Never Underestimate The Power of

A Woman

"little woman" looms pretty big when it comes to deciding on mobile and most modern body styles and interiors are aimed at

satisfying her

The surveyors recently though when they brought their marketing data up to date with a poll of female drivers. First off, the gals told them they didn't like their advertising - too many pictures of pretty girls and too few ads explaining the advantages of the car - which makes some Less than half of them had

driven in the new smaller cars, ease of handling and parking. And practically all thought they could do with less horsepower. A real surprise was that most preferred FEWER style changes, higher seats, more built-in safety, doing away with the drive ob Grove. shaft hump, bigger glove boxes

and - I knew there must be a tion that a lot of we he-men lilton, Mrs. H. Atkinson and Miss could put to good use. They Edna. Mr. and Mrs. Bill Cockwanted a set of instructions covering "how to fix it" for such things as flooded carburetors and other minor mechanical

problems. One of the most common ideas proposed was for instruction courses for ladies so they could understand the workings of their cars and look after them better. Come to think of it, a few good looking female mechanics around our garage might just do wonders to boost business

Hil gothick

HEIL Patrick Motors LTD. Stouffville

The average vacation will 10-acre lots. amount to two weeks off, followed by two off weesk

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The automobile manufacturers For organized groups, companhave long recognized that the les, clubs, etc., a considerable rate reduction is allowed. Please make reservations well ahead. the family auto- For information and reservations

J. PURC SHADOW LAKE PARK R.R.2 Stouffville, Ont. Phone Stouffville 542J5 - OPEN DAILY -

The 'Excelsior Class' ladies district, New York State. also birthday. but they liked the idea for the challenging us to witness of our Church News Christian belief of Christ, our

Mrs. Robert Lewis and her Worship at 11:30 a.m. father, Mr. Carver, spent the

Weekend visitors with Mr. and Mrs. Frank Atkinson were: A few came up with a sugges. granddaughter Denise of Hamwell were with her parents.

Mr. J. Mehaffey, one of our local storekeepers, is not enjoying the best of health.

PINE ORCHARD

Mr. Sam Gibney is visiting relatives in Saskatchewan. Mr. and Mrs. Robt' Dennis and family were guests for a few days with his sister, Mrs. Hope and Mr. Hope, and also

visited with his mother who is patient in York County Hosp. We welcome Mr. and Mrs. Albert McMillen to our community, having purchased the house and an acreage of land off the Baxter farm. The remainder of the property is being sold off in

Mr. Robt. Shropshire is mak-

Victoria Square News

Birthday greetings to Margar

Bay, near Honey Harbour.

ada Packers coupons for the cof-

fee urn. Hostesses will be Mrs.

Mrs. Wesley Helmkay, Mrs.

Wm. Alder of Washago Beach

spent Sunday with Mr. Louis

Mr. and Mrs. Bruce Wellman

of Rivers, Man., called on Mr.

and Mrs. Cecil Nichols and Faye

Mr. and Mrs. Earl Collins and

family are visiting with relat-

Mr. and Mrs. Frank Smith of

Boynton and Grace.

Sunday afternoon.

E. Empringham.

Nichols and Vera.

one day last wek.

The final game of the Softball Jeanle, Keith, Mark and Mrs. League was played on Tuesday | Philip Rumney took a trip to evening in the Community Cent- | Centre Is. to celebrate a belated re Park. It was Headford vs. Vic- birthday for Jeanie. Sharon, Britoria Square, with the Headford an and Mrs. John Buchanan, Suwas the winning pitcher, with nyson also joined the excursion. Bill Munroe being the loser. Fol- The model farm and beautiful lowing the game Mr. Frank Wil- flower gardens were much enliams, president of the Lions joyed. Club (who was sponsoring the League) presented the Captain and children visited with Mr. trophy. The boys' and girls' Michael at Midland recently. sports committee of the Lions Club entertained the players and et Empringham, seven on Augfriends of the four teams to a corn and wiener roast.

