

DO YOU DO BUSINESS LOCALLY ?

If You Do, You Should

Advertise Regularly

in this newspaper

BECAUSE

1. Our circulation is local. People who read this newspaper are your best customers.
2. Our circulation is paid in advance. Thus, people who get the paper read and respect it. They showed they do by paying for it and sharing it with their neighbors.
3. This paper is not so large that your advertisement will be "buried" in it.
5. The "long life" of weekly newspaper readership is an established fact. Papers are still being bought on newsstands five days after publication. Thus, your ad has a longer time in which to be read.
6. The healthy percentage of classified ads demonstrates reader-acceptance of this paper as a result-giving medium.
7. This paper is published just before the weekend, at a perfect time for readership and results.
8. Our entire illustration service and layout experience are available to every advertiser, at no charge and at his convenience.

The Stouffville Tribune