

# S U C C E S S

## Town and Country Food Plan Is Booming

MORE AND MORE PEOPLE ARE JOINING AND ENJOYING CANADA'S LARGEST FOOD PLAN EACH DAY IN THIS AREA. PEOPLE ON THE TOWN AND COUNTRY FOOD PLAN ARE TELLING THEIR FRIENDS OF THE WONDERFUL NEW WAY THEY MAY BUY THEIR FOOD AND FREEZER TO SAVE MONEY AND EAT BETTER!

### \$20 FREE Food Order

DUE TO THE TREMENDOUS SUCCESS WE'VE HAD IN THIS AREA, TOWN AND COUNTRY WILL GIVE A \$20.00 FREE FOOD ORDER, SIMPLY FOR THE PRIVILEGE OF EXPLAINING THE FOOD PLAN TO YOU.

**THERE IS NO OBLIGATION ON YOUR PART WHATSOEVER!**

CALL TODAY OR SEND THE COUPON BELOW FOR AN APPOINTMENT. YOU'LL BE GLAD YOU DID.

**FREE!**  
100 QTS.  
MILK  
50 LOAVES  
BREAD

Save Money \$ \$ \$ Eat Better

Below is a suggested order for a family of five which can be arranged to suit your individual need. Weekly **\$13.40**

#### MEATS

Below order including freezer.  
BEEF—RED OR BLUE BRANDS  
SWIFT'S OF CANADA PACKERS  
2-3 lb. rump or sirloin roasts  
2-3 lb. rib roasts  
2-3 lb. short rib roasts  
10-1 lb. pkgs. assorted steaks  
9-1 lb. pkgs. lean minced beef  
3-1 lb. pkgs. stewing squares  
PORK—PRESSWOOD'S OR SWIFT'S  
3-1 lb. pkgs. pork chops  
2-1 lb. loin roast  
1-3 lb. cottage roll  
3-1 lb. pkgs. spareribs

#### POULTRY

1-1 lb. roasting or frying chicken  
1-1 lb. duckling

#### LUNCHEON LOAF

2-8 oz. pkgs. pork loaf  
2-6 oz. pkgs. minced ham loaf  
3-1 lb. pkgs. bologna  
2-6 oz. pkgs. macaroni and cheese

#### FISH — HI-LINER BRAND

2-1 lb. pkgs. cod  
3-1 lb. pkgs. ocean perch  
3-1 lb. pkgs. smoked filets

### FOOD and FREEZER

FOR AS LITTLE AS **\$13.40** PER WEEK

#### JUICES — SNOW CROP OR YORK

12—fins orange juice  
6—fins grapefruit juice

#### SPECIALTY ITEMS

1-4½ lb. tin Frears assorted teatime biscuits  
1-5 lb. bulk cake mix  
3—pkgs. Christie's heat and serve rolls  
1-2 lb. tin St. Martin's raspberry jam  
1-2 lb. pkgs. Town & Country coffee  
1-6 oz. Town & Country instant coffee  
2-100 pkgs. tea bags  
1-16 oz. jar miracle whip salad dressing

#### PROVISIONS

1-5 lb. pkg. Presswood's wieners.  
2-1 lb. pkgs. link sausage  
2-1 lb. pkgs. beef liver  
2-1 lb. pkgs. side bacon  
(month's supply only)

#### HOUSEHOLD PRODUCTS

2-2½ lb. pkgs. Tide  
6 rolls toilet tissue  
1 box Facelle (1200 sheets)  
1-24 oz. Davis of London liquid wax  
2 giant size Stripe toothpaste

#### FRUITS — FRESH FROZEN FANCY

2-2 lb. pkgs. apples (sliced and sugared)  
1-2 lb. pkg. whole strawberries  
1-2 lb. pkg. whole raspberries  
1-2 lb. pkg. rhubarb

#### DAIRY PRODUCTS

9 lbs. first grade butter  
4 lbs. Tulip brand margarine  
2 lbs. shortening or lard  
1 gallon ice cream  
(free scoop and cones)  
2-1 lb. pkgs. Velveeta loaf cheese  
1-16 oz. jar Cheese Whiz

### ALL PRODUCTS

HANDLED BY TOWN AND COUNTRY

**UNCONDITIONALLY  
GUARANTEED**

25 PAGES OF THE MOST COMPLETE  
LINE OF NAME BRAND PRODUCTS

**You Buy Only What  
You Require**

#### VEGETABLES — Fresh Frozen Fancy

2-2½ lb. pkgs. green peas  
2-2½ lb. pkgs. golden kernel corn  
1-4 lb. pkg. green beans  
1-3 lb. pkg. spinach  
1-2½ lb. pkg. mixed vegetables  
1-2½ lb. pkg. carrots

Cost of above food order per week ..... \$ 9.00

Freezer cost per week as low as ..... \$ 4.40

Complete cost of food and freezer  
per week ..... \$13.40

#### DRY GOODS

Catsup, Tomato Juice, Lipton's Instant Soup, Kraft Jellies, Kraft Instant Potatoes, Kraft Dinners, Stafford's New-packed Jams, Miracle Whip Salad Dressing, Shiriff's Jelly Powders, Shiriff's Instant Puddings, Powdered Milk, Carnation Evaporated Milk, Farmer's Wife Milk No. 1 and No. 2, Kellogg's Corn Flakes, Nabisco Shredded Wheat.

#### BABY PRODUCTS

Complete line of Johnson & Johnson Baby Care Products.

#### HOUSEHOLD GOODS

General Electric Light Bulbs, Fuses, Kiwi Shoe Polish, Deodorant, Razor Blades, Hair Dressings, Tooth Paste, Bayer Aspirin, Bufferin, Noxzema, Trushay Lotion, etc.

#### CANNED GOODS

Pork and Beans, Peaches, Plums, Pears, Tomatoes, Creamed Corn, Yellow Beans, Crushed Pineapple, Asparagus Cuttings, Mushrooms, Chili Con Carne, Fruit Cocktail, etc.

### COMPARE

IF YOUR WEEKLY FOOD  
BILL IS NOW

UNDER OUR PLAN IT  
WILL BE ONLY  
(INCLUDING FREEZER)

**\$20**

**\$13.40**

**\$25**

**\$14.65**

**\$30**

**\$18.00**

**\$35-\$40**

**\$20.00**

## TOWN and COUNTRY FOOD PLAN

210 MARKHAM ROAD

WA 1-1445 — TORONTO

From 9 a.m. to 9 p.m. without obligation

RICHMOND HILL

**PHONE**

**AV 5-5401**

**RICHMOND HILL**

**COLLECT**

#### Our Budget Experts

WILL SHOW YOU HOW YOU CAN SAVE  
\$300 A YEAR OR MORE — ON YOUR  
FOOD BILL

**\$**

PHONE TODAY

OR MAIL COUPON

— NO OBLIGATION

FOOD CONSULTANT — BILL ARMSTRONG

TOWN & COUNTRY FOOD MARKETERS LTD.  
210 MARKHAM RD., RICHMOND HILL, ONT.  
PHONE AV 5-5401, WA 1-1445 — OR  
IN TOWN — GR 6-4230 KESWICK

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

Phone Number \_\_\_\_\_