

OUR STAFF

These are the Department Heads at Patrick Motors who are qualified and ready to serve you.



Neil Patrick, Prop.

Mr. and Mrs. Motorist —

I wish to sincerely thank those who have been customers with Patrick Motors during the past 15 months and extend an invitation to those who have not been in, to come, when the opportunity arises.

The department heads (below) are well qualified in their respective positions, therefore I have confidence you will be well received, and courteously handled.

Whether it be a new Pontiac, Buick or G.M.C. Truck, a quality Goodwill Used Car or Truck, G.M. Parts and Accessories or service to any make of car or truck, we are anxious to be of help.

Let us worry about your transportation problems.

NEIL PATRICK



Jerry Hooker, Sales Mgr.



Roy Minton, Accountant



John Smith, Parts Mgr.



Jim Brown, Service Mgr.



Keith Steckley, Salesman



Everton Smith, Salesman



Basil Coppin, Salesman

New Pontiacs and Buicks on Display Here This Week

Completely restyled, Pontiac introduces its 1957 models Friday in six series, the Laurentian, Pathfinder Deluxe, Pathfinder, Star Chief, Super Chief and Chieftain. With 32 models, Pontiac for 1957 has a wide range of two and four-door hardtops, four-door and two-door sedans, convertibles and station wagons. The new Pontiacs and new Buicks as well go on display at Patrick Motors, Stouffville, this Friday.

"The 1957 model is the most exciting new Pontiac we have ever presented," General Motors of Canada said today. "From the massive gleaming front to the smart, streamlined fins of the rear fenders, the 1957 Pontiacs are a triumph of modern design and safety engineering," a GM official said.

The new Pontiac has a massive long-low hood styling with a broad integrated front bumper and grille. These graceful, lowered lines of the Pontiac give the impression of a broad fleetness about the car. The new grill dynamically sets off the front end as it arches in a series of fine vertical flutings perfect-

ly balanced with the curve of gleaming impact bars and bomb-shaped bumper guards.

New too, is the beautifully molded headlamp cover treatment that angles forward to form the stylish hood. All the graceful lines of the front blend smoothly into the massive glistering bumper with its modern airfoil design and new inset elongated parking lamps. This picture of styling magic is exclusively Pontiac's for 1957.

With more engineering and styling changes than any previous model in its history, the 1957 Buick is being unveiled this week by General Motors of Canada.

The new line features all-new roomier bodies, boldly designed in smart, new "dream car" styling, new and more powerful V-8 engines, and a completely new chassis with improved ride and handling.

All of the new cars have been reduced in height, without sacrificing ground clearance or headroom.

"We have packed more engineering and styling improvements into the 1957 model than

SAFETY MINDER ON 1957-BUICKS

A Safety Minder which automatically sets off a buzzer when a pre-determined speed is reached, is offered as a safety feature on 1957 Buick, Super and Roadmaster series.

Here is the way it works. If you are driving on the open road and the speed limit is 50 miles per hour, set the Safety Minder at that figure. As soon as you reach 50, the buzzer sounds to warn you you have reached maximum speed. The buzzing will continue until you reduce your speed.

The same procedure is followed when driving in city traffic. Set the Safety Minder at the legal speed limit or below, and it will warn you when you are in danger of exceeding that speed.

The Safety Minder can be set at any speed desired merely by turning a knob on the instrument panel.

"A brand new estate wagon, designed in the same racy, hard-top styling as the other models in the line, is offered in the Century and Special series.

any previous Buick in history," said a General Motors official. "The new bodies, with their lower silhouette, plus the new engineering changes that improve ride and handling, make the 1957 line the greatest value Buick ever offered the motoring public."

Surprise Package OF '57 Pontiac!

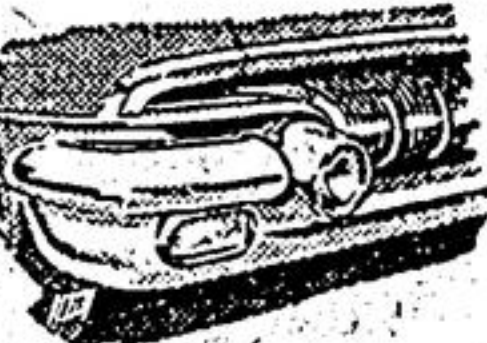
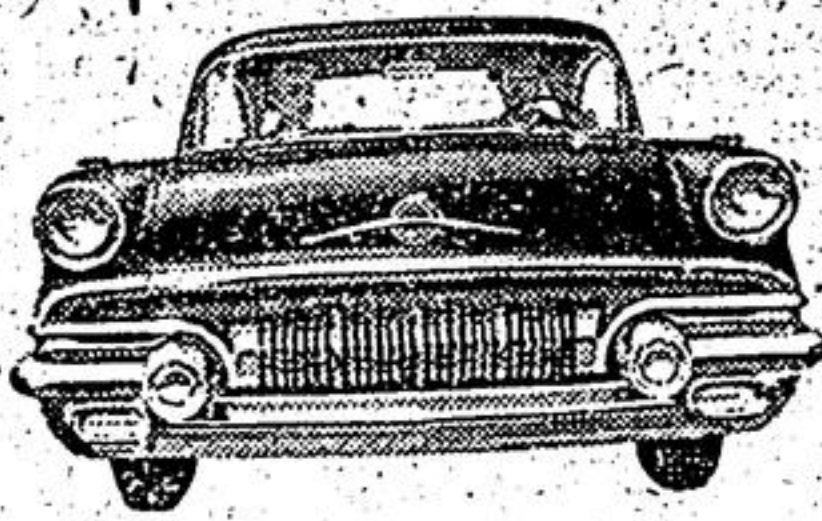


