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It's Economical! CALF-PAB completely replaces milk from the 4th day — and for 30 days. One 25 lb. bag of CALF-PAB equals 250 lbs. milk... that's all a calf needs before starting to eat solid feed. You save milk and build up your quota — for bigger profits.

It's Easy! Stir a cupful of CALF-PAB into a quart of warm water for two minutes. That's all! You follow the easy CALF-PAB feeding directions.

It's a Money-Maker! CALF-PAB actually contains more essential nutrients than there are in milk itself. You can sell all the milk while building bigger, better calves with less feed, at lower cost per calf. Write, or call in, for full information about Blatchford's cost-cutting CALF-PAB.

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Markham Ontario

#### Grapes Are in Season

The home economists of the Canada Department of Agriculture advise that when grapes are fully ripe the stems of the clusters turn brown and show some shrivelling, and the seeds usually turn from green to brown and separate easily from the pulp. Bunches of grapes that have dry or brittle stems usually shatter badly. A gentle shaking of a bunch will show whether or not the grapes are firmly attached to the stem, as they should be.

appearance of freshness. If they are well-coloured for the variety they usually have a rich flavour. When buying grapes it is wise to see whether or not the grapes are wet and to check the container for moisture or stains. If there is moisture present it is almost certain that the fruit is over-ripe or has been injured or crushed or it may be a sign of decay. Mould and shrinkage of the grape at the stem end are other evidences of decay.

The Canadian grape season is fairly short, extending from about the last week in August until the middle of October. There are over 80 varieties of grapes grown in Ontario. The

Good quality grapes are firm and plump and have a general

## "Hometown" Paper is Now Big Business

Vancouver — The "Hometown paper" is no longer small business, members of the Canadian Weekly Newspapers Association were told here at their annual meeting.

A. W. Hanks, editor of the St. James (Man.) Leader and chairman of the association's circulation committee said the combined circulation of CWNA members now stood at 1,028,671, making the weekly press in Canada a major and influential media.

CWNA now has 523 members, ranging from small weeklies with circulations under 500 to large newspapers which published twice and three times weekly, Mr. Hanks said.

A three-year effort by CWNA to improve the relationships of weekly newspapers with their advertising by making members support their circulation figures with sworn statements had been successful, Mr. Hanks said. Where less than 50 per cent of CWNA members had filed sworn circulation figures in 1952, this 90 per cent of all members now guaranteed and supported their circulation figures, he said.

### What You Should Know About Cancer

(This is the second of four articles written especially for women by The Canadian Cancer Society.)

What are the most dangerous types of cancer in women? By what symptoms can women detect these growths and by what means can they be treated?

This was the tenor of one group of questions asked of some 3,000 Canadian women in a nation-wide survey conducted by the Canadian Cancer Society. And the survey indicated an alarming lack of knowledge about the symptoms and nature of the disease—knowledge that could save many lives.

The 3,000 women were selected from all the provinces, from different age and income groups; from highly industrialized areas and rural communities. The questionnaire was identical with one recently given in England by Dr. Ralston Paterson of the Holt Radium Institute in Manchester which revealed a startling ignorance of cancer among British women. The Canadian survey showed that Canadian women are better informed about cancer than the British women. This is accounted for by the fact that public education has not been a major part of the cancer fight in Britain as it has in Canada.

The second group of questions in the questionnaire submitted to the Canadian women was related to specific knowledge of cancer of the breast and female genital tract.

#### Most Serious Types

These are two of the most serious types of cancer in women. Of the 8,945 women who died of cancer in 1953 (the last year for which we have definite statistics) 1,738 died from cancer of the breast and 1,032 died from cancer of the genital tract. At the same time both of these are accessible sites (cancers that can be detected from known symptoms and readily treated) and respond comparatively well to early treatment by radiation or surgery or both.

The answers to the questions on cancer of these sites indicate that in all provinces, except New Brunswick and Quebec, 80% of the women considered a lump in the breast as indicating a cancer or a tumor of some kind. In New Brunswick 77% of the women were of this opinion while in Quebec the proportion was only 59%. In respect to cancer of the uterus, one-third of the women questioned did not know the significance of unnatural bleeding ten years after the menopause, although this is a common symptom of cancer.

The Canadian survey showed that there is no significant difference in cancer information among women of different age groups.

#### All Held Same Opinion

Also, socio-economic status had little to do with cancer information. Participants were selected from three groups — wealthy, average and poor. The opinions held by women in each of the groups were essentially the same as the overall average. The English survey, on the other hand, revealed a considerable difference in the knowledge of cancer in the different socio-economic groups.

