Hope to Raise United Church Givings to $50 per Member

Confident that the goal of five million dollars for the Missionary and Maintenance Fund of The United Church of Canada will be reached by the end of January, Rev. H. E. D. Ashford, Secretary of the M & M Fund — today named Sunday, January 22, as "M and M Victory Sunday" in United Churches across Canada.

The M & M Fund of the Church is the very lifeblood of the religious, social and humanitarian activities of The United Church of Canada in Canada and overseas.

To date $3,535,000 has been raised, leaving $1,465,000 yet o be raised. Last year in the month of January $1,227,000 was contributed by M and M supporters.

Givings per capita in The United Church of Canada have increased 13 percent in the past two year period, Dr. Ashford said. The 1954 figures of all denominations have just been released, and show United Church members giving $11.25 per year. Dr. Ashford's department is aiming to increase this to at least $50 a year.

Fifteen Indian congregations in Norway House Presbytery, Manitoba, with a total of 1,000 families, are leading all other United Churches in per capita giving.

A Japanese Church connected with the Church of All Nations in Toronto, and a Chinese Church in Toronto, as well as the Church of All Nations itself, show the highest increase in givings.

Two British Columbia Presbyteries (Kootenay and New Westminster) have exceeded their last year's total.

We're Great Talkers

Canadians are still the world's greatest telephone conversationalists. During 1953 —latest figures available — Canadians averaged 411 conversations each.

It costs an enormous amount to maintain and operate this world. Maybe after man conquers outer space, he can find and move to a far less expensive world.

at HOUSTON'S

JANUARY SALE

Look at these Values in Vitamins . . .

SUPER PLENAMINS,	Junior (6-11 yrs.)	Regular
Size 36's	1.79	2.59
72's	3.29	4.79
144's	5.49	7.95

Save $1.00 on the 16 oz. size of . . . Polymulsion—

Rexall's favorite orange emulsion — children love it. Regular $3.95—

NOW only $2.95

Tiffany Hand Cream . . .

In the winter your hands and skin can be soft — smooth — lovely. Tiffany Hand Cream. Regular $1.25—

Now 89c

(It's Medicated)

Try the 8 oz. size, regularly selling for $2.50—

Our January Sale Price is a low $1.98

Hot Water Bottles . . .

You can always use another one. Two-quart jumbo size. Was $2.50, save $1.01—

Pay only $1.49

Just arrived :

Rustcraft Greeting Cards for your Valentine.

HOUSTON'S

"THE" REXALL DRUG STORE

Stouffville Phone 229

Fishing Through the Ice Gaining in Popularity

Small wooden shacks located on the ice of Lake Simcoe and other bodies of water near here have become a Mecca for thousands of sportsmen each winter, as the sport of ice-fishing gains new converts each year.

Few of the many who fish in this manner are aware of the early history of ice fishing, and fewer still, realize this sport has evolved in less than 150 years from a task which the Indians found necessary to survival, says Lands and Forests biologist H. R. McCrimmon.

Huron Indians, who lived on the shores of Lake Simcoe centuries before the arrival of the French explorers and Jesuit missionaries, depended upon an abundance of fish to supplement their harvest of grain when game was scarce, Mr. McCrimmon writes in the current issue of Sylva. Fish became so important to the Hurons that many tribal rituals were practised in the hope they would ensure a bountiful catch. One important member of each fishing party was the fish preacher on whom success or failure depended.

"Champlain or other French travellers showed considerable interest in a fish weir made of stakes, with small openings in which nets were set and which the Indians operated in the Atherly Narrows near Caniague, now Orillia," Mr. McCrimmon says. "On account of this netting device, the French called the lake Lac aux Claies—Lake of the Stakes. Later it was corrupted to Le Clie, which remained the name for many years.

"However, the Huron Indians had been vanquished by the hostile Iroquois nearly 20 years before the settlers of the 19th century reached Lake Simcoe, and it was from the Ojibways that the white men learned the art of fishing through the ice.

"The first authentic, detailed study of Indian winter fishing was made by George Bond, on March 6, 1815 . . . While skating on the ice of Lake Simcoe, Bond saw what appeared to be a mound of ice. But, as he approached to within a few hundred yards of it, he spotted a slight movement of a light-brown object which now resembled an animal.

"Unable to decide what it could be, Bond was almost convinced he should go home for a gun when the head and shoulders of an Indian suddenly appeared from under the large buffalo skin which had hidden him entirely. The Indian sat and held a short spear ready to plunge it into any fish that might come within striking range.