Birthday Party On Tuesday of last week, Muriel Mortson, daughter of Mr. and Mrs. Gordon Mortson entertained the following friends to dinner: Misses Anita and Patricia Orr, Mardi Tyndall, Margaret and Betty Sandle, Masters Davmet at the home of Mrs. Walter id Bader and Ross Barker, Mrs. Pipher on Thursday evening. A. Bader, her grandmother, Mrs Mrs. Jones, the pastor's wife R. Perkins, her aunt, Mrs. J. was the speaker and told of Barker and her brother Bruce, their holiday in the Lake Placid | the occasion being her ninth

On Sunday, Sept. 3, Sunday S. Saviour, wherever we may be. will be at 10 a.m. followed by Sr. Women's Institute

The Rally Day service for the weekend with Mr. and Mrs. Jac- S.S. will be held Sun., Sept. 10. Neighbourhood Notes

feminine angle here somewhere Mr. and Mrs. D.A. Griffiths and at their cottage near Minden. Mrs. Margaret Sanderson and Mrs. Gertle Wilson of Toronto spent the weekend with Miss Mabel Sanderson.

beck of Kingston spent a week recently with his sister and her husband, Mr. and Mrs. Clarence Steckley.

ing an addition to their home. Sunday visitors at the W. Johnston home were Misses Burkholder and Chapman and Mr. R. Chapman.

Mr. Wilbert Widdifield spent Ives in Nova Scotia. a few days with his sister, Aleta and brother-in-law, Russ Allen. Toronto, Mrs. Kenneth Denman Mr. and Mrs. Rae McLure and and Miss Leslie Denman of children visited in Thornbury Montreal, and Mr. and Mrs. Harand Meaford district last week. vey Collard had Sunday dinner Mr. and Mrs. Herb White and with Mr. and Mrs. S. DeFoe. family spent a couple of days

visiting friends in Listowel. When lawns are being put in, Our Junior ball team are in the best yard rule for kids is: the playoffs. Good luck! stay out of it.

P.O. Announces A New Stamp

A special postage stamp illus-trating the multiple use of Canada's renewable natural resources is to be issued on the 12th team winning, 4-3. John Rumble san, Cheryl and Mrs. Lloyd Ten- of October, according to an announcement by the Postmaster General, the Honourable Wm. Hamilton. Mr. Hamilton said the new

stamp is part of the Posi Office Mr. and Mrs. Philip Rumney Department's contribution to the "Resources for Tomorrow" of the Headford team with the and Mrs. Peter Abram and son programme, a long-range project designed to ensure the effective multiple use of Canada's Stayner. natural resources. The program is to be inaugurated by a Federust 30; to Patricia Orr, five on al-Provincial conference sched-Sept. 3; to Linda Empringham. uled for Montreal in October. three on Sept. 4; and to Lorrie The federal government, plus Mackness who will be nine on all ten provincial governments, is participating in the conference and all eleven governments Miss June Collard spent the weekend with friends at Maceys are vigorously supporting the

programme.

The Postmaster General noted Mr. Rolph Boynton had Sunthat the "Resources for Tomorday dinner with Mr. and Mrs. S. row" programme was first suggested by the Prime Minister as Congratulations to Mr. Chara means of co-ordinating efforts lie Barker on winning first prize to improve the management of Canada's natural resources. A for his wood carving at the Ex. Mr. and Mrs. Bill Brodie of major objective of the Montreal Unionville called on Mr. and Mrs. I meeting will be an improved understanding of the necessity of Earl Empringham and girls on multple use of renewable resources. The stamp, symboliz-The Sept. meeting will be ing the renewable resources of held on Tuesday, Sept. 12, at 8 agriculture, forestry, water p.m. at the home of Mrs. Harry power, fisheries and wildlife, Barber, Motto-"A merry heart and linking them with the kills more germs than med- wheel of industry, is intended Mr. and Mrs. Morley Ryan icine," will be given by Mrs. W. to make all who see it in Canspent the weekend with friends Madill. Roll call- "An article ada and abroad conscious of the need for the effective multiple made from one yard of materiuse of our resources today if al, made up to sell". Members we are to enjoy them in undimare reminded to bring their Can-

inished form tomorrow. The new stamp is in addition to special issues commemorat-Mr. and Mrs. Allan Killing- H. Barber, Mrs. G. Brands, Mrs. ing Northern Development, Indian poetess Pauline Johnson, the late Honourable Arthur Meighen, former Prime Minister of Canada, and the 10th anniversary of the Colombo Plan, already announced for production during the year.