Again the difference can possibly be credited to the lay education programme carried on in Canada. A Cancer Society official pointed out that "one of the specific reasons for the founding of the Canadian Cancer Society in 1938 was to inform our Canadian people about cancer. There were taboos surrounding the subject of cancer and people were generally poorly informed about the disease. The medical profession considered it to be in the public's interest to form a lay-

moulds. Chill until firm. If desired, serve with custard sauce. Yield: 6 to 8 servings.

## Uxbridge Twp. Raises Pay Of Collector

The council of the Township of Uxbridge on Monday heard a report from the tax collector, David McDonald, who revealed that the tax roll for the township last year had reached the \$33,000 mark.

Outlining to council the difficulties encountered in bringing in this amount of money from the ratepayers, Mr. McDonald requested an increase in his rate of pay, which he felt to be too low. After consideration, council by resolution increased the present fee from \$500 per year to \$600, with an additional \$200 voted for his travelling expenses. This brings the collector's stipend on a par with the assessor for the Twp.

While debating the working conditions of employees of the township, council concluded that the time had come to obtain Workmen's Compensation for its men, and passed a by-law to authorize this protection.

During the report on the tax roll, the tax collector reported several cases where dog taxes had been collected and the owners later moved or the dog died, and others where dogs assessed as bitches later were proved to have been spayed. Mr. McDonald requested authority from council to cancel tax amounts totalling \$37.36 from the tax roll, and this was approved.

### RED LICENCE PLAN RAPPED

Norman Borins, Toronto lawyer, criticized the provincial government's plan to issue red operator's licences to drivers whose licences have been suspended and then reinstated.

The highways department announced that the licences will be red and will have the word "reinstated" stamped across the front.

"It is contrary to the basic principles of criminal law in Canada," said Mr. Borins. "It cannot help but prejudice the investigating officer."

One of the season's odder complaints was that of a Frenchman who wanted to sue a gunsmith because the revolver the latter sold him failed to go off when he tried to shoot his wife.

## Safety Work in Ontario Lauded

Banff, September 14 — a good roads "Oscar" for its highway safety public education program was today awarded to the Ontario Safety League by the Canadian Good Roads Association. The presentation was made at the road association's annual convention at the Banff Springs Hotel to W. M. V. Ash, President of the Ontario Safety League, and W. B. G. Reynolds, general manager.

In making the presentation, Carl B. Cooper, chairman of CGRA's public information committee, praised the League's efforts to reduce highway deaths.

"The selection committee chose the Ont. Safety League submission chiefly because of the scope and diversity of the League's public information campaign for highway safety. The League used all the media at its command including newspapers, booklets, radio, posters and television. The message to the public was simple, graphic and compelling."

"Mr. Ash and Mr. Reynolds, the trophy is now yours — at least for another year when we will again consider submissions for the trophy. I wish you all good fortune in keeping it but, frankly, I also hope that you will have real competition from the many organizations in Canada, both public and private, that have an interest and concern in better roads for a better Canada."

The League's entry in the competition was based in its programs of highway safety education which are aimed at making the public more safety-minded and thereby helping to prevent traffic accidents among motorists and pedestrians on the streets and highways. It shows the League at work organizing local safety groups, helping to teach school children safety precautions, working with truckers for a greater degree of highway safety and hammering home a safety lesson to the public at every opportunity.

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## STOUFFVILLE CO-OP

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ONTARIO

## Official Plan MARKHAM TOWNSHIP

Markham Township Ratepayers are invited to attend a meeting at Cherry Hill Farm, No. 7 Highway at con. 7, Markham Twp., on Tuesday, Sept. 27th at 8.30 p.m. at which time the proposed official plan for Markham Twp. will be presented.

MARKHAM TWP. PLANNING BOARD.

## Centennial Year at Markham Fair

FRIDAY, SEPT. 30 —

Official opening at 2 p.m. — Premier Frost of Ontario, Old Time Costume Contest, "Miss Markham Fair" Contest, Evening concert featuring East York Barber Shop Quartette, Guernsey, Holstein and Sheep Shows, Trotting and Pony Races.

SATURDAY, OCT. 1 —

Light and Heavy Horses, Jerseys, Ayrshires and Beef Cattle, Swine and Poultry, Trotting, Running and Pony Races.

Checker Tournament — Live Stock Parade.

M.D.H.S. Girls Trumpet Band.

Lindsay Boys' Band Both Days.

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