"The hole, about a foot square was baited with an artificial fish of white wood, with leaden eyes and tin fins, about 8 or 9 inches long. By moving a string to which the bait was attached, the artificial fish or decoy could be made to imitate closely the actions of a live minnow, and thus attract lake trout near to the spearer.

"Indian style winter fishing appealed to the white men. The settlers who rimmed the lake during the 19th century copied very closely the fishing habits of the Indians, who were concerned mainly with the spearing of lake trout and whitefish.

While some fishermen braved the wind and cold with nothing more than warm clothing and great personal fortitude as they squatted with spears poised over the holes in the ice, others gained protection by draping animal robes over themselves, just as did the early Indians. But the tent-like arrangement had another advantage—it eliminated bothersome sunlight which hampered observation of the fish in the water below.

Fishermen soon recognized the advantage of a fishing shelter. Wooden fishing huts, each with a single bench and a small stove fashioned from an old oil can were popular by 1900. They have been built since that time with only minor modifications.

The techniques which the white men employed to spear lake trout through the ice of Lake Simcoe differed little from that originally used by the Indians, the only equipment being a long-handled spear and a small wooden decoy. Winter spearing was abolished on Lake Simcoe in 1941. From that time, hooks have been attached to the Indian's wooden fish, the device being known as a "hooked decoy." It is used to capture fish in the same way that plugs are used for trolling from boats during the summer. Experienced resident fishermen using hooked decoys take large numbers of lake trout daily during the winter.

The Indians found, too, that their success in spearing whitefish through the ice was increased by pre-baiting the grounds with minnows, grain, groundling fish and other food which caused the whitefish to congregate below the fishing holes.

For a time near the end of the last century netting and spearing of fish was prohibited. The fishermen believed that the ban would stop all fishing. Someone, however, discovered that baited hooks left lying on or near the lake bottom were taken quite readily by whitefish. By 1901, the local fisheries overseers reported that winter angling for whitefish had become a popular sport. From that time, whitefish fishing has continued to increase in popularity, and now constitutes the most extensive winter sport on the lake.

Tremendous changes in the Lake Simcoe fishery have accompanied the settlement and development of the surrounding lands. The trend has been a gradual suppression of the once-thriving commercial fishery in favour of one reserved for the multitude of angling sportsmen.

In spite of certain innovations, the recreational fishery still embodies, basically, the winter habits learned from the Ojibway Indians.

High School News

By Eddie Sanders

On Friday, Jan. 13th, Stouffville High School had a real good time square dancing to music provided by the Sodbusters. This dance was a success and I would like to see more of them in the future.

Thursday afternoon Stouffville played host to Richmond Hill basketball club. Both Jr. and Sr. teams were beaten but we are hoping for an improvement when Stouffville starts into the schedule. The first scheduled game was played in Stouffville on Tuesday afternoon when Stouffville again played Richmond Hill here. The Jr. team was slightly outclassed but still put up a good showing. There was a tremendous improvement and it would be hard to pick an exceptional player. The final score of the Jr. game was 38-18. The Srs. played an excellent game but were edged out 35-28 in the last minute of play.

January 12

Stouffville has really been busy during the past week. The Christmas exams were given back and the reports come out on Friday, the 13th. For many superstitious people this could be the reason for not doing so well in the exams.

In the sports field at the school we are not doing so well. Last Friday, Stouffville went to Thornhill to play basketball and although the team was beaten badly, Frank Hendy played an outstanding game. The Jr. teams played a good game with a score of 39-48 for Thornhill. Brad Elson got most of Stouffville's points but Don Tran and John Little also played a fine game. On Tuesday afternoon Stouffville played host to Markham. The Juniors made a good showing but were really out-pointed by the Markham sharpshooters. John Little and Don Tran again looked good but Don Haynes and Steve Wideman helped to hold the score down to 74-33.

The Seniors really turned the tables by beating Markham 36-18. Alfred Fairles, Ron Thomson and Frank Hendy led all the way.

Socially, Stouffville High School is having a Square Dance with the well known Sidbusters supplying the music. We would like to see as many people as possible there to join in the fun this Friday night.

In these days of inflation two persons can live as cheap as one — as one fairly large family could live 20 years ago can afford anyway.

