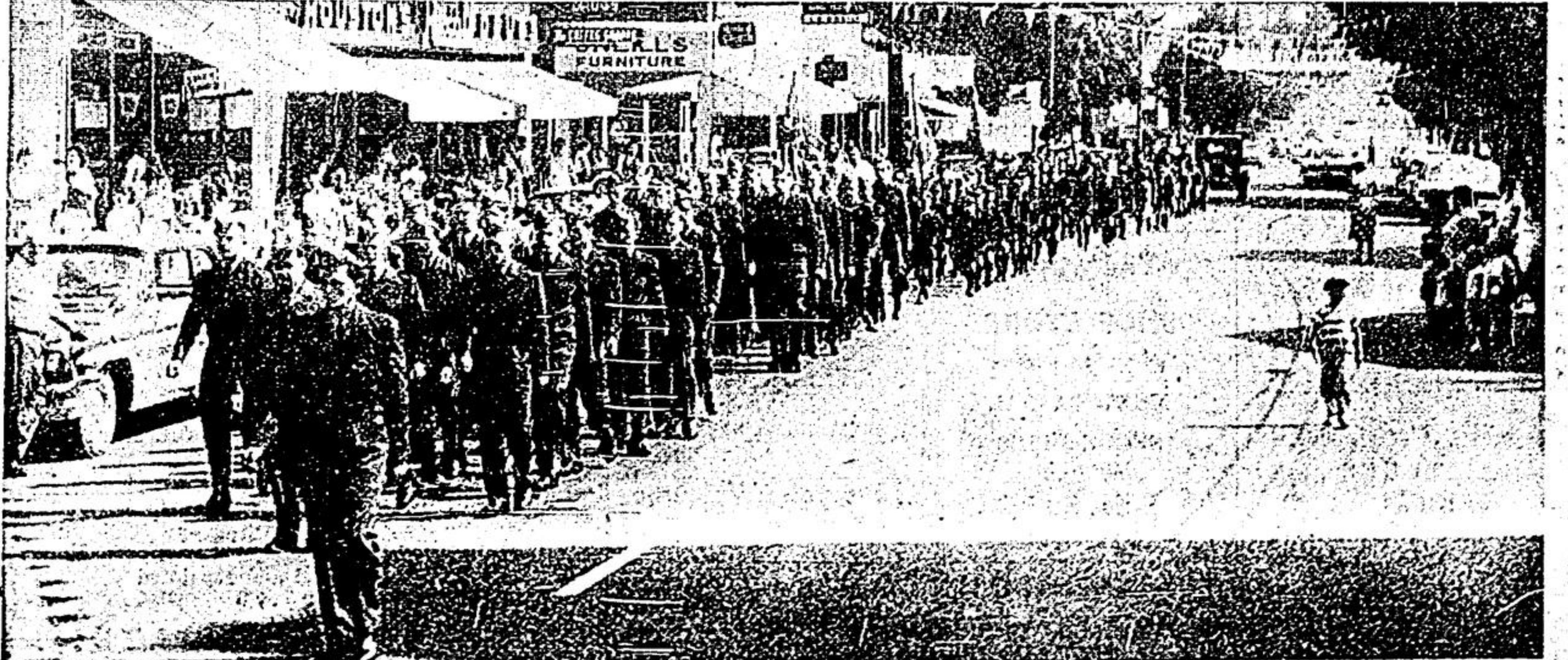
R.C.A.F. Boys' Band from Toronto, led a parade of local Air Cadets, Scouts and Cubs through the street.

Big Give-Away Week

This week will be the biggest "give-away week" ever held in town, and to wind up on Saturday, someone will win an all-

expense trip to New York for two. Tickets for this contest will be given away at all the "super value stores" listed in last week's newspaper announcement. There will be dozens of give-away items at various

stores with draws at 11 a.m. and 4.30 p.m. on Saturday. Discounts of up to 70% are being offered in the two-color special advertising tabloid mailed to everyone in Stouffville and surrounding area.



A colourful parade of air cadets, scouts, cubs, brownies and girl guides took part in Saturday morning headed by from Toronto. the R.C.A.F. Air Cadet Band



District Manager, W. C. Barnes of the Bell Telephone Co., was among the many guests who took part in the ceremony.