NUMBERING STAMPS

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The Stouffville Tribune

BLOOMINGTON

Rev. and Mrs. Simmons of Hamilton were here for the services on Sunday. Rev. Simmons spoke on the subject "Being a Real Christian". Miss Dorothy Wagg's S.S. class of girls gave a musical number. The Simmons are guests of Mr. and Mrs. Howard Doner.

Mrs. Harold Boadway and daughter of Breslau were weekend visitors with her parents, Mr. and Mrs. Robt. Johnston. Mr. and Mrs. K.J. Tranmer and family spent Sunday at

Mr. A. Vaughan of Ballantrae was at church here on Sunday and with Mr. and Mrs. E. Nesbitt and family were dinner guests with Mr. and Mrs. C. Rose and Joyce.

Mr. F. Durling and Mr. Ray Vincent of Duran, Mich., visited with Mr. and Mrs. Noel Storry. Mr. and Mrs. Eugene Lemon were at London over the week-

Mr. and Mrs. Noel Storry, Dianne, Marlene and Susan, are home from vacationing at Purdy

Master John and Miss Elizabeth Fisher of Windsor have public support for the effective been holidaying with their grandparents, Mr. and Mrs. Eugene Baker.



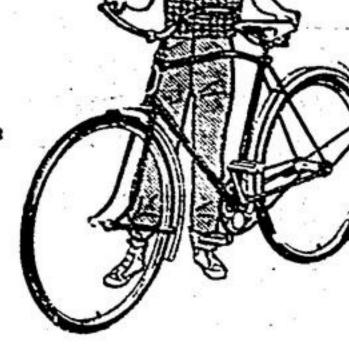
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of Commerce. It is based on two recent surveys of farm accidents It reports that more than the farmer makes his own safe- half the farm accidents happen ty rules. And he is the only one to under 21's, that a quarter ocwho can enforce them, points cur in July or August and one out a new farm safety booklet. | third between two and four in The booklet, illustrating th 30 the afternoon. Each year one most common farm accidents, is member of every fourth family available free from any branch is an accident victim, the book

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Each week for 26 weeks, there will be a different Baby Picture on this. Contest Page. The Title or Caption for each picture will be found, by locating the extra words inserted in some of the Ads. After finding these words and properly arranging them, you will have the correct Title to the picture. Compose a caption of your own and send it, along with the original title, to KIDDIE KWIPS CONTEST, THE STOUFFVILLE TRIBUNE. The best one selected each week will be awarded \$10.00 in MERCHANDISE CERTIFICATES good at any of the firms participating. In addition to the \$10 award there will be a 10% DISCOUNT VOUCHER awarded to the writers of the next best 5 Titles sent in each week.

FIVE 10% DISCOUNT WINNERS:

1. Mrs. Wilfred Ferguson, R.R.2 Stouffville.

2. Mr. Harold Bunker, Goodwood P.O., Box 6.

3. Helen Nicely, Box 223 Stouffville.

4. Mrs. Arthur March, Box 661 Stouffville.

These vouchers are good for a 10% discount on any purchase made, within TWO WEEKS from the date won, at any of the FIRMS that have a STAR in their advertisement. In addition to the above awards someone will receive a \$20.00 BONUS in Merchandise Certificates, every FIFTH WEEK. The selection of the BONUS PRIZE will be made from the entries sent in that contained a SALES SLIP from any of the firms in the contest. You can win the \$10.00 weekly prize without attaching a Sales Slip but for the \$20.00 Bonus you MUST ATTACH SALES SLIPS to your entry. It's a good idea to attach a Sales Slip to all your entries, then you are assured of being eligible for that extra \$20.00 Bonus which someone will get every Fifth Week.

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