Victoria Square News

Mrs. W. Sandle

There were twelve tables of euchre at the Community Hall on Tuesday evening of last week. Prize winners were: ladies, Mrs. McCoullough, Mabel Sanderson and Mrs. Fox; gents, Bill Middleton, George Chadwick; freeze-out, John Empringham and Harvey Collard. The next euchre will be held in the Community Hall on Tuesday evening, Jan. 24, at 8.15 p.m. Everyone welcome.

The regular monthly meeting of the W.M.S. was held at the home of Mrs. Fred McRoberts on Wednesday afternoon of last week, with twenty-five ladies and three little girls present. Mrs. H. McCague was in charge of the worship service. The Scripture Lessons were read by Mrs. W. Orr and Mrs. F. McRoberts. Mrs. Allan Orr and Mrs. Harry McIntosh sang two duets, "The Heaven of Rest" and "He Lives." Mrs. Glenn Bolender gave a very fine missionary address on Africa. She read interesting parts from letters receive from Rev. and Mrs. Gordon Bolender in Africa, telling of a new large church seating 1,000 where Rev. Hunking preached, of Mrs. Bolender, who is a nurse being called any hour of day or night to go to work in the hospital. How at last they have running hot water in the hospital, thanks to Allan Doner. Following the meeting a social half hour was enjoyed.

The annual congregational meeting will be held in the Sunday School room on Friday evening, January 20. It will be preceeded by a Pot Luck Supper. It is requested that a large attendance be present.

There were thirteen of our Young People who attended the Youth Rally in Bloor St. United Church on Sunday afternoon.

The regular meeting of the Toronto Centre Presbytery Laymen's Council was held on Wednesday evening of last week at the home of Mr. Douglas Parsons. In spite of the bad weather there were 16 churches represented with a total of 23 men present. This is the largest number of churches represented at any of the monthly meetings. After the meeting refreshments were served by Mrs. Parsons and Mrs. Bennett. When the chairman thanked the ladies he remarked that none of them needed a second invitation to visit Victoria Square.

A group of eight men from here attended the Laymen's Rally at Queensville on Friday evening of last week. A very educational evening was spent.

The regular monthly meeting of the Sr. Women's Institute was held on Tuesday evening of last week at the home of Mrs. Hatton. The motto, "O, what a tangled web we weave, when first we practise to deceive," was given by Mrs. Ross McKay. Roll Call was answered by guessing the weight of the person on your right. Mrs. A. Frisby gave a reading. Mrs. Hatton gave a talk and demonstration on weaving. Refreshments were served at the close by the hostesses Mrs. Hatton, Mrs. W. Orr and Mrs. Frisby.

Birthday greetings to Margaret Gee who will be eight years old on Jan. 19; to Mrs. Charlie Stansbury for Jan. 20.

Mr. and Mrs. Rolph Boynton called on Mr. and Mrs. Harry Klinck at Stouffville on Tuesday afternoon of last week.

A speedy recovery is wished for Mr. Kenneth Pickering who underwent an appendectomy in the Newmarket Hospital last week.

Mr. Ray Bennett played host on Saturday evening at a dinner party at his parents home. Those present were: Misses Rosemary March, Coral Perkins, Shirley and Audrey Gee, Marion Nichols, Messrs. Ronald Gee, Nelson Buchanan, Jimmy Barker, Donald Boynton, Douglas McWhirter, Freddie Walker and John Nigh.

Mr. and Mrs. Leslie Hart and family had Sunday dinner with Mrs. Wheler at Agincourt.

The regular monthly meeting of the Couples Club will be held on Tuesday evening, Jan. 24, at 8 p.m. at the home of John and Jean Buchanan. All the young married couples in the community are invited to attend.

Main function of any industry —in Canada or elsewhere — is to provide goods and services at a price acceptable to consumers. If price and product are right, the result is employment. If wrong, the result is unemployment.

ANNUAL MEETING

of the

Markham and East York Agricultural Society

will be held in the

VETERANS' HALL, MARKHAM

Tuesday, January 24

at 8 p.m.

FOR THE ELECTION OF OFFICERS AND TRANSACTION OF OTHER BUSINESS.

Geo. W. Henry, Pres. R. H. Crosby, Sec.-Treas.

PINE ORCHARD

Mrs. Johnston

Mr. and Mrs. Don Sheridan visited her parents, Mr. and Mrs. Wilbur Shropshire over the weekend.

Mrs. G. Mason is spending a few days with her son and family in St. Catherines.

Sympathy is extended to Mr. and Mrs. Chapman in the death of his sister, Mrs. Brown of Stouffville; also to the Toole family in the death of Mrs. Toole Sr. of Bogarttown.