Pontiac Laurentian 4-door Sport Sedan

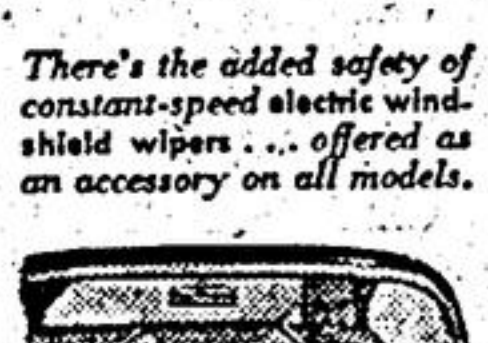
It's the biggest surprise of any year... 1957's bright, brand-new Pontiac! One glance at these slim, trim sidelines will convince you that this is the ultimate in newness! Because Pontiac for 1957 is completely new — from power to personality... completely yours — from prizing to possessing! Completely new in power, did we say? Well, yes... with a brand-new choice of engines; ranging from the economical Strato-Six with 148 horsepower, right up to the 283 horsepower Power Chief Fuel Injection V8 engine! Completely new in personality, too? Surely, with Pontiac's new Star Flight Body Design... the only new car in the lowest-priced field with such supreme quality and style. And inside, Pontiac's new interiors, new colors, new fabrics, new everything create a classic combination of luxury and beauty! And Pontiac is completely new all the way in between, too — with striking new "firsts" for 1957. Triple-turbine Turboglide*, for one example. And revolutionary Fuel Injection*, for another, eliminating carburetors completely!

But get the full story first hand. It's on display — now — at your Pontiac dealer's!

*Optional at extra cost.



Here's Pontiac's exciting new front end for 1957... with new boldness in every line.



There's the added safety of constant-speed electric windshield wipers... offered as an accessory on all models.



The newness of Pontiac styling extends to these boldly-designed tail-temp units as well.



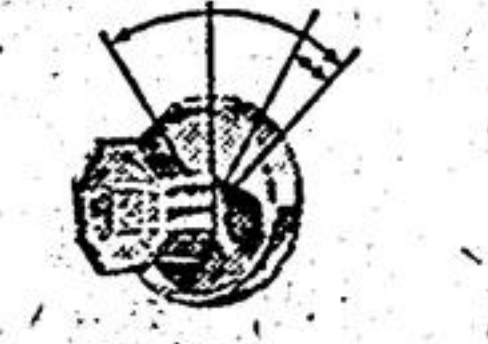
All Pontiac models for 1957 have new deep-dish steering wheels... practical Pontiac styling.



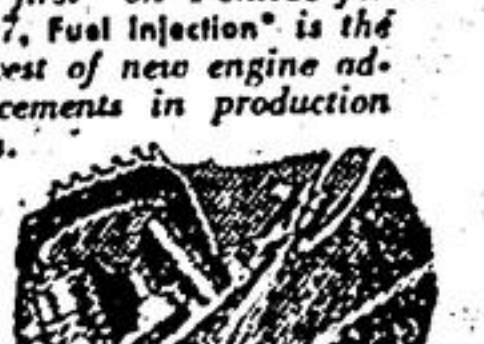
Instruments, steering wheel and controls blend in uncluttered convenience in Pontiac's new instrument panel.



Pontiac's new fuel filler door hides behind a glamorous exterior... readily accessible when needed.



A new three-position switch lets you operate accessories with engine and ignition turned off.



A "first" on Pontiac for 1957, Fuel Injection* is the newest of new engine advancements in production cars.

A GENERAL MOTORS VALUE

'57 PONTIAC... Completely new from POWER to PERSONALITY

ON DISPLAY TOMORROW

Chas. Cooper Ltd.

Claremont

PATRICK MOTORS

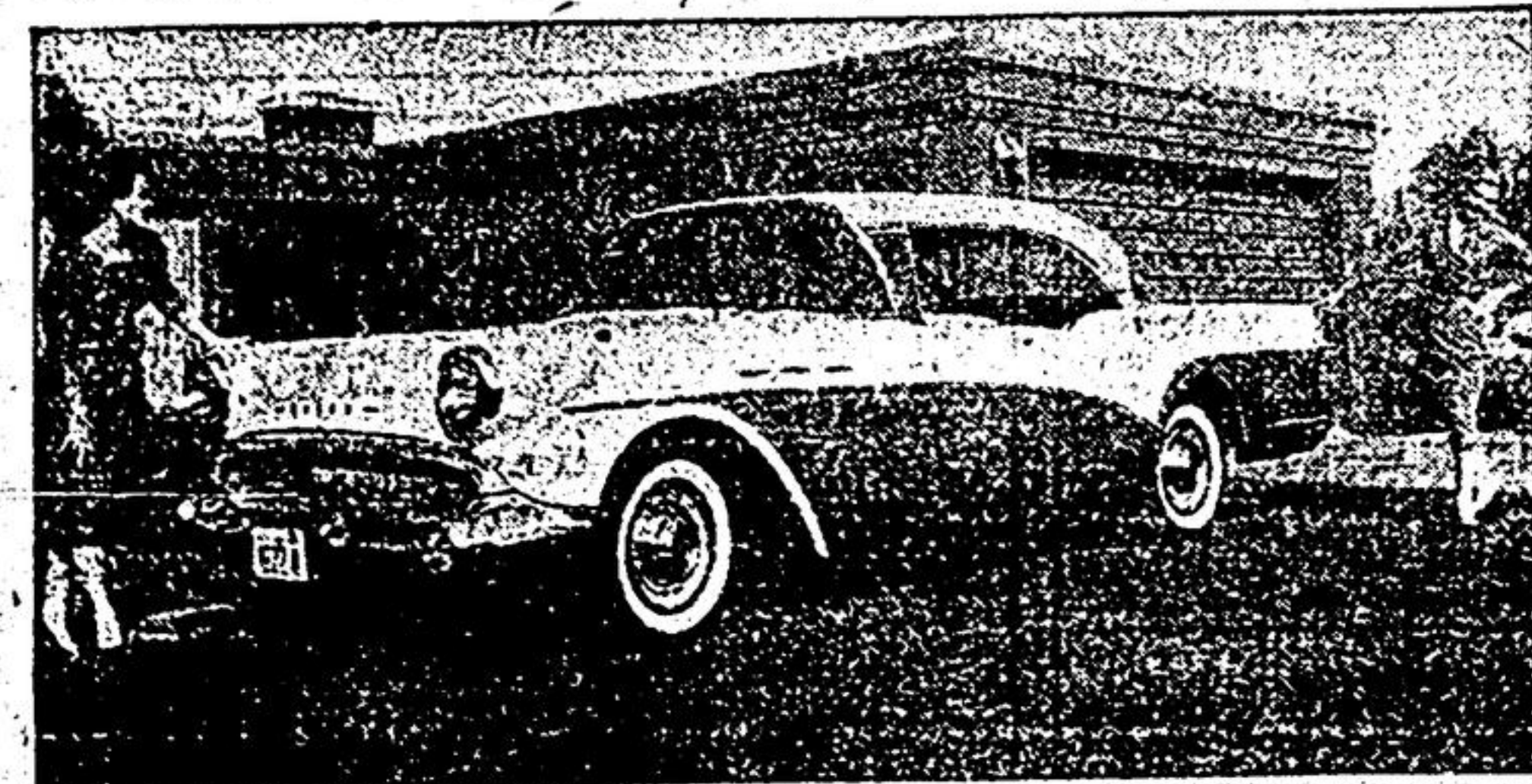
Ontario

Phone 372

Stouffville



Longer, lower and more graceful looking, the 1957 Pontiac is described as the "surprise package" of the automotive year. Offered in six series, with a wide range of six and eight-cylinder power teams, including a 283 h.p. engine with fuel injection, Pontiac for 1957 has a new long-low hood styling with a broad integrated front bumper and grille. A brand new range of brilliant interiors is also available. Up front, Pontiac's steering wheel and instrument panel are freshly restyled. The steering wheel features clean-cut functional lines of "safety-scoop" styling. Shown above is a Laurentian two-door convertible.



Buick for 1957 introduces to the Canadian motoring public all-new, roomier bodies boldly designed in "Dream Car" styling, new and bigger V-8 engines, and a new front end suspension that improves ride and handling. The new styling includes a new front end, bigger panoramic windshields with a more rakish slant to the pillars, three piece rear windows, new rear end design, new sculptured sweep-spear molding and new bumpers both front and rear. All models have been reduced in height without loss of headroom. Shown here is the Special 6-passenger, four-door Riviera.