Mr. and Mrs. Rae McClure and children spent the weekend with her parents at Thornbury.

The W.I. was well attended at the home of Mrs. Mason on Wednesday. The District President and Secretary were present. Mrs. Reddick gave an interesting talk on the International Peace Gardens. The Singer Sewing Machine Co. gave an informative demonstration on their machines and attachments.

Mr. A. C. Bolton of Cedar Valley is enjoying a trip to the Sunny South.

LEMONVILLE

Mr. and Mrs. Joe Pagnello, Gail and Rocci of Scarborough were weekend guests with Mr. and Mrs. Jim Rae and family.

Mr. and Mrs. David Beach and Patricia of Churchill were Friday evening dinner guests with Mr. and Mrs. Jim Rae.

Mr. and Mrs. Fred Timbers had Sunday supper with Mr. and Mrs. Frank Timbers of Locust Hill.

Mr. and Mrs. D. Whittington and family of Toronto enjoyed Sunday dinner with Mr. and Mrs. C. Preston. Mr. and Mrs. Preston had Sunday supper with Mr. and Mrs. Merlyn Preston and girls.

Mr. and Mrs. H. Johnson, Mr. and Mrs. F. Greenfield and family spent Sunday with Mr. and Mrs. Joe Greenfield and family, Goodwood.

Mr. and Mrs. Matt Kerr visited with their son and family, Mr. and Mrs. Mel Kerr, Scarborough, on Sunday afternoon. They enjoyed a visit and Sunday evening supper with Mr. and Mrs. Bill Smith, Brown's Corners.

The monthly meeting of the W.A. met at the home of Mrs. A. Wells, Stouffville, on Wednesday afternoon with Mrs. Rae conducting the meeting. The Scripture Lesson and Devotional "Kept by the Power of God" was taken by Mrs. Jemmett. Mrs. R. Gibbins gave a New Year's reading "Weavers" and "A Recipe for a New Year." A lovely duet "My Home Sweet Home" was rendered by Mrs. Harold Dixon and Miss Esther Reesor. Mrs. R. Winterstein gave a very interesting New Year's Address taking as her theme "More Stately Mansions." The meeting closed with prayer by Mrs. Winterstein. Lunch was served and a social time enjoyed by all.

ARE YOU FEEDING STEERS?

PURINA HAS THE RIGHT SUPPLEMENT FOR YOU TO MIX WITH YOUR GRAIN . . .

"PURINA STEER FATENA"

For fast daily gains the right supplement is so important. Steer Fatena can also be fed if you are just roughing them through the winter on hay and silage . . .

FEED APPROXIMATELY 2 LBS. OF PURINA STEER FATENA SPECIAL (32% Protein) PER DAY PER STEER.

STOUFFVILLE CO-OPERATIVE

GEO. TIMBERS MGR.

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Guaranteed MEATS

DEVON RINDLESS BACON lb. 49c

MAPLE LEAF WEINERS lb. 35c

SWIFT'S Smoked Picnics lb. 39c

5c OFF 4-BAR DEAL Palmolive Soap 29c

MARVEL FLOUR 24 lb. bag $1.39

BUY ONE GET ONE ½ PRICE Fab Detergent 57c

RICHMELLO COFFEE 95c lb.

Fruit and Vegetables

ONTARIO NO. 1 POTATOES 50 lb. bag 99c

ONTARIO NO. 1 APPLES Spys 49c Mac's 6 qt. bsk. 59c

Florida juice oranges 3 doz. for $1

January Sale January Sale January Sale January Sale

Canned Foods

MARTIN'S APPLE JUICE 48 oz. tin 19c

AYLMER Boston Brown Beans 15 oz. tin 2 - .27

CULVERHOUSE DICED BEETS 20 oz. tin 2 for 23c

DEVON PEAS 20 oz. tin 2 for 27c

LYNN VALLEY CORN 20 oz. tin 2 for 27c

January Sale January Sale January Sale January Sale

RICHMELLO BREAD 15c

FAMILY COMBS BUNDLE 10 Combs 25c

PEPSODENT DEAL Tooth Paste 2 giant size 89c

QUICK COOKING Rolled Oats 3 lb. bag 31c

Values Effective Thur. - Fri. - Sat., January 19-20-21 at DOMINION STORES LIMITED STOUFFVILLE

Sale January Sale January Sale January Sale January Sale January Sale January Sale January Sale January Sale January Sale January Sale